



# American Public Transportation Association

## MARKETING & COMMUNICATIONS COMMITTEE

### AGENDA

October 13, 2019

1-3 p.m.

Majestic/Music Box Rooms \* 6<sup>th</sup> Floor \* Marriott Marquis  
New York, NY

Call to Order	JC Vannatta, Chair
Introductions	JC Vannatta
Leadership APTA Presentation: Transit's Impact on Quality of Life	Jana Wright Demas, Brian Funk, Erin Kleist Gaynor and Elizabeth Solis
APTA Update	Jack Gonzalez
RCA Update	Rose Sheridan & TJ Doyle
Advocacy & Outreach Campaign Messaging	Neal Flieger
Task Force Reports	
PIOs	Pauletta Tonilas
Social Media	JC Vannatta
Ridership	Brandi Stringer
Conference Program Planning	Amy Snyder

(OVER)

2020 Marketing & Communications Workshop Sponsorship      Glen Becerra

Get on Board Day 2020      JC Vannatta

New Business

Exchange of the Gavel

**UPCOMING MEETINGS**

February 23, 2020 – Orlando, FL (in conjunction with APTA's Marketing & Communications Workshop)

May 17, 2020 – San Antonio, TX (in conjunction with APTA's Mobility Conference)