



APTA MOBILITY MANAGEMENT COMMITTEE

2019 APTA TRANSform Conference

Marriott Marquis
Room: Soho/Herald, 7th Floor
1535 Broadway
New York, NY 10036

Monday, October 14, 12:30-1:45PM EST

***12PM Pick up Lunch in the Product & Services Showcase (Pre-Function & Duffy/Columbia, 5th - 7th Floors) and Bring to Meeting**

AGENDA

1. Welcome and Introductions

- a. Jameson Auten, Chair; Senior Vice President, Operations & Innovation, Kansas City Area Transportation Authority (KCATA), Kansas City, MO
- b. Katharine Eagan Kelleman, Vice Chair; Chief Executive Officer, Port Authority of Allegheny County, Pittsburgh, PA

2. Approval of Minutes

3. FTA Update

- a. Vince Valdes, Associate Administrator for Research, Demonstration and Innovation, FTA

4. Mobility Management & Health Partnerships at MTA Flint

- a. Ed Benning, General Manager/CEO, Mass Transportation Authority, Flint, MI

5. Committee Feedback Requests

- a. Mobility Innovation Domestic Study Mission
 - i. Art Guzzetti, Vice President, Mobility Initiatives and Public Policy, APTA
- b. Mobility Innovation Problem Solving
 - i. Art Guzzetti, Vice President, Mobility Initiatives and Public Policy, APTA
- c. Mobility Innovation Hub
 - i. Danny Drees, Program Manager – Planning & Policy, APTA

6. Committee Workplan

7. 2020 NCMM Peer Exchanges

- a. Universal apps, universal design, governance models, and more

8. New Business

9. Adjourn

Next Meeting:

- APTA Mobility Conference. May 17-20, 2020, San Antonio, TX



APTA MOBILITY MANAGEMENT COMMITTEE

2019 APTA Mobility Conference

Omni Louisville Hotel
Room: Olmsted Ballroom 4
400 S 2nd St
Louisville, KY 40202

Monday, May 20, 12:30 - 2PM EST

DRAFT MINUTES

1. Welcome and Introductions

- a. **Katherine Eagan Kelleman**, Vice Chair; Chief Executive Officer, Port Authority of Allegheny County, Pittsburgh, PA

Katherine Eagan Kelleman called the meeting to order at 12:30PM.

2. Approval of March 17 Meeting Minutes

Katherine Eagan Kelleman asked for a motion to approve the minutes. Motion was approved.

3. Federal Transit Administration Update

- a. **Vince Valdes**, Associate Administrator, Research, Demonstration and Innovation, Federal Transit Administration, Washington, DC
- b. **Kimberly Sledge**, Director of the Office of Transit Programs, Office of Program Management, Federal Transit Administration, Washington, DC

Vince Vales gave an update on the Integrated Mobility Innovation demonstration program issued May 8th. This project aims to take Mobility on Demand sandbox to the next level. Informational webinar is scheduled for May 22nd.

Kimberly Sledge gave an update on Passenger Ferry Notice of Funding Opportunity (Nofo) applications, tribal transit Nofo, and the Bus and Bus Facilities Nofo. Sledge also gave a CCAM update.

4. Conversation with Jarret Walker

- a. **David Zipper**, Principal, DZ Strategies LLC, Washington, DC
- b. **Jarret Walker**, Ph.D., President and Principal Consultant, Jarrett Walker + Associates, Portland, OR

Anytime that people give up SOV travel, that would be considered a win for the transit agency. Skepticism is not the same as cynicism. New mobility is not necessarily greater than “old” mobility. Do not go for new tech just because it is trendy, but because it meets your goals. First-Mile/Last-Mile is an unhelpful term. Uber/taxis don’t want to do short trips of a mile or less. This problem is really about poor land use, which is not just a public sector problem. Businesses

locating in expensive to serve area should not expect equal coverage. Modes serve different purposes (walk, bike, transit). Transit's specialty distance is over 3 miles.

5. Discussion of Proposed Changes FTA National Transit Data Base Reporting

- a. Art Guzzetti**, Vice President – Mobility Initiatives and Policy, APTA, Washington, DC

Art Guzzetti led a conversation calling for developed response comments to proposed changes. It was noted that respondents should emphasize shared rides in new potential reporting. Ridership should not be the only metric considered when evaluating new mobility programs.

6. Update on APTA Reauthorization Proposal on New Mobility

- a. Marlene Connor**, Co-Chair, Intergovernmental Issues Legislative Subcommittee; Principal/Manager, Marlene Connor Associates, LLC, Holyoke, MA

Marlene Connor update on APTA Reauthorization Proposal on New Mobility

7. Update on APTA Mobility Action Plan

- a. Art Guzzetti**, Vice President – Mobility Initiatives and Policy, APTA, Washington, DC

Nat Ford gave an update on APTA Mobility Action Plan

8. New Business

9. Adjourn