

March 20, 2019

Dear Colleagues,

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Leadership APTA, a program offering of APTAU, is the American Public Transportation's flagship program to develop and support those experienced managers and leaders aspiring to hold executive and senior leadership positions in APTA, their organizations, and the public transportation industry. Now is the time to start thinking about whom you plan to nominate for the Leadership APTA Class of 2020.

This year we plan to increase the class size from 25 to up to 35 APTA members for the Class of 2020. In addition, APTA member organizations can submit up to two applicants for the Leadership APTA Class of 2020 instead of only one as in past years.

Numerous graduates of the program serve on APTA's Executive Committee, Board of Directors, as well as in leadership positions across our many committees, task forces, and working groups. Many graduates lead transit organizations, serve in executive leadership positions at our many private sector members, as well as other industry organizations. As a graduate of Leadership APTA, I can personally attest to the value of the program.

My role as chair is to provide you with guidance to help you decide whom you should send as your nominees to the program. Following are criteria to help you select your applicant for the Leadership APTA Class of 2020. Your applicant needs to come with the following:

- Demonstrates the drive and potential to be part of your "executive team," your "chiefs' suite" or equivalent, and clearly conveys the potential to be a strong and effective senior/executive leader
- Works currently at a director-level or higher, department/division head, or serves in an equivalent role as defined by your organization
- Comes with at least 10-15+ years of serious related work experience, including a minimum of three years of transit industry experience
- Carries a proven track record of demonstrated career progressions and successes

• Speaks with authority and confidence to the goals, priorities, and major issues you and your organization are addressing

The Leadership APTA program is also about growing future leaders of APTA. All class graduates must commit at least one year of active service to APTA immediately upon graduating from the Leadership APTA program and their organizations need to uphold and support their commitment.

Mid-March, APTA plans to release the Class of 2020 Leadership APTA application web site and detailed program information. Please note, the application deadline is scheduled for Friday May 3, 2019. For further program information, please visit www.apta.com/leadapta.

We hope this letter has helped you better understand the Leadership APTA program and its requirements. Please direct your questions to APTA's Joe Niegoski, senior director-educational services and staff advisor for Leadership APTA. He can be reached at 202-496-4870 or jniegoski@apta.com.

Each of us has a responsibility to build future leaders for our industry. Invest in the future of APTA, the senior and executive leadership for the public transportation industry, and your own organization. Again, thank you for your continuing support of Leadership APTA.

Sincerely,

Doran J. Barnes

Chair – Leadership APTA Committee