VIA Launches Newest Prímo Line

VIA METROPOLITAN Transit in San Antonio launched its new Prímo 103 Zarzamora line with a contest, open through March 31, where VIA riders who share why they love riding Prímo could win gift cards or 31-day passes.

The new line operates on one of San Antonio’s busiest corridors, connecting two VIA hubs with faster trips and fewer stops than traditional fixed-route service. It operates every 12 minutes during peak hours, using technologies designed to improve traffic flow and improve the customer experience such as transit signal prioritization; free, high-speed Wi-Fi; and real-time arrival information.

VIA President/Chief Executive Officer Jeff C. Arndt said of the new route, “High frequency is just one great thing about Prímo 103. This is also a smart transit line. That means our Primo buses are innovative vehicles with traffic signal prioritization that communicates with the city of San Antonio system; buses and shelters that have convenient, free high-speed Wi-Fi; and new Primo shelters that also offer real-time arrival information. These features are available throughout the VIA system as we integrate more smart transit initiatives. And Primo brings them all together. It’s the future of modern transportation today.”

Primo 103 is the first of two VIA rapid transit lines scheduled to open this year; the Primo 102 line will serve the agency’s new Brooks Transit Center, located in San Antonio’s South Side community. New and improved Primo stops now feature 26 public art installations by local and national artists celebrating love, culture and community.

SANDAG, Partners Complete South Bay Rapid Line

Representatives of the San Diego Association of Governments (SANDAG), the San Diego Metropolitan Transit System (MTS), Caltrans District 11 and the cities of Chula Vista and San Diego celebrated the launch of full service on the 26-mile South Bay Rapid BRT line at a recent event that also included the opening of the Otay Mesa Transit Center in south San Diego.

The event follows a soft opening last year for the first 14.5 miles of the route, operated by MTS. The extended line connects downtown San Diego with the Otay Mesa Transit Center, at a U.S.-Mexico point of entry, with 12 stations, operating daily from 5 a.m.-11 p.m.

“The opening of the Otay Mesa Transit Center and full launch of the South Bay Rapid are part of broader efforts to enhance regional mobility and foster growth in binational trade,” said SANDAG Chair and Poway Mayor Steve Vaus. “Together with our agency partners, we are working to build upon these efforts through new active transportation improvements … which will create a fast, efficient, new state-of-the-art

Voices of Leadership

AHEAD OF International Women’s Day, March 8, Passenger Transport invited a cross-section of women public transit leaders to discuss their careers and how they have helped shape the careers of the next generation.

Being a Team Player, Building Relationships

BY K. JANE WILLIAMS
FTA Acting Administrator

IT IS AN EXCITING time to serve in the field of transportation and I am proud to serve as one of the many women leaders at U.S. DOT as the acting administrator of FTA.

Growing up in a family of 10, I learned very early the importance of being a team player. My parents were my first strong role models, teaching me the value of hard work, the importance of listening to others’ perspectives and serving my community. I took those lessons with me when I began my career in the Reagan Administration and throughout my work in the Executive Branch and on Capitol Hill. Today, I’ve certainly drawn on those principles as I lead FTA.

As I reflect on my career path, I find that one of the most beneficial choices I made was to develop a relationship with a mentor—someone to learn from, to brainstorm with and to trust. Across my career,
How Can Women Be Role Models In the Transportation Sector?

BY NURIA I. FERNANDEZ
General Manager/Chief Executive Officer
Santa Clara Valley Transportation Authority
San Jose, CA
Vice Chair, APTA

“Define who you are, and you will climb effortlessly out of any box people put you in.” Those are words I have lived by, and succeeded with, for more than 30 years in the transportation industry. I highly recommend them.

I have always believed that the key to becoming a role model or mentor is to be your own true self and allow not to shine for others to follow. As a woman, and especially as a woman of color, I know that I am not the norm in the transportation business. Sometimes women in any business, let alone public transportation, need to be “just a little bit better” to be noticed, or even viewed as good enough, just as Ginger Rogers had to do everything Fred Astaire did, only backwards and in high heels!

As many accomplished women know, the road to success is not straight and at times we may feel it is always under construction. But success is not a destination, it is a journey that you should not take alone. We need to be accessible, available and present for others. We need to be the example that others can see and want to follow.

Mentoring is essentially a full circle process: Follow the leaders, learn from the leaders and then lead yourself. And do not ask for permission.

I believe one of the most important rules of a successful career for any person is “who you know.” Let me explain.

“Who you know” is not about getting a job or assigned to lead a project because you know the boss. “Who you know” means forging relationships with people who inspire you and from whom you can learn new things. It sometimes means making the choice to step out of your comfort zone, to take chances that will allow you to stand out from the crowd and to inspire someone coming behind you to reach for what you have accomplished.

Pass forward those well-learned lessons, tips or traditions on to the next person. The unknowing protege of today is the leader of tomorrow.

It was my dad who suggested I consider the field of engineering, a path that not only of my women friends were following at the time. As I look back on my own career path, I see a village of men and women whose influence, guidance and encouragement helped me along the way. It still does.

Mentors are not always actively and deliberately made; many times being a role model or a mentor happens by circumstance, by being in the right place. It is taking that call from people who are just starting out or have started offering a suggestion to someone who has been at it for as long as you have. You never know how you can empower someone with a few words of support or advice. But do not mistake being a mentor for “doing someone a favor.”

Collaboration and cooperation will always take you farther than going it alone, when you are a “mentor” you are not always on the teaching end of things. Sometimes there is a lot to be learned as well.

I have met a lot of people throughout my professional career and have found myself working for people at which one time used to work for me. How gratifying it is to experience that growth in others and know that you were there when it was beginning to take shape.

Among the most validating experiences I have is connecting with women with whom I have worked or somehow had professional contact with throughout my career. We share stories and advice and encouragement. And sometimes consolation.

I would call it good fortune to have had good mentors throughout my career, but that is not to be confused with good luck. Luck happens when you are not looking, while good fortune comes with eyes wide open, doing the hard work and taking advantage of opportunities.

Being a mentor does not take time; it is the selfless action we can take. It is hard enough to sometimes be the only one in the room who looks like you. Our transportation industry is growing and evolving, and we should reach out and pull others with us as we experience the rising tide of opportunity.

“Commentary” features authoritative points of view from various sources on timely and pressing issues affecting public transportation. Statements and opinions expressed in Passenger Transport are those of the authors and do not necessarily reflect those of APTA. APTA would like to hear from you. If you are interested in submitting an original, thought-leader Commentary for consideration, please contact Senior Managing Editor David A. Riddy at driddy@apta.com.
Laketran Launches Reverse Commute Service

Laketran in Painesville, OH, recently launched service along Lake County’s largest manufacturing corridor, adding to the connectivity its Park-n-Ride service provides between the county and downtown Cleveland. “Typical commuter Park-n-Ride service is only productive in one direction, but as downtown Cleveland increases in population it becomes more and more important for suburban employers to have access to that labor pool,” said Laketran Chief Executive Officer Ben Capelle. “I hope that what we’ve done with our Park-n-Ride service opens new opportunities to our local employers and job seekers in Cleveland.”

Tylor Boulevard in Mentor, OH, connects 10 industrial boulevards that house more than 300 employers and 7,500 jobs, making it the seventh largest concentration of manufacturing companies in the state. Laketran, working with the city and other regional economic development stakeholders, reached out to businesses and staffing agencies to better understand their transportation needs.

To serve the corridor and reach job seekers in both Lake and Cuyahoga counties, the agency introduced additional bus stops on two Park-n-Ride routes that travel to and from Cleveland. The new service provides six morning and afternoon trips that best serve first-shift workers.

OCTA Introduces Third Bravo! Route

The Orange County (CA) Transportation Authority (OCTA) recently introduced service on its third Bravo! limited-stop route. The weekday-only route, using specially branded orange and blue buses, operates on the same corridor as an existing regular bus route that remains in service, allowing riders to save up to 10 minutes on the line between Fullerton and Huntington Beach. The Bravo! 529 route makes stops at 13 locations over approximately 11 miles, compared with the typical 34 stops on the regular route.

OCTA Chairman Tim Shaw said at the launch event that Bravo! 529 “will allow commuters to reach major destinations throughout the county faster and more conveniently,” adding that the route is an example of the agency’s “efforts to better meet the community’s needs by increasing transit options in areas with higher demand.”

Golden West College in Huntington Beach, one of the destinations served by the new route, hosted the event. Bravo! 529 also connects guests to tourist attractions such as Knott’s Berry Farm in Buena Park and Adventure City in Stanton and links to 12 regular OCTA bus routes.

Bravo! 529 is part of OC Bus 360°, OCTA’s ongoing effort to improve bus service and increase the efficiency of public transit throughout the county by better matching service to rider demands. Funding for the route comes in part from FTA and the California Low Carbon Transit Operations Program, which helps fund transit projects that reduce air pollution.

FRA Announces Planned Cancellation of California High-Speed Rail Grant Funds

FRA ANNOUNCED its intention Feb. 19 to cancel $929 million in federal grant funds yet to be paid for California High-Speed Rail and to pursue legal remedies for California to return $2.5 billion in federal funds it previously granted for the project.

FRA made the announcement following California Gov. Gavin Newsom’s Feb. 12 State of the State speech, in which he emphasized the importance of completing the 119-mile Merced-Bakersfield (Central Valley) segment of the line while continuing environmental assessments and seeking funding for the remainder of the project. Original plans called for the line to operate between the Los Angeles Basin and the San Francisco Bay Area.

The California High-Speed Rail Authority (CHSRA), a key member of APTA’s High-Speed & Intercity Rail Committee, is responsible for planning, designing, building and operating the project.

The text of the letter from FRA Administrator Ronald L. Batory letter is at https://www.fra.dot.gov/elib/details/L19834/pl_z5_g0).

CHSRA Chief Executive Officer Brian Kelly released a statement Feb. 20 calling FRA’s determination that the authority has failed to comply with the terms of the grant agreements “both ill-advised and misguided” and saying the authority was preparing a formal response to the FRA letter. Kelly added, “Our commitment to delivering the requirements of the grant agreements remains.”

He continued: “We intend to deliver the California High-Speed Rail Program including all Phase 1 environmental documents for the San Francisco to LA/Athens system. And we are focusing on advancing the Merced to Bakersfield line as outlined by Gov. Newsom in his State of the State address. We are continuing our efforts to deliver this transformational program and to expand the economic and environmental benefits to the thousands of hard-working families in the Central Valley.”

February 25, 2019 | 3
Women Helping Women: Pay Back, Play Forward

BY CAROLYN FLOWERS
Partner and Managing Principal
InfraStrategies LLC

THE THEME FOR
International Women’s Day 2019 is “Balance for Better,” a call for gender balance across the world with a tagline that “balance will make the world better.” As one of the few women to lead an agency in this industry, I certainly subscribe to more balance in the upper management organizational levels and creating more opportunities for women in transportation. But to do that, female leaders need support and to mentor others who are coming up.

We can do this formally through our workforce development initiatives and training and informally through focusing on the next generation of leaders, sharing our experience and insights. It is an investment of our time that pays back and plays forward.

As a manager, I have been conscious of ensuring that I had balance in my team’s composition. As the leader, you are the role model and must walk the talk. I would like to share some of my experiences using the sub-themes of this year’s Women’s Day campaign.

Forging a More Gender-Balanced World:
I am currently a director on the board of WTS International. Being in that position instills the responsibility of promoting the advancement of women in transportation. It is about more than ability to do the job; women certainly have that. It is also about creating opportunity and access. Serving on the WTS board is a chance for me to do more than advocate for women in management. I can also work on programs that can actualize the goals of gender balance.

Forging Positive Visibility for Women:
I have benefited from male mentors, advisors and sponsors who helped me advance my career in public transit. I was able to participate in leadership opportunities through APTA, Eno Leadership and other training programs that led to increased visibility and exposure to key industry leaders. I also had the chance to network with peers. The relationships I developed internally on the job and in the industry strengthened me as I took on more challenging roles. That reinforced my resolve to pay back by being a mentor. Women have been a priority in my mentoring, but I have maintained balance by also mentoring men.

Celebrating Women’s Achievements:
Women leaders in the public transit industry have developed a very supportive network. I remember being invited to my first “Divas” dinner and realizing there was a close network of women in the industry. We sat at the dinner wearing our feather boa, knowing we were unique and confident. It was unspoken that we would go to the mat for each other. The fact that there was a group of trailblazers in the industry that I could learn from is further highlighted by Grace Crunican and Liz Levin, who spotlighted and celebrated achievements of women in transportation in their book Boots on the Ground, Flats in the Boardroom.

Challenging Stereotypes and Bias:
I cannot tell you how many times in my early career I was asked to get the coffee or take the notes because I was the only woman at the table. I had my remarks ignored by a male counterpart. I moved forward but, to this day, I do not drink coffee and I am a lousy note taker. But it emphasized, as I rose to leadership, my need to demonstrate inclusion and diversity in my roles. I have ensured that I define and model behavior that supports balance and equity for everyone on my team.

Influencing the Beliefs and Actions of Others:
I have always felt that women and minorities were, and still are, under-represented. We need to be the first to step up and let others know that we are capable of doing this work.

Women Helping Women (continued on page 5)

MTI Report: Women in the Transportation Workforce

The Mineta Transportation Institute (MTI) recently released a report focusing on ways to attract, promote and retain women in the transportation industry—where they made up less than 15 percent of the workforce in 2017 while accounting for 50 percent of the working-age population.

In the report, Attracting and Retaining Women in the Transportation Industry, MTI Research Associates Jodi Godfrey and Dr. Robert Bertini analyzed previous research on this topic and identified what additional information is needed to close the gender imbalance, along with key recommendations for the industry.

“Gender equality and gender diversity in the workforce are key to the economic growth required for companies to win the talent war,” Bertini said. “It is more important than ever to ensure that the talent pool encompasses all qualified candidates, and women are the largest pools of untapped labor globally.”

For example, the authors identify a lack of female role models and mentors as a significant deterrent to women joining the transportation industry. Their research suggests the following recruitment approach to attract women into the field:

- Diversify the perception of the industry to better publicize the presence of women in the industry;
- Connect with women early, not just early in their careers but early in their school years;
- Have a flexible and encouraging work culture to remove the stigma of a male-dominated field; and
- Attract a diverse talent pool that focuses on how organizations foster communal and agency goals. After recruitment, the challenge to transportation organizations becomes retaining those employees. The report emphasizes that promotion and retention of women in this field requires holistic approaches and dedication from all levels of employment.

To see the full report, visit https://transweb.sjsu.edu/research/1893-Women-Transportation-Industry.

APTA Releases New Policy Briefs

APTA HAS RELEASED two new policy briefs useful to both members and policymakers.

The first paper discusses how the Better Utilizing Investments to Leverage Development (BUILD) program provides critical funding for public transportation infrastructure investments. APTA research shows that the percent of BUILD grant funds for public transportation-related projects in Fiscal Years 2017 and 2018 is substantially lower than the historical average. However, the Consolidated Appropriations Act, 2019 contains significant changes that should restore some balance to the BUILD program.

The second paper acknowledges that while the transportation sector is the largest greenhouse-gas-emitting sector, public transit agencies are doing their part to address this by updating their bus fleets. In 2018, more than 21 percent of transit vehicles were hybrid-electric, many agencies with additional pure electric buses. While capital costs for battery-electric buses are higher than those for traditional buses, life-time costs of battery-electric buses have been shown to lower and bring additional benefits as compared to traditional buses. Public transit agencies nationwide continue to take advantage of federal and state grant programs to acquire new electric vehicles.


APTA Award Nominations Due by April 17

APRIL 17 is the nomination deadline for the 2019 APTA Awards program, which recognizes “the best of the best” public transportation professionals and organizations in North America.

APTA Award winners are outstanding role models of excellence, leadership and innovation whose accomplishments have greatly advanced public transportation. Any individual employed by an APTA member in good standing can submit nominations.

For more information and how to register, visit https://bit.ly/2BLAS9S.
Learn the Industry, Then Help Others

BY FLORA M. CASTILLO
President, Pivot Strategies, LLC
Member, NJ TRANSIT Board of Directors
APTA Chair, 2012-2013

WHEN I WAS 20 I was tapped to become a member of the New Jersey Transit Corporation (NJ TRANSIT) Board of Directors in 1999. I knew nothing about public transportation except riding the bus to work and shop.

So, there I was—a young Latina sitting at the decision-making table, and I didn’t know the difference between heavy rail and light rail or an articulated bus vs. an over-the-road vehicle. After my first board meeting with all men, I had two choices: walk away or dig in.

Almost 20 years later, I have learned quite a bit about handling myself in a male-dominated industry. Trust me, there were a lot of welcoming arms, but the more questions I asked, the more I engaged staff, the more I went to their “houses”—the shops, the yards, the stations and the depots—the more they knew I was serious about the job. Most importantly, I had earned their respect.

It is also critically important to me, as a servant-leader, to pay it forward. I have taken many people under my wing—some men, but my focus has been women and the minority workforce.

Being a leader is not just about making policy decisions, it’s remembering where you came from and how you got there. It’s also about giving back and looking within your organization to see the shining stars and not just your view from the top.

As women make up only 15 percent of the transportation workforce and there are fewer of us in the boardrooms, it’s up to us to serve as examples: share our stories and step out (even when we are not asked) by bringing others along.

There are three simple things you can do to make a difference in someone’s career and to overcome being “the only one in the room”:

1. Job shadow—have someone follow you for a day or take that person to a board meeting;
2. Sponsor someone—raise a person’s name when key opportunities are discussed; and
3. Mentorship—become a mentor or open your “rolodex” to connect women to others!

Comments that I am proud of:

• “Your coaching support directly helped me in achieving executive/office level in my career.”
• “The APTA Emerging Leaders Program was developed with your core focus in mind: to retain emerging leaders—women and minorities—and help them chart a path to top roles in the industry.”

Your time as a leader is not endless. Strike when the iron is hot. I remember someone who was promoted into a leadership role and got there because of the tremendous amount of support the person received. But regrettably, when capable people proposed other opportunities, the person struck them down, saying, “I’m new; it’s not the right time. I need more experience.” When is the right time? Is there ever a right time? Take the time!

As a female leader and as a minority leader, I have learned much from my mentors, role models and sponsors, and I am a far cry from that shy little girl sitting on the bus on her way to the mall.

Women: Paving the Way in Public Transportation

BY VERONIQUE “RONNIE” HAKIM
Managing Director
Metropolitan Transportation Authority
New York, NY

Women in this male-dominated profession should remember that we all have struggles, and no matter where you are in your career or what your role is, as long as you stay curious and engaged, you’re on the right track.

While many of us hold ourselves to extremely high standards, we need to keep in mind that “perfect” should never be your expectation because then you’ll just be setting yourself up to fail.

The New York Metropolitan Transportation Authority (MTA) is working hard to increase the number of women in our workforce—particularly in skilled trades—because study after study has confirmed the benefits of a diverse workforce, which leads to better outcomes for both teams and organizations.

I’m proud of the fact that the MTA has a long history of hiring and promoting women to key positions. Besides myself, our chief of staff, senior director of human resources, chief employee relations officer and executive vice president of MTA Long Island Rail Road are all women. And we just named Cathy Rinaldi as the first ever female president of MTA Metro-North Railroad and Sally Libera as MTA New York City Transit’s first ever female senior vice president of subways. None of them came in the door at their current levels; they all were promoted up.

These success stories are all the more impressive when you consider the fact that transportation has been and continues to be a male-dominated industry. All too often, women are discouraged from the tough manual labor that comes with many jobs in the field. All too often, they’re discouraged from the more technical aspects of the industry, like engineering.

And yet, despite these obstacles, women have managed throughout history to make tremendous contributions to the field, and the MTA is actively working to attract more women—particularly young women—to the wide variety of opportunities at our organization, from train and bus operators to signal maintainers to high-level executive positions.

From the days of horse-drawn carriages to the opening of our subway system in 1904, to the Second Avenue Subway today and East Side Access tomorrow, women are integral to the success of our nation’s transportation industry. On International Women’s Day, we honor the accomplishments of women who have achieved great heights and paved the way for the next generation to reach even higher.

BEING A TEAM PLAYER

I have had many role models who have helped me along the way, including Transportation Secretary Elaine L. Chao. Her collaborative management style reminds me to always remain open to diverse points of view.

I am proud that, like Secretary Chao, many members of my senior management team—both in Washington, DC, and across 10 regional offices—are women, despite the male-dominated nature of the transportation field. These women bring a multitude of experience in the transportation field and have worked to improve public transportation for America’s communities.

One of the best pieces of advice I was given at the beginning of my career was to be open and prepared for the next opportunity. As women, it is important that we remember that life is a journey and a career is a part of that journey. In the words of my very first role model, my mother, “You can have it all, you just can’t have it all at the same time.”

WOMEN HELPING WOMEN

So proud of you in all that you have done, especially the economic footprint that you have left in communities across the U.S. (A.) You inspire me in so many ways.” That message let me know that what I have done matters to other women. I will stay the course.

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Leader and Influencing
By Example

BY JANET GONZALEZ TUDOR
Associate Vice President, Transportation Cross Sector Services
Director
HDR

I often tell women and minorities I mentor that where I am in my career is not an accident. Family members, friends, mentors and colleagues have all supported my development and growth over the years, motivating me to keep pushing, asking “why” on decisions that have little support and leading by example.

I have been supported along this journey by many ahead of me in their careers and carried on many sets of wings on many occasions. And I too hope to bring other women and minorities who are motivated, hard-working servant leaders and interested in influencing change on this career journey in public transportation.

As cross sector development director for HDR’s Transportation group, I am responsible for steering and leading a collection of service providers who do everything outside our traditional engineering, design and construction services. It’s a group of truly talented colleagues and professionals who differentiate our organization and exceed the realm of the possible to support our transport clients in just about every aspect of the infrastructure implementation process. In many ways, my role is a culmination of my career path—outside the traditional, led by a woman and a Latina and playing in an industry known to lack diverse leadership from folks that look like me.

My role and the support I receive from HDR have given me the opportunity to champion a dialogue many communities desperately need to have: connecting underrepresented populations to programmatic transportation infrastructure and community goals. In addition, they’ve allowed me to push the needle of diversity and inclusion for women and minorities in our organization while working on some of the most exciting transport programs in our industry.

I want young women interested in STEM-A programs to look at women leaders in the public transportation industry and know they too can be there one day, or beyond!

Preparing the Next Generation for Service

BY CAROL HERRERA
Vice Chair, Executive Board
Foothill Transit
West Covina, CA
Member, APTA Executive Committee

My tenure in public transit leadership is experiencing a colorful sunset full of incredible innovations and ridership challenges.

The decisions that need to be made and the strategies in play are not only more numerous than ever, but also more critical. My voice as a leader in transportation has evolved over many years, starting first in my home community of Diamond Bar, CA, as an elected council member and then expanding into regional transit leadership via Foothill Transit, the local council of governments, and eventually into the League of California Cities and national committees.

It wasn’t magic, it was my personal mission: to help and to lead. And with each yes, I said to new opportunities, more doors opened. But I did notice often that I was the only woman in the room, at least in the beginning.

Saying yes to things felt imperative. Representation and diversity have always mattered, and I ended up “learning in” before it became part of our business call to arms.

Being the only woman in the room is not nearly as common as it used to be. In fact, it’s more startling these days when I am. But as I prepare to step down from my leadership roles, I do look back at the many and diverse leaders who will be next. Women have made many gains in our industry, but we’ll lose all that ground in a few years if we’re not actively preparing our next generation of leaders.

I’m actually quite a shy person and if I had my choice, I wouldn’t be front and center. But when the situation has presented itself, I’ve stepped up. And I did so because it was important, much more so than maintaining my own comfort zone. I recognized that a job needed to be done, and that job has shifted into mentoring the next group of leaders.

In hindsight, mentoring and succession planning should have been in the mix when I said the first yes, which would be my strongest advice to you.
Women and Knowledge Of Self in the Workplace

BY ADELEE MARIE LE GRAND
Vice President, Transdev
Chief Strategy Officer in Service
to New Orleans Regional Transit
Authority
Member, APTA Executive Committee

IF WE TO ASK men what it is like to be a
man in the workplace, how
would they respond? Would
they reply, “Can you be more
specific?”

What if we were to ask
men what it is like having
women in the workplace?
How would that question be
answered? I digress…

What is it like to be a
woman in the workplace? It is compli-
cated. There are so many perceptions
that define how we are treated before we
fully engage.

The narrative of women is usually
created by others. Not unique to the
experience of other women, I have been
defined by the perceptions of others. They make assumptions like, “She is probably
looking to get married,” “She is planning a family,” “She is probably more focused on her family than work,” “She is the primary care provider for her parents,” “She is too passionate,” and so on. In many cases, women are placed in categories that do not reflect how we see ourselves.

It is my responsibility to
allow people to get to know
who I am. I would suggest
taking some time to
understand who you are and allow people
to get to know that person.

In my experience, when
the opportunity was great, I
worked in environments that
embraced who I am and what
I bring to the table. I realized
that success is how you define
it for yourself. With every opportunity
you have, you must ask yourself, is this
good for me? Will this help me achieve
the goals I have set for myself?

I believe my journey in the
mobility industry has been rewarding because I
have knowledge of myself and function
accordingly. This is my journey; I get
to create the narrative, define winning,
and opt out when it is not right for me.

Women Gain Visibility In Public Transit Administration

BY ROSE M. LUCEY-NOLL
Executive Director
Cambria County Transit Authority
(CamTran)
Johnstown, PA

MY FIRST APTA meet-
ing was 20 years ago, and
my most significant memory
was of how many women of
diverse backgrounds were
sitting in the audience and
serving on committees. This
was an eye-opener for me,
living in a small city in rural
Pennsylvania and having
emigrated from Ireland.

In 2007, I became the first
woman to lead the Cambria County
Transit Authority (CamTran). I wouldn’t
have made it here without support from
my family and a small group of transit
professionals who (for fun) called our-
selves “WITSS” – Women in Transit Secret
Society. (We all became executive direc-
tors.) We became friends because back
then there were not as many women in
leadership roles.

I was also supported by many male
counterparts who also provided encour-
agement. In 2000, I was given the
opportunity to participate in Leaders-
ship APTA, which showed me the pos-
sibilities around me. Now I look out at
the APTA audiences and see even more
women in leadership roles. We are pro-
gressing, and it is wonderful to see even
more diverse faces across the executive
management sector!

Women can be role models by show-
ing that it is possible to get into execu-
tive positions. And public transporta-
tion continues to lead in this arena.

For example, in Pennsylvania
over the past 15 years, we
have more and more women
being hired to lead public
transit agencies. We also
have women filling many top
transportation roles in state
government: the secretary of
transportation, deputy secre-
tary of multimodal trans-
portation and director of the
Bureau of Public Transporta-
tion. Plus, the U.S. secretary of trans-
portation, Elaine L. Chao, is female.

So, we continue to have role models all
around us to pave the way for the next
generation of female leaders.

I believe women are moving forward
with their talents, skills and passion
for what they do to help people in
their respective communities. I believe,
for example, and in doing so, show how
a woman can excel in leading a multi-
facetted organization, interacting with
the board, employees, legislators and
the community, as well as promoting
women from within to leadership roles.

So, what is different now? It’s the
fact that women are able to compete
for executive jobs like never before, and
they see us!

Paying It Forward for Women in Public Transit

BY BACARRA SANDERSON MAULDIN
Interim Executive Director
Birmingham Regional Paratransit
 Consortium d/b/a ClasTran
Birmingham, AL
Member, APTA Executive Committee

FROM CONNECTED leaders
making a difference on
their public transit board, to
innovative and driven tran-
sit CEOs, to high-powered
business executives, to local
“superstars” making a differ-
eence on the front line—each
role puts a face on the impact
that public transportation
makes daily in the lives of
millions. Unfortunately, not
even women are repre-
sented among those faces.

I am a member of a sorority whose
first public act was the participation in
a women’s suffrage march in 1913 for
female equality. Unfortunately, today
women are still fighting in different
ways for some of the same rights. We
have come a long way since then, but
still have a long way to go.

In 2019, we are fortunate to have
women in high government leadership
positions within U.S. DOT and FTA.
However, in our beloved transporta-
tion industry, women represent only
15 percent of the workforce. With these
statistics, it’s more important than ever
to have women role models.

As the saying goes, “You can’t be
what you can’t see.” There are
many examples of successful
women in transportation and
I am inspired by all of them.
Imagine the impact we could
make in our industry if each
one of us made a conscious
effort to mentor an aspiring
professional or simply tell
young women what we do.

Since embracing the
transportation industry a few
years ago as a public transit
board member, I have been blessed to
come across some phenomenal women.
Each one of them, in her own way, has
impacted me greatly—both personally
and professionally. Their unyielding
support and encouragement, bal-
anced with doses of “tough love” when
needed, have equipped me well as I
transition from board member to CEO.

Now it’s my time to pay it forward.
UPCOMING APTA CONFERENCES & WEBINARS

CONFERENCES
Legislative Conference
MARCH 17-19, 2019
WASHINGTON, DC

14th National Light Rail & Streetcar Conference
APRIL 7-9, 2019
JERSEY CITY, NJ

Transit CEOs Seminar
APRIL 13-15, 2019
CHICAGO, IL

International Bus Roadeo
MAY 17-21, 2019
LOWELL, KY

Mobility Conference: APTA’s enhanced Bus & Paratransit Conference
MAY 19-22, 2019
LOWELL, KY

International Rail Rodeo
JUNE 20-23, 2019
TORONTO, ON

Rail Conference
JUNE 23-26, 2019
TORONTO, ON

FutureView WEBINARS
An offering of APTA

Effective MaaS Strategies: Subscription Services and the Holistic Approach
MARCH 6, 2019

Vulnerabilities of High-Tech Systems: What Happens When the Lights Go Out?
APRIL 24, 2019

Technology Trends: Where is Public Transportation Headed?
MAY 6, 2019

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Tima.Good@theYGSgroup.com

Natalie DeSoto | (717) 430-2282
Natalie.Desoto@theYGSgroup.com

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FOR SALE
NOTICE OF SALE
The Merrimack Valley Regional Transit Authority is requesting bids for the sale of Model Year 2004 Gillig buses. The buses will be sold as is and where is with no warranty expressed or implied. Sealed bids must be accompanied by a certified bank check in the amount of the bid. All bids must be received at the MVRTA Administrative Offices no later than Tuesday, March 19, 2019 by 10:00 a.m. and must be submitted on forms supplied by the Authority. The Authority reserves the right to accept or reject any and all bids, and to waive inconsistencies and irregularities as it deems in its best interest. Complete instructions are contained in a bid package available from the MVRTA at this email address: staff@mvrta.com Joseph J. Costanzo Administrator

BIDS/PROPOSALS
LOWELL REGIONAL TRANSIT AUTHORITY
REQUESTS FOR PROPOSALS
FOR PARATRANSIT MANAGEMENT SERVICES

The Lowell Regional Transit Authority (LRTA) is seeking service and cost proposals from interested, qualified vendors to manage & operate the LRTA’s Road Runner paratransit service for the elderly and disabled residents of Billerica, Chelmsford, Dracut, Lowell, Tewksbury and Tyngsborough. In this regard the LRTA invites proposals in accordance with State and Federal requirements as outlined in the RFP proposal documents. The LRTA will accept sealed Proposals at the Gallagher Transportation Center (OTC), 115 Thourndike Street, Hone 3B, Lowell, Mass. 01852 until 11 A.M. on Wednesday, April 17, 2019. The contract start date will be July 1, 2019.

For additional information, please contact David Stearns, Procurement Manager, at 913-629-3958 or via email at david.stearns@catchacat.org.
CITY OF GAINESVILLE – RFP

Notice is hereby given that the City of Gainesville, Florida will receive sealed proposals on the following ADA Paratransit Service in Gainesville and Alachua County.

A non-mandatory pre-proposal meeting will be held 10:00 a.m., Thursday, March 14, 2019, at Regional Transportation Authority, 34 SE 13th Road, Second Floor Conference Room 5264, Gainesville, FL. Sealed proposals will be received by the City of Gainesville until 3:00 p.m. (local time), on March 27, 2019 at which time proposals will be publicly opened.

The City utilizes DemandStar.com to perform bid notification and document fulfillment. They can be reached at 1-800-711-1712 or www.demandstar.com. For additional information please contact the Procurement Division at (352) 334-5021.

The City of Gainesville reserves the right to reject any and all bids received in response to the Request for Proposal as determined to be in the best interest of the City of Gainesville.

CITY OF NORWALK, CT
REQUEST FOR PROPOSAL FOR NORWALK TRANSIT SYSTEM (NTS) ADVERTISING PROGRAM SERVICES

NOTICE IS HEREBY GIVEN that the City of Norwalk invites proposals from companies to provide advertising services for Norwalk Transit System (NTS), a department of the City of Norwalk, a municipality of the State of Connecticut.

A pre-proposal conference will not be held. Should a potential Proposer require examination of the fixed facilities, the Proposer may schedule a tour with the Purchasing Division at (203) 854-3712. All on-site inspections must be scheduled in advance of the proposal due date and must be clearly labeled “Written Questions for RFP”. On or after the due date, the City is not responsible for a turn down of Proposals due to the absence of representatives which may arise from this proposal is subject to the requirements of Title VI of the Civil Rights Act of 1964 and all applicable Federal employment and contracting requirements. The Authority invites proposals in accordance with State and Federal requirements as outlined in the RFP. The LTARA will accept sealed bids with a Public Authority equivalent of a State or local governmental entity. The LTARA will not be subject to discrimination on the basis of race, color, sex or national origin in the consideration of the lowest responsible bidder.

The RFP documents and detailed specifications will be available for download at www.sao.org. Bids are due by 4:00 p.m. on February 28, 2019. Proposals should be addressed to Lisa M. Martin, Purchasing Agent, 1327 N. Riverside Drive, Espaňola, N.M. 87532. Fax (505) 476-6647. Email: lmartin@sao.org. Proposers must respond to CARTA’s RFP, which will be made available to interested parties via USPS or express carrier as follows:

Name: Hector E. Ordoñez, Chief Procurement Officer
Reference: Asset Management Software
Address: 1327 N. Riverside Drive
Española, NM 87532

All responses to requests are posted online at www.sao.org.

All questions concerning this solicitation must be directed to the Purchasing Agent with the Department of Administrative Services at (505) 476-1346.

LOWELL REGIONAL TRANSPORTATION AUTHORITY REQUEST FOR PROPOSALS FOR FIXED ROUTE TRANSPORTATION SERVICES

The Lowell Regional Transit Authority (LRTA) is seeking proposals to contract with a qualified contractor to provide management and efficient operation of the public fixed route bus transportation system in the LRTA’s service area. These services consist of the day-to-day management of the LRTA’s fixed route bus service and all related operations services.

The LRTA invites proposals in accordance with State and Federal requirements as outlined in the RFP. The LTARA will accept sealed proposals with a Public Authority equivalent of a State or local governmental entity. The LTARA will not be subject to discrimination on the basis of race, color, sex or national origin in the consideration of the lowest responsible bidder.

A pre-proposal conference will be held on Monday, March 11, 2019 at 1:00 p.m. at the LRTA office in Lowell, Mass. All interested parties must register by March 8, 2019. All interested parties are encouraged to attend the pre-proposal conference.

REQUEST FOR PROPOSALS FOR REFURBISHED TRANSIT BUSES

Request for Proposals for the Capital Regional Transit Authority (CARTA) in Chattanooga, Tennessee, for 21 refurbished transit buses including the Chattanooga Area Regional Transportation Authority (CARTA) plus options by the Chattanooga Area Regional Transportation Authority (CARTA) to purchase or lease additional buses.

Closing Date: April 8, 2019 @ 2:00 PM EST

Interested parties are invited to submit Proposals and will not be subject to discrimination on the basis of race, color, sex or national origin in the consideration of the lowest responsible bidder.

The RFP documents and detailed specifications will be available for download at www.sao.org. Proposals are due by 5:00 p.m. (MST) on April 1, 2019. Proposals must respond to CARTA’s RFP, which will be made available to interested parties via USPS or express carrier as follows:

Name: Hector E. Ordoñez, Chief Procurement Officer
Reference: Asset Management Software
Address: 1327 N. Riverside Drive
Española, NM 87532

All responses to requests are posted online at www.sao.org.

The City of Norwalk hereby notifies all Proposers that the City of Norwalk is currently seeking a qualified contractor to provide management and efficient operation of the public fixed route bus transportation system in the LRTA’s service area. These services consist of the day-to-day management of the LRTA’s fixed route bus service and all related operations services.

The RFP documents and detailed specifications will be available for download at www.sao.org. Proposals are due by 5:00 p.m. (MST) on April 1, 2019. Proposals must respond to CARTA’s RFP, which will be made available to interested parties via USPS or express carrier as follows:

Name: Hector E. Ordoñez, Chief Procurement Officer
Reference: Asset Management Software
Address: 1327 N. Riverside Drive
Española, NM 87532

All questions concerning this solicitation must be directed to the Purchasing Agent with the Department of Administrative Services at (505) 476-1346.

The City of Norwalk reserves the right to reject any and all bids received in response to the Request for Proposal as determined to be in the best interest of the City of Norwalk.

CITY OF NEW YORK
REQUEST FOR PROPOSALS #2019-04 FIXED ROUTE SCHEDULING SOFTWARE

The Transit Authority of Northern Kentucky (TANK) is seeking proposals from qualified vendors to provide Fixed Route Scheduling Software. The solicitation also seeks bids for training for the software.

The RFP documents and detailed specifications will be available for download at www.sao.org. Proposals are due by 2:00 p.m. on March 15, 2019. To obtain a copy of the RFP contact Lynnette Wilson at 605-819-2129 or lynnette@tankanbus.com.

Request for Proposals #2019-05

REQUEST FOR PROPOSAL

ATLANTA REGION-LINK TRANSIT AUTHORITY

Location: Atlanta, Georgia
Closing Date: April 8, 2019 @ 2:00 PM EST

The purpose of this solicitation is to request proposals from qualified companies to provide an Enterprise Asset Management Solution capable of meeting the needs of the State Road and Tollway Authority (“SRTA”), Cobb County, and the Atlanta Regional Commissio

The City of Norwalk hereby notifies all Proposers that the City of Norwalk is currently seeking a qualified contractor to provide management and efficient operation of the public fixed route bus transportation system in the LRTA’s service area. These services consist of the day-to-day management of the LRTA’s fixed route bus service and all related operations services.

The RFP documents and detailed specifications will be available for download at www.sao.org. Proposals are due by 5:00 p.m. (MST) on April 1, 2019. Proposals must respond to CARTA’s RFP, which will be made available to interested parties via USPS or express carrier as follows:

Name: Hector E. Ordoñez, Chief Procurement Officer
Reference: Asset Management Software
Address: 1327 N. Riverside Drive
Española, NM 87532

All responses to requests are posted online at www.sao.org.

The City of Norwalk reserves the right to reject any and all bids received in response to the Request for Proposal as determined to be in the best interest of the City of Norwalk.
HELP WANTED

CASUAL FERRY OPERATIONS SUPERVISOR (PS101353)

Position located at Golden Gate Ferry Terminals (Larkspur, San Francisco, Tiburon or Sausalito). This position is represented by the International Brotherhood of Teamsters, Local 816

Salary Range: $5429 - $51.63 per hour with limited benefits

Employee pays up to 7% of salary/wage toward CAFERS retirement plan.

Open To: All qualified candidates

Openings: This list will only be used to fill Casual On-Call positions.

Position Description:

Under general direction, oversees the daily operation of Ferry Terminals (Larkspur, San Francisco, Sausalito and Tiburon) and coordinates with associated vessel(s).

Responsibilities:

- Manages the maintenance of the ferry terminals and vessel operations.
- Manages the team’s safety and quality programs.
- Manages the team’s labor programs.
- Manages the team’s customer service programs.
- Manages the team’s financial programs.

Minimum Requirements:

- Education/Experience Requirements: College level training and experience equivalent to:
  - Two-year college degree or equivalent in public administration, business administration, maritime transportation, or related field.
  - At least five years’ related experience in a boat or ferry terminal.

- Essential Responsibilities:
  - Manages the maintenance of the ferry terminals and vessel operations.

- Additional Requirements:
  - Must possess a valid California driver’s license.
  - Must possess a valid Class ‘A’ or ‘B’ Commercial Driver’s License with a Tug Endorsement (C-1 or C-2).
CHIEF OPERATING OFFICER
CHAMPAIGN-URBANA MASS TRANSIT DISTRICT (MTD)

The Chief Operating Officer (COO) is responsible for providing optimum levels of transit service to the community and for ensuring effective management and monitoring the route system, coordinating maintenance needs, managing operations, maintaining all facilities, and keeping the agency on target with its goals. The COO serves as the District’s executive officer, along with the Chief Financial Officer (CFO), and acts as the District’s spokesperson.

**Responsibilities:***
- **Budgetary Authority:** The role has budgetary authority for all areas of operations, maintenance, and administration.
- **Strategic Planning:** The role oversees strategic planning and development of plans.
- **Operations Management:** The role manages operations, maintenance, and administration of all transportation services.
- **Policy Development:** The role recommends policies for adoption by the Board of Directors.
- **Emergency Preparedness:** The role ensures that the agency is prepared to respond to emergencies.
- **Human Resource Management:** The role manages human resources, including recruitment, training, and performance management.
- **Safety and Security:** The role oversees safety and security for all transportation services.
- **Quality Improvement:** The role ensures the continuous improvement of transportation services.
- **Customer Service:** The role ensures high levels of customer service.

To apply, submit a cover letter and resume to Terri Gregos at tgregos@ncrtd.org. The position is available immediately.

Contact: Anthony Miles at amiles@ncrtd.org.

GOTRANLINE CAREER OPPORTUNITIES
CHAMPAIGN-URBANA MASS TRANSIT DISTRICT (MTD)

**Location:** Champaign, Illinois

**Job Title:** Bus Driver

**Salary:** Starting at $16.44 per hour

**Closing Date:** February 15, 2019

**Apply Online:** https://secure.cpshr.us/escandidate/JobDetailID=433

**Frank Raja:**
**CPS HR Consulting**
**Phone:** 916-471-3111
**Email:** frank.aja@cphr-consulting.com

**Web:** www.mtd.org

**Contact:** John Bartosiewicz, Director of Human Resources

**Email:** jbartosiewicz@mtd.org

**Website:** https://mtd.org/

**Application Procedure:**
- **Submit cover letter and resume to:** John Bartosiewicz, Director of Human Resources.
- **Include:** Cover letter, resume, and references.
- **Submit:** All materials by February 15, 2019.

**Salary:** Starting at $16.44 per hour

To apply, submit a cover letter and resume to Terri Gregos at tgregos@ncrtd.org. The position is available immediately.

Contact: Anthony Miles at amiles@ncrtd.org.

DEPUTY GENERAL MANAGER, INFRASTRUCTURE ENGINEERING

**Position:** Deputy General Manager, Infrastructure Engineering

**Salary:** $100,048 - $125,072 - $150,072

**Closing Date:** March 6, 2019

**Apply Online:** https://secure.cpshr.us/escandidate/JobDetailID=433

**Frank Raja:**
**CPS HR Consulting**
**Phone:** 916-471-3111
**Email:** frank.aja@cphr-consulting.com

**Web:** www.mtd.org

**Contact:** John Bartosiewicz, Director of Human Resources

**Email:** jbartosiewicz@mtd.org

**Website:** https://mtd.org/

**Application Procedure:**
- **Submit cover letter and resume to:** John Bartosiewicz, Director of Human Resources.
- **Include:** Cover letter, resume, and references.
- **Submit:** All materials by February 15, 2019.

**Salary:** Starting at $16.44 per hour

To apply, submit a cover letter and resume to Terri Gregos at tgregos@ncrtd.org. The position is available immediately.

Contact: Anthony Miles at amiles@ncrtd.org.

LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY (METRO)

**Position:** Quality Assurance Manager, Rail Project Management

**Salary:** $125,072 - $150,072

**Closing Date:** March 6, 2019

**Apply Online:** https://secure.cpshr.us/escandidate/JobDetailID=433

**Frank Raja:**
**CPS HR Consulting**
**Phone:** 916-471-3111
**Email:** frank.aja@cphr-consulting.com

**Web:** www.mtd.org

**Contact:** John Bartosiewicz, Director of Human Resources

**Email:** jbartosiewicz@mtd.org

**Website:** https://mtd.org/

**Application Procedure:**
- **Submit cover letter and resume to:** John Bartosiewicz, Director of Human Resources.
- **Include:** Cover letter, resume, and references.
- **Submit:** All materials by February 15, 2019.

**Salary:** Starting at $16.44 per hour

To apply, submit a cover letter and resume to Terri Gregos at tgregos@ncrtd.org. The position is available immediately.

Contact: Anthony Miles at amiles@ncrtd.org.

HUMAN RESOURCES DIRECTOR
CENTRAL RAIL TRANSIT AUTHORITY (NCRTD)

**Position:** Human Resources Director

**Salary:** $100,048 - $125,072 - $150,072

**Closing Date:** March 6, 2019

**Apply Online:** https://secure.cpshr.us/escandidate/JobDetailID=433

**Frank Raja:**
**CPS HR Consulting**
**Phone:** 916-471-3111
**Email:** frank.aja@cphr-consulting.com

**Web:** www.mtd.org

**Contact:** John Bartosiewicz, Director of Human Resources

**Email:** jbartosiewicz@mtd.org

**Website:** https://mtd.org/

**Application Procedure:**
- **Submit cover letter and resume to:** John Bartosiewicz, Director of Human Resources.
- **Include:** Cover letter, resume, and references.
- **Submit:** All materials by February 15, 2019.

**Salary:** Starting at $16.44 per hour

To apply, submit a cover letter and resume to Terri Gregos at tgregos@ncrtd.org. The position is available immediately.

Contact: Anthony Miles at amiles@ncrtd.org.
MISSOULA, MT—The Missoula Urban Transportation District has promoted Jennifer Sweten to operations manager for Mountain Line bus service. Sweten joined the agency in 2007 as a part-time bus operator and rose through the ranks before being named operations supervisor in 2012 and safety and security officer in 2017. In her new post, she succeeds the retiring Jeff Logan, whose 34-year career in public transportation included five years with the district.

CHICAGO—Transdev has named Cristina Russell vice president of business development. She comes to Transdev after serving as vice president of business development for MV Transportation; earlier she owned a public relations consultancy for businesses.

NEW ORLEANS—Earline Roth, a member of the New Orleans Regional Transit Authority (RTA) Board of Commissioners since 1995 and its vice chairwoman since 2012, has retired after 23 years of service. During her tenure, she headed RTA’s Special Transit Services Advisory Committee with paratransit users and community partners, working to ensure equity for the more than 39,000 New Orleans citizens with disabilities.

SAN ANTONIO—The San Antonio City Council has appointed Kristi G. Villanueva, president and chief executive officer of the West San Antonio Chamber of Commerce, to the VIA Metropolitan Transit Board of Trustees. Villanueva succeeds Brian Dillard, who resigned his seat last year to take a job with the city. Her previous job experience includes serving as a public affairs specialist and interim marketing manager at the Corpus Christi (TX) Regional Transit Authority.

VANCOUVER, WA—C-TRAN has hired Monica C. Fowler as its chief of staff, also serving as the agency’s treasurer. She comes to C-TRAN from Trinity Metro in Fort Worth, TX, where she was vice president and chief financial officer.

Also, the C-TRAN Board of Directors selected Battle Ground City Councilor Adrian Cortes and Vancouver Mayor Anne McEneny-Ogle as its chair and vice chair respectively. New board members are Eileen Quiring, chair of the Clark County Council and a former member of the Oregon House of Representatives and State Senate, and Melissa Smith of the Camas City Council.

SAN CARLOS, CA—Marina Fraser has joined the San Mateo County Transit District (SamTrans) Board of Directors as a public member representing the Coast-side region of San Mateo County. She is a former member of the Half Moon Bay City Council.

SEATTLE—Fife Mayor Kim Roscoe recently became the newest member of the Sound Transit Board of Directors, representing Pierce County. She succeeds Stelacoom Mayor and board Vice Chair Ron Lucas, who stepped down. The board appointed Board Member and University Place Mayor Kent Kee to succeed Lucas as vice president.

BERKELEY, CA—TransSystems announced the promotion of Lynne Marie Whately to assistant vice president and associate. She has 23 years of experience in transportation and environmental planning in a range of leadership roles with the company.

SAN JOSE, CA—The Santa Clara Valley Transportation Authority (VTA) Board of Directors elected Santa Clara Councilmember Teresa O’Neill as its chair for 2019, succeeding San Jose Mayor Sam Liccardo, and Santa Clara County Supervisor Cindy Chavez as vice chair. O’Neill was board vice chair in 2018 and has served on the board since 2016. Chavez has served with VTA on and off for almost 20 years, including her time as a San Jose City Council member; she chaired the board in 2006 and 2016. Her current board appointment began in 2013.

CINCINNATI—Cincinnati Metro has promoted Brandy Jones to vice president of external affairs. Jones has more than a decade of public relations and communications experience and has held several roles within the agency including director of external affairs, external affairs manager, public relations manager and internal communications coordinator. Earlier she was an account coordinator at a public relations agency. For APTA, she serves on the Marketing/PIOs Task Force and the Marketing & Communications Committee.

ATLANTA—The Metropolitan Atlanta Rapid Transit Authority (MARTA) announced three new members of its restructured executive team: Frank Rucker, chief of capital programs, expansion and innovation; Luz Borroto, chief administrative officer; and David Springstead, chief of rail operations.

Rucker is a professional engineer with almost 40 years of experience. Borroto formerly was deputy chief operating officer for Dekalb County and the city of Atlanta. Springstead is a MARTA employee of more than 20 years, working most recently as head of capital programs.

MARTA Chief of System Safety, Security, and Emergency Management/Police Chief Wanda Y. Dunham was also recently elevated to the executive team, with expanded areas of responsibility in addition to police and emergency management.

Other recent hires include Melissa Mullinax, most recently with the city of Atlanta, MARTA chief of staff; Virgil Fludd, assistant general manager of external affairs; Colleen Kiernan, senior director of government and community affairs; and Jacob Vallo, senior director of T&D and real estate.

FLOHRAM PARK, NJ—Rahul Gupta, leader of Conduent’s Information Technology Services organization since 2017, has been named chief technology and product officer. He has more than 20 years of experience with IT service companies.

TAMPA, FL—Hillsborough County Commissioner Lesley (Les) Miller has been re-elected chair of the Hillsborough Area Regional Transit Authority Board of Directors. Melanie Williams was named vice chairperson and Tampa City Commissioner Mike Suarez re-elected board secretary.

MONROVIA, CA—Pomona Mayor Tim Sandoval and La Verne Council Member Robin Carder have joint the foothill Gold Line Construction Authority Board of Directors, succeeding longtime board members Doug Tassiotis and Sam Pedroza. The board members then voted for Sandoval to become chair and Carder vice chair.

SAN FRANCISCO—Moovit announced the hiring of Ziv Kabaretti as vice president of products, following the earlier promotion of Yovav Meydad to chief growth and marketing officer and the hiring of Frank Kopas as vice president of global sales. Kabaretti has more than 20 years of product experience at global consumer tech brands, working most recently as chief product officer for Worthy.com, an online marketplace for pre-owned luxury goods.

BURLINGAME, CA—John Walsh has joined Proterra as senior vice president of sales. He has almost three decades of experience in the mobility industry, most recently as president and chief operating officer of Davey Coach Sales Inc. His earlier positions include vice president of sales and marketing at ARBOC Specialty Vehicles.

LOS ANGELES—The Southern California Regional Rail Authority Board of Directors, the governing body for Metrolink commuter rail, has elected 22-year board member Brian Humphrey its chair. Humphrey, a 33-year member of the Los Angeles Fire Department, represents the Ventura County Transportation Commission and succeeds outgoing San Jacinto Mayor Pro Tem Andrew Kotsyk, who represents the Riverside County Transportation Commission.

Glendale City Council Member Ara Najarian was named vice chair and Highland City Mayor Pro Tem Larry McCallon second vice chair. Najarian first served on the Metrolink board from 2007-2012 and was reappointed in 2013. McCallon chaired the Metrolink board in 2014.

RIVERSIDE, CA—Complete Coach Works (CCW) announced the appointment of Mitch Guralnick as director of business development. He has more than 40 years of transportation experience, joining CCW after retiring from MCI Coach Service Inc. as vice president of pre-owned coaches. Earlier he was president of a charter, tour and contract bus operator, which he sold in 1998.