



EXPO Advisory Committee

Omni Boston Seaport Hotel
Room: Ensemble B (Level 2)

Sunday, September 14, 2025
12:30 – 2:00 p.m.

Agenda

1. **Welcome** – Gina Mattern, Chair
2. **Introductions** - Anitha Atkins, Staff Advisor
3. **Reading of Anti-Trust** - Emily Guill, Vice Chair
4. **Reports:**

Presentation by NTP Sales and Marketing Team

- **Sales** – Chris Harrar, NTP
 - Exhibit Sales
 - DBE Update
 - International update
 - Sponsorships
- **Marketing** – Whitney Bell, NTP
 - Core design and theme
 - TRANSform activation
 - Website
 - Exhibitor Marketing
 - Attendee Marketing

5. **Chicago Site Visit** - Anitha Atkins
 - November 12-13, 2025
6. **Questions and Comments**
7. **Adjourn**