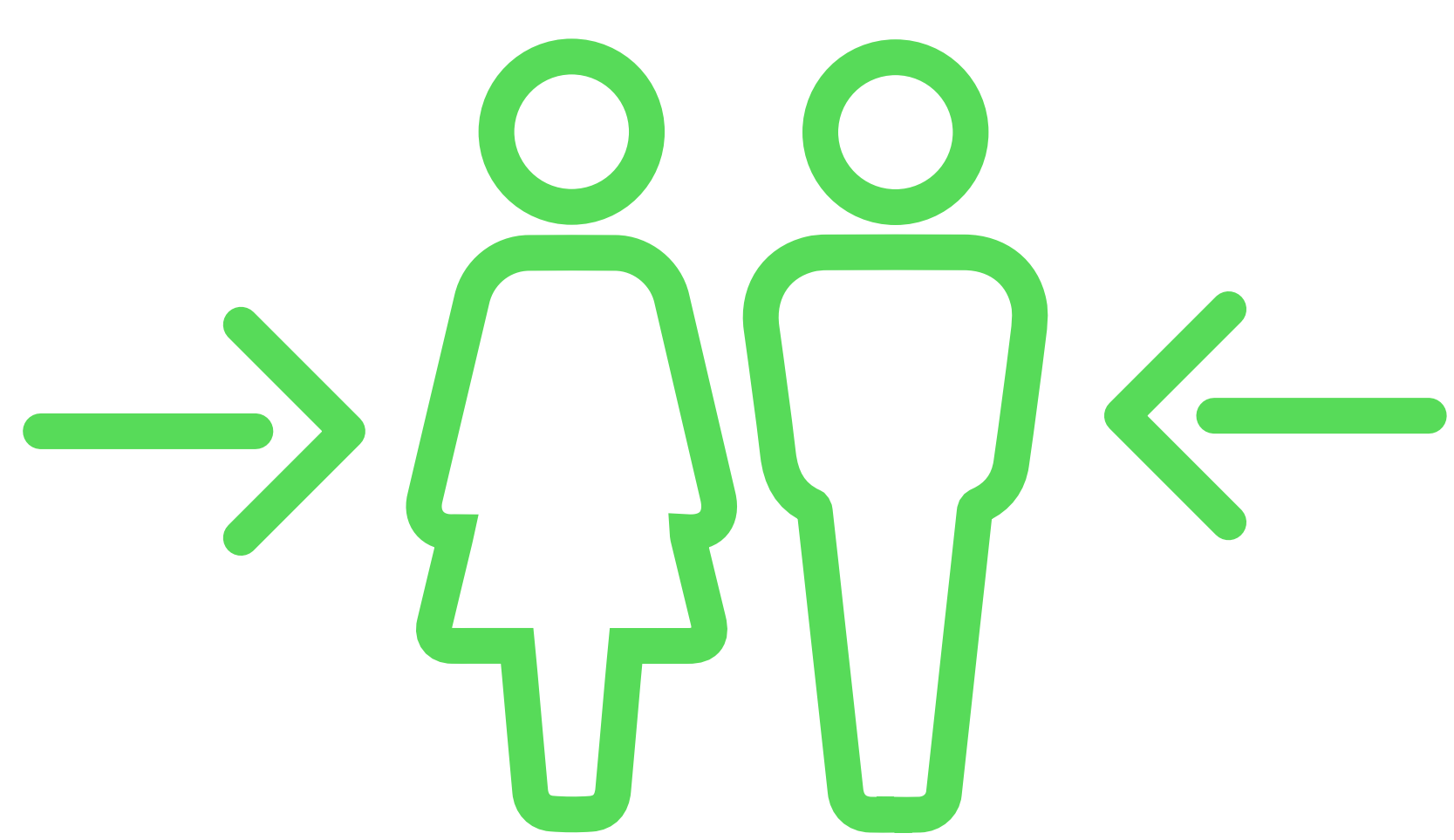


APTA's Mobility Platform

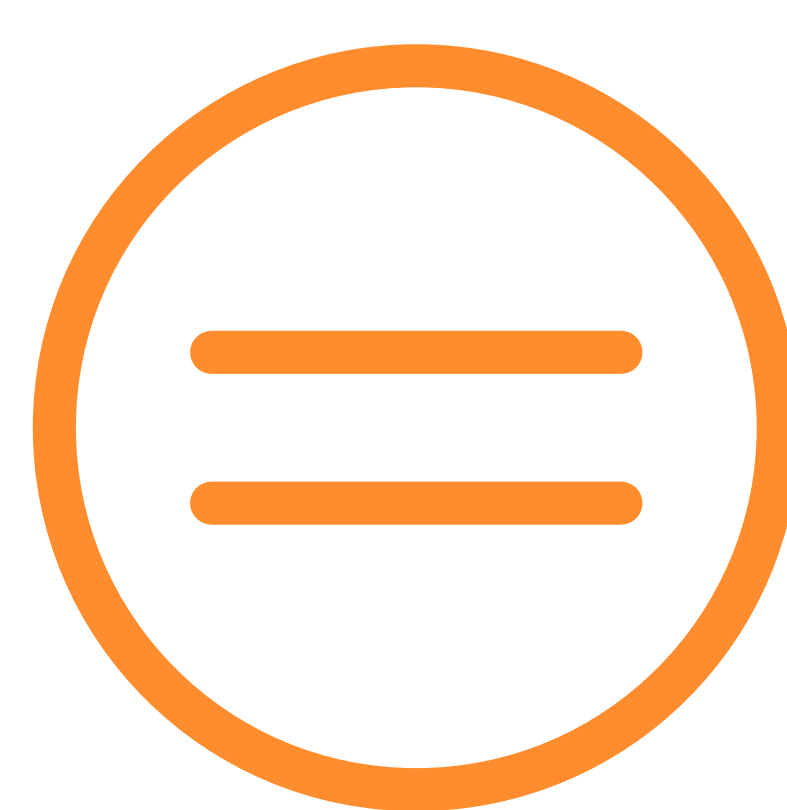
IN TODAY'S ERA OF TECHNOLOGICAL CHANGE, public transportation continues as the backbone for connecting and building thriving communities. There is no other way to move large numbers of people quickly, safely, affordably and with a minimum of environmental impact.

A healthy mobility ecosystem requires that public transportation be:



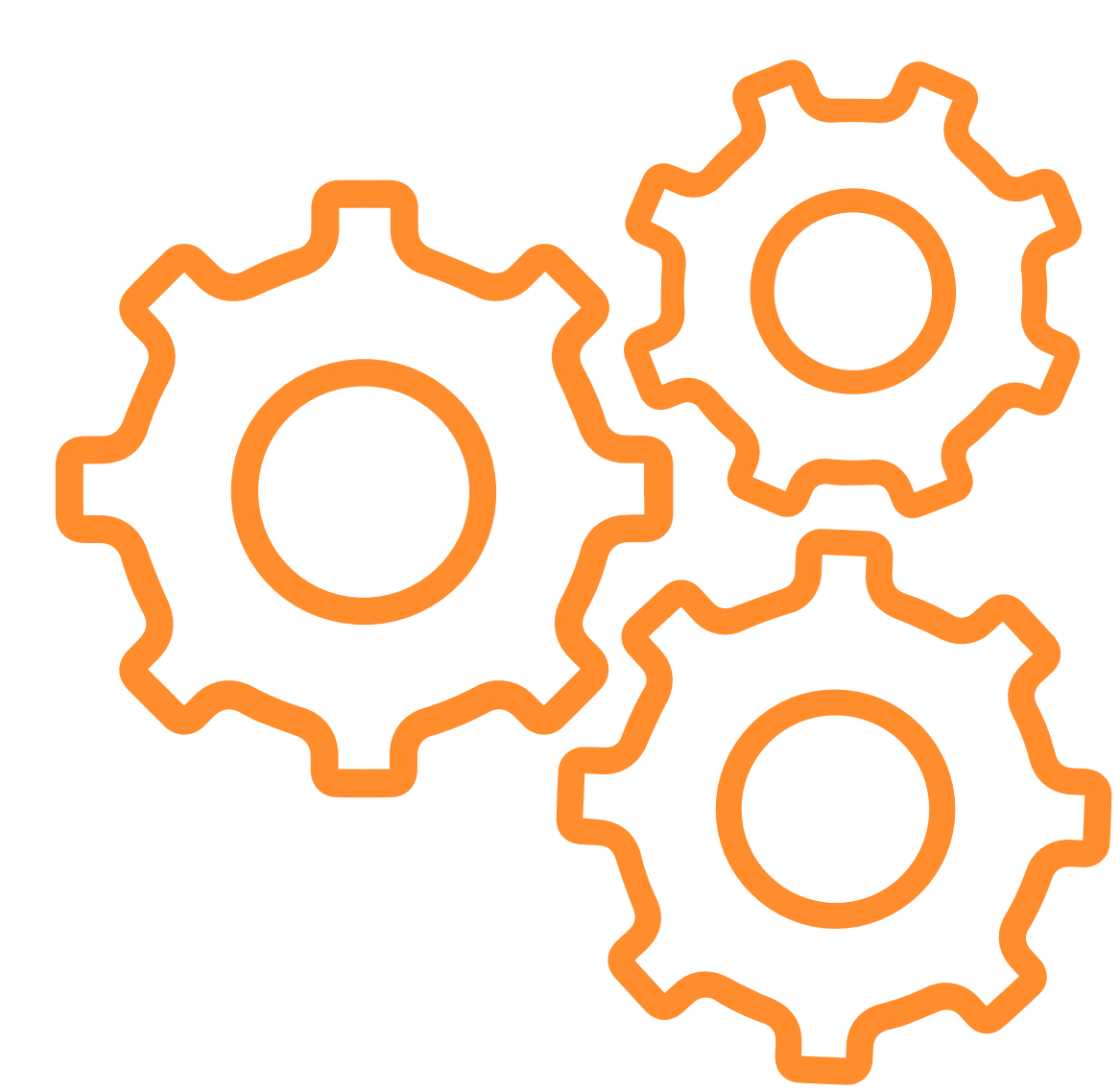
CUSTOMER-CENTRIC

The quality of public transportation is measured by positive user experiences of individual customers.



EQUITABLE

Quality, fully accessible public transportation must be safe and available to every person, regardless of income, age, or ability.



INTEGRATED

Public transportation is the centerpiece of an integrated and efficient public/private mobility network.



RESOURCED

Governments at the federal, state, and local levels must establish policies and provide funding to enable these goals to be achieved.



PRIVACY-PROTECTED

Data is critical to planning and providing quality public transportation services—but at the same time, all customers are entitled to the privacy of data associated with their trips.



SUSTAINABLE

Public transportation agencies must continue to test and adopt new service models and technologies that can enhance the customer experience, protect the environment, improve operations, or save money.

For more information on APTA and its mobility initiatives, please visit APTA's Mobility Innovation Hub at www.apta.com/hub.



AMERICAN PUBLIC TRANSPORTATION ASSOCIATION