Coordination in Serving Special Populations

Transit Authority of River City and Coalition for the Homeless
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Who: Homeless
Then expanded to seniors and disabled
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What:
• Partner with TARC to distribute BOGO tickets
• Serve as middle man to insure eligible services
• White Flag transportation only to shelters
• Coordinate outreach services when needed
How:

• Order tickets monthly
• Must be an approved member agency
• Must use tickets only for eligible clients
• Cover cost through membership and fees
Key Presentation Take-Aways

• It is not illegal to be poor or homeless and they need services
• Collaboration saves funds for service providers
• Collaboration saves costs for TARC for administration
• Can be inventive about ways to cover costs
• Relationship will create new opportunities like outreach and WF transportation
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