



EXPO Advisory Committee

Sheraton Grand Hotel
Room: Aspen, 2nd Floor

Sunday, October 9, 2022
11:30 a.m. – 1:00 p.m. PT

Agenda

1. **Welcome**
2. **Reading of Anti-Trust:** Christina Belmont
3. **Reports:**
 - Presentation by NTP Sales and Marketing Team**
 - **Sales**
 - Exhibit Sales
 - DBE Update
 - International update
 - Sponsorships
 - **Marketing**
 - Core design and theme
 - TRANSform activation
 - Website
 - Exhibitor Marketing
 - Attendee Marketing
4. **Site Visit - Orlando:** Anitha Atkins

December 5-6, 2022
5. **EXPO – Biannual Discussion:** Christina Garneski
6. **Business Members Annual Meeting Review** – Emily Guill
7. **Questions and Comments**
8. **Adjourn**

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