



APTA Innovative Funding, Finance & P3 Committee

Sunday, September 29, 2024

9:15 AM - 10:45 AM PDT

Orange County Ballroom 3-4, Anaheim Marriot

9:15: Welcome and Opening Remarks from Committee Chair *Heather McKillop*

9:20: Self-Introductions

9:25: Report of the Nominating Committee: to serve three-year terms:

- Chair: *Charles Di Maggio*, CEO, Greystone Management Solutions
- Vice-Chair: *Kammy Horne*, CEO, Mpact
- Secretary / Treasurer: *Bob Tuccillo*, Senior Vice-President, Management & Budget, Washington Area Metropolitan Transit Authority

9:30: Brief Update on State and Local Funding Initiatives, *Art Guzzetti*

- State Legislation
- November 5: Transit Ballot Measures
- November 7: APTA Post-election Webinar
- December 9-11: Transit Ballot Initiatives Workshop in Cincinnati

9:40: Remarks by *Paul Kinkaid*, FTA Associate Administrator for Communications & Congressional Affairs

- Federal-state-local funding partnerships
- Flexible Federal funding

9:50: Work and Business Trends: *Nadia Anderson*, Silicon Valley Leadership Group

10:00: Policy Paper on P3/Private Sector Engagement in Public Transportation

- *Mike Schneider*, Infrastrategies
- *Lisa Buglione*, Association for the Improvement of American Infrastructure

10:20: Seeking volunteers to frame / submit TCRP Study Update, *Art Guzzetti*

- [Local and Regional Funding Mechanisms for Public Transportation](#)

10:25: Transition of Officers

10:35: Open Mic / News and Information sharing

10:40: Appointment of new Co-Chairs for Chief Financial Officer Subcommittee

- *Heather McKillop*, CFO, Sanoma-Marín Area Rail Transit
- *Jaibala Patel*, Deputy CFO, New York MTA

10:45: Adjourn

Sessions of Particular Interest

Tuesday, October 1

10:15 – 11:15 am PDT

Room 158, Anaheim Convention Center

Pathways to Financial Sustainability

New revenue sources, innovative finance, and creative cost containment all represent valuable tools for building transit operating and / or capital budgets. Panelists will talk about how transit agencies are finding ways to grow and make ends meet during tight financial times.

Moderator: *Heather McKillop*, Chair, APTA Committee on Innovative Funding, Finance and P3s; and Chief Financial Officer, Sanoma-Marín Area Rapid Transit District (SMART), Petaluma, CA

Panelists:

- *Robert Tuccillo*, Senior Vice-President, Management & Budget, Washington Metropolitan Area Transit Authority, Alexandria, VA
- *Charles Di Maggio*, Chief Executive Officer, Greystone Management Solutions, New York, NY
- *Diana Kotler*, Chief Executive Officer, Anaheim Transportation Network, Anaheim, CA (invited)

Tuesday, October 1, 2024

3:00 – 4:00 pm PT

Room 158 - Anaheim Convention Center

Transit at the Ballot: Winning Strategies

Upwards of \$50 billion will be on the line for public transportation in November 5 transit ballot measures. Discussion will cover the level of activity around the country, the plans put before the public, how plans were developed, messages that are resonating with the public, and the dynamics of transit elections in a national Presidential election year.

Moderator: *Michael Schneider*, Managing Partner, InfraStrategies LLC, Irvine, CA

Panelists:

- *Monica Tellez-Fowler*, President / CEO, Central Ohio Transit Authority, Columbus, OH
- *Amanda Vandergrift*, Deputy CEO, Finance & Administration, WeGo Public Transit, Nashville, TN
- *Jess Grennan*, APTA's Center for Transportation Excellence, Washington, DC
- *Tony Cani*, Slingshot Campaigns, Phoenix, AZ



2024 Public Transportation Ballot Measures

The public is rallying behind public transit, making their voices heard at the polls! So far this year, voters have supported transit in **26 of 27** measures, driving a powerful push for better mass transportation. On November 5th, voters will decide on over **\$52 billion*** in dedicated, multi-year funding that is on the line in eighteen transit measures nationwide. The momentum is building, and the future of transit is looking bright!

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***Note:** this number does not include the following measures because the total known transit funding is not yet delineated: Flagstaff, AZ; San Francisco, CA; South Lake Tahoe, CA; Mountain Village, CO; Jefferson County, OH; and Chelan, WA.

Meet This Year's General Election Public Transit Ballot Measures

In communities large and small

Maricopa County, AZ	Revenue type: sales tax Transit Revenue: \$8,880,000,000 (total)
Flagstaff, AZ	Revenue type: sales tax Transit Revenue: Unknown funding
San Diego, CA	Revenue type: sales tax Transit Revenue: Unknown funding
Palo Alto, CA	Revenue type: n/a Transit Revenue: Changes do not include funding
San Francisco, CA	Revenue type: New Business Ride-Hail Companies Tax Transit Revenue: \$25,000,000 (annual)
South Lake Tahoe, CA	Revenue type: Vacancy Tax Transit Revenue: unknown funding
Mountain Village, CO	Revenue type: sales tax, property tax, lodging tax Transit Revenue: \$8,200,000 (annual)
Regional Transportation District, CO	Permanently allow Denver RTD to keep money that would otherwise be returned to taxpayers.
Cobb County, GA	Revenue type: sales tax Transit Revenue: \$10,866,938,000 (total)
Gwinnett County, GA	Revenue type: sales tax Transit Revenue: \$17,000,000,000 (total)
Columbus, OH	Revenue type: sales tax Transit Revenue: \$6,200,000,000 (total)

Jefferson County, OH

Revenue type: property tax
Transit Revenue: Unknown funding

Richland County, SC

Revenue type: sales tax
Transit Revenue: \$990,000,000 (total)

Beaufort County, SC

Revenue type: sales tax
Transit Revenue: \$80,000,000 (total)

Charleston County, SC

Revenue type: sales tax
Transit Revenue: An unknown % of \$5,400,000,000 (total)

Nashville, TN

Revenue type: sales tax
Transit Revenue: \$2,284,500,000 (total)

Chelan, WA

Revenue type: sales tax
Transit Revenue: unknown funding

Seattle, WA

Revenue type: property tax
Transit Revenue: \$151,000,000 (total)

Meet CFTE, the Organization Behind the Tracking

The Center for Transportation Excellence (CFTE) is a clearinghouse for information in support of quality transportation choices. CFTE is committed to two main objectives: (1) defending the merits of transit and (2) equipping local leaders with the information they need to be successful with their public transportation initiatives and ballot measures.

CFTE is a project of the **American Public Transportation Association (APTA)**, a non-profit international association of more than 1,500 public and private sector member organizations that represent all modes of transportation.

Ready To Be at the Forefront of Shaping The Next Era of Transit?

APTA's CFTE biennial Transit Ballot Initiatives Workshop (TBIW) will take us to Cincinnati, Ohio, from December 9 - December 11, 2024.

This year's theme is "**Achieving Success at the Ballot Box: State & Local Transit Funding in a Changing World,**" and it's all about being at the forefront of shaping the next era of transit. Transit funding and ballot measures have changed dramatically in the last few years. At TBIW, we'll discuss how to deal with these changes.

Head to www.apta.com/conferences-events/ to learn more!