



## Sponsorship Opportunities

APTA Legal Affairs Seminar  
February 23-25, 2020 • San Diego, CA

### **Opening General Session Sponsor (\$15,000) - - (Limited to one)**

- + Provide remarks at Opening General Session (5 minutes)
- + 60-90 second video shown at Opening General Session (sponsor provides video)
- + Electronic banner ad on Know Before You Go email to attendees (sponsor provides final ad)
- + Electronic banner ad on Seminar Evaluation email to attendees (sponsor provides final ad)
- + Banner ad in seminar app (sponsor provides final ad)
- + Recognition signage onsite
- + Two complimentary registrations for employees of sponsor

### **Luncheon Sponsor (\$7,500) - - (Limited to three)**

- + Provide remarks at Luncheon (3 minutes)
- + 60-90 second video shown at Luncheon (sponsor provides video)
- + Banner ad on seminar app (sponsor provides final ad)
- + Recognition signage onsite
- + One complimentary registration for an employee of sponsor

### **Opening Reception Sponsor (\$7,500) - - (Limited to one)**

- + Provide remarks at Opening Reception Sunday night (3 minutes)
- + 60-90 second video shown at Opening Reception Sunday night (sponsor provides video)
- + Banner ad in seminar app (sponsor provides final ad)
- + Recognition signage onsite

### **\$5,000 Level**

- + Provide remarks at one educational session (excluding FTA-led sessions) (3 minutes)
- + 60-90 second video shown at same educational session as above (sponsor provides video)
- + Banner ad in seminar app (sponsor provides final ad)
- + Recognition signage onsite

### **\$2,500 Level - - (Upgrade Breakfast or Break)**

- + Recognition signage onsite
- + Banner ad in seminar app (sponsor provides final ad)