Transportation Officials Testify On CIG Funding

MEMBERS OF CONGRESS AND TRANSPORTATION representatives emphasized the importance of federal Capital Investment Grants (CIG) and called for the administration to expedite grant approvals and funding in testimony July 16 before the House Transportation and Infrastructure (T&I) Subcommittee on Highways and Transit.

In conjunction with the hearing, Rep. Peter DeFazio (D-OR), chair of the full T&I Committee, released an analysis of the CIG program by the committee’s majority staff that found that public transit agencies face significantly longer timeframes for decision-making by FTA, which have resulted in higher project costs, under this administration. He called the findings “a wake-up call to FTA, the Department of Transportation and the White House that it must drop its hostility toward transit and follow the law.”

In her testimony, FTA Acting Administrator K. Jane Williams said the current administration advanced more CIG projects in its first two years than the previous administration did during the same period. From the beginning of the administration through the end of June 2019, she said, FTA has executed 15 CIG grant agreements—five for New Starts and Core Capacity projects and 10 for Small Starts projects—totaling

CIG FUNDING TESTIMONY CONTINUED ON PAGE 4

Protecting the Environment And Increasing Efficiency With an EMS

BY JENNA SCAFURI

ENVIRONMENTAL PROTECTION AND sustainability have become key performance indicators for public transit agencies, and new technologies are helping agencies to decrease their environmental footprints.

APTA members are helping protect the environment through policies such as switching to LED light bulbs and introducing electric buses into their fleets—and they’re doing it with the help of an Environmental Management System (EMS).

Implementing an EMS enables public transit agencies to not only reduce their environmental impact, but also increase efficiency and cost savings.

ISO 14001 is an international standard that lays out the requirements for an EMS. It helps organizations improve their environmental performance through more efficient use of resources and waste reduction, gaining a competitive advantage and the trust of stakeholders.

Public transit organizations can earn certification under ISO 14001:2015 (www.iso.org/standard/60857.html), which maps out a framework to start a successful system. Many U.S. and Canadian agencies have already implemented EMSs and are seeing results.

Creating an EMS

For Coast Mountain Bus Company (CMBC) in Surrey, British Columbia, a subsidiary of TransLink in Vancouver, starting an EMS was a natural response to a gap analysis the agency undertook in 2001.

“Rather than just meet regulatory requirements, we wanted to look at ways to improve how we do things and reduce our impact on the environment,” said Donna Bartel, CMBC manager of environmental sustainability. “An EMS was recommended as a systematic, consistent approach to identifying environmental impacts and determining associated risks, based on several factors such as frequency and impact of occurrence, regulatory requirements and costs. Our EMS was officially documented in 2003.”

FTA training programs helped other agencies get their EMS programs off the ground. From 2003-2016, FTA offered an EMS training and assistance program (www.transit.dot.gov/regulations-and-guidance/environmental-programs) for public transit organizations through Virginia Polytechnic Institute and State University (Virginia Tech). The program offered various courses throughout the year that broke down the ISO 14001:2015 standard and helped agencies develop their own programs.

“The FTA Virginia Tech workshops prepared our employees to really understand the process of implementing an EMS,” said Jim Fox, assistant general manager of the Southeastern Pennsylvania Transportation Authority’s (SEPTA) System Safety Division in Philadelphia. “And because it was tailored to the transit industry,
Adapting and Transitioning To Clean Technology

Cities around the country are pledging to curb emissions, and public transportation will play a critical part as it currently accounts for 28.5 percent of total U.S. greenhouse gas (GHG) emissions and is the largest emitting sector.

MANY PUBLIC TRANSPORTATION agencies are already moving forward, especially with regard to bus fleets. As new and cleaner technologies continue to be made available, the public transit industry is poised to lead in adaptation.

In developing a Climate Action Plan, cities and municipalities of all sizes should incorporate their local public transportation agencies as a central player in sustainability. In the past two decades, we have witnessed a remarkable shift toward alternative fuels in the U.S. transit bus fleet. In 1998, fewer than 7 percent of buses were powered by fuels other than pure diesel. By 2018, that number was close to 60 percent, as electric-diesel and cleaner burning CNG buses have picked up significant market share.

In 1998, just 5 percent of the bus fleet was estimated to be CNG-powered. Today, that figure exceeds 28 percent. Meanwhile, biodiesel buses have remained fairly stable in their share of around 7 percent.

In 2018, it was estimated that more than 21 percent of the bus fleet was either hybrid-electric (primarily diesel-electric) or entirely electric. This is more than 17 percentage points higher than in 2008 and is sizably larger than the 2 percent of automobiles that are hybrid or electric.

APTA’s 2018 Vehicle Database report showed that there were 6,855 diesel-electric hybrids and 169 battery-electric buses in active service. External estimates report more than 300 battery-electric buses (BEBS) out of a 65,000 total U.S. bus fleet.

The economics of BEBS are shifting, attracting further interest from public transit agencies and municipalities—the lifetime cost of electric buses provides a long-term cost incentive over diesel buses.

When the estimated health benefits associated with decreased pollutants are included, such as decreased particulate emissions reducing heart and lung diseases, the gap further expands. This explains why many policy leaders are advocating for BEBS as better for public transit agencies and communities.

While more expensive than BEBS, fuel-cell technology is also growing in the public transit industry. It is reported that fuel-cell bus prices average around $1.3 million, approximately $900,000 less than in 2008.

According to the National Renewable Energy Laboratory, there were 35 active fuel cell buses in 2018, with an additional 39 in planned development. The refueling process is fast for these buses, with reported times of 10-20 minutes. While there is no need for on-route charging infrastructure with fuel cell energy buses, they do require hydrogen refueling infrastructure. Having a public transit agency make its own hydrogen fuel is recommended over buying on the open market, which is more expensive.

The 2009 American Reinvestment and Recovery Act provided funds through the TIGER grant program that jump-started clean energy technology for many cities. Since then, the central federal policy driver for clean transit technology has been the $55 million annual Low or No Emissions grant established under the FAST Act through FY 2020.

Under the FY 2018 Omnibus passed in March 2018, the program received an additional $29.45 million. These grants can support public transit agencies with the cost differential between a zero-emission bus and a conventional bus, as well as with acquiring relevant charging and electric infrastructure. Additional state and federal funding could enhance BEB research and testing to further facilitate the transition to a zero-emission bus fleet.

Several BRT projects that will utilize electric buses are making their way through the Capital Investment Grant (CIG) program as well. There are also many state programs that are encouraging the transition to cleaner power sources. For example, California’s cap and trade program provides money to the California Air Resources Board, which has distributed grants to several transit agencies for zero-emission buses.

In December 2018, the California Air Resources Board unanimously approved a statewide mandate for transit agencies to transition to electric fleets by 2040 (more than 12,000 buses). After 2029, agencies will be prohibited from purchasing diesel- or gas-powered buses. It is estimated that full implementation of the regulation will reduce GHGs by 19 million metric tons from 2020 to 2050, and reduce maintenance, fuel and other costs by $1.5 billion.

As the federal government takes a backseat in the climate change race, cities and municipalities are increasingly stepping up to take on this fight themselves. More than 38 U.S. mayors have now joined the Chicago Mayor’s agreement that lays out each city’s goals to reduce GHG emissions and monitor progress.

A City of Chicago press release specified a pledge of “investing in public transit systems to reduce the carbon footprint; providing safe public transportation and accessible land use and accelerating affordable renewable energy access.” With the U.S.’s means of electricity production further transitioning to renewable sources, battery-electric buses will become more environmentally friendly in the upstream cycle.

Cities and public transit agencies are natural allies in the fight for a cleaner environment. As part of that fight, the transition to a cleaner and more efficient vehicle fleet will be central to achieving sustainability goals.

Read more at www.apta.com/APTA-Transit-Leading-CleanTechnology-1.pdf

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“A commentary” features authoritative points of view from various sources on timely and pressing issues affecting public transportation. Statements and opinions expressed in Passenger Transport are those of the authors and do not necessarily reflect those of APTA. APTA would like to hear from you. If you are interested in submitting an original, thought-leader Commentary for consideration, please contact Senior Managing Editor David A. Riddy at driddy@apta.com.
Virgin Trains USA Begins Construction

‘Red Spike’ Marks Spot at Airport Intermodal Terminal

VIRGIN TRAINS USA, FORMERLY known as Brightline, recently launched its second phase of construction with the hammering of the ceremonial ‘Red Spike’ at the new intermodal terminal at Orlando International Airport, the future site of its Central Florida Station. Virgil Trains President Patrick Goddard called the event “the realization of our vision to reinvent passenger rail in America.” The privately operated railroad currently serves West Palm Beach, Fort Lauderdale and Miami.

According to Virgin Trains, the extension will be the nation’s largest private infrastructure project with 170 miles of new track, using 225 million pounds of American steel, the laying of 490,000 ties and the transporting of 2.35 million tons of granite and limestone by 20,000 railcars. The construction, scheduled to take three years, will include a train maintenance facility at the airport. The “red spike” theme plays on the “Golden Spike” that marked the completion of the U.S. first transcontinental railroad line at ceremonies in Utah 150 years ago.

Wes Edens, Virgin Trains chairman and co-founder of Fortress Investment Group, said the event “clearly demonstrates the leadership role that the private sector can play in revitalizing our nation’s infrastructure.” He suggested that Orlando-Miami rail service will “launch an American passenger rail renaissance” when it enters operation in 2022.

The system’s expansion between Orlando and South Florida represents a total private investment of $4 billion. In September 2018, Virgin Trains announced that it will construct and operate a new service connecting Las Vegas and Southern California.

Defense Bill Blocks Funding For Foreign Railcars

H.R. 2500, THE NATIONAL DEFENSE AUTHORIZATION ACT FOR FISCAL YEAR 2020 approved by the House in a July 12 vote, includes a provision that blocks federal public transit funding for the procurement of railcars manufactured by foreign state-owned enterprises and other state-supported companies. The bill’s authors stated concerns that these procurements may pose threats such as damaging economic competitiveness and overburdening supply chains to U.S. public transit agencies.

New CEO Named

Evans, IndyGo

THE INDYGO BOARD OF DIRECTORS in Indianapolis has named Inez Evans its new president and chief executive officer. Evans, who will succeed Michael Terry in August, has more than 25 years of experience and currently is chief operating officer for the Santa Clara Valley Transportation Authority, San Jose, CA. Earlier she was chief operations officer for the Southwest Ohio Regional Transit Authority in Cincinnati and director of transportation for the Metropolitan Atlanta Rapid Transit Authority.

Evans is a graduate of the Leadership APTA Class of 2011 and a member of the APTA Access, Research & Technology and Workforce Development committees and the Track & Noise/Vibration Technical Forum.

TransLink Launches Transit-on-Demand Pilot

RIDERS ON BOWEN ISLAND, British Columbia, near Vancouver, can use the “TapRide” mobile app to order on-demand public transit services through a pilot program operating through Sept. 15. TransLink operates the project.

The program also incorporates an online and phone-in booking system and tracks on-demand bus locations in real time.

At an event held in advance of the opening, TransLink Chief Executive Officer Kevin Desmond noted the “significant future potential” of the on-demand model. TransLink is using two shuttle vehicles for the service, which will operate weekday afternoons and evenings and throughout the day on weekends.

Bowen Island Mayor Gary Ander said the service “will be yet another reason for tourists to come over and visit this summer while enjoying everything the island has to offer.”

The on-demand services operate in addition to existing bus routes on Bowen Island, which remain unchanged. This pilot follows a small-scale beta test earlier this year during which some residents volunteered to test the software. TransLink will use the data and feedback received during the pilot to help refine the model. If successful, the program could be adapted for use in other parts of the region.

Public Transit Assists After California Earthquakes

IN THE AFTERMATH OF earthquakes earlier this month that caused damage to the area around Ridgecrest, CA, the Victor Valley Transit Authority (VVTA) in Hesperia, CA, has expanded its service to Trona, a town of approximately 1,700 residents located 21 miles from Ridgecrest that, as Passenger Transport went to press, still did not have water for residents.

According to VVTA Executive Director Kevin Karle, the system has operated two round trips a day with a commuter coach between Trona and the Red Cross shelter in Ridgecrest since the earthquake. Under normal conditions, VVTA provides one vehicle for operations in Trona, operated by a volunteer driver provided by the town.

VVT is transporting residents of Trona, CA, 21 miles to a Red Cross shelter in Ridgecrest following earthquakes earlier this month that left the 1,700 residents of Trona without water.

APTA TRANSform: A New Experience

THE PUBLIC TRANSPORTATION INDUSTRY COMES TO NEW YORK CITY Oct. 13-16 for APTA’s 2019 TRANSform Conference: a reimagined Annual Meeting. Make plans now to participate in this flagship event for public transit professionals. Attend educational sessions on a wide-ranging group of topics including creative funding opportunities at the state and local levels, microtransit, building an inclusive transit culture and global lessons for high-speed and intercity rail. Also, celebrate the winners of APTA awards and the AdWheel Grand Awards (see pages 6-7 for more), the Leadership APTA Class of 2019 and this year’s American Public Transportation Foundation scholarship recipients. Register now at www.apta.com.
COMET Receives FTA Healthcare Access Grant

THE CENTRAL MIDLANDS REGIONAL Transit Authority (The COMET) in Columbia, SC, will introduce a pilot program to provide shuttle service between bus stops in two counties and medical facilities, funded through a $250,000 FTA Access and Mobility Partnership Grant. Of The COMET’s 38 routes, 26 are located within a one-quarter-mile radius of one of the 14 hospitals and 13 dialysis centers in the service area. This pilot program is designed to fill the last-mile gap and help residents complete important healthcare-related trips.

The COMET is partnering with other area organizations including the United Way of the Midlands to plan for the service, which area residents and healthcare professionals can schedule and book rides via internet, phone or a mobile app through the AARP Ride50+ Program. FTA selected this program as one of 37 projects to receive Access and Mobility Partnership Grants to pilot new and innovative mobility models in enhancing access to care. More information and the full list of recipients is at https://bit.ly/2XCNmN.

Denver RTD Celebrates 50 Years of Achievements

BY LAURIE HUFF
Senior Specialist, Public Affairs
Regional Transportation District
Denver

DENVER’S REGIONAL Transportation District (RTD) celebrated its golden anniversary on July 12 with a 1960s-themed party and special speaking program in front of historic Denver Union Station, the region’s transit hub. At the celebration, leaders reflected on RTD’s history of public transit innovation and shared their vision for another 50 years of leadership in public transportation.

“It’s been ‘out of sight’ to see RTD grow by leaps and bounds in the years that I’ve been here,” said RTD General Manager and Chief Executive Officer Dave Genova. “Now RTD is a modern-day regional mobility integrator.”

Other speakers included Doug Tisdale, RTD board chair; Angie Rivera-Malpiede, RTD director; Cindy Terviliger, FTA Region VIII regional administrator; Doug Rex, Denver Regional Council of Governments executive director; Adam Paul, Metro Mayors Caucus chair; Bert Melcher, member of the first appointed RTD board; and Hugh Fowler, former state senator who was instrumental in the passage of SB 309 in 1969. The ceremony included the reading of a proclamation from Gov. Jared Polis.

The celebration featured interactive displays and a commemorative photo booth inside a vintage Volkswagen bus. Staff members from across the agency were on hand to meet the public and answer questions.

Attendees jammed to the classic tunes of a local band and showed off their most far-out 1960s fashions in bell-bottoms, miniskirts and tie-dyed shirts. Hundreds of people picked up pens and signed a bus wrapped in honor of the anniversary.

RTD kicked off its anniversary festivities in March and has been marking key milestones with stories of people moving people. The agency has also redesigned its homepage to showcase a commemorative logo and photos from the past 50 years.

APTA Welcomes Garneski, Doyle

APTA WELCOMED Christina Garneski as vice president, meetings and membership services, and Thomas (T-J) Doyle as director of advocacy communications.

Garneski has more than 18 years of leadership, membership and events experience at the Institute of Transportation Engineers and National Parking Association. Most recently she was senior director, marketing and membership, for the 35,000-member Association for Psychological Science. She is a Certified Association Executive and currently chairs the American Society of Association Executives Marketing Section Council.

Doyle comes to APTA after 14 years with the National Association of Realtors, serving most recently as managing director, executive and digital communications. He has 20 years of communications, marketing and advocacy experience, which also includes overseeing marketing initiatives at the Georgetown University Law Center.
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APTA Announces 2019 Award Recipients

APTA HAS ANNOUNCED the 14 individual and agency winners of the 2019 APTA Awards, who will be honored at a ceremony Tuesday, Oct. 15, as part of APTA’s 2019 TRANSform Conference: a reimagined Annual Meeting, in New York City.

The APTA Awards program recognizes excellence in the public transportation industry in North America. Known as the “best in the best” of the public transportation industry, award winners are outstanding role models of excellence, leadership and innovation whose accomplishments have greatly advanced public transportation.

Organization Awards

Two public transportation systems will receive the 2019 Innovation Award. Dallas Area Rapid Transit (DART) will receive this award for its successful GoPass®, DART’s multimodal, all-in-one travel tool that offers customers mobile ticketing options. The newest version of GoPass was developed to serve as a mobility manager platform, and Mobility as a Service (MaaS) without regard to mode or provider. With a single transportation app, customers now have access to multimodal, multi-provider mobility options based on their needs and journey. The app has positioned DART as a mobility manager for the North Texas region.

Milwaukee County Transit System (MCTS) will receive the award for its video series, “MCTS Every Day,” which has garnered national and international media attention. Each video uses surveillance footage to tell a unique story that highlights an employee’s act of kindness, compassion or heroism. Some of the high-profile coverage has included ABC World News, NBC Nightly News, Good Morning America, The Today Show, CBS Evening News, CBS This Morning and CNN. These “act of kindness” videos have helped promote the public transportation industry’s positive image.

Three public transit systems will receive the Outstanding Public Transportation System Achievement Award for their accomplishments from 2016-2018.

Blacksburg Transit (BT), Blacksburg, VA, is the best small public transit system of those providing four million or fewer annual passenger trips. Even as BT ridership grew by 22 percent from 2016-2018, the system still delivered the quality of service its customers expect. For example, on-time performance averaged approximately 90 percent for fixed-route service. BT also operates more than three million miles without a major preventable safety event during this time period. Riders appreciated the agency’s efforts and gave it a 79 percent customer satisfaction rating.

Clark County Public Transportation Benefit Area Authority (C-TRAN), Vancouver, WA, won the top honor for a mid-size system providing more than four million but fewer than 20 million annual passenger trips. C-TRAN’s ridership grew 4.6 percent from 2016-2018, due in part to the success of its first regional BRT system. With 62 hybrid buses, C-TRAN also created a culture that embraces sustainability. Diversity is also a critical value as nearly 70 percent of its executive leadership are women and C-TRAN has a minority workforce of 25 percent. Employees see themselves as community stewards as they deliver on the system’s motto, “Our Community, Our Promise.”

TransLink of Vancouver, British Columbia, Canada, received the honor in the category of public transit systems providing 20 million or more annual passenger trips. From 2016-2018, TransLink ridership grew by 18 percent and reached new highs for on-time performance. TransLink embarked on a $9 billion plan that included two rapid transit projects, expansions to bus and SkyTrain rapid transit service and major infrastructure upgrades. Its renewed commitment to improving service quality has paid off as riders graded the agency with 8 out of 10 on its customer satisfaction scale—an all-time high.

Individual Awards

Knoxville, TN, Mayor Madeline Rogero is the 2019 recipient of the Local Distinguished Service Award. During her first term, Rogero significantly changed the city’s public transport effort to reflect the value of the city’s public transit system, Knoxville Area Transit (KAT), elevating transit from a distant quasi-department to an integral part of the city operations team. The culture of Knoxville’s government was revolutionized, and public transit considerations now are a primary concern when new development projects are under review. Under her leadership, the city’s financial support of KAT has increased 20 percent, resulting in later service hours and improved headways on many routes.

California State Sen. Jim Beall is the 2019 recipient of the State Distinguished Service Award. His extraordinary efforts to improve transportation infrastructure through numerous creative approaches has greatly supported public transit in California. Beall is the author of Senate Bill 1, signed into law in 2017, the most significant state effort to address transportation infrastructure needs in decades. Projects throughout the state will benefit from the $54 billion measure. Beall has dedicated more than 30 years to public service in California, ranging from local office to the state legislature.

Carol Herrera, vice chair of the Foot-Hill Transit Board of Directors in West Covina, CA, is this year’s Outstanding Public Transportation Board Member. Herrera successfully advocated for several major projects including the launch of the agency’s first BRT line in 2007 and the successful transition of the fleet to all CNG vehicles in 2012. Later she led the next steps toward a zero-emissions future by supporting FootHill Transit’s commitment to go all-electric by 2030. Additionally, Herrera is a strong leadership mentor to the women at her agency, advocating for a workforce that values, and protects diverse perspectives.

Jeffrey Wharton will receive the Outstanding Public Transportation Business Member Award. Wharton has made a major impact in advancing the public transportation industry over almost 30 years. Active in APTA, he has held many leadership positions including chair of the Business Member Board of Governors and the 2014 EXPO Advisory Committee. He testified before Congress on public transit infrastructure investments in 2010 and in 2013 he was honored by the White House as a Champion of Change. During his tenure as president of IMPULSE GC LLC, the company became the first APTA business member to sign the Sustainability Commitment and achieve Gold recognition.

Henry Li, general manager/chief executive officer of the Sacramento Regional Transit District (SacRT), is receiving the Outstanding Public Transportation Manager Award. Li is an innovative and transformational leader who has made a tremendous impact on SacRT and the Sacramento region during the past three years. SacRT has experienced an historic comeback during his tenure: its financial ratings are now positive, ridership is up and safety and security are a top priority. Additionally, the public trust is increasing as SacRT takes specific steps to address community concerns and build community partnerships. Li instituted a motto that says it all: “Customers First.”

Hall of Fame

APTA is adding four new members to the Hall of Fame this year:

Tony Kouneski has been a trailblazer throughout his 45-year career, working both in the marketing, service delivery, safety and staff development programs can be attributed to his leadership. He was active in APTA as a member who served on the Executive Committee twice and chaired numerous committees. One of Kouneski’s top accomplishments as an APTA vice president was to start the APTA Standards Program. While leading several public transit systems, he championed the promotion of minorities and women. Many industry leaders today are individuals he mentored. Upon leaving APTA, Kouneski founded KL2Connect, where he now serves as a strategic advisor.

Paul A. Toliver has contributed greatly to advancing the industry, especially regarding technology. He led the first APTA technology conference and delivered more than 50 presentations at APTA conferences, most centered on technology. With an extraordinary vision for the future, Toliver co-authored a paper in 1992 that discussed how to improve rapidly the use of technology. He worked at several public transit systems throughout his career and, under his leadership, Seattle Metro was honored by APTA as the best transit system in 1991. He was named APTA’s Outstanding Manager of the Year in 1999.

During his 38-year career in public transportation, Michael S. Townes has been recognized as a leader and industry legislative advocate. Townes served in various roles including chairing the association in 2007-2008. He held leadership roles at public transit systems in Stockton, CA, and Norfolk and Hampton, VA. During his 11 years as chief executive officer of Hampton Roads Transit (HRT), he successfully obtained more than $280 million to build a light rail system in Norfolk, the first such system in Virginia. Upon leaving HRT, he continued his career in the private sector.

With 45 years of experience, Richard A. White has a unique place in the public transportation industry as being one of the very few individuals who have worked in all four sectors of the industry: federal government, public transit agencies, business member/industry organizations and APTA. At APTA, White served not only as the chair of the association but also as its acting president and CEO. He was CEO of the Washington Metropolitan Area Transit Authority on Sept. 11, 2001, keeping the system open and moving hundreds of thousands of people throughout the National Capital Region during a time of great fear and anxiety.
APTAS'S 2019 ADWHEEL AWARDS recognize the strategic importance of marketing and communications initiatives that advance the organizational goals of APTA members. Public transportation systems and businesses compete for Grand Awards within their peer group, based on the number of annual passenger trips or in the separate business member group. Judges reviewed 37 entries this year and 64 first-place winners were narrowed down to 12 Grand Award winners, representing the very best across three core categories.

The nine public transportation systems and three business members listed below will discuss their winning strategies and accept AdWheel Grand Awards Tuesday, Oct. 15, in New York City at APTA’s 2019 TRANSform Conference: a reimagined Annual Meeting.

**Effort to Increase Rideship Or Sales**

MATBUS, Fargo, ND

The system created a humorous and surprising video to catch the attention of personal vehicle owners who were not already using public transit in the Fargo-Moorhead metro area. Melancholy music and a somber narrator tell the tale of the “abandoned cars.” Then the tone and music shift, revealing a bright, clean bus full of happy people. Following the March social media launch of the video to local young adults, college ridership in April increased 10 percent system-wide. The video was also used as a commercial on the Fargo-Moorhead ABC affiliate TV station to target older adults.

OMNITRANS, San Bernardino, CA

OMNITRANS generated awareness of its new 15-minute bus service to Ontario International Airport (ONT) through advertising/promotion aimed primarily at air travelers, plus targeted efforts to reach airport employees and guests at area hotels and the convention center. Passenger activity at airport bus stops has more than doubled since launching 15-minute service and the OMNI to ONT campaign.

Metropolitan Transit System (MTS), San Diego, CA

This campaign was equal parts “challenge” and “opportunity.” The challenge is that MTS, along with many other public transit agencies across the nation, have experienced declines in ridership. These declines have happened at the same time MTS made unprecedented improvements to its system in both capital and operations. Overall, Choose Transit/Free Ride Day was a major success with a ridership spike of more than 52,000 trips. The MTS bus system saw a 15 percent increase in ridership and MTS Trolley received an overall 17 percent increase in ridership compared to the same day one year prior. MTS won this award because the tactics and concepts of the Choose Campaign and Free Ride Day are repeatable in all markets.

Q’Straint, Oakland Park, FL

Q’Straint’s “SEQURED” campaign aimed to raise awareness of the safety advantages of three-point wheelchair securement and rearward-facing wheelchair securement. The company worked to capture on-site, hands-on use with real mobility riders, bus drivers, maintenance directors and transit property directors.

**Educational Efforts**

EMBARK, Oklahoma City

With the coming of the OKC Streetcar and in anticipation of service, EMBARK wanted to make safety the priority of the new mode with this comprehensive campaign. “Streetcar City, Streetcar Safe” was an innovative campaign that took on storytelling elements in the creative. It's a widely used unconventional methods of communication that were both cost-effective and creative. Messaging was friendly and upbeat, highlighting the correct way to interact with a streetcar without inciting other worries. This campaign created attention in all the right ways, leading to even more earned media coverage. Social media engagement and following increased dramatically through this campaign and started a conversation about the OKC Streetcar and public transit in the region that EMBARK never expected.

Monterey-Salinas Transit (MST), Monterey, CA

The agency introduced MST Real-Time to the community throughout 2017 and 2018 in a comprehensive marketing and promotional campaign targeted to existing, first-time and future passengers. MST wanted to make sure its passengers were comfortable with the bus arrival information tools, regardless of their preferred technology. The number of text messages jumped 157 percent, app users increased by 64 percent, and between 20 and 30 percent of phone calls are being transferred to RealTime automated information. Overall, MST ridership has also increased, by 2.3 percent, between 2017 and 2018.

Santa Clara Valley Transportation Authority (VTA), San Jose, CA

VTA is most commonly considered for work and school commutes and the agency wanted to increase off-peak boardings and market share of discretionary trips. The “Favorite ___ Near VTA” campaigns were designed to leverage social media virality generated by current riders to reach high-potential riders with credible, authentic messages. Overall, VTA served 384,881 impressions and measured 7,059 engagements, for a solid 1.8 percent engagement rate per impression, using a shoestring budget to promote #VTAequa, #VTAbrace, #VTAcoffee, #VTAcream and #VTAfamily.

New Flyer of America, St. Cloud, MN

New Flyer introduced its Vehicle Innovation Center (VIC) in Alabama as an educational hub for electric bus technology and adoption. The comprehensive campaign increased public awareness, bringing more than 1,000 industry leaders to the VIC to learn from the company’s experts; obtained 40 positive media articles; realized one million impressions and more than 9,400 followers on Twitter; 222,000 Facebook impressions; and six YouTube videos with a total of 10,000 views.

**Effort to Highlight Transit Needs/Funding**

Livermore Amador Valley Transit Authority (LAVTA), Livermore, CA

LAVTA’s target audience for the Las Positas College Student Pass Program was college students, faculty and staff. The objective of this partnership was to increase awareness of a college transit pass program and to increase ridership in advance of a student vote on a Student Mobility Fee to fund the continuation of the program. Numerous strategies were employed ahead of the vote: boosting ridership on the 15-minute frequency Rapid bus service by 18 percent. Students subsequently approved the Student Mobility Fee by an 80-point margin. The results of the vote were approved by the Chabot-Las Positas Community College District Board of Trustees.

Roaring Fork Transportation Authority (RFTA), Aspen, CO

“Destination 2040” is RFTA’s plan to address the region’s current and future mobility needs. The campaign received recognition because of the quality of the work and the successful outcome of the ballot vote. The campaign became a staple for all staff members, board members and drivers to use during the planning and outreach process. It was used as a reference for information directly related to why RFTA needed additional funding moving into the future.

**Regional Transportation Authority (RTA), Chicago**

Northeastern Illinois and the city of Chicago depend on safe, reliable trains and buses to take two million riders where they need to go every day. The 2018-2023 Regional Transit Strategic Plan, “Invest in Transit,” is the region’s case for pursuing dependable funding streams that will enable the public transit agencies to provide a level of service well into the future. RTA introduced the strategic plan to the public in a short video that creatively talks about the importance of funding. RTA featured the #InvestInTransit video on its blog, website, social media pages and as an introduction at all executive speaking engagements. The authority saw increased engagement and requests from riders to support the cause for funding for public transit.

New York Public Transit Authority, Albany, NY

Launched in 2018, this campaign brought attention to New York State’s failure to fund public transit in a way that sustains current service and produce the results customers and communities expect. This campaign brought together transit agencies from all corners of the state in a joint effort to increase awareness regarding the need for increased transit funding.

Learn more and view the multimedia submissions for all entries at www.apta.com/adwheel.
ENVIRONMENTAL MANAGEMENT SYSTEMS
CONTINUED FROM PAGE 1

we could apply what we learned directly to our facilities.”

According to Rick Harris, SEPTA’s director of occupational and envi-
ronmental safety, creating an EMS changed the way the system looked at
environmental risk. “We now rank all risks and liabilities and figure out ways
to solve them,” he said. “When you can prove you manage your shop well, your
funding ability increases.”

Kitsap Transit in Bremerton, WA, par-
ticipated in these trainings in 2013 and
achieved certification two years later—
one of only 15 agencies to be certified at
the time. “Kitsap Transit is committed to
environmentally sustainable practices in
its operations,” said Executive Direc-
tor John Clauzon. “Implementing an
ESMS [Environmental and Sustainability
Management System] helped reduce our
impact and makes us a leader in
environmental stewardship and
sustainability.”

Networking for Success

These trainings are not the only reasons available for public transit
agencies looking to implement an EMS.

Across the country, APTA members are working together to share best prac-
tices and tools for starting and main-
taining a program.

When Kern Lester, environmental
management system program man-
ger for the Metropolitan Atlanta Rapid
Transit Authority (MARTA), launched her
agency’s EMS three years ago, she had
nobody to turn to with questions about
the ISO standards. “In the beginning I
was following the standards the best I
could, but I wanted a network of people
to go to and bounce ideas off,” she
explained.

Participating in MARTA’s multiagency
exchange program allowed Lester to
visit other agencies and connect with
people with similar jobs. She started
to learn about what they were doing to
implement environmental management in
Denver and Arizona.

“Everywhere I went, they had ques-
tions, too,” Lester said. “So, I decided
to do something about it.”

Lester approached APTA’s Sustain-
ability Committee and created an EMS
Working Group to help unite the indus-
tory toward a specific common goal. “I
felt that if the public transit industry’s
environmental management staff got

Building Community Relationships

In 2004, Daniel Locke, environmental
compliance administrator for the Utah
Transit Authority (UTA) in Salt Lake
City, knew something had to be done
to address his agency’s handling of
wastewater. The discharge quality of
the water was so poor that it was
being tested on a monthly basis and
the agency’s relationship with the local
treatment authorities was declining.

The agency’s decision to pursue ISO
certification changed everything. Now,
thanks to the establishment of an EMS
in 2005 and improved processes for
treatment and disposal, UTA’s waste-
water discharge only has to be tested
twice per year.

“Tackling this big issue is really what
drove the development of our EMS,”
said Locke. “And establishing the EMS
helped us repair our long-term relation-
ships and create a culture of ongoing
trust.”

Locke said that, when it comes to
environmental compliance, everyone
must take ownership of the problem.
“It’s not just your organization that ben-
efits [from environmental compliance]—
it reaches anyone who works on your
behalf or uses your system,” he noted.
“If you build relationships with the
community, state legislature and stakehold-
ers, their confidence in you will help
you achieve your goals.”

Coast Mountain Bus Company (bus operating entity for TransLink)

Year EMS Established: 2003
Emissions Reduction:

Greenhouse gas emissions from CMBC’s fleet and
facilities were identified as high-impact in its EMS. To
mitigate this, the agency is developing a Low Carbon
Fleet Strategy and a Facilities Renewable Energy Plan
that will shift from mostly diesel buses to low-carbon
fleets such as battery-electric buses. The Renewable Energy Plan will lay out how TransLink will transition
to using 100 percent renewable energy at its owned facilities by 2050.

Other EMS Results: Light retrofit project to all LED lights resulted in immedi-
ate improvement in energy consumption.

THE APTA SUSTAINABILITY COMMITMENT recognizes members who commit to becoming
more sustainable in their operations and
practices. Through a series of core sustainability
principles, the Commitment provides both
agency and business members with a
common framework that helps define, initiate and
achieve sustainability. These principles include:

1. Making sustainability a part of the organiza-
tion’s strategic objectives.

2. Identifying a sustainability champion within the organization coupled with
the proper human and/or financial resources and mandates.

3. Establishing an employee outreach program that engages staff on:
   a. how to realize the organization’s sustainability goals
   b. the organization’s progress in meeting those goals

4. Undertaking a sustainability inventory of the organization

5. Providing the public transit industry with products and services that
   contribute to sustainability (for business members/non-operators)

Signatories can apply for higher levels of recognition (Bronze, Silver, Gold
and Platinum), which require additional sustainability achievements and
improvements across key indicators. UTA has attained Bronze level; MARTA,
Silver; SEPTA, Gold; and Sound Transit, Platinum. Read more and participate
at www.apta.com/research-technical-resources/sustainability.

Achieving Cultural Change

An EMS is not just a set of processes and procedures; it’s a commitment to
continue improving that requires buy-in from all employees at every level.

“That’s what we like about the ISO
standards,” said Locke. “It’s about more
than just simple compliance; it really
does require a mindset and culture
change.”

In many U.S. regions, such as
Washington State’s Puget Sound,
environmental sustainability is a part of
everyday life. “Environmental quality is a
strong ethic in our region,” said Amy
Shatzkin, sustainability manager for
Sound Transit. “It reflects who we are.
But you can’t measure what you don’t
monitor, so we developed our EMS to
help manage our risks and understand
them.”

Cultural buy-in is easiest to achieve
from the top down in the organization.
“It’s important to have a champion in
senior management,” said CMBC’s Bar-
et. “If you don’t have support, it will be
difficult to push policies through and move
forward.”

Locke in Utah agrees: “Get buy-in
from upper management early in the
process. They’re the ones who will
authorize the resources to make it hap-
pen, so they have to be on board.”

Once an agency has the resources
it needs, a key factor in the success of
an EMS is the overall culture of the
organization. At MARTA, Lester does
everything she can to maintain com-
munication with the facilities that are on
the front lines of implementation.

“I’m like a cheerleader in a way,”
she said. “I know why things need to be
done a certain way and it’s my job to
educate our employees so that they can
take ownership of the standards.”

In addition to regular facility visits
and instructor-led trainings, Lester uses
a variety of visual aids to keep
employees on track. For example,
MARTA facilities display posters with
tips on how to properly handle spills,
along with lists of important emergency
phone numbers. Employees receive
cards with MARTA’s four most impor-
tant EMS policies, which attach to a
lanyard for easy reference. The agency
even recently implemented an online
learning system where managers can
maintain their training currency on their
own time.

Kitsap Transit reported an increase in
employee involvement since implement-
ing its ESMS. “Implementing an ESMS
program has brought the employees
together, empowering them to share

ENVIRONMENTAL MANAGEMENT SYSTEMS CONTINUED ON PAGE 10
Two overhead in-route charging positions were installed at the Dallas Convention Center service station to charge and operate DART’s new battery electric bus service.

The quieter, zero-emission buses charge at the station after each 19-mile service loop.

WSP coordinated the design, locations and construction of the charging systems installed at the site.

Clients partner with WSP to mobilize communities from coast to coast, drawing on our expertise in the planning, design and management of transportation infrastructure.

Find out what we can do for you.

Dallas Area Rapid Transit (DART)
Battery Electric Bus Charging Stations
Dallas, Texas
WSP’s Role: Design

WSP

wsp.com/usa

Join our team!  LinkedIn
ideas and make recommendations,” said Clauson. He said all Kitsap Transit buses and facilities are equipped with methods and instructions for containing spills. The Vehicle Maintenance department has also created many Standard Operating Procedures that are posted for employees to easily reference. “They recently contained a spill that was the result of a vendor error and prevented the hazardous substance from reaching any of the stormwater drains,” he added.

Bartel pointed out that maintaining environmental policies shouldn’t fall only on the shoulders of an agency’s environmental management department; all departments should share in the responsibility. This is especially important for agencies that may not yet have a dedicated department or employees to specifically monitor their EMS. “All departments need to consider what can be done in their area to reduce environmental impacts,” she said. “These actions should be tracked, and that department held responsible to mitigate.”

**Striving for Continuous Improvement**

Starting an EMS may not be easy, but the benefits to public transit agencies, the environment and the public will far outweigh any growing pains. “Certification may seem expensive, but once you have it nobody wants to lose it,” said Knowles. “The ISO standards push you to be better and protect the integrity of your system.”

Protecting the environment is in everyone’s best interest. “The real reason we started our EMS is to be good stewards of our environment,” said Clauson. “It was a monumental task but, with employee commitment to procedures, we have seen savings in electric and fuel, all while increasing our relationship with the regulatory agencies.”

SEPTA said one of the biggest benefits of following the ISO standards is that they can apply to any organization, no matter the size. “This is your system. You make it as scalable and flexible as you need to,” said Fox.

With that in mind, it’s important to take your time and start slow. “Don’t bite off more than you can chew,” advised Locke. “We started out by making a long list of the ways that we impact the environment, then rated them by priority. Set goals every year and embrace the idea that your system will be constantly evolving. An EMS is a living system that should be continually monitored for improvement.”

**Join APTA’s EMS Working Group**

As an important part of APTA’s Sustainability Committee, the EMS Working Group brings together key players in EMS across the industry.

This mission of the Sustainability Committee is to support the adoption of sustainable principles (economic, environmental and social) and to articulate public transportation’s contribution to local, regional, state and national sustainability and livability objectives.

APTA members may join the committee or working group by submitting a Committee Interest Form at www.apta.com/member-resources/committees/committee-interest-form. For more information, contact Elizabeth Loving-good, Program Manager – Sustainability & Planning, at elovinggood@apta.com.

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**Metropolitan Atlanta Rapid Transit Authority (MARTA)**

Year EMS Established: 2011 | Year ISO Certification Achieved: 2014 & 2017

**Environmentally Friendly Buses:** Every bus in the MARTA fleet uses clean fuel technology, split between buses using clean diesel and buses running on compressed natural gas (CNG). Buses running on CNG reduce carbon monoxide emissions by 95 percent.

**Agency-Wide Recycling:** In 2010, MARTA kicked off a recycling program that kept 36 tons of recycling materials out of landfills in the first year alone. In 2012, MARTA expanded the initiative to its entire system, resulting in an average of 300 tons of recycling materials kept from landfills every year.

**Hand Dryers:** MARTA replaced paper towels with high-efficiency, low-energy hand dryers throughout its entire agency, saving $160,000 per year.

**Water Filling Stations:** MARTA installed water filling stations at more than 22 facilities and employees receive a reusable water bottle. To date, MARTA has kept more than 141,555 plastic bottles out of landfills.

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**Utah Transit Authority (UTA)**

Year EMS Established: 2004 | Year ISO Certification Achieved: 2006

**Emission Reductions:** Between 2007 and 2018, nitrogen oxide emissions declined by 1,972 tons and particulate matter was reduced by 39 tons.

**Cost Savings:**

- **Fuel Savings from Idle Reduction Bus Fleet** (2009-2018): $8,187,213
- **Land Recycling:** In cooperation with local officials, UTA works to clean up and redevelop contaminated sites and turn them into vibrant transit centers, park-and-ride lots or operations facilities. UTA’s efforts have rejuvenated more than 50 acres along TRAX light rail and FrontRunner commuter rail corridors.

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**Sound Transit**

**Year EMS Established:** 2005 | **Year ISO Certification Achieved:** 2007

**Emission Reductions:** In addition to tracking total resource use, Sound Transit also monitors resource use normalized by passenger miles traveled (PMT). Since 2011, total greenhouse gas (GHG) emissions have grown by 10 percent but decreased by 29 percent per PMT.

**GHG Emissions Displacement:** When residents choose public transit instead of driving alone, they reduce air pollutant emissions among other benefits. Passengers taking Sound Transit divert nearly 375,000 tons of greenhouse gas emissions annually—a 3 percent increase since 2017. This is equivalent to saving more than 42 million gallons of gasoline per year, or electricity for more than 65,000 homes for a year.

**Cost Savings:** Resource conservation projects capture many significant program costs and savings. However, projects may have additional sustainability benefits that cannot be represented as financial savings—from reduced maintenance cycles to improved air quality. In 2018, the agency is saving more than $620,000 in energy, fuel and water savings from conservation and efficiency projects. To date, the agency has saved more than $3.5 million from resource conservation and efficiency projects.

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**Kitsap Transit**

**Year EMS Established:** 2013 | **Year ISO Certification Achieved:** 2015

**Total CO2 Reduction Since 2013 (cumulative):** 7,237,821 cubic feet

**Total Cost Savings in 2018 (snapshot):** $198,247

**Electricity Use Reduction:**

Kitsap Transit saw dramatic results after replacing outdated HVAC units, upgrading to LED lighting and training staff on energy conservation practices. In 2017, the Charleston base used 559,560 kilowatt-hours, a 33 percent decrease; the year’s energy bill was $55,145, a 28 percent decrease.

**Solid Waste and Recycling:** In 2013, the base produced 672 cubic yards of solid waste, which fell to 336 cubic yards in 2017, a decline of 50 percent. The facility achieved this by taking away one of two solid waste dumpsters on site and instituting a recycling program.
2019 INTERNATIONAL BUS ROBOCOP

COMBINED TEAM

James Souza
Maintenance Coach

Miguel Lopez
Mechanic

Jesse Dela Cruz
Bus Operator

Alvin Tan
Mechanic

Sean Burr
Mechanic

Ron Lee
IBR Maintenance Representative

AC TRANSIT

BEST of the BEST
GRAND CHAMPIONS
APTA Welcomes
Its New Members Who Joined Between April 1 and July 1, 2019

Congratulations on Joining — and Thank You for Supporting APTA

Abilitrax
Randolph, NY
Jen Overfield, Sales & Marketing
716-484-7014

Anjune Mgt Inc.
Toronto, ON, CANADA
Angela Lannuzziello, P.Eng., F.E.C.
416-809-2401

Avtec
Lexington, SC
Joseph Gravet, VP of Sales, Transportation Management
803-892-2184 (100)

Bishop Peak Technology Inc.
San Luis Obispo, CA
John Osami, CEO
805-394-8626

Blueflame Consulting and Research
Fort Myers, FL
Edward L. Bacholder, Director of Research
781-662-8584

Bosch Engineering
Farmington Hills, MI
Florian Waldenmaier, Project Manager
248-302-8728

Dafo US
Wilmington, NC
Tim Joyner, Bus Account Manager
910-769-6299

Electro-Techno Inc.
Sherbrooke, QC, CANADA
Ben Lefebvre, President & VP, Sales
819-566-5159

Goodloe Transportation
Silver Spring, MD
David A. Patterson
773-853-2493

Hamsar
Burlington, ON, CANADA
Doug Campbell, Sales Account Manager
905-332-4094

HandHeld
Corvallis, OR
Amy Urban, Director of Marketing
541-752-0313

Heavy Duty Maintenance Solutions
Springfield, VA
Robert S. Penenburg, President
703-795-4515

Holmes & Associates
Salt Lake City, UT
Kathryn Pett Holmes, Managing Member
703-999-4440

iReportSource
Covington, KY
Brad C. Brown, Co-Founder
513-614-0520

KPMG
Austin, TX
Guy Wilkinson, Transportation Domain Leader
512-501-5339

Lanner Electronics Inc.
Mississauga, ON, CANADA
Attilio Belenchia, Segment Leader, ITS
877-813-2132

Latinos in Transit
Covina, CA
Alva Carrasco, Vice President
916-556-0222

LookingBus
Palo Alto, CA
Nirit Glazer, CEO
734-926-8160

Lyons Strategic
Arlington, TX
Morgan Lyons, Owner
817-239-9587

Mobility Data
International Organization
Montreal, QC, CANADA
Aaron Antrim, Technical Co-Director
734-926-8160

Northern Virginia Transportation Authority
Fairfax, VA
Monica Blackmon, Executive Director
703-642-4651

Paul Ballard
Weaverville, NC
828-989-8143

Red Points
Enterprises LLC
Plattsburgh, NY
Michelle Suhai, Owner/President
518-524-3406

SEMP Canada Inc.
Ottawa, ON, CANADA
Ian McMemey, Business Development Manager
343-803-0966

Stephen Vetter, P.Eng.
Toronto, ON, CANADA
647-919-3389

Tek Tracking LLC
Fairport, NY
Greg Fogarty, CEO
855-655-8600

Telelink City Services
Sofia, BULGARIA
Miroslav Katsarov
+(359) 822-1112 22

Thermal Protection Services
Beaumont, CA
Ryan Farrar, Junior Partner
951-897-6707

Total Administrative Services Corporation
Madison, WI
Edmundo Gamboa Jr., AVP & Managing Director, Federal Markets
608-237-4920

TRACCS
Toronto, ON, CANADA
Mark Salsberg, PE, Chairman
647-550-0090

UNICO Engineering
Folsom, CA
Simon Hughes, Engineering Division Manager
916-936-7058

Zephyr UAS Inc.
Orange, CA
Janelle M. Patterson, President
657-231-6550

Zight B.V.
Leiden, THE NETHERLANDS
Luc van Wijngaarden, CEO
+31 (0) 6 515 73 168

Transit Marketing Group
Partners with Sportworks

Transit Marketing Group and Sportworks Northwest have announced the formation of a partnership.

Sportworks is a U.S.-owned designer and manufacturer of commercial bicycle infrastructure products, currently supplying more than 500 North American municipalities. Transit Marketing Group represents public transit products including fire suppression and gas detection, HVAC systems, passenger seating, vehicle lighting and multiplexing, destination signs, CAD/AVL software, bus/coach upholstery and closed-circuit television surveillance systems.

“Partnering with Sportworks gives us the unique opportunity to support the marketplace, address challenges of multimodal commuting and to promote both cycling and public transit,” said Mark Magaldi III, general manager of Transit Marketing Group.

Eric Rayl, president of Sportworks Northwest, added, “Partnering with Transit Marketing Group is an opportunity to serve our transit agency and vehicle manufacturer customers at an even higher level.”

Pulse BRT Awarded Bronze Standard

The Greater Richmond (VA) Transit Company’s (GRTC) Pulse BRT recently was honored with the Bronze Standard by the Institute for Development and Transportation Policy, becoming the eighth “world-class” BRT corridor in the U.S. Jennifer Mitchell, director of the Virginia Department of Rail and Public Transportation, said her organization was proud to have joined with local, state, federal and community partners in playing a leadership role in The Pulse.

“The Richmond BRT project, as part of the larger community transformation, can serve as a world-class model for the region and beyond,” she added.

A recently released study by a civic alliance in Richmond analyzes the investments made in 2018 in that city and reports a transformation of the area’s public transit system. In 2018, the city of Richmond, Henrico County, the commonwealth of Virginia and the GRTC “revolutionized” its public transit system with the launch of Pulse BRT, a bus redesign in the city of Richmond and expansion of service in Henrico County. According to the group, the Greater Washington Partnership, these changes increased access to public transit and jobs and resulted in a 17 percent rider- ship increase from July 2018 to April 2019 compared to the previous year.
**APTAs 2019 TRANSform CONFERENCE**

A reimagined APTA Annual Meeting

Learn More and Register at APTA.com/TRANSform

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**Industry Briefs**

**‘Read On’ This Summer in Dayton**—The Greater Dayton (OH) Regional Transit Authority is providing free books this summer for readers of all ages through the “Read On RTA” program. The books can be found at all five RTA public transit centers, made available with the help of Dayton Metro Libraries, Project Read and other partners.

**Bendix Sponsors Summer Tech Camps**—For the fifth consecutive year, Bendix Commercial Vehicle Systems LLC in Elitria, OH, has contributed $10,000 to sponsor summer High School Tech Camps for high school students in North-east Ohio. The program features eight one-week, full-day sessions, all free to participating students.

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**CLASSIFIEDS**

The Public Transit Marketplace—Passenger Transport Classified Ads are the marketplace for public transit. All classified ads appearing in the print version of Passenger Transport will also appear in the electronic version. All help wanted ads must appear in print in order to be listed on line.

**FOR SALE**

NOTICE OF SALE OF SURPLUS EQUIPMENT

The Western Reserve Transit Authority will be selling surplus equipment by means of public online auction. Equipment will be advertised and sold through Public Surplus Online Auction Services website publicsurplus.com. Public Surplus rules and bidding policies apply to all bidders. All equipment will be sold on an “as is and with all fault” basis. No warranty or mechanical condition of fitness for a particular purpose or otherwise shall be given.

The online auction of four model year 2005 Gillig 35’ transit buses will begin on Monday, August 5, 2019. Additional information can be found at [http://www.publicsurplus.com](http://www.publicsurplus.com) or by contacting Matthew Kotsanich (330) 941-5762 Monday through Friday between 7:00 a.m. and 3:30 p.m.

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**BIDS/PROPOSALS**

www/publicsurplus.com or by contacting Matthew Kotsanich (330) 941-5762 Monday through Friday between 7:00 a.m. and 3:30 p.m.

REQUEST FOR QUALIFICATIONS

RFQ #269-2019-558

The City of Savannah, (hereinafter the “City”) is soliciting Statements of Qualification (SOQs) for the following Project: Project Name: Gateway Station District Development

Solicitation Number: 269-2019-558

Pre-Solicitation Meeting: Wednesday, July 17, 2019 at 11:00 AM EST

Pre-Solicitation Location: Savannah-Chatham Airport (CSG)

Second Floor Conference Room 206

600 East Fourth St., Savannah, GA 31402

SOQ Due Date and Time: Wednesday, September 11, 2019 at 3:00 PM EST

9th Floor, Room 901

600 East Fourth St., Charlotte, NC 28202

Description of Opportunity

The City to seeking a Master Developer who can bring resources and expertise to a Public Private Partnership to fulfill the Gateway District Station Development.

Documents describing submittal requirements for the SOQ and related information/documents RFQ’s “Statement of Qualification” are available at: https://chattelenc.gov/DoingBusiness/Pages/SolicitationDetails.aspx?ID=1087

For information regarding this RFQ, contact: Philip Charneskie, Procurement Officer

600 East Fourth St., Charlotte, NC 28202

Email: pcharneskie@charlottenc.gov

Phone: (704) 432-1121

Please submit questions or inquiries by July 31, 2019 at 3:00 PM EST.

The City reserves the right to reject any and all submittals and to waive any requirements or technicalities as it may deem to be in its best interest.

The Contract entered into by and between the successful respondent and the City will be subject to the Requirements of a Financial assistance contract between the City and the U.S. Department of Transportation. The Master Developer and his Subcontractors performing Work will be required to comply with federal statutes and regulations including but not limited to 49 CFR Part 26, the Occupational Safety and Health Standards and the Safety and Health Regulations for Construction, 29 CFR 1910 and 1926, Davis-Bacon Act, the Anti-Kickback Act, the Contract Work Hours Standards, and the President’s Executive Orders No. 11246 and No. 11375. The City will act to ensure that Disadvantaged Business Enterprises (DBE) have and equitable opportunity to compete in contracting activities.

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**PUBLIC NOTICE**

CHATHAM AREA TRANSIT AUTHORITY REQUEST FOR PROPOSALS NO. 2020-01 FINANCIAL AUDIT SERVICES

Chatham Area Transit Authority (CAT) is seeking proposals/bids for 2020-01 Financial Audit Services through 11/26/2019 at 2 p.m. EST. Prospective proposers/bidders can download this solicitation at [http://www.catchacat.org/about-cat/doing-business/procurement/procurement-opportunities/](http://www.catchacat.org/about-cat/doing-business/procurement/procurement-opportunities/).

For additional information, please contact David Stearns, Procurement Manager, at 912-296-3958 or via email at david.stearns@catchacat.org.
KITSAP TRANSPORT

KITSAP TRANSPORT has an immediate need for extra-board drivers. Upon completion of training, extra-board drivers for both ROUTED and ACCESS will be guaran-
teed 30-40 hours per week, plus full benefits. Requirements: US
diploma/GED. Must be at least 18 years
old, have valid WA driver’s license, 12 months of driving experience and an excellent driving record. ROUNDED ROUTES: drive a bus on regular, pre-determined
routes. You’ll receive paid and professional training which may be up to ten weeks at $17.90/hr and guaranteed pay for the duration of your training and receiving your CDL. Post probationary
wage is $20.31/hr. ACCESS ROUTES: drive a bus providing specialized service for elderly and disabled passengers. You’ll start off receiving paid, professional training which may be up to eight weeks at $17.90/hr and guaranteed pay for the duration of your training and receiving
your CDL. Post probationary wage is $18.33/ hr.

Applicants interested in a career in public service may visit our
website at kitsaptransit.ajc.com to apply. Applications accepted until
positions are filled. E/O/A.

CAPPED BUT NOT LIMITED TO:
• Experience developing and maintaining
multiprofessional schedule for large complex
projects
• Experience reviewing and approving a baseline
schedule and future schedule updates
• Experience utilizing scheduling software such as
Primavera P6
• Experience utilizing scheduling logic
• Experience utilizing time impact analysis
• Experience preparing concise reports for stake-
holders
• Experience interacting and working with con-
sultants and department staff to obtain pertinent project data for future
updates

Selection Process: Applicants who best meet job-related qualifica-
tions will be invited to participate in the examina-
tion process that may consist of any combination of written, oral, or oral appraisal. Final employer evaluation job-related experience, knowledge, skills and abilities.

Application Procedure:
• To apply, visit Metro’s website at www.metro.
northwest.net and complete your online Employment Application
• Metro/Public Transportation Services Corpora-
tion (PTSC) is an equal employment opportunity employer.

Position Description:
Under general direction of the Director of Cap-
tain and Grant Programs, performs a variety of complex duties related to the development, implementa-
tion, and management of the District’s capital and grant programs.

Minimum Requirements:
A combination of college level training and posi-
tion related experience equivalent to:
Bachelor’s degree in Public Administration, Busi-
ness Administration, Finance, Accounting or related field.

Additional qualifying experience on a year per year basis may be substituted in lieu of
education.

Minimum of one year of recent (must be within the
last three years), progressive and verifiable experience in grant writing, program management, analysis or equivalent experience including capital budget, capital program planning or grants admin-
istration.

Must possess intermediate level of skill using computer and spreadsheet software, specifically Microsoft Office application (Excel, PowerPoint, Access
and Word).

Application Procedure:
• To apply: www.goldengate.org/jobs
• Applicants must apply online by the deadline dates. Applications received after the deadline will not be considered.

The District’s Human Resources Kiosk is available for applicants and submitting your online applications and employment documents. The HR kiosk is located at the San Rafael Office. For directions and general information, visit our website at www.goldengate.org.

TRANSPORT COORDINATOR & GRANTS MANAGER

OKLAHOMA COUNTY BOARD OF COUNTY COMMISSIONERS

Closing Date/Time: 2/25/21 12:00:00 AM
Salary: $1,712.00 - $2,258.40 Biweekly
54,432.80 - $58,718.40 Annually
Job Type: Full Time
Location: Crestview, Florida
Department: Transportation
Transit Coordinator and Grants Manager

Position Description:
Coordinates market and assists transit programs including regional transit planning, mar-
keting, marketing research, federal and state transit planning, and land acquisition for public
transit.

Essential Job Functions:
• Leads the planning effort for part of local and regional transportation teams which advise
the Director on regional public transit issues.
• Supports and promotes the development of short and long range transit plans and
improvements.
• Plans, directs and coordinates public transit activ-
ties.

Identifies transportation issues, formulates alternatives and prepares recommendations for
action, assures compliance with various planning requirements and regulations, participates in
data collection and analysis of transit activities, oversees the development of transit improvement plans and
provides Countywide technical support for public transit planning.

Directs the preparation of capital and operating
grants and oversees all transportation grant-related
activities and funding sources.

Manages presentations to the Board of County
Commissioners related to transit, and represents
local, regional, and federal technical and special
programs.

Makes presentations to the Board of County
Commissioners as required and conducts special
studies in response to policy issues raised by the
County Administrator or the Board.

Participates in the preparation, administration
and monitoring of all transit funds including oper-
ating, capital, improvements, and the Capital
Improvement Program through the TPO.

Provides input for National Database reporting
on benefits analysis studies and funding
requests.

Prepares and assists in the preparation of Board
of County Commissioners reports related to transit,
and represents local, regional, and federal technical and
special reports.

Manages presentations to the Board of County
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studies in response to policy issues raised by the
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Participates in the preparation, administration
and monitoring of all transit funds including oper-
ating, capital, improvements, and the Capital
Improvement Program through the TPO.

Provides input for National Database reporting
on benefits analysis studies and funding
requests.

Prepares and assists in the preparation of Board
of County Commissioners reports related to transit,
and represents local, regional, and federal technical and
special reports.

Manages presentations to the Board of County
Commissioners as required and conducts special
studies in response to policy issues raised by the
County Administrator or the Board.

Participates in the preparation, administration
and monitoring of all transit funds including oper-
ating, capital, improvements, and the Capital
Improvement Program through the TPO.

Provides input for National Database reporting
on benefits analysis studies and funding
requests.

Prepares and assists in the preparation of Board
of County Commissioners reports related to transit,
DIRECTOR, OFFICE OF SAFETY ANALYSIS

The Federal Railroad Administration (FRA) is looking for an executive to serve as the Director, Office of Safety Analysis for the Office of Railroad Safety. The Director is the principal program advisor to both the Deputy Associate Administrator and the Associate Administrator in advancing the mission of FRA railroad safety. The incumbent is responsible for the planning, development and administration of program and technical policies, monitoring and tracking the progress of projects/projects to further the development of the national rail safety programs enforced by the FRA. Additional information regarding this vacancy, as well as how to apply, can be found at url: https://www.usajobs.gov/GetJob/ViewDetails/538920200

PLANNING AND DEVELOPMENT DIRECTOR

SANTA CRUZ METRO

How would you like to work for a progressive transit agency, alongside a committed staff in a vibrant and engaged community, in one of the most beautiful areas of the country? KL2 Connects LLC has been retained by Santa Cruz METRO to identify candidates for the position of Planning and Development Director. Reporting to the CEO/General Manager the Director will plan, develop, organize, and direct (1) planning and scheduling of route and service development; (2) grant research, review, preparation, and administration for capital and operations funding; and (3) governmental affairs (working with local, state, and federal representatives and legislative advocates to develop and support legislation beneficial to METRO and the region). He/she will function as a member of METRO’s senior leadership team, addressing issues of concern and exercising independent judgment and initiative in establishing efficient and effective service operations. The ideal candidate will have an accredited Bachelor’s in business, political science, public administration, geography, transportation planning, engineering, or a closely related field plus eight years of professional experience (2 supervisor) in business management, public administration, transportation planning, grants administration, route and service planning and development, and government affairs. Familiarity with transit agency or transportation system functions in a large public organization is highly desirable. While not required, FTA National Transit Institute coursework, AICP and/or CTP certifications; and experience with project management software, construction/contact management, transit oriented development, full funding grant agreements, other State and Federal funding tools, public-private partnerships, run-cutting software (HASTUS and/or Trapeze), air quality and sustainability concepts and laws (AB375, AB32, etc.), and CEQA and NEPA will be favorably received. To be considered, please go to https://www.kl2connects.com/openings, select the Santa Cruz METRO listing, and upload your letter of interest, resume, salary expectations, and 4-5 professional references (preferably supervisors). METRO values diversity at all levels of its workforce — women and minority candidates are encouraged to apply. Thank you for your interest in this excellent opportunity!

LA METRO (METRO) PUBLIC TRANSPORTATION SERVICES CORPORATION (PTSC)

SENIOR MANAGER, FACILITIES MAINTENANCE (CONTRACTS & ADMINISTRATION)

To Apply, visit: WWW.METRO.NET METRO/PTSC is an Equal Employment Opportunity employer.

LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY

CHIEF SYSTEMS SECURITY AND LAW ENFORCEMENT OFFICER

Annual salary: $176,009.60-$220,001.60-$264,014.40
Application deadline: Open until filled
Initial filing deadline: 08/16/2019
Join one of the nation’s largest and most innovative transportation systems. The Chief Systems Security and Law Enforcement Officer provides executive direction to Metro’s overall security and law enforcement contract compliance, emergency management program, and support of a community-oriented policing philosophy.

The ideal candidate will be able to lead change, drive results, lead people, and act with empathy, compassion, and integrity. The successful candidate will have a Bachelor’s degree in business or public administration (master’s degree, POST certification, and POST-approved law enforcement management credential preferred).

Submit your resume, cover letter, and six work-related references (two supervisors, two direct reports and two colleagues) on our website: https://executiveSearch.cpshr.us/JobDetails?ID=476

Andrew Nelson
CPS SR Consulting
Ph. 916 471-3229
Online brochure: www.cpshr.us/search/LosAngelesMetroWebsite: www.metro.net

EOE

Mountain Line, the public transit agency for Missoula, Montana, is seeking a dynamic leader for the position of Director of Finance & Administration. Senior management position, reporting directly to the General Manager. CPA and transit industry experience preferred. Competitive salary and benefits package. $84,000-$105,000 DOE.

MISSOULA, MONTANA

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Looking to change directions?

Job Opening: Director of Finance & Administration

HONOLULU IS SEEKING A LEADER FOR THEIR TRANSPORTATION SERVICES TEAM

DIRECTOR OF RAPID TRANSIT

Salary: up to $300,000/year*

Currently recruiting for a leader to oversee Honolulu’s multi-modal transportation network, including the nation’s first driverless urban rail system.

Requirements: Bachelor’s degree from an accredited college or university with major in planning, engineering, architecture, public administration, business administration, or related field of study and ten years of responsible managerial and supervisory experience in a large public transit organization. Three years of the experience must have been at a senior-management/executive level.

Recruitment is continuous until filled; first review on July 26, 2019.

Complete information and application information available at http://bit.ly/2KW7nHP

* Salary commensurate with qualifications.
The leading independent global bus manufacturer.