

Coordination in Serving Special Populations

*Transit Authority of River City
and
Coalition for the Homeless*



MOBILITY CONFERENCE //



Coordination in Serving Special Populations

Who: Homeless

Then expanded to seniors and disabled



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What:

- Partner with TARC to distribute BOGO tickets
- Serve as middle man to insure eligible services
- White Flag transportation only to shelters
- Coordinate outreach services when needed



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How:

- Order tickets monthly
- Must be an approved member agency
- Must use tickets only for eligible clients
- Cover cost through membership and fees



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Key Presentation Take-Aways

- It is not illegal to be poor or homeless and they need services
- Collaboration saves funds for service providers
- Collaboration saves costs for TARC for administration
- Can be inventive about ways to cover costs
- Relationship will create new opportunities like outreach and WF transportation



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