

PASSENGER Transport



THE SOURCE FOR PUBLIC TRANSPORTATION NEWS AND ANALYSIS

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California Gov. Jerry Brown participated in opening ceremonies for Proterra's Los Angeles County manufacturing plant. Jennifer Granholm, former governor of Michigan and Proterra board member, and Proterra CEO Ryan Popple also were in attendance.

Gov. Brown Attends Opening Of Proterra's LA Facility

Building Electric Buses 'Creates Good Jobs, Cleans Up the Air'

California Gov. Jerry Brown joined other dignitaries July 26 to commemorate the opening of Proterra's new manufacturing facility for battery-electric buses in Los Angeles County, a facility that will provide long-term jobs and benefit economically distressed communities in the area.

"In order to achieve California's climate goals, we need more electric cars, trucks and buses on the road. Manufacturing these electric buses in California creates good jobs and cleans up the air," Brown said.

Proterra Chief Executive Officer Ryan Popple said, "As car culture wanes and more communities embrace 21st-century, multimodal transit, California has a unique

opportunity to lead the country in this market transition. We are grateful for Gov. Brown and the state's support as we work to modernize and decarbonize transportation for all."

Foothill Transit in West Covina, located near the new Proterra facility, operates 17 of Proterra's electric buses and will be the first public transit agency to receive the new Catalyst® E2 later this summer.

Foothill Transit Executive Director Doran J. Barnes, APTA chair, said, "We've committed to go 100 percent electric by 2030, and this goal has been made possible by our leadership's confidence in the rapid evolution of the technology. A recent NREL [National Renewable Energy Laboratory]

PROTERRA CONTINUED ON PAGE 4

Annual Meeting & EXPO: What's Happening in Atlanta

Thousands of public transportation professionals will gather Oct. 8-11 in Atlanta to participate in APTA's Annual Meeting—the flagship event for the public transit industry—and the triennial International Public Transportation EXPO, where more than 700 manufacturers, suppliers and consultants will gather under one roof in the Georgia World Congress Center (GWCC).

The Annual Meeting schedule features General Sessions

that address the industry's emerging trends, concurrent programs on best practices and challenges with industry subject-matter experts, special events, networking opportunities and more.

EXPO, which encompasses two halls in the GWCC, is the industry's premier trade show, with exhibitors from numerous countries representing a wide array of products and services. In addition to the trade show, EXPO features topic-specific sessions in six Learning Zones,

demonstrations, special pavilions and Appreciation Days.

See a summary of key events below and throughout this EXPO Preview issue of *Passenger Transport*.

The Annual Meeting schedule begins Saturday, Oct. 7, with committee meetings and the Annual Business Meeting and election of APTA officers. (See related story on page 3.)

More committee meetings

ANNUAL MEETING & EXPO

CONTINUED ON PAGE 8

INIT to Open N.A. Headquarters

AS PASSENGER TRANSPORT went to press, INIT Innovations in Transportation Inc. was preparing for the Aug. 3 grand opening of its new North American headquarters building in Chesapeake, VA, a facility that brings together the company's formerly separate operations—warehouses, operations and two manufacturing firms—under a single roof.

"We are very excited to finally have our entire operations under one roof. This modern facility allows us to better serve our North American customers. The city of Chesapeake's economic development team was instrumental in helping make our dream home a reality," said Roland Staib, INIT president and chief executive officer.

The \$12.5 million, 67,000-square-foot facility, located on eight acres in a business and technology park, houses about 90 employees, including 20 manufacturing employees, in 20,000 square feet of manufacturing space, 20,000 square feet of office space and a 27,000-square-foot warehouse.

Chesapeake Mayor Alan P. Krasnoff said, "Our business community is constantly growing and creating new jobs and opportunities, and INIT is a shining example of what happens when international companies choose Chesapeake."

INIT established its North American headquarters in Chesapeake in 1999 with a small staff of five from Germany. The firm is a major worldwide supplier of intelligent transportation systems for public transit.



INIT's new North American headquarters opened Aug. 3 in Chesapeake, VA.

All About the 2017 Annual Meeting & EXPO

See inside for news, schedules, exhibitors, special events and "EXPO Extras," starting above and continuing on page 8.





Commentary

Denver's Mobility Action Plan

Mile High City Goes the Extra Mile in Long-Range Mobility Planning

BY MAYOR MICHAEL B. HANCOCK

Transportation has played a vital role in advancing Denver, from the transcontinental railroad to Denver International Airport to FasTracks. These bold transportation investments have provided a pathway for Denver's economic prosperity and are testaments to our region's spirit of collaboration.

In recent years, Denver has experienced change. Rapid population growth, development and traffic congestion are the most visible signs of that change. With more than 1,000 people moving to Denver each month, we must transform the way people, goods and services move in our city to ensure that we remain connected to one another, to the region and to the world.

I, and many others who live here, relish the days when it took 15 minutes to drive anywhere in Denver. But 15 minutes now takes 30, or longer. Improving the city's mobility system will not only further strengthen Denver's economy, but also reduce the time and money travelers lose each year sitting in traffic.

Our goal is for all residents—regardless of age, ability, income or neighborhood—to have more and better transportation choices.

Denver's Plan

My Mobility Action Plan will serve as a clarion call for a future that offers mobility freedom for all—including people with disabilities, seniors, young people and other vulnerable travelers—by supporting the choices we know our residents want to make. It will accelerate the policies and projects necessary between now and 2030 to move more people, more efficiently and more safely.

Denver also needs a funding commitment that matches our resolve to ease congestion. The city currently spends about \$75 million each year on transportation and mobility. But to address our people's needs, we must prepare to invest a minimum of \$2 billion over the next 12 years on our transportation network. That investment starts when I submit my 2018 budget proposal to City Council. It will be followed by asking voters to make a major invest-

ment in our city infrastructure this November through a General Obligation Bond. It will be a significant amount of short-term investment in repairing and enhancing our sidewalks, streets and bike lines.

Today, 73 percent of Denver commuters drive to and from work in cars by themselves. By 2030, our goal is 50 percent, with 30 percent of our commuters biking, walking or taking transit. My plan focuses on several spe-

cific tactics to achieve this goal, with two areas directly addressing public transportation:

Transportation Demand Management

- We will strengthen existing partnerships with the Denver Regional Council of Governments, local transportation management associations (TMAs) and the Regional Transportation District (RTD) to identify and implement more robust transportation demand management and trip reduction strategies;
- We will develop and deploy policy and regulatory innovations to encourage employers, business centers and building owners to incentivize employees and tenants to use transit and alternative transportation modes;
- We will integrate programs for transportation demand management, trip reduction and active parking management and optimization into new and existing developments; and
- We will promote and strengthen the role of car-sharing and bike-sharing as convenient and cost-effective alternatives to car ownership and as solutions for first-mile/last-mile issues.

We will strengthen our partnership with RTD to increase frequency and build ridership along key transit corridors.

Transit

- Buoyed by the success of FasTracks, we will strengthen our partnership with RTD to increase frequency and build ridership along key transit corridors and enhance intra-city services by analyzing a possible "buy up" of transit service; supporting efforts to enhance service and reduce fares for low-income users and vulnerable community members; enhancing service and convenience while reducing cost for Denver students; and creating a transit pass program that makes the use of transit more simple, intuitive and cost-effective for more people and more easily engaged by employers, major employment centers and large residential building owners.
- We will implement BRT with RTD on major corridors and partner with RTD to identify at least five additional high-frequency corridors for operational enhancements like managed lanes and transit signal prioritization, which make transit faster and more convenient.
- We will reassess the downtown street network to prioritize transit and facilitate the movement of more people in, out and around the central business district.
- We will enter new partnerships with business alliances, TMAs and transportation service providers to test and pilot mobility innovations such as dynamic-routing and micro-transit services to better connect neighborhoods with transit options; services that close first-mile/last-mile gaps for those not directly adjacent to high-frequency transit; and driverless fixed-route shuttles to improve small-area connectivity.
- And we will facilitate on-demand mobility services that increase ride-sharing, improve congestion and reduce the need for car ownership.

This plan will build on our recent accomplishments and will move Denver closer to achieving mobility freedom for all our people. As a city of people who have always worked hard to define our own destiny, we will make Denver even better—for everyone.

This "Commentary" is excerpted and reprinted with permission from the Office of the Mayor, Denver. See www.denvergov.org/ mayor for details.

"Commentary" features points of view from various sources to enhance readers' broad awareness of themes that affect public transportation.

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APTA Announces Slate Of Nominees

APTA MEMBERS will vote on the 2017-2018 slate of nominees Oct. 7 during the APTA Annual Meeting in Atlanta.

Nathaniel P. Ford Sr., current APTA vice chair and chief executive officer, Jacksonville (FL) Transportation Authority, was nominated to be chair and David M. Stackrow Sr., chairman, Capital District Transportation Authority, Albany, NY, vice chair.

Chair Doran J. Barnes, executive director, Foothill Transit, West Covina, CA, will serve as immediate past chair through 2018 and Kim R. Green, executive director of business development at Genfare, will continue as secretary-treasurer through 2018.

Valarie J. McCall, APTA immediate past chair and a member of the Greater Cleveland Regional Transit Authority Board of Trustees, chaired the committee that nominated the officers and members-at-large for the APTA Executive Committee and the APTA Board of Directors at a meeting July 25-26.

Members will vote on the following APTA Executive Committee nominees:

Doug Allen, chief executive officer, Virginia Railway Express, Commuter Rail CEOs Subcommittee representative;

Brad Miller, chief executive officer, Pinellas Suncoast Transit Authority, St. Petersburg, FL, Mid-Size Operations Committee representative;

Andrew Johnson, chief operating officer, Champaign-Urbana Mass Transit District, Urbana, IL, Small Opera-

tions Committee representative;

David Genova, general manager and chief executive officer, Regional Transportation District, Denver, transit CEO representative from top 10 highest dues agencies;

Leanne Redden, executive director, Regional Transportation Authority, Chicago, legacy system representative;

Adelee Marie Le Grand, chief strategy officer and vice president transit planning, Regional Transit Authority, New Orleans, at large, three-year term;

Carolyn Flowers, senior vice president, AECOM, at large, one-year term;

Lester Bryant, board secretary, VIA Metropolitan Transit, San Antonio, at large transit board member, one-year term;

Andre Gibson, board vice chairman, Memphis Area Transit Authority, at-large transit board member, two-year term, finishing the term of David Stackrow when he becomes vice chair;

Baccara Sanderson Mauldin, vice chair, Birmingham Jefferson County Transit Authority, at-large transit board member, three-year term;

William Thomsen, president and CEO, Urban Engineers, at-large business member, three-year term; and

Jack Martinson, vice president/customer director, ALSTOM Transportation Inc., at-large business member, two-year term.

Members will vote on the following Board of Directors nominees for three-year terms:

Mary Jo Morandini, general manager, Beaver County Transit Authority,

Rochester, PA, transit agency representative at large;

Dawn Distler, director of transit, Knoxville (TN) Area Transit, transit agency representative at large;

Sue Dreier, chief executive officer, Pierce County Public Transportation Benefit Area Authority Corporation, Lakewood, WA, transit agency representative at large;

Samuel Desue, chief operating officer/senior vice president, Kansas City Area (MO) Transportation Authority, transit agency representative at large;

Henry Li, general manager/CEO, Sacramento (CA) Regional Transit District, transit agency representative at large;

Jeanne Krieg, chief executive officer, Eastern Contra Costa Transit Authority, Antioch, CA, transit agency representative at large;

William Tsuei, director of information technology, Access Services, El Monte, CA, transit agency representative at large;

Angela Miller, director, global customer solutions, Cubic Transportation Systems, business member at large;

Michael Allegra, president, KivAllegra Consulting, Salt Lake City, business member at large; and

Stanley Feinsod, principal, Stan Feinsod-Passenger Rail Consultant, San Francisco, business member at large.

Additional EC Members

These current members (who do not require a vote) will remain on the Executive Committee:

Nuria I. Fernandez, general manager, Santa Clara Valley Transportation Authority, Rail Transit CEOs Subcommittee representative;

Freddie C. Fuller II, vice president CH2M, top 10 business member



Nathaniel P. Ford Sr.



David M. Stackrow Sr.



Kim R. Green



Doran J. Barnes

representative;

Jeffrey A. Nelson, general manager, Rock Island County Metropolitan Mass Transit District, Moline, IL, Bus and Paratransit CEOs Committee representative;

Charles R. Wochele, managing partner/owner, TransitConsult LLC, at-large business member;

Dorval Carter, president, Chicago Transit Authority, at-large member;

Greg Percy, chief operating officer, Metrolinx (GO Transit), Canadian member;

Beverly Silas, vice chair, Capital Metropolitan Transportation Authority, Austin, TX, at-large transit board member; and

Jeff Wharton, president, IMPulse NC LLC, BMBG representative.

The 25th member of the Executive Committee is the Legislative Committee chair who is appointed by the APTA Chair in consultation with the Vice Chair. She is **Diana Mendes**, Mid-Atlantic Division president and national transit/rail market sector leader, HNTB Corporation.

New CEOs Named Kranda, SolTrans

SOLANO COUNTY Transit (SolTrans), Vallejo, CA, has named Beth Kranda its new executive director, effective Aug. 28.

She succeeds Mona Babauta, who stepped down in April for a position with Golden Gate Transit.

Kranda is deputy director of transit for Santa Rosa, CA, the city's senior public transit position. She previously served as chief executive officer of Valley Transportation Services (VTrans) in San Bernardino County, CA, and with San Bernardino Associated Governments and Los Angeles Metro.



Beth Kranda

Capelle, Laketran

THE LAKETRAN BOARD of Trustees meeting in Lake County, OH, unanimously voted to promote Ben Capelle, the current deputy general manager, to general manager following the July 31 retirement of Raymond Jurkowski.

Capelle joined Laketran in 2012 as operations manager and was named deputy general manager in 2016. He was general manager of Clermont Transportation Connection in Clermont County, OH, worked for First Transit and was a bus operator at Kent State University and Ohio State University. He serves on the APTA Small Operations Committee.



Ben Capelle

Robbins, HART, Honolulu

THE HONOLULU AUTHORITY for Rapid Transportation (HART) Board of Directors has named Andrew Robbins its next executive director and chief executive officer, effective Sept. 5. He succeeds Interim Executive Director and CEO Krishniah Murthy, who will temporarily remain with HART to allow for Robbins' transition.

Robbins, a senior executive with Bombardier Transportation, has substantial experience in public passenger urban rail, infrastructure and other areas. For APTA, he serves on the Automated Transit Technical Forum, High-Speed & Inter-city Passenger Rail, Public-Private Partnerships and Rail Transit committees and the Streetcar Subcommittee.



Andrew Robbins

Williams, Interim, COTA

EMILLE WILLIAMS, vice president of operations for the Central Ohio Transit Authority (COTA) in Columbus, will become the agency's interim president/chief executive officer effective Oct. 1, following the Sept. 30 retirement of President/CEO W. Curtis Stitt.

Williams joined COTA in May 2016 and previously was chief engineering officer for Philadelphia's Southeastern Pennsylvania Transit Authority.



Emille Williams

St. Amant, Interim, ITS America

THE INTELLIGENT TRANSPORTATION Society of America (ITS America) has named David St. Amant interim president and chief executive officer following the departure of Regina Hopper to become senior vice president of global public policy for GRIDSMART Technologies. St. Amant is a past chair of the ITS America Board of Directors and affiliate principal of CAVita. APTA has a memorandum of understanding with ITS America.



David St. Amant

Marootian, Acting, District DOT

DISTRICT DOT, Washington, DC, has named Jeff Marootian its acting director effective Aug. 11, when the current director, Leif Dormsjo, steps down to join engineering firm Louis Berger. Marootian came to DDOT from U.S. DOT earlier this year. He was appointed by President Obama to serve as White House liaison from 2013-2015, then was promoted to DOT assistant secretary for administration and was DOT's chief sustainability officer. Previously he was a customer service officer with DDOT. Dormsjo, a former Maryland DOT official, was named to the DDOT position by Mayor Muriel Bowser in 2015.



Jeff Marootian

NEW CEOs NAMED CONTINUED ON PAGE 4



Board Members, Support Staff Meet in Chicago

Opening session speakers at the recent Transit Board Members & Board Support Seminar in Chicago, from left: Kirk W. Dillard, chairman of the board, Regional Transportation Authority; Dorval R. Carter Jr., president, Chicago Transit Authority, and a member of the APTA Executive Committee; APTA Chair Doran J. Barnes, executive director, Foothill Transit, West Covina, CA; David M. Stackrow Sr., chair, Transit Board Members Committee, chairman, Capital District Transportation Authority, Albany, NY, and a member of the APTA Executive Committee; Roberta Boomer, chair, Transit Board Members Board Support Subcommittee, board secretary, San Francisco Municipal Transportation Agency, and a member of the APTA Board of Directors; and APTA Acting President & CEO Richard A. White. Governing board members and administrative support staff learned about APTA's recent international study mission to Asia, building improved communication with CEOs and each other and their governance roles and responsibilities.

APTA Chair Addresses COMTO; Encourages 'Culture of Inclusion'

APTA CHAIR Doran J. Barnes recently delivered remarks at the opening plenary session of the 2017 COMTO National Meeting and Training Conference in Detroit by calling attention to the importance of increasing diversity in the industry's next generation of workers.

Barnes recounted his work as APTA chair to update and expand the association's diversity policy, noting that the industry's focus should be more on fostering a culture of inclusion and less on prescribing specific goals.

"Our message is loud and clear: Diversity and inclusion make organizations stronger and more successful by embracing differences and connecting people," said Barnes, executive director, Foothill

Transit, West Covina, CA. "And public transportation is all about connecting people—to jobs, health care, civic activities and life-changing opportunities."

At the event, Barnes also noted the strong 20-year partnership between APTA and COMTO and cited examples of suc-

cessful collaboration on such issues as career development programs, policy positions on legislation and promotion of each organization's events.

Approximately 700 transit professionals and stakeholders attended the conference, "Smart Transportation—The Next Frontier," which featured more than 50 workshops, forums, symposiums, panel discussions and technical tours.



APTA Chair Doran J. Barnes provided opening remarks at the recent COMTO conference, which also included promotion for the 2017 APTA Annual Meeting & EXPO.

PROTERRA CONTINUED FROM PAGE 1

study found our electric buses were eight times more energy efficient than CNG buses on the same route, which validates our commitment."

According to Proterra, the 100,000-square-foot facility in the San Gabriel Valley, east of Los Angeles, will employ more than 60 employees this year and increase to approximately 100 employees by the end of 2018. Proterra has an existing battery manufacturing facility in Silicon Valley and its East Coast vehicle production facility in Greenville, SC.

In related news, Popple announced in a July 31 blog that Proterra is providing electric buses to Bryce Canyon and Zion national parks to help the parks meet their sustainability goals by transporting guests, freeing up roads from car congestion and reducing diesel bus exhaust emissions.

"Surprisingly, just like our big cities, our national parks are dependent on transportation infrastructure. And they have similar pollution problems due to fossil fuel vehicles," he said, adding that Proterra is "especially excited to be working with Bryce Canyon and Zion national parks to provide electric buses that will help them meet their sustainability goals."

"Green Our Rides," one of 10 strategic goals in the 2015 National Parks Service (NPS) Green Parks Plan, encourages "greener transportation methods" in the nation's parks with an aim to "reduce the fleetwide average GHG [greenhouse gas] emissions per mile traveled by vehicles in the NPS fleet by 30 percent by 2025 from the 2014 baseline." Find the blog at www.proterra.com/news-resources.

Around The Industry

Operation Lifesaver's First National Rail Safety Week, Sept. 24-30

WITH HUNDREDS OF THOUSANDS of people traveling on public transit systems each day, agencies are on the front lines when it comes to rail safety.

Whether from pedestrians, bicyclists on tracks or vehicle collisions at crossings, the potential for a devastating incident is always present, but also highly preventable. Operation Lifesaver Inc. (OLI), the nation's rail safety education organization, partners with public transit agencies across the country to educate riders and nonriders about staying safe around rail transit.

To broaden the reach of these messages, OLI is coordinating the first U.S. Rail Safety Week, Sept. 24-30, to raise awareness of the need for caution near rail property. In partnership with DOT, APTA and other sponsors, OLI will conduct educational events and enforcement activities, run national advertising and carry out social media campaigns to reach critical audiences.

"When a person or vehicle is hit by a train every three hours in the United States, more needs to be done to prevent these tragedies from occurring to our nation's families and communities," said Bonnie Murphy, OLI president and chief executive officer. "We are proud to

partner with FTA, APTA and many agencies to focus on transit safety during our upcoming Rail Safety Week as we work to put an end to deaths and injuries on the tracks."

One key element of the week-long initiative is "Transit Safety Thursday" on Sept. 28 with focused activities that include a digital ad campaign featuring new safety graphics funded by FTA. These

graphics and messages will highlight the dangers of distraction, the importance of looking and listening for a train before crossing the street and tips for sharing the road with rail transit.

OLI encourages agencies around the country to participate in Rail Safety Week by:

- Using the new graphics (available at www.oli.org/RSWtransit);
- Organizing station events on Transit Safety Thursday or any other day during Rail Safety Week;
- Submitting an op-ed to a newspaper on rail safety;
- Holding a press conference with local law enforcement to raise awareness; and
- Becoming a sponsor to broaden rail safety awareness in your service area.

For more information, visit <http://bit.ly/USRSW17> or email sponsor@oli.org.



NPRM on FTA Rule to Streamline P3s

FTA IS ACCEPTING comments through Sept. 29 on its newly proposed Private Investment Project Procedures (PIPP) for public transportation capital projects, designed to facilitate P3s in public transportation.

"This proposal will help us better understand the ways that unnecessary procedures may get in the way of building the best projects possible at the lowest cost to the public," said DOT Secretary Elaine L. Chao.

As detailed in a Notice of Proposed Rulemaking (NPRM) published July 31 in the *Federal Register*, the PIPP system would allow recipients of federal public

transportation funds to identify specific FTA regulations, practices, procedures or guidance documents that may impede P3s or private investments in a project.

It also would allow recipients to request a modification or waiver of those requirements, which the FTA administrator could grant if certain criteria are met. PIPP would not apply to the National Environmental Policy Act (NEPA) or any other provision of federal statute.

Submit comments to www.regulations.gov and include either docket number (FTA-2016-0008) or RIN number (2132-AB27).

NEW CEOs NAMED CONTINUED FROM PAGE 3

Foye and Hakim, New York MTA

PATRICK FOYE has joined the New York Metropolitan Transportation Authority (MTA) as president following six years as executive director of the Port Authority of New York and New Jersey and president of Port Authority Trans-Hudson Corporation.

Veronique Hakim, MTA interim executive director since January, was named managing director. Foye and Hakim will serve in the newly-created Office of the Chairman with responsibility for managing the agency on a day-to-day basis.

Before joining the Port Authority, Foye was deputy secretary for economic development for New York Gov. Andrew Cuomo and a mergers and acquisitions partner at Skadden Arps. He served on the MTA board from 2010-2012.

Hakim was named president of MTA New York City Transit in 2015, returning to the MTA after an earlier 23-year career. She also was executive director of New Jersey Transit Corporation.



Patrick Foye



Veronique Hakim



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Arizona’s Mountain Line Exceeds Two Million Rides in FY 2017

Ridership Grows Tenfold at Agency

For the first time in its history, Mountain Line in Flagstaff, AZ, operated by the Northern Arizona Intergovernmental Public Transportation Authority (NAIPTA), provided more than two million rides in FY 2017, almost 8 percent more than the previous record and more than 10 times the number of rides it provided in its first year of service in 2001.

“A history of consistent ridership growth, combined with a commitment to aggressively pursuing grant funding and finding operational efficiencies, has defined Mountain Line’s 16 years of service in Flagstaff,” said Flagstaff City Councilmember and NAIPTA Board Chair Scott Overton.

NAIPTA Chief Executive Officer & General Manager Jeff Meilbeck said, “Surpassing the two million rider mark is a defining moment in Mountain Line’s 16-year history of consistent ridership growth, strong board support, successful grant writing and a dynamic staff committed to the agency’s mission.”

When Mountain Line first introduced service, its annual ridership was



just short of 200,000—roughly one-tenth of the 2.07 million reported between July 1, 2016, and June 30, 2017. The agency hit the one million rider mark in 2009.

The system saw significant ridership growth in 2012 when it added a bus route connecting the Northern Arizona University (NAU) campus with downtown Flagstaff. NAIPTA also coordinates services with NAU’s Campus Shuttle. A contributing factor to further growth in FY 2017 was a pilot program with Coconino Community College that allows all students and staff to ride any Mountain Line route for free.

With the increased ridership, Mountain Line increased its rider amenities and access. Through a \$516,000 Arizona DOT grant, the agency evaluated and prioritized bus stops system-wide for ADA accessibility, ultimately improving 27 stops, or about 16 percent of the system. Improvement projects included developing safe landing areas, fixing broken asphalt, adding sidewalk connectivity and placing bus shelters where appropriate.



Los Angeles Metro CEO Phillip A. Washington, standing center, and Metro Board Chair and Los Angeles Mayor Eric Garcetti, seated third from left, join program partners in announcing the “WIN-LA” workforce development plan.

Metro’s ‘WIN-LA’ Promotes Workforce Development

Los Angeles Metro recently launched Workforce Initiative Now-LA (WIN-LA), a workforce development program focused on helping Los Angeles County residents find and follow career pathways in the transportation industry at a time when a voter-approved measure is expected to generate 778,000 new jobs over the next 40 years.

“The expansion of our transportation system is going to create hundreds of thousands of new jobs, and we have a responsibility to make sure the people in our own communities have the skills to fill them,” said Los Angeles Mayor and Metro Board Chair Eric Garcetti. “Workforce Initiative Now-Los Angeles will offer training resources to people across L.A. County and prepare them for tomorrow’s good-paying Metro jobs.”

Metro Chief Executive Officer Phillip A. Washington explained, “From employment training, assessment and placement to ongoing outreach, WIN-LA will give people the tools they need to build better lives and sustainable communities across Metro’s service area. The program’s first priority is putting people to work. To that end, it will provide potential employees with skills training, placement assistance and resources to help them secure industry positions with competitive wages and career possibilities and to keep those positions through-

out their careers.”

WIN-LA is a collaborative partnership among Metro and local institutions and organizations to help job seekers, companies and local communities and create career pathways in the transportation and construction industries.

Along with covering such careers as construction, non-construction opportunities in operations/maintenance, administration and professional services, WIN-LA will provide support to participants in life skills development, skill set enhancement and educational attainment services through a collaboration of program partners. It also will increase the resources needed for training and placement of hard-to-fill positions within Metro and the transportation industry.

Metro noted that approximately 39 percent of its workforce will be eligible for retirement over the next three years, with 69 percent of Metro employees currently over the age of 40. Succession planning is crucial to maintaining a viable agency and Metro needs a workforce capable of delivering its Measure M program over the next 40 years and beyond. Measure M, a half-cent sales tax initiative approved by the voters in 2016, will provide \$860 million annually to build 40 highway and transit projects throughout L.A. County over the next 40 years.

OCTA’s ‘Refreshing Parking Experience’

The Orange County (CA) Transportation Authority (OCTA)—led by Chief Executive Officer Darrell Johnson, far left—recently broke ground for a five-level, 611-space parking structure at the Orange Transportation Center. OCTA also offered specially labeled bottles of orange soda to guests at the event. The \$33.2 million project, funded by Orange County Measure M and due for completion in 2018, will provide 500 dedicated spaces for Metrolink commuter rail passengers and 111 spaces for visitors to Old Towne Orange to support the business district. The facility structure and surrounding plaza will include brick work and other design elements that reflect and complement nearby historic structures and feature modern elements including solar panels.



Transbay Board Approves Agreement with Salesforce.com

THE TRANSBAY Joint Powers Authority Board of Directors in San Francisco has approved a naming and signage rights agreement with Salesforce.com, a Bay Area-based software company, to name the new Transbay Transit Center the “Salesforce Transit Center” for a 25-year term and more than \$110 million in aggregate escalated fees over the term.

“This naming rights agreement with Salesforce is a unique and exciting private public partnership that will provide the TJPA with a steady revenue stream and reduce our operations cost,” said TJPA Executive Director Mark Zabaneh.

“Our goal is to continue to enhance the transit center’s revenue-generating opportunities through our robust retail leasing, advertising and promotional platform program such that the transit center can become self-sufficient sometime in the near future. This naming rights agreement with Salesforce is an important step in that direction.”

Under the agreement, the structure’s 5.4-acre rooftop park will be named “Salesforce Park” and the rooftop park amphitheater will be the “Salesforce Amphitheater,” with possible future naming rights for the children’s playground and the grand hall.

Sound Transit Link Station Earns LEED Gold Certification

SOUND TRANSIT’S newest light rail facility, the Angle Lake Station in SeaTac, recently earned Leadership Energy and Environmental Design (LEED) Gold certification from the U.S. Green Building Council.

“This is another sign that Sound Transit is fulfilling its basic responsibilities, not only moving people more efficiently with light rail but also doing it sustainably,” said Dave Somers, Sound Transit board chair and Snohomish County executive. “We hope to keep earning gold as stations are built in Lynnwood, Bellevue, Fife, Redmond, Everett, Issaquah and across the Puget Sound region.”

Sound Transit Chief Executive Officer Peter Rogoff said, “The Angle Lake Station exemplifies the creative ways in which transit facilities can function as sustainable resources in their communities. Achieving LEED Gold status for our

newest Link station is a testament to Sound Transit’s commitment to use taxpayer dollars to design and build facilities that contribute to the health of our environment here in the Puget Sound region.”

Station contractors incorporated numerous environmentally sustainable features, including a 60-panel, 14-kilowatt solar array on the platform canopy that provides up to 18,000 kilowatt-hours of power per year, escalators that reduce speed when not in use, additional solar panels on a walkway canopy and a garage equipped with four charging stations for electric vehicles. Station construction incorporated regionally produced and recycled materials and the station predominantly uses LED lighting.

The elevated station was the first design-build project completed by Sound Transit.

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ANNUAL MEETING & EXPO CONTINUED FROM PAGE 1

are scheduled Sunday, Oct. 8. Other events that day include "This Is APTA," which provides a review of membership benefits and resources and a question-and-answer session with member representatives, and the Welcome to Atlanta Reception open to all conference registrants and their guests.

APTA leaders will take the stage at the Monday morning Opening General Session, when Chair Doran J. Barnes, Vice Chair Nathaniel Ford Sr., Acting President & CEO Richard White and invited guests welcome attendees, share remarks about the future of the industry and association and officially open the EXPO floor.

Representatives of U.S. DOT have been invited to speak at an afternoon General Session, followed by educational sessions, including presentation of the AdWheel Grand Awards, lessons learned from APTA's 2017 international study mission to Asia, executive leaders discussing the challenge of building and sustaining their organizations, an

overview of federal legislation by congressional staff members and a procurement panel.

The Metropolitan Atlanta Rapid Transit Authority (MARTA), the host system for the Annual Meeting & EXPO, is conducting a host forum, "Georgia on My Mind," that builds on Atlanta's deep ties to the transportation industry when it served as a railroad hub in the 19th century. The creation of MARTA in the 1960s completed the vision of providing multimodal accessibility. This session will examine the past, present and future of transportation in Georgia, detail the events that have encouraged the state to reexamine the value of public transportation from urban and rural perspectives and explore MARTA's role in this effort.

The APTA Awards Ceremony and breakfast kicks off events on Tuesday, Oct. 10, in a celebration that recognizes the recipients of the Innovation Award, three Outstanding Public Transportation System Achievement



The Georgia World Congress Center, home of the APTA 2017 Annual Meeting & EXPO.

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Awards, two Local Distinguished Service Awards, Outstanding Public Transportation Board Member, Outstanding Public Transportation Business Member, Outstanding Public Transportation Manager and the newest member of the APTA Hall of Fame.

In addition to EXPO, the day's activities will feature concurrent sessions on this year's APTF Scholarship Award recipients, best practices for small operations, collision avoidance technology, an overview of Safety Management Systems-related initiatives, high-speed and intercity passenger rail progress, innovative funding and P3s, managing emergencies and a commemoration of the first 20 years of Leadership APTA, including the graduation of the Class of 2017 and introduction of the Class of 2018.

The Wednesday Wake Up Breakfast on Oct. 11, "Climbing the Ladder, Building the Pipeline," will feature a panel of

young professionals talking about ways to build and advance their careers, with a focus on exploring how women and men view workplace needs and expectations differently. APTA is presenting this session in conjunction with WTS.

EXPO will be open through the day. Morning educational sessions will include a screening of the documentary *Free to Ride* hosted by APTA and COMTO, advancing performance-based planning and programming and information on FTA State Safety Oversight Agency certification and best practices.

The Closing General Session, "Is Opportunity Knocking? Intergovernmental Solutions for Challenging Times," will bring together national leaders to consider the trends, social forces and shifting financial models that are changing the industry and how government agencies at all levels can anticipate and adapt.

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WITH SO MUCH TO SEE AND DO at EXPO, attendees can "transport" their experiences to the world by tweeting, posting comments and photos on their Facebook and Instagram accounts and through other social media.



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PROGRAM-AT-A-GLANCE

SATURDAY, OCT. 7

8 a.m. – 6 p.m.
Committee Meetings

1 – 5 p.m.
APTA Board of Directors Meeting,
including election of officers

SUNDAY, OCT. 8

8 a.m. – 6 p.m.
Committee Meetings

1 – 2:15 p.m.
This Is APTA

6 – 7:30 p.m.
Welcome to Atlanta Reception
(tickets required)

8 – 11 p.m.
APTF Fundraiser and Chairman's
Reception
Ventanas, 275 Baker Street, Atlanta
(donation requested)

Join APTA's incoming chair for a
reception and fundraiser to benefit
the American Public Transportation
Foundation. All donations directly
support APTF's mission to provide
scholarships and engagement
opportunities to the industry's future
leaders.

MONDAY, OCT. 9

8:30 – 10:15 a.m.
Opening General Session: Where
Public Transportation Goes,
Community Grows

10:30 a.m.
EXPO Grand Opening, remains open
until 5 p.m.

2 – 3 p.m.
General Session: A Conversation with
U.S. DOT Leaders (invited)

3:30 – 5 p.m.
Concurrent Educational Sessions

- Applying Lessons Learned from
APTA's 2017 International Study
Mission to Asia
- Executive Roundtable: Creating
World Class Organizations—
Leadership, Culture, Trust,
Empowerment
- Federal Legislative Overview with
U.S. Congress Staff
- MARTA Host Session: Georgia on
My Mind

TUESDAY, OCT. 10

8:30 – 10:30 a.m.
APTA Awards Ceremony and
Breakfast (tickets required)

9 a.m. – 4:30 p.m.
EXPO

1 – 3 p.m.
Capital Programs—Major Projects

1:15 – 3 p.m.
APTF Scholarship Awards—
Generation Next: Building Leaders
for the Future

1:30 – 3 p.m.
Concurrent Educational Sessions

- Leading the Way: Small Operations
Best Practices and Innovative
Solutions
- Technological Innovation and
Transit
- Agency, Federal and Research
Perspectives on How to Reduce
Fatalities & Injuries: An SMS (Safety
Management Systems) Outlook

3:30 – 5 p.m.
Concurrent Educational Sessions

- High-Speed and Intercity Passenger
Rail Corridor Update
- Innovations in Planning and
Implementing TOD
- Leadership APTA: Celebrating
Its 20th Year

5:30 – 6:30 p.m.
Leadership APTA Reception

WEDNESDAY, OCT. 11

7:30 – 9:15 a.m.
Wednesday Wake Up Breakfast:
Climbing the Ladder, Building the
Pipeline, in conjunction with WTS
(tickets required)

9 a.m. – 3 p.m.
EXPO

9 – 11 a.m.
Capital Programs—Managing Risks &
Lessons Learned

9:30 – 11 a.m.
Concurrent Educational Sessions

- Advancing Performance Based
Planning and Programming
- COMTO/APTA Forum: "Free to Ride"
- JTA Session
- FTA State Safety Oversight
Agency (SSOA) Certification and
Best Practices

11:30 a.m. – 12:30 p.m.
Closing General Session:
Is Opportunity Knocking?
Intergovernmental Solutions for
Challenging Times

Schedule as of Aug. 1



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2017 APTA Awards Recipients Announced

APTA IS HONORING 10 of public transportation's most exemplary agencies, businesses and individuals during a ceremony Tuesday, Oct. 10.

The winners were selected by the 14-member APTA Awards Committee, chaired by Jeanne Krieg, chief executive officer, Eastern Contra Costa Transit Authority, Antioch, CA.

"The 2017 APTA Awards recipients are distinguished individuals and organizations who have made significant contributions to the public transportation industry," Krieg said. "Their dedication and accomplishments have made a difference for millions of people in North America." A summary of winners follows.

Organization Awards



The **State Road and Tollway Authority (SRTA)**, Atlanta, will receive the **Innovation Award** for its Ride Transit pilot program that encouraged people to use public transportation instead of driving solo on the I-85 corridor. Participants who rode on the SRTA Xpress routes are rewarded with toll credits. Eighty percent of the participants received toll credits totaling nearly \$9,000.

Three public transit systems will receive the **Outstanding Public Transportation System Achievement Award** for accomplishments from 2014-2016.



Knoxville Area Transit (KAT), Knoxville, TN, is being honored as the best small public transit system in North America. KAT, which has been described as "big city transit with a small-town feel," made improvements to 14 of its 23 regular fixed routes. Preventable accidents declined by 20 percent, and KAT took the leadership role in forming a statewide maintenance alliance to share best practices and bus orders, leading to savings of up to \$70,000 per vehicle.



Capital District Transportation Authority (CDTA), Albany, NY, was chosen as the best mid-size public transportation system in North America. In the past three years, CDTA's ridership has been at record or near-record levels because of innovative projects like upstate New York's first BRT service and a successful Universal Access rider program. Additionally, bus frequencies have been increased during peak travel times to

10-12 minutes on most trunk services, a frequency that is unusual for a mid-size bus system.



The **Toronto Transit Commission (TTC)**, Toronto, Canada, was selected as the best large public transportation system in North America. TTC developed a five-year plan to modernize the system from top to bottom, including infrastructure, processes and organizational culture. TTC has increased its service and has seen record ridership and improved customer satisfaction. In addition, TTC built a second subway platform to reduce overcrowding at Toronto's Union Station, the busiest passenger transportation facility in Canada.

Individual Awards

Kirk Dillard, chairman of Chicago's Regional Transportation Authority (RTA), and Atlanta Mayor **Kasim Reed** will each receive the **Local Distinguished Service Award**, given to individuals who have made significant contributions at the local level to public transit through policy, legislative initiative and leadership.

Dillard has a long history of advocating for public transportation in Illinois, including as a state senator when he served on the transportation committee and sponsored a safety initiative that led to a significant drop in grade-crossing fatalities. As RTA chairman, he has been a visible and vocal champion for public transportation at both the local and national levels.

Reed routinely rode Metropolitan Atlanta Rapid Transit



Kirk Dillard



Mayor Kasim Reed



Authority (MARTA) buses and trains when he was young. As a state senator, he was instrumental in helping MARTA receive state funding, and he remains an important and outspoken advocate for MARTA. He played an important role in the passage of a 2014 referendum that sought to bring MARTA services back to Clayton County.

The **Outstanding Public Transportation Board Member** recipient is **Richard (Dick) Ober**, chairman, board of directors, Beaver County Transit Authority (BCTA), Rochester, PA.

First appointed to the inaugural BCTA board in 1980, Ober has been elected chairman 17 times. His passion and commitment for BCTA have greatly contributed to building a forward-thinking public transit system that had nine consecutive years of record ridership—a record unmatched in the state.

Motor Coach Industries (MCI) Vice President **Patrick Scully** is the **Outstanding Public Transportation Business Member** honoree. An industry leader and strong public transportation advocate, Scully began his career in the bus industry in 1988. As MCI executive vice president, sales and marketing, he contributes to long-term



Richard (Dick) Ober



Patrick Scully

planning and tactical executing. He brought these skills to APTA where he has been an active committee member—most recently serving on the Executive Committee and chairing the Business Member Board of Governors, where he was instrumental in leading a business member fly-in to advocate for congressional support.

Metrolink CEO **Art Leahy** will receive the **Outstanding Public Transportation Manager Award**. For

46 years, Leahy has led critical rail, bus and highway projects to reduce traffic, improve mobility and shape transportation. At the beginning of his career, he led the push for the first light rail/subway system in Los Angeles. In the past two years, his leadership has transformed Los Angeles' Metrolink into a premier commuter rail system. He has been an innovative and engaged leader for the four agencies he has led.

Robert Prince has been named to the **APTA Hall of Fame**.

Prince's career in the public transit industry is defined by his outstanding management of transit operations at the Massachusetts Bay Transportation Authority (MBTA), his work in renewing and expanding MBTA's historic infrastructure and his dedication to supporting and mentoring the next generation of transit leaders.

Prince started his career as a bus operator at the MBTA and 25 years later he was the agency's first African-American general manager. After retiring from MBTA, he worked at AECOM for 14 years. Prince was an active member of APTA, where he served on the Executive Committee and Board of Directors. He chaired the American Public Transportation Foundation for 11 years and continues to mentor the next generation of leaders as an emeritus member.



Art Leahy



Robert Prince

EXPO EXTRAS

An International Perspective

IN KEEPING WITH EXPO's international reach and appeal, the event features exhibitors from around the globe and attendees from several countries, educational programs with an international flair and opportunities for international attendees to get together.

Several countries, including Brazil, Turkey, China, the Philippines, South Africa and Vietnam, are sending delegations of attendees to EXPO, and three countries have their own pavilions: the German Federal Ministry for Economic Affairs and Energy, Business France and Swissrail Industry Association.

In addition, APTA has developed free sessions in the International Learning Zone on the EXPO floor, focused on best practices, international market trends and market conditions in several countries.

APTF to Award Record Amount of Scholarship Funds

The American Public Transportation Foundation (APTF) Board of Directors will award \$145,000 in scholarship funds—a record amount of funds dispersed—to 28 students and public transit professionals at a special ceremony on Tuesday afternoon during the Annual Meeting.

These funds bring the total amount of scholarship money awarded since the foundation's 1988 inception to more than \$1 million.

APTF will also award one new named scholarship for the first time: the James "Jim" Cowen Scholarship, which was fully funded in 2016.

This scholarship was created in memory of APTA Hall of Fame member Jim Cowen, who served as general manager and chief executive officer of TriMet in Portland, OR, and The Bus in Honolulu.

The APTF board also selected recipi-

ents of this year's new single-year scholarships, which are unique for the foundation because they are non-endowed, titled scholarships created and awarded in the same year.



The six scholarships to be awarded this year are the Dora M. Boswell and John K. Reimer Scholarship, the Mineta Transportation Institute/American Public Transportation Foundation Joint Scholarship, three Leadership APTA Class of 2017 Scholarships and the

Cubic Transportation Systems Inc. Scholarship. *Passenger Transport* will announce the 2017 scholarship winners in the Oct. 9 issue.

Fundraiser, Reception

In related news, APTF will conduct a fundraiser and chair's reception during the Annual Meeting, Sunday Oct 8, 8-11 p.m. at Ventanas in Atlanta.

All attendees are invited to join this hosted event celebrating the future of transit.

Donations are requested. All proceeds

will directly support APTF's mission to provide scholarships and engagement opportunities to the future leaders of the industry.

Help Others 'Dress for Success' By Donating 'Gently Used' Business Clothing at EXPO

APTA IS JOINING the Atlanta Chapter of WTS to collect donated office clothing in a "Dress for Success" event during the Annual Meeting & EXPO.

Volunteers will be standing by to take donations Oct. 7-8 at both the Georgia World Congress Center (GWCC) and the Marriott Marquis, and then at GWCC Oct. 9-11. Women's clothing will be donated to Dress for Success and men's clothing to Goodwill of North Georgia.

Dress for Success provided donation guidelines for women's work clothing, which must be freshly dry-cleaned, laundered and ironed:

- Interview-appropriate suits and blouses;
- Professional separates including blouses, slacks, skirts, dresses, blazers and jackets;
- Work-appropriate shoes, specifically with closed toes, and hosiery;
- Jewelry and scarves; and
- Briefcases, portfolios or work-appropriate handbags, specifically in black.

Goodwill of North Georgia accepts all clothing items in good, used condition. The organization has used its donated goods business for more than 90 years to fund job training programs and employment services for people who are having a hard time finding work, people with disabilities, veterans and youth. Last year alone, Goodwill helped more than 24,000 men and women find jobs with more than 4,000 area employers, including the Metropolitan Atlanta Rapid Transit Authority.

In addition to the on-site collection event, APTA encourages participating agencies and businesses to conduct their own clothing drives and ship the items to Atlanta for donation.

EXPO EXTRAS

Appreciation Days

APTA HAS SCHEDULED Appreciation Days in the Appreciation Lounge on the EXPO floor to facilitate enhanced learning and networking opportunities for special attendees and guests.

Monday, Oct. 9, is designated as Student/Young Professional Day and Tuesday, Oct. 10, is City Transportation Officials Day. Each Appreciation Day features targeted tours of the show floor, focused education sessions and more.

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Directory of Exhibitors at APTA's 2017 EXPO

Hundreds of businesses that serve the public transportation industry have already signed up for APTA's EXPO. A list follows:

A

A Customer's Point of View, Inc.
ABB Inc.
ABC Companies
AbiliTrax
Acapela Transport
Access Interfacing Solutions
Acksys
Acro Industries Incorporated
Acrosser USA
ACTIA Corp.
Activu Corporation
ADA Solutions, Inc.
AddOns Inc.
Ades Technologies
Advanced Application Design
Advanced Interconnect Mfg
Advanced Transit Manufacturing
Advantech B+B SmartWorx
Advantech Corp.
AECOM
Aerodry Systems LLC
Aeros USA
Aesys Inc.
AFL
Agility Fuel Systems
AIA Technologies
AIC Rail
AKG of America, Inc.
Alexander Dennis Ltd.
Allison Transmission
Almott
Alstom Transport
Altech Services, Inc.
Altro Transflor
AM Equipment
Amasa Transportation Corporation
Amco S.A.
AmePower
American Compressor Engineering
American Cooling Technology, Inc.
American Seating Co.
American Traction Systems
American Truck Wash Systems
Americaneagle.com
Ametek
AMF- Bruns of America LP
AngelTrax
ANGI Energy Systems
Anil Verma Associates, Inc.

Anixter Inc.
Ansald STS
Anta Electric Inc.
Antaira Technologies
Apollo Video Technology
APTA Center
APTA AdWheel
ARBOC Specialty Vehicles, LLC
Arcadis U.S.
Architect for Life - A Professional Corporation
Arms, Inc.
Arow Global Corp.
ASA Electronics - Jensen/Voyager
Asahi Seiko USA, Inc.
Astronics Test Systems
ATR Transmission Remanufacturing
Audiosears Corporation
AUSSIE RIMSHINE
Auto Motion Shade
Avail Technologies, Inc.
Avanti International
Avolution
Axalta Coating Systems
Axiomtek
Axis Communications
AxleTech International
AXON VIBE INC

B

B&C Transit Inc.
Bach-Simpson - A Wabtec Company
BAE Systems
Balfour Beatty Rail
Ballard Power Systems
Barber Spring - A Wabtec Company
Battelle
Baultar Concept, Inc.
Nightstick by BAYCO
BayNets Safety Systems
BBA Project, Inc.
BBM - Railway Equipment
BEA Inc.
Beena Vision Systems, Inc.
Bentech Inc.
BikeLid LLC
Bitimec
BITZER US, Inc.

Blackstone Advanced Technologies
Blue Bird
Blue Goose Uniforms
Bombardier Transportation
Boschert Precision Machinery Inc.
Bostik, Inc.
Bostrom Company, H.O.
Brasco International Inc.
BraunAbility
Bremskerl North America, Inc.
Brentwood Industries, Inc.
Bridgestone/Mileage Sales
Brookville Equipment Corporation
Brush Industries, Inc.
Bus Stuf, Inc.
Business France
Busline Magazine
BUSRide Magazine
BYD Motors Inc
Bytemark

C

C.E. Niehoff & Co.
CAF USA, Inc.
Calmo, Inc.
Cambridge Systematics Inc.
Camira Group Inc.
Cancore Industries Inc.
Castrol
CBM N.A., Inc.
CCI Thermal Technologies
CDM Smith
Celduc Relais
Centralp
Centum Adetel Transportation Solution (CATS)
Cetest
CH2M
Chainzone Technology (Foshan) Co., Ltd.
Chamberlin Rubber Company
Champion Bus, Inc.
Chassis Plans, LLC
Chestnut Ridge Foam Inc.
Chetu Inc.
CHK America
Citilabs
Clark Testing
Clean Energy Fuels
Clean Seal Inc.
Clements National Company
Clever Devices Ltd.
CMP Advanced Mechanical Solutions
Coach Glass
CoachCrafters
Com-Net Software, a SITA company

Complete Coach Works
Conduent (formerly Xerox)
Consilium US Inc.
Conta-Clip Inc.
Continental Corporation
ContiTech Luftfeder Systeme GmbH
Coosa Composites
Covestro LLC
CPI Crane Payment Innovations
Cradlepoint
Creative Bus Sales, Inc.
Creditcall Ltd.
Crowe Horwath LLP
CRRC MA Corp
CRSC Research & Design Institute (USA) Inc.
CRYSTEX COMPOSITES LLC
CSched
CTE
Cubic Transportation Systems
Cummins Inc.
CURIS System
Curved Glass Distributors

D

D&D Instruments
Dahua Technology Co., Ltd.
Daktronics, Inc.
Danella Rental Systems, Inc.
Daniels Manufacturing
Datamed S.r.l.
DDS
De Leo Transportation Fabrics
Delco Remy
Dellner, Inc.
Dero
Deuta America Corp.
DiagnoSYS Systems, Inc.
Diamond Manufacturing Inc.
Diesel Radiator Co.
Digi International
Dikita Enterprises
DILAX Systems Inc.
Discover Battery
Distribution International HP Inc.
DIT- MCO International
Dixie Electric Ltd.
Donaldson Co., Inc.
Doran Manufacturing
Doron Precision Systems Inc.
DoubleMap, Inc.
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E3 Ignition Products, Inc.
EAO Corporation
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Eastern Pneumatics & Hydraulics, Inc.
ebm-papst Inc.
EGIS
ELDorado National Co.
E-Leather
Electro-Motive Diesel
Elma Electronic, Inc.
ELREG Distributors Ltd.
EMP
EnerDel Inc.
Energy Suspension
Enertec Rail Equipment
Enfasco, Inc.
Enghouse Transportation
Engie Ineo
Engineered Plastics Inc.

Enseicom, Inc.
Entec Electric & Electronic Co., LTD
Enterprise Rideshare Now Operating vRide
Esri
ETA Transit
E-Traction
Eurovac (Clean Air Technologies)
Everbridge
Everson Tesla Inc.
Evolis Card Printer
Excel Window Systems/Dura Automotive
Excellon Technologies
Expedited Transportation Services, Inc.

F

F3TEC
FAAC Incorporated
Fabricated Metals
Faiveley Transport North America, A Wabtec Company
Faiveley Vapor Rail
Faiveley WPT- Wabtec Company
Fall Protection Systems
Federal Resources
Feig Electronic GmbH
Fellfab
Felton Inc.
Filnor Inc.
FIP Systems
Firetrace International
First Transit, Inc.
Fluidmesh Networks
Fogmaker North America
Forbo Flooring Systems Ltd.
Fortress Systems International
Frank Ralphs Limited
Fresco Windows
FSX Equipment Inc.
Fuji Electric Corp. of America
Fuji SEMEC Inc.
Future Systems Inc.

G

GAI-Tronics
Gannett Fleming, Inc.
Gatekeeper Systems Inc.
General Cable Corporation
Genetec
Genfare
Gerflor
German Federal Ministry for Economic Affairs and Energy
GHH-BONATRANS
Giesecke & Devrient
Gillet Group
Gillig LLC
GIRO Inc.
Glaval Bus
Glenair, Inc.
Global Contact Services
Global Display Solutions, Inc.
Global Traffic Technologies
GMT International Corp.
GRI Pumps
Graffiti Shield, Inc.
Grayson Thermal Systems Corporation
GRFT
Groeneveld Transport Efficiency B.V.
GroupZOOM

EXHIBITORS CONTINUED ON PAGE 13



EXHIBITORS

CONTINUED FROM PAGE 12

H

HaCon
Hadley Products Corporation
Haldex Brake Products Corporation
Halfen USA Inc.
Hall Industries Inc.
Handheld
Handi-Hut Inc.
HANNING & KAHL GmbH & Co KG
Hanover Displays Inc.
HARTING, Inc. of North America
Heico Lock
Hella Aglaia Mobile Vision GmbH
Hella, Inc.
HellermannTyton
Hendrickson
Henrich Electronics
Herzog Transit Services, Inc.
Hill International
Hitachi America, Ltd.
Hoppecke Batteries, Inc.
Hoyt Corporation
Hubner Manufacturing Corp.
Huitt-Zollars Inc.
Hunter Technology/eHunus, Inc.
Huntron Inc.
Hutchinson
Hydrogenics
Hyperloop One

I

I/O Controls
IBase
Icomera US Inc.
Idrive, Inc.
IEI Integration Corp.
Igralub North-America LLC
Imeco Cables inc.
IMPulse NC LLC
InComm
Industrial PC, Inc.
Infanti Bus & Coach Upholstery
Infodev EDI, Inc.
INIT Innovations in Transportation
InnoTrans 2018
InstantCard
Intellectual Concepts, LLC
InterClean Equipment, LLC
Intergraphics Decal Ltd.
InterMotive
International Electronic Machines
NATSCO/International Name Plate
IP Displays
iris – infrared & intelligent sensors NA, Inc.
Irwin Transportation Products
ISC Applied Systems Corp.

ISR Transit
ITT
ITT Veam
IVU Traffic Technologies Inc.

J

J. Lanfranco Fastener Systems, Inc.
J.W. Winco
JSR Micro Incomp
J-W Energy Company

K

K.L.I., Inc.
Kalitec
Kapsch
Karsan
Kawasaki Rail Car Inc.
Kelox IRT USA LLC
Keolis North America
Kidde Technologies Inc.
Kiel N.A. LLC
Kirk's Automotive Inc.
Kismet Rubber Products
Knoedler Mfg.
Knorr Brake Company, LLC
Kontron
Krown Industrial

L

L&M Radiator Inc. - Mesabi
LaFrance Industries
Lang US
Lanner Electronics Inc.
Lantal Textiles Inc.
Lantech Communications Global, Inc.
LaVanture Products Company
Lazzerini Corporation
Lea + Elliott Inc.
LECIP Inc.
LED Smart
Leitner-Poma of America, Inc.
Leonardo Company (formerly Selex ES, Inc.)
Leroy Automation
Lift-U
Lilee Systems
Lippert Components Inc.
Liquid Spring LLC
Live Earth
Longwood Elastomers- Wabtec Company
LS Gallegos & Associates Inc
LUCCHINI RS
Lucerix International Corp
Luminator
Lutze Inc.
Lux Heterna- Plastik M.P.
Lytx, Inc.

M

MAIOR
M2S Electronics
Mackenzie Laboratories Inc.
Macton Corporation
Madico, Inc.
Madrax/Thomas Steele
MAE-Eltel Inc.
MAFELEC
MAHLE Service Solutions
MAN Engines & Components, Inc.
MANCON
Marathon Brake Systems
March Networks
Maruti Transit Group
Masabi
MASATS LLC
Mass Transit Magazine
Mass. Electric Construction Co.
Masterduct, Inc.
Matric Group
Matrix Railway Corp.
Maximatecc
Maxwell Industries
Maxwell Technologies
Mayser USA, Inc.
McConway & Torley, LLC
Mechanical Rubber Products
Meritor
Message Point Media
Metalocauchos- Wabtec Company
Metro Link
Metro Magazine
Metrom Rail
MetroSpec Display Systems
MGM Brakes
Michelin North America
Nathan Airchime
Microvast, Inc.
Midwest Bus Corp.
Miller Ingenuity
Milrail Inc.
Milwaukee Composites, Inc.
MIOS Elettronica
Mobile Climate Control
Mobile Mark, Inc.
MobileView
Mobileye
Mobility Ventures, LLC
MobilityTRANS
Modine Mfg. Co.
Mohawk Lifts
Mohawk Mfg. & Supply Co.
Moltec International
Monogram Train
Moovel N.A.
MOR/ryde International
Mors Smitt - A Wabtec Company
Motor Bus Society Inc.
Motor Coach Industries
Mott MacDonald
Movex Innovation Inc.

N

MS Transit Solutions
MTM, Inc.
Nanjing Kangni Mechanical & Electrical Co., Ltd.
Nanov Display Inc.
National Express Group
National Transit Institute
NEC
Nelco
Neopart Transit LLC
Neosys Technology Inc.
New Flyer of America, Inc.
NEXCOM
Nishiyama Corporation of America
Nomad Digital
nora systems, Inc.
Norbar Torque Tools, Inc.
Nord-Lock Inc.
North Dakota State University
Upper Great Plains
Transportation Institute
No-Spill Systems Inc.
Nova Bus/Prevost
NS Corporation

O

O.M.E.R. S.p.A
Odyssey Battery by EnerSys
O'Neil & Associates, Inc.
Optibus, Ltd.
Oran Safety Glass, Inc.
Orbis, Inc.
ORing Industrial Networking Corp.
ORX

P

PALRAM AMERICAS
Papercast
Parkeon
Parker Hannifin Corporation
Passio Technologies
Passport
Peerless-AV
Penn Machine Co.
Penn Union
Penta Corporation
Pettibone LLC
Phoenix Contact
Plastic Components, Inc.
Plastik M.P.
Plymovent Corporation
Point Blank Enterprises
Polymer Industries
Polymer Technologies
Pond & Company
Power Conversions, Inc.
Power Pusher, Division of Nu-Star, Inc.
Power Resources International, Inc.
Powerex, Inc.
Powerohm Resistors
Prelco
PRIMA Euramtec

Proceco Ltd.
Productive Plastics
Pro-Flex Inc.
ProFusion Industries
Proheat
Pro-Tac
Proterra
Protran Safety Technology, Inc.
PRO-VISION Video Systems
PSI Repair Services, Inc.
Public Facilities & Services, Inc.
Public Transportation Safety International

Q

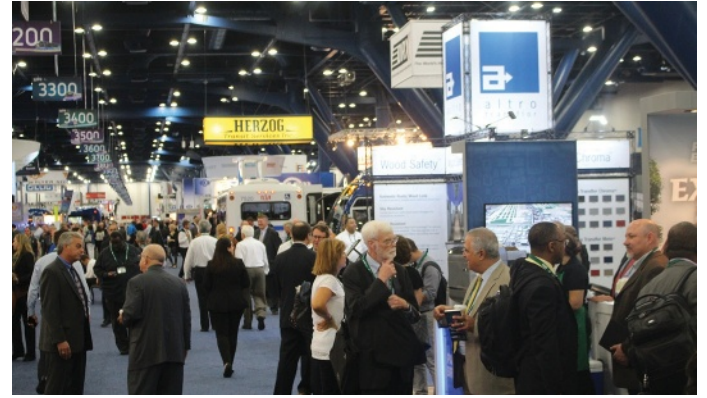
Q'Straint/Sure-Lok
Questica Budget
Quinte Plastics Ltd.
Quintiq

R

Railquip
RAM Mounts
RATP Dev
RCA Rubber Co., The
RCO Engineering Inc.
Recaro North America
REI
Reitz Fan & Blower Inc.
Reliable Transmission Service
Remix Software
Renold Inc.
REO-USA Inc.
Reveal Management Services
RFID Canada & Agjulia
Ricon Corporation - A Wabtec Company
Ride Systems
RideCell
RideFlag
Rigidized Metals Corp.
Rockwell Collins
Röchling Industrial Division
Roemer Industries
Rogers Corporation
Rollon Corporation
Romeo RIM Inc.
Ron Turley Associates Inc.
ROSCO Inc.
Ross & White Co.
Rotary Lift
ROUSH CleanTech
RouteMatch
ROV Railway Industry LLC
Roxtec
Royersford Spring Co.
RSCC Wire & Cable
RSI, INC.
RuggON
Rustin

S

S & A Systems Inc.
SABIC
Safe Fleet Bus & Rail
Safe Metal

EXHIBITORS CONTINUED ON PAGE 14


EXHIBITORS

CONTINUED FROM PAGE 13

Safety Vision, LLC
Saft
SAIRA Seats- Plastik M.P.
Sander Electronics
Santon Switchgear
SanUVAire
Sardo Bus & Coach Upholstery
Schaefer, Inc.
Schaffner North America
Schaltbau North America
Scheidt & Bachmann
Schunk Carbon Technology
Scintech Associates Inc.
Seats Incorporated
Secheron SA
Secure Technology
SEFAC USA
Seisenbacher Rail Interiors, Inc.
Sekisui Polymer Innovations LLC
Select Advantage
Sensor Electronics
ShareBike AB
Sherwood Electromotion Inc.
Shijiazhuang KING Transportation Equipment Co., Ltd.
Siemens Industry, Inc.
SIMON and SIMON Resources, Inc.
Simpleway, Inc.
Sintron Technology Corp.
SKF USA Inc.

SLEC, Inc.
SmartDrive Systems Inc.
Smith Systems Inc.
Southwire Company
SpaceAge Synthetics, Ltd.
Spacecraft Components
SPAL USA, Inc.
Specialty Vehicles Inc.
Sportworks NW, Inc.
Stadler US, Inc.
Stantec Consulting Services Inc.
StarTran Software LLC
Staubli Corp.
Steril-Koni
STI-CO Industries, Inc.
Strategic Mapping
STV
STYL&TECH Inc.
Sumitomo Riko Company Limited
Sunland Group
Sunsorce
Sutrak Corporation
Suzhou Huaqi Intelligent Technology Co., Ltd.
Swiftly, Inc.
Swiger Coil Systems - A Wabtec Company
Sydac
Syncromatics
Systemtech Schneider AG
SYSTRA Consulting, Inc.



T

T.G. Baker Americas Inc.
Talkaphone
Talmolder Inc.
TAPTCO
Taylor Made Glass Systems
TDG Transit Design Group
Team Coach Imaging
TEAMSable POS
Teknoware Inc.
Telephonics Corp.
Teleste Corporation
Televic Rail
Ten Point Trim
Terreplane Technologies, LLC
Texelis
TextSpeak Digital Acoustics
Thales Transport & Security, Inc.
Thales USA, Inc.
The Principle Partnering Group, LLC
The Public Group
Thermo King Corporation
TMD Friction
Tolar Manufacturing Co.
Toshiba International Corporation
Total Plastics
Trackit LLC
Traction Systems Inc.
Trans/Air Manufacturing
Transdev North America
Transhield Inc.
TRANSIGN
Transit Cooling Solutions
Transit Marketing Group
TransIT Solutions (TSI)
Transit Training Solutions
Transitvue Communication Systems
TransitWorks
Translite Enterprises Inc. - Bus Glass Distributors
Transport Products
Transportation Diversity Council
Transportation Technology Center Inc.
TransTech - A Wabtec Company
TransTrack Systems
Trapeze Group
Trillium CNG
Trim-Lok, Inc.
Tripshot
TripSpark Technologies
TSO Mobile
TTA Systems, LLC
Turbo Images
Turtlegates

U

U.S. Train Products, Inc.
UITP
UKM Transit Products
Unitrac Railroad Materials- Wabtec Company
Urban Engineers
Urban Solar
Urban Transportation Associates
USSC/4ONE/Freedman Seating
UTC/RAS
Utility, Inc.

V

Valeo
Vanner, Inc.
Vape Rail International
Vapor Bus International - A Wabtec Company
Vehicle Inspection Systems, Inc.
Ventek International
Ventura Systems North America
Via Transportation, Inc.
Vibrant Power Inc.
Vicinity/Alliance Bus Group
Vision Systems
Visual Marking Systems Inc.
VIVOTEK
Vix Technology
Voith Turbo, Inc.
Votabox of Texas, Inc.
Vulcanite

W

W.O.W! Brand Products
Wabtec-Faiveley
Wabtec Rubber Products, Inc - Wabtec Company
Wagemann-Systems GmbH
Way Sine LLC
WBA Research
Webb Wheel Products
Welformed
Wendel
Calvert Wire & Cable, a subsidiary of WESCO Distribution Inc.
Westcode Inc.
Westermo Data Communications
Western Sierras Inc.
Westmatic Corporation
Whiting Door Manufacturing Corp.
Whiting Systems Inc.
Whitman, Requardt & Associates
Woojin IS America, Inc.
Wooster Products Inc.
Worthington Industries, Inc.
WSP USA

X

XALT Energy, LLC
XCP Corporation

Y

Yokohama Industries Americas

Z

Zenith-Motors
ZF Friedrichshafen AG
Zonar Systems
Zone Defense
Zoppas/Prang + Partner

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EXPO Offers Sessions in Seven Specialized Learning Zones

EXPO includes a robust lineup of free educational sessions organized by topic area in seven Learning Zones: Procurement, Solutions, Innovations, International, Operations, Workforce Development and Livable and Sustainable Communities.

The Learning Zones, located throughout the Georgia World Congress Center, feature topic experts representing exhibitors, public transit agencies and other industry organizations. All sessions are designed to last 30 minutes to ensure that participants have access to the latest trends and technologies presented as broad overviews. Attendees who want more extensive programming can register for the Annual Meeting.

The following is a partial list, as of Aug. 1:

Innovations

- Mobility in the Future: Connected, Shared, Autonomous
- Innovations for Connected Vehicles and Battery-Electric Fleets
- Contribution of RAM Simulation in an Asset Management Policy
- Innovations in Fare Collection
- Advanced Phenolic Composite Heated and Fire Safety Compliant Flooring Systems
- Electric Choices for Transit
- Strategies for Successful Fare Collection
- Innovations in Intelligent Lighting



- Rugged, Compact Evolution-Friendly Lithium Ion Batteries
- Is Uber a Threat to Public Transit? Harnessing the Technology Behind Driverless Cars
- Reimagining Transit-Oriented PTC Taking Real-Time Departure Information to the Next Level
- Maximizing Demand Response Productivity
- Autonomous Driving for Flexible Public Transportation

Solutions

- Thermoforming for the Rail Industry
- How Mobile Washing Machines Can Solve Bottlenecks
- Walk In, Walk Out Solutions for Fast Fare Collection, Platform Access
- Interactive Technology for Transit Settings
- Bluetooth Validation: A Mobile Ticketing, Hands-Free Solution
- Rail Transit HVAC Energy Optimization
- Integrating Simulator Training in Existing Bus Programs

- Mobility in the Future: Connected, Shared, Autonomous
- Changing Driver Behaviors to Avoid Unsafe Actions
- Five Most Common Mistakes of DPF Maintenance
- Most Effective Ways to Disinfect Fleets
- Solutions for Improving Bicycle Transit
- Eliminating the Effects of Vibration on Fasteners
- Deadly Blind Spot: Enhancing Driver Visibility
- Managing Service Changes on the Fly

Procurement

- How to Overcome Common Procurement Oversight Deficiencies
- Preparing to Produce a New Fare System
- Standard Bus Procurement Guideline for Electric Buses
- Procurement Innovation
- Procurement Piggybacking

Workforce Development

- Training Consortia and Partnerships
- Entrepreneurship in the Public Transit Industry
- Career Pathways Stories and Lessons Learned

Livable & Sustainable Communities

- First Mile, Last Mile Solutions
- Civic Transit Corridors: Transit/City Partnerships
- Cities Help Set the Table for Transit Design to Thrive; Why Design Matters

Mobility Ecosystems, Transit Shared Mobility Partnerships

Operations

(features sessions related to vehicle technology and safety and security)

Vehicle Technology

The Impact of Autonomous Vehicles on Public Transportation (Part 1 and Part 2)

Safety and Security

Bus and Rail Gold Award Winners, How to Achieve the Gold Standard Fare Evasion Solutions Video Surveillance Technology

International

- An Overview of International Transit Market Trends
- Public Transportation Projects in Canada
- Public Transportation Projects in Mexico
- Why a Staged Approach to Mobile Ticketing Reduces Risk, Speeds Deployment, Increases Adoption
- The Bus Transportation Market in Australia
- Public Transportation Projects in Turkey
- Public Transportation Projects in Brazil
- Fuel Cell Electric Buses: Solution to Meet Zero Emission Regulations
- Contribution of RAM Simulation in Asset Management Policy Implementation



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Loi Truong at ltruong@airchime.com or
Joe Loffredo at Joel@microprecisiongroup.com

Visit us at APTA EXPO 2017, Booth 7305
Atlanta, GA October 9 –11 2017



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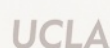
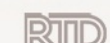
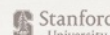
**ZERO-EMISSION
BATTERY-ELECTRIC BUSES & TRUCKS**



ANNOUNCING THE

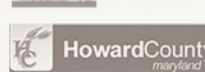
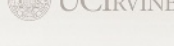
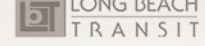
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EXPO EXTRAS

Homework Help

EXPO IS LARGE ENOUGH to fill two exhibit halls in the Georgia World Congress Center, so do your homework!

The Digital Product Showcase kiosks located just outside Halls B and C are interactive displays that feature video information about exhibitors and their products and services, providing you with easy-to-find information on what to see, where to look and how to find every exhibitor on your list.

Travel Discounts

APTA HAS PARTNERED with **United Airlines** and **Delta Air Lines** to provide meeting attendees a discount of 2 percent to 10 percent off published fares for travel to Atlanta, Oct. 5-14.

To make a reservation:

For United, go to www.united.com and save an additional 3 percent off your fare. Choose flight times and access your meeting discounts by inserting

ZXTC664285 in the Offer Code box.

You may also call United Meetings at 800-426-1122 for reservations. Refer to Z Code: ZXTC and Agreement Code: 664285. There will be a service fee collected for all tickets issued through United Meetings Reservations.

For Delta, visit www.Delta.com to book your flight. The meeting code is pre-populated on this link, otherwise enter your meeting event code, NMPCR, to get the discounted rate.

Or call Delta Meeting Network reservations at 800-328-1111. Please note that a direct ticketing charge will apply for booking by phone.

Please note: Discounts are applicable to U.S./Canada originating passengers and apply to round-trip travel only. These offers are not valid with other discount certificates, coupons or promotional offers.

Amtrak is offering a 10 percent discount off the best available fare for travel to Atlanta, Oct. 5-14.

To make a reservation:

Call Amtrak at 800-872-7245 or contact your local travel agent. This discount is not available for online reservations and is not valid on the Auto Train or Acela service.

Make sure you refer to the fare code, X99E-971, when making your reservation.



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APTA AdWheel Awards Honor Members' Communications, Marketing Achievements

Annual Meeting Ceremony Will Celebrate Grand Award Winners

Are you looking to tackle a major organizational challenge? The 2017 AdWheel Grand Award winners all used excellent marketing and communications to address important strategic issues, and you can learn their secrets to ridership, funding, and educational success.

APTA will recognize the latest accomplishments in public transit marketing and communications at the AdWheel Grand Awards ceremony, Monday, October 9, during the Annual Meeting & EXPO.

Prior to this event, more than 100 judges reviewed approximately 350 entries, named 59 First-Place winners and then 11 Grand Award winners who represent the very best entries in three peer-based categories. Grand Award winners follow:

Increase Ridership or Sales

LAKETRAN, suburban Lake County, OH, developed the Adventures in Commuting Park-n-Ride campaign, delivering leads to the agency's new website that offered passengers a free ride. The marketing efforts stabilized 18 months of declining ridership and recently began contributing to a ridership increase. The campaign also informed riders of the new Bus on Shoulder program that reduced complaints from car drivers regarding buses passing them



2017
ADWHEEL
AWARDS



on the shoulder. Laketrans also used the outreach as an opportunity to offer a free ride.

TransLink, Vancouver, BC, created the Evergreen Means GO Campaign, depicting the many benefits of rapid transit. The headline-driven campaign enables TransLink to communicate its service expansion with specific communities and the entire Vancouver region with the message that the Evergreen Extension is a celebration of moving forward.

Regional Transportation District, Denver, designed the "Train to the Plane" campaign to increase awareness, educate the public about commuter rail, promote grand opening events and generate excitement to encourage ridership. The campaign resulted in more than 255 million multimedia impressions over a three-month period and drew

100,000 people to RTD's opening events. The agency also generated international news coverage and the phrase "Train to the Plane" dominated media markets. In addition, RTD has experienced a 30 percent increase over ridership projections since opening.

ALSTOM Transportation Inc. introduced a video titled "Bringing High Speed to the US," to create awareness for the new Avelia Liberty trains that will run on Amtrak's Northeast Corridor and to stimulate renewed interest in showcasing passenger rail transportation as a solution for alleviating congestion, promoting economic growth and creating jobs. This video was part of a combined communications strategy that included press release, case study, product brochures, websites and social media. Since its launch, the video has been viewed more than 3.6 million times on YouTube.

Support Transit Needs/Funding

Northern Arizona Intergovernmental Public Transportation Authority, Flagstaff, AZ, created the "NAIPTA Proposition 411: Mountain Line Sales Tax Continuation" campaign to keep Mountain Line top of mind and inform voters that the tax renewal measure was on the ballot. Although public support for the renewal was high, NAIPTA did not want Prop 411 to fall victim to voter fatigue on a crowded ballot, so it focused its messaging to highlight Prop 411 as a continuation of an existing tax, not a tax increase. The campaign also reminded voters that NAIPTA delivered on promises it made during the 2008 public transit tax election. Once the votes were tallied, Proposition 411 passed with a 71 percent approval rating.

Hillsborough Area Regional

Transit Authority (HART), Tampa, FL, developed a partnership-based "Beyond the Bus" video, a concise, dynamic film to present the agency as forward-thinking and progressive to state and federal decision makers. The video, filmed using drones, highlights HART's innovative accomplishments using low per-capita spending. The agency has also presented the video

ADWHEEL CONTINUED ON PAGE 22



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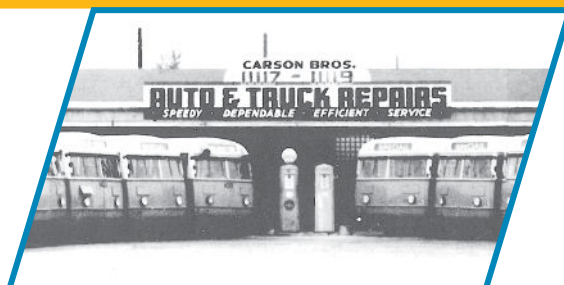
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1953



1961



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CompleteCoach.com



TransitSales.com



ZepsDrive.com



ShuttleBusLeasing.com

1.800.300.3751

ADWHEEL CONTINUED FROM PAGE 20

in numerous engagements throughout Florida and the United States.

Los Angeles County Metropolitan Transportation Authority created the Measure M campaign to support a ballot measure for transportation. The campaign, launched nearly three years ago, employed a unique bottom-up approach in which Metro first consulted the voters and asked them to identify the projects that would best help their neighborhoods. Measure M was supported by nearly 70 percent of voters. The sales tax will dedicate an estimated \$120 billion to transportation over the next 40 years and fund 40 new major projects.

Educate Riders, Stakeholders

Blacksburg Transit, Blacksburg, VA, developed the “Drive for BT” campaign to reach potential applicants to fill bus operator positions and, as a result, meet the service needs of

customers. Prior to the campaign, BT was forced to reduce service and use operations supervisors on a daily basis to fill in service gaps. The campaign was designed to reduce print advertising costs, gather quantifiable data and bring in 200 operator applications over a 12-month period. Applications tripled in the first few months, the training department was filling operator training classes to capacity, ridership increased by 7 percent and staffing increased by 22 percent.

Metrolink, Los Angeles, devised a campaign to help passengers migrate from a legacy fare collection system and its ticket vending machines (TVM) to an app. The campaign’s goal included reducing wear-and-tear by shifting customer behavior to the account-based app, which helped reduce the use of TVMs that typically have a high cost for maintenance and ticket stock, cause queuing during peak hours and reliability

EXPO EXTRAS

The APTA Center

WHAT’S THE LATEST NEWS about APTA’s Standards Development Program? How can you update your member record? How can you sign up your co-workers for additional subscriptions to *Passenger Transport*? What does an APTA peer review entail?

Have an APTA-related question? We have answers. Drop by the APTA Center and talk with association staff who will be on hand to provide information, share resources, discuss member benefits and offer help.

The APTA Center also offers a place to relax and have a quiet conversation with a new friend or an old acquaintance.

challenges. Within the first six months, 18 percent of passengers were purchasing tickets through the app, which is 225 percent over the agency’s projected goal.

GO Transit (Metrolinx), Toronto, launched an initiative to increase passenger etiquette after discovering that 96 percent of riders had been affected by bad behavior from fellow riders.

GO crowd-sourced the top five “etiquette fails” and took a page from straight-laced airplane safety guides, with a tongue-in-cheek twist, in videos, social media and posters. The campaign’s return on investment was 5,700 to 1—the agency earned more than \$2 million in publicity based on an investment of approximately \$35,000. Two months following launch, a survey of whether riders “noticed changes to [x bad] behavior” reported drops in

every area; 36 percent of riders said they noticed a decline in bad behavior, exceeding the agency’s goal of 25 percent, and complaints to its customer service center dropped by 80 percent, exceeding the goal of 30 percent.

Siemens Industry Inc.-Mobility Division unveiled “Ingenuity for Life,” a campaign to show how its technology impacts not only business, but society at large. One challenge was to identify a customer who could help tell the Siemens story in specific topic areas. Siemens featured TriMet in Portland, OR, in the campaign, which included print, an online presence and social media. The initial results reported: 55 percent awareness among targeted audiences, higher “likeability,” 23 percent slogan recall and 83 percent relevance to Siemens.

Learn more and see all entries at www.apta.com/adwheel.

EXPO EXTRAS

2017 AdWheel Awards Exhibit

PUBLIC TRANSPORTATION marketing and communications staffs are more important than ever, shaping strategic messages and conducting campaigns that promote service expansions and improvements, attract riders and educate taxpayers about upcoming ballot initiatives—just to name a few of their critically important roles.

APTA’s AdWheel Awards Exhibit—located just across the aisle from the APTA Center—showcases best practices from this year’s award-winning marketing, advertising and communications initiatives, organized in three peer group categories. Visiting this exhibit is the perfect way to gather new marketing and communications ideas.

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How Process Automation Enhances Your Safety Management System

Steve Severson
Senior Consultant
Public Transportation Practice
OTB Solutions, Seattle, WA



In our prior paper, *The Power of Process Thinking*, we made the case for managing safety and security hazards with structured business processes, rather than a series of lists and spreadsheets.

Business Process Management (BPM) is a business improvement practice used in many industries, but has not yet been broadly applied in public transit. Here, we are going to dive more deeply into Safety Management Systems (SMS) and explain why it is such a natural fit for process automation; keeping in mind that our goal is not just to make our lives easier, but to make our agencies' work safer, more efficient, more timely and by default, compliant.



You cannot talk about SMS without bringing up the four pillars, summarized above in a March 2016 diagram from APTA. Our first white paper was mostly focused on the first pillar, Risk Management. We described how process automation is a natural fit for managing the identified hazards and risks throughout their life, from preliminary engineering through revenue operations. We further described the value of looking at these processes as connected and end to end rather than discreet disconnected events. We explained that with an explicitly managed business process, you can track who interacted with an item and when, as well as whether they deviated from a standard procedure and why; all very useful information to have at audit time. We showed how process automation also gives you the opportunity to store all the information and documents related to a hazard in one place, for easy

quick reference as the process unfolds or months or even years later. For the balance of this white paper, we are going to review in a more detail how this kind of approach supports the other three pillars of your SMS.

SMS Policies and Procedures

An explicitly managed process is almost always a better process, as APTA makes clear by including process management in their list of priorities for SMS procedures. The FTA also states explicitly that a good SMS is impossible without effective SMS processes that are enforced from the top down by executive leadership.

Both APTA and the FTA call out the effective communication of roles and responsibilities as a key prerequisite for a successful SMS. This need is baked into the heart of Business Process Management, as one of the major tasks of designing a business process is figuring out in advance who should do what and when. When things do not go as planned, there are processes in place to reassign tasks and escalate work items in a way that gets tracked and documented. That way, regardless of whether everything is going perfectly and as planned, everybody has a clear understanding of what is happening, what needs to happen, and who is responsible for getting it done.

When your processes automatically assign safety tasks to those who are actually responsible for them, and automatically holds them accountable, the result is an organization

that cares about safety at all levels. Having a dedicated system to manage your processes ensures that the right people are doing the right tasks at the right time, providing pertinent information when it is fresh and timely, consistently throughout the organization.

Safety Assurance

Since the heart of safety assurance lies in effective communication and documentation of roles and responsibilities; and since an automated process assigns and captures the “who, what, when, where, and how” of a process; let’s look at how this plays out in a typical transit project.

Standard tasks, roles, and responsibilities for the safety and security certification activities of a typical transit project as it moves through the project lifecycle can be readily mapped to individual or role based activities within a process. When using this approach, you simply assign tasks to roles and/or individuals, escalate when they are over-due, and reassign them. And you can track these activities with a clear view of where an item is in the process, as well as where the project/contract is overall. Even better, when questions during audits such as, “Was Security consulted during Construction Conformance Verification?” are posed, an automated system enables you to answer with confidence, “Yes, Joe Smith from Security signed off on that item on July 6, 2016. Here is the documentation.”

Reviews and Audits

Using process automation as a foundation allows you to build, review, and audit processes right in your SMS. It is easy to capture data from anywhere in the process at any time, which makes it possible to build customized reports that actually provide meaningful information. Incident Investigations, Close-call

Reporting Systems, and QA

A standard process for investigating incidents and close-calls has many benefits. First, it is self-enforcing, meaning the way it is designed forces users to abide by the rules, but it also lets certain users create trackable exceptions when appropriate. You can use different processes to allow anyone to report an incident or close call, while customizing the way they do it based on their role and linking information and documents from the investigation to your assets and to your hazard mitigations.

Data Collection and Analysis

Combining and managing your business processes opens a whole new world for data and analytics. It makes it possible to collect data from all systems and all places in the process and bring it together to analyze in one place. Tools also allow you to get real-time reports on how your processes are working and where bottlenecks are.

Change Management

Good change management is not a secret. Change needs to be deliberate and come from the right people, it needs to be enforced in the face of status quo inertia, and it needs to be analyzed objectively after the fact. Business Process Management takes care of all that by its very nature. When a change happens, it happens automatically, without users being able to sidestep it or even having to remember the nature of the change. Finally, new processes can be analyzed right away to see if they are flowing correctly or if there are holdups.

Performance Management

Performance management is a process like any other, and it works better when it is designed explicitly. This approach allows you to build customized performance management processes that pull in data from outside sources and work with it in one system. It means that performance management does not have to be separate from risk management or safety/security certification processes. Information from one system can suddenly be used everywhere, with a process in place to make sure it is useful and timely.

In Summary

Business Process Management and process automation are vast and complicated topics, and while this was just a short summary of their benefits for your Safety Management System we hope it conveys a sense of what is possible. If you would like to see more concrete examples of how BPM helped a large transit agency achieve its goals, check out our case study of Sound Transit.

What’s Next?

Wondering what’s involved in implementing this approach? Stay tuned, for our next white paper.

For an advanced look at this white paper and related case studies, please visit our web site www.otbsolutions.com/APTA.

Awesome Atlanta Has It All

ATL's Bustling Nightlife, Diverse Restaurants, Quiet Neighborhoods, Hiking Trails

AS YOU MAKE PLANS to attend the 2017 Annual Meeting & EXPO, be sure to schedule some time to enjoy Atlanta's rich, diverse city life. From things to do and places to see to off-the-beaten-path restaurants, quiet neighborhoods and other "can't-miss" spots, Atlanta has it all.

Passenger Transport asked the experts—staff at the Metropolitan Atlanta Rapid Transit Authority (MARTA)—for their insider recommendations to help make your visit fun as well as educational.

Here's how they finished this sentence: "No trip to Atlanta is complete without ..."

Try these suggestions for finding a quiet oasis in a busy city:

... a stroll through Historic Oakland Cemetery. Less than a mile from the heart of downtown Atlanta, Oakland Cemetery, a hidden treasure, a secret sanctuary, welcomes you. This garden cemetery, founded in 1850, is the final resting place of many of Atlanta's settlers, builders and most noted citizens like Bobby Jones, Margaret Mitchell and Maynard Jackson. It is also a

showplace of sculpture and architecture and a botanical preserve with ancient oaks and magnolias.

Here in this peaceful place the full scope of the city's rich and fascinating history unfolds before you. Historic Oakland Foundation offers 17 special topic tours that explore a range of subjects, from the African American grounds to Victorian symbolism and beyond.

— **Debra Oliver**, Senior Executive Administrator

... a tour of one of Atlanta's historic neighborhoods. Atlanta Preservation Center offers guided walking tours of several neighborhoods throughout the city, including Inman Park, Atlanta's first planned residential development and an early streetcar suburb.

— **Amanda Rhein**, Senior Director, Transit Oriented Development and Real Estate

... stopping and smelling the roses at the Atlanta Botanical Gardens! You get a two for one special by looking at beautiful flowers and a panoramic view of the midtown Atlanta skyline at Piedmont Park!

— **Onyinye Akujuo**, Director, Grant Programs



The gate at Historic Oakland Cemetery.

© 2017, Gene Phillips, Courtesy of ACVB & AtlantaPhotos.com



SkyView Atlanta, a 200-foot Ferris wheel, is among the highlights of Atlanta's Centennial Olympic Park.

For some MARTA staff members, one "insider recommendation" just wasn't enough to convey their civic pride:

... a SkyView Atlanta ride [the 200-foot Ferris wheel in Centennial Olympic Park] ... having a cupcake from CamiCakes ... listening to Dr. Charles Stanley speak at First Baptist Church of Atlanta ... eating fried chicken at South City Kitchen Midtown.

— **Leeshu Kennedy**, Government Affairs Officer


... experiencing a part of civil rights history by visiting the birth home of Dr. Martin Luther King Jr. or the historic Ebenezer Baptist Church ... watching the conveyor belt at the Krispy Kreme on Ponce de Leon Avenue and then enjoying a hot fresh original glazed donut. Yum!

— **Luisa Thompson**, Department Administrator, Planning

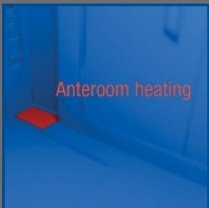
... a day visiting *all* of the historic sites to learn the history of the beautiful city of Atlanta.

— **Esmailyn Frias**, Customer Information Operator

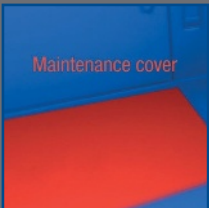
ATLANTA INSIDERS CONTINUED ON PAGE 27



Threshold bar



Anteroom heating



Maintenance cover



Entrance heater



Convector heaters



Under-seat heating



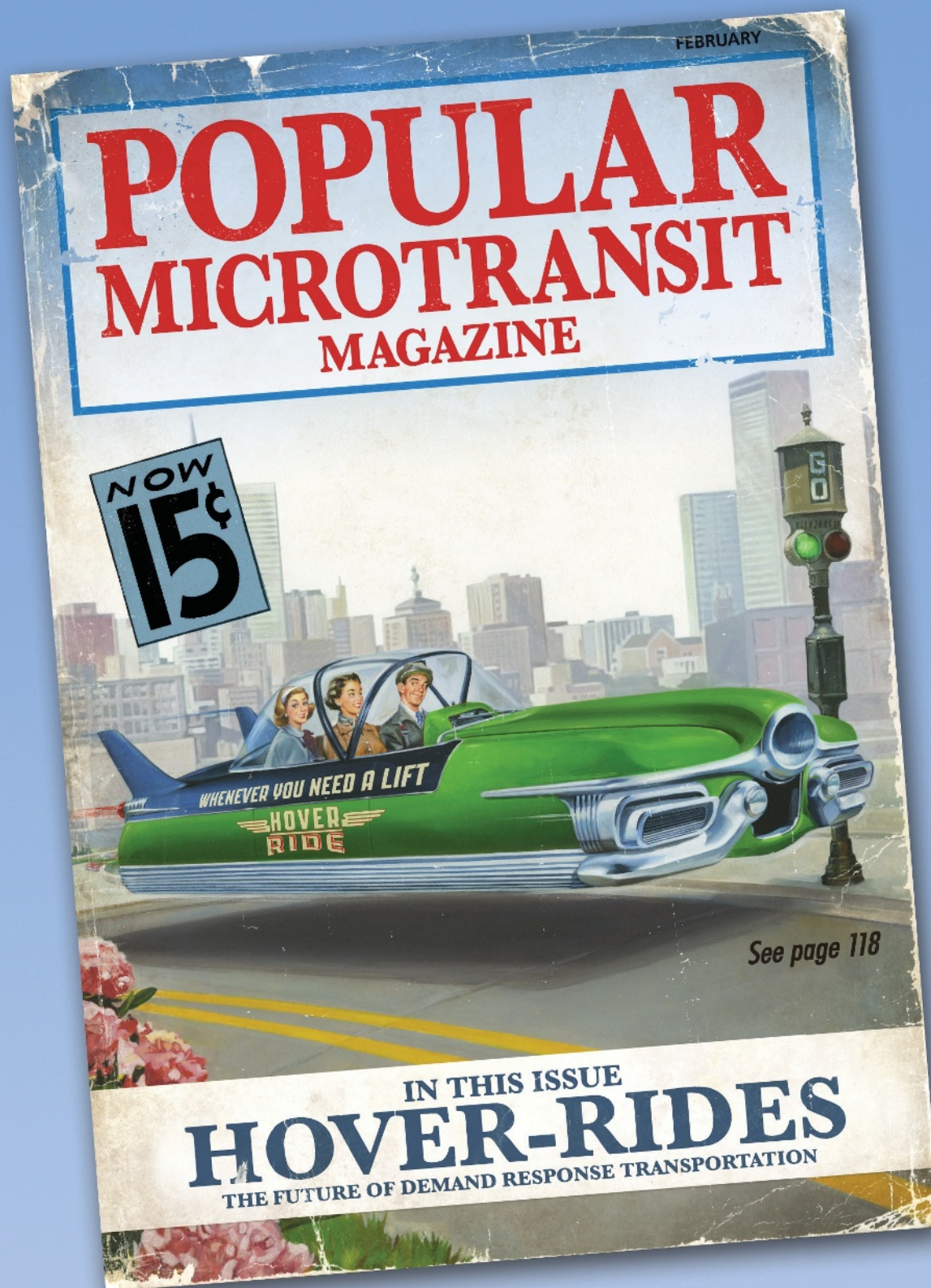
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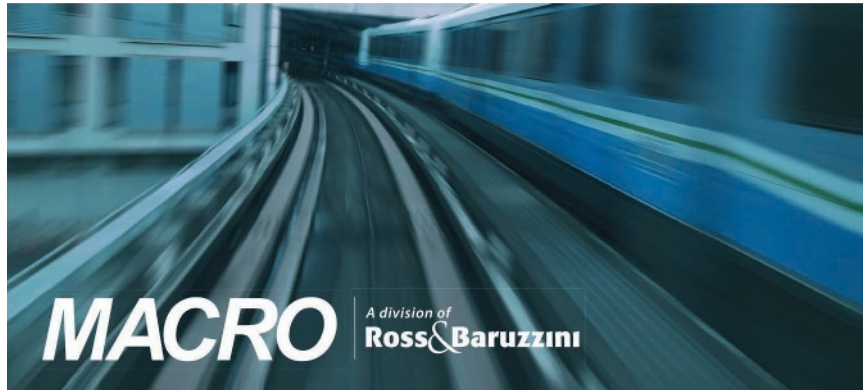
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TechKnowledge

VISIT THE TECHKNOWLEDGE Experience on the EXPO floor for brief, informal presentations in three Knowledge Pods: Technology, Social Media and Productivity.

Sessions are brief by design to give attendees quick, practical tips for maximizing technology for work and personal use. Here's the schedule:

Monday, Oct. 9

- 11:05-11:30 a.m., Simple Websites in 3... 2... 1... (Technology)
- 1:05-1:30 p.m., Overview of Social Networks (Social Media)
- 2:05-2:30 p.m., The Email Marketing Handbook (Social Media)
- 3:05-3:30 p.m., Tips & Tricks to Maximize Your Use of Google (Productivity)
- 4:05-4:30 p.m., Tips & Tricks on How to Tame Your Inbox (Productivity)

Tuesday, Oct. 10

- 11:05-11:30 a.m., 15 Must-Have Productivity Apps (Productivity)
- 1:05-1:30 p.m., Simple Websites in 3... 2...1... (Technology)
- 2:05-2:30 p.m., Staying Fit and Active While on the Road with Apps + Wearables (Technology)
- 3:05-3:30 p.m., Overview of Social Networks (Social Media)

Wednesday, Oct. 11

- 9:30-10 a.m., Turn Your Mobile Device into a Smart Computer (Technology)
- 11:05-11:30 a.m., Establishing Your Personal Brand (Social Media)
- 1:05-1:30 p.m., 15 Must-Have Productivity Apps (Productivity)

The TechKnowledge Experience also houses the TECHbar, which is open during EXPO hours for one-on-one assistance and answers to all technology-related questions.

EXPO EXTRAS

Linking into LinkedIn

WHEN WAS THE LAST TIME you updated your LinkedIn profile?

If it's been too long, now's the time to take a fresh look and make sure you're making the most of your—and your organization's—online presence.

Visit the LinkedIn Lounge on the show floor. You'll find experts who will conduct complimentary profile reviews for both individuals and their organizations and make suggestions for maximizing LinkedIn's recently revamped platform.



Air Sterilization System for Transit Rail and Buses

Company Mission

Provide a Safer and Cleaner Air using our proven & effective air sterilization system that reduces/eliminates the spread of airborne diseases & bio-terror agents on transit vehicles!

Fact:

Pneumonia, influenza, tuberculosis, C-Diff, SARS, MERSA and many other contagious diseases, causing odors, molds, etc... kill millions of people each year:

- 8th leading cause of death in the US¹
- Incur a US annual economic burden of over \$110 Billion²

Buses and transit vehicles are the easiest places for these diseases to spread but have no protection

- Infected particles spread in closed congested human spaces
- 57% correlation of disease spread with bus ridership
- 10 year Houston TB-Metro study³
- No existing effective air sterilization solutions for buses & transit vehicles

Design Criteria:

All Criteria targets are met or exceeded by our design

CRITERIA	TARGET	ACTUAL
Effectiveness	99% elimination	99.99 %
Power	<240 W	192 W
Vibration	Up to 2G shock	Over 2.5G

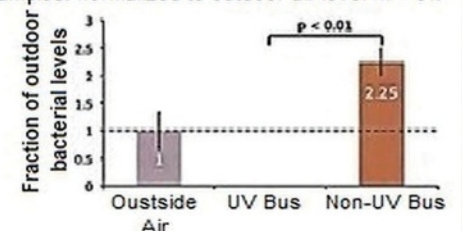
System in air ducts:



Breathe-Safe System close up:

- UV-reflective Aluminum**
Amplifies UV intensity absorbed by airborne particles
- UV lamp and Driver**
UV Germicidal lamp powered by 24VDC Battery Source
- Airflow Sensor**
Regulates UV Lamp activity based on airflow
- Microcontroller**
processes sensor data and controls lamp power supply

Figure 1: Bacterial contamination in air samples, normalized to outdoor air level (n = 9).



Testing and Results:

- SanUVAire Breathe-Safe™ UV test bed models predicted 99.99% effectiveness
- Reflective aluminum increased UV output dosage by 2x
- Active air sample bacterial culture tests confirmed effectiveness

Conclusions:

- SanUVAire Breathe-Safe™ is an Effective air Sterilization system that will reduce the spread of airborne diseases on transit vehicles
- Installed and tested on over 2500 transit vehicles
- Kills 99.99% airborne contaminants that flow through the HVAC system & ducts

References/Acknowledgements:

1. Xu, Jiaqun. "Deaths From Influenza in 2009." National Vital Statistics Reports 58:13-14 (2010): 3-14.
2. Berkman, M. G. "Economic Burden of Respiratory Infections in an Employed Population." Chest 122:2 (2002): 605-11.
3. Kohn, Martin. "10 on 10: A Study of Tuberculosis Transmission and Prevention in a Major Metropolitan Transit System." 2013. MSc. The Metropolitan Hospital Research Institute, Houston.

This project was funded through Raymond Traditional Borden, which is made possible by a grant to Rice University from the Howard Hughes Medical Institute through the Undergraduate Science Education Program. The design work for this project was supported by the National Science Foundation Engineering Design Research. BMTD simulation work was completed in partnership with Ikon Logistics, Robert Reddy, Ben Borden, and Andrew Subitowski.

ATLANTA INSIDERS CONTINUED FROM PAGE 24

Several MARTA staff members recommended a visit to Stone Mountain Park:

... a walk up Stone Mountain.
— **Carol G. Smith**, Director, Research and Analysis

... seeing the laser show at Stone Mountain Park.
— **Alicia Garcia**, Customer Information Operator

... a trip to Stone Mountain Park. Hike to the top and get an amazing view of the tri-county area and view the laser show at night with special effects! Great family fun.
— **Tyris Terry**, Customer Information Operator

Try some of the city's famous restaurants, from barbeque to boutique hotels:

... a visit to Fox Bros. Bar-B-Q, off of DeKalb Avenue south of Little Five Points.
— **John Bayalis**, Director, Government Relations

... a trip to Fat Matt's Rib Shack.
— **Shelton J. Goode**, Executive Director, Diversity and Inclusion



Inman Park is Atlanta's first planned residential development and an early streetcar suburb.

... a trip to the Busy Bee Café.
— **Robyn Jeoffroy**, Customer Care Representative

... enjoying the rooftop view at the Glenn Hotel [a boutique hotel and restaurant]. Best view of Atlanta from the sky!

— **Benjamin Limmer**, Assistant General Manager, Planning

... going to the top of the Sun Dial Restaurant at the Westin Peachtree Plaza, which offers beautiful rotating views of the city.

— **Toni Thornton-Sanford**, Community Outreach Planner, Communications and External Affairs

Two suggested a visit to an Atlanta landmark drive-in restaurant:

... a visit to the Varsity.
— **Alicia Garcia**, Customer Information Operator

... a chili dog and onion rings from the Varsity.
— **Ed Bishop**, Supervisor, Customer Service Center

Some suggestions for trying out the city's nightlife:

... a trip to Fogo de Chao, then slide over to Harlem Nights Ultra Lounge, then end the night at the Havana Club.

— **Michael Lay**, Customer Information Operator



The Varsity drive-in restaurant is an Atlanta landmark.

And, of course, no trip to Atlanta is complete without

... riding on MARTA and exploring what the city has to offer through the eyes of Atlanta locals.

— **Geroy Kent**, Customer Information Operator



Ebenezer Baptist Church is part of the Martin Luther King Jr. National Historic Site.



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Industry Briefs



Keolis Contracts with Foothill Transit — Keolis has entered into an eight-year operations and maintenance contract with Foothill Transit, West Covina, CA. The contract covers local fixed and express route transit services, including maintenance of a 139-vehicle fleet.

BART Prepares for Clean Power Portfolio — The San Francisco Bay Area Rapid Transit District (BART) Board of Directors recently approved a Wholesale Electricity Portfolio Policy that will guide future energy purchases. Under this policy, BART's electricity portfolio must come from at least 50 percent eligible renewable sources and at least 90 percent low and zero carbon sources by 2025 and 100 percent from zero carbon sources by 2035.

Website Improvements in Little Rock — Rock Region Metro, North Little Rock, AR, recently implemented user-friendly updates to its website, rmetro.org. A new "mega-menu" makes navigation easier throughout the site and includes seasonal messaging to highlight specific campaigns.

JTA Partners with Beachside Buggies — The Jacksonville (FL) Transportation Authority has become an official sponsor of Beachside Buggies, a private organization that provides year-round complimentary, on-demand transportation in beach communities with zero-emission electric carts and 14-passenger vans.

Riders Share 'MyCaltrain' Stories — Caltrain recently launched its "#MyCaltrain Testimonial" ad campaign with a 30-second commercial spot focusing on its riders' experiences and needs. Riders share what they like best about the service, such as avoiding freeway traffic, comfort, reliability and the ability to be productive while commuting.

Valley Metro Delivers Books to Schools — Employees of Valley Metro in Phoenix and its service provider, First Transit, collected and donated more than 2,000 books to three schools in Tempe, AZ, through the agency's Driving for Books initiative. The donation idea began with Jermaine Bethea, a Valley Metro operator who formerly drove a school bus in Tempe.

SARTA Upgrades Its Website — The Stark Area Regional Transit Authority (SARTA), Canton, OH, has redesigned its website to make all information more accessible to mobile users. Improvements include improved access to the trip planner, an easier-to-use fare purchasing feature and a SARTA and community events calendar.

SEPTA Maintenance Shops Going Solar — Philadelphia's Southeastern Pennsylvania Transportation Authority approved the installation of solar photovoltaic (PV) systems at four bus and rail maintenance shops—the agency's largest solar initiative and, when complete, one of the largest installations in the

city. The project ultimately will provide 3.1 megawatts of installed capacity, increasing the city's total capacity by more than 30 percent.

SANDAG Plan Earns National Honor — San Diego Forward: The Regional Plan, presented by the San Diego Association of Governments (SANDAG), recently received the top honor, "Best of the Best," in the 2017 Transportation Planning Excellence Awards presented biennially by FHWA and the American Planning Association. To be selected, San Diego Forward had to meet several criteria, including a holistic approach to transportation planning, an innovative view of a critical issue, significant benefits to transportation users and a commitment to collaborating with partners and stakeholders.

EMBARK Selects Herzog as Streetcar Operator — EMBARK in Oklahoma City has awarded a six-year contract to Herzog Transit Services Inc. for the startup, operation and maintenance of the seven-vehicle Oklahoma City Streetcar system expected to enter service in late 2018. The \$131 million MAPS 3 project started construction in January. The contract provides for turn-key operations, vehicle maintenance and facility maintenance for the streetcar system.

Proterra Joins Global Charging Standards Group — Proterra recently became the first North American manufacturer of electric buses to join the Charging Interface Initiative, a Berlin-based international organization developing and establishing a standard for charging battery-powered electric vehicles of all kinds.

Riverside's 'Beach Bus' in Season — The Riverside (CA) Transit Agency (RTA) provides express service from southwest Riverside County to the Oceanside beaches until the end of August, operating seven days a week. The one-hour ride to and from the beach also offers access to free Wi-Fi, USB charging ports, comfortable seating and luggage racks—including room for a surfboard.

INIT Implements Sacramento Area Farecard — INIT Innovations in Transportation Inc. recently implemented operation of the regional Connect Card fare collection system for the Sacramento Area Council of Governments (SACOG). The system incorporates nine public transit agencies in six counties with more than 500 buses and approximately 80 light rail stations, serving a population of 2.5 million.

LBT's Summer Service to Museums — Long Beach (CA) Transit (LBT) riders can access cultural destinations including the Griffith Park Observatory, Getty Center, Norton Simon Museum and Los Angeles Arboretum with a single \$10 fare on the Museum Express bus, which operates Thursday through Sunday until Labor Day.

People On The Move

Watson to Retire from Capital Metro

AUSTIN, TX—Linda Watson, president and chief executive officer of the Capital Metropolitan Transportation Authority (Capital Metro) since 2010, has announced her retirement effective Dec. 31.

Watson has nearly 35 years of experience in the public transit industry, including more than 20 years as a CEO. Before joining Capital Metro, she was CEO of LYNX in Orlando, FL, and the Corpus Christi (TX) Regional Transportation Authority and deputy CEO of the Fort Worth Transportation Authority.

She is a member of numerous APTA committees and served from 2002-2005 as vice chair-human resources on the Executive Committee.



Watson

NORTH LITTLE ROCK, AR—

Jarod Varner, executive director of Rock Region Metro for the past four years, has announced that he is stepping down effective Aug. 18 to take a regional leadership role with First Transit. He is a graduate of the Leadership APTA



Varner

Class of 2009 and a member of the APTA Board of Directors and numerous committees.

WASHINGTON, DC—U.S. DOT has appointed **David B. Horner** and **Steve McMillin** as federal representatives to the Washington Metropolitan Area Transit Authority (WMATA) Board of Directors.

Horner is a partner at Hunton & Williams law firm in Washington, focusing on P3s and development of transportation infrastructure. From 2005-2009, he was DOT deputy assistant secretary for transportation policy and FTA chief counsel.

McMillin, a partner at U.S. Policy Metrics in Washington, has more than 20 years of policy experience, including serving as deputy director of the White House Office of Management and Budget from 2006-2009.

They succeed **Carol Carmody**, former vice chairman of the National Transportation Safety Board, and **David Strickland**, former administrator of the National Highway Traffic Safety Administration.

LOS ANGELES—Los Angeles Mayor

Eric Garcetti has begun a new term as chair of the Los Angeles Metro Board of Directors, succeeding **John Fasan**, mayor pro tem of Duarte. This is Garcetti's second term as board chair.



Garcetti

CINCINNATI—Cincinnati Metro announced the promotion of **Brandy**



Jones

Jones to external affairs director after serving in posts including internal communications coordinator, public relations manager and, most recently, external affairs manager. Earlier she was an account coordinator at the Kevin Wilson Public Relations Agency.

Also, Cincinnati Metro Chief Execu-

tive Officer & General Manager **Dwight**

A. Ferrell has been appointed to the board of directors of the Cincinnati Symphony Orchestra, an internationally acclaimed orchestra with a history dating back more than 120 years.



Ferrell

ANN ARBOR, MI—Chris White, an

employee of the Ann Arbor Area Transportation Authority (TheRide) since 1980, has retired. He joined the agency as planning coordinator and was manager of service development from

1985 until his retirement. During his 37-year tenure with TheRide, he helped launch specialized services including A-Ride demand-response for older riders and riders with disabilities, and helped establish park-and-ride locations throughout the community.

WINNIPEG, MANITOBA—David

(DL) Hamming has joined New Flyer Industries Inc. as transit bus regional sales manager for midwest U.S., based in Rockford, MI. He has extensive sales experience with component suppliers in original equipment manufacturer and aftermarket.



Hamming

NEW YORK CITY—WSP USA has announced the following appointments.

Barbara Arens, an employee since

1994, has been named central region business manager of the firm's transportation and infrastructure sector, based in Detroit. Since joining the firm, she has served as national project operations

manager, chief of staff and operations manager for the region. She also managed WSP's national traffic engineering technical resource center and served as a project manager and lead transportation engineer on various projects throughout the midwest.

Axel Nitschke, based in Washington, DC, has been named a tunnel practice

PEOPLE ON THE MOVE CONTINUED ON PAGE 29

leader. He will be a member of the firm's geotechnical and tunnel technical excellence center, working on tunnel projects and leading the firm's practice on the New Austrian Tunneling Method. He has more than 20 years of experience in tunneling.

Luis A. Porrello has been named senior vice president and business development director for WSP USA's West Region, based in Orange, CA. He has more than 20 years of civil engineering and transportation infrastructure development experience, most recently as senior vice president and national transportation director for a global consulting engineering organization.

John Fisher, a WSP USA employee since 2008, has been named the company's Northern California district manager, based in San Francisco. He has 20 years of public policy, legislative, project management and community and intergovernmental relations experience on the local, state and federal levels. Earlier he was manager of government and community relations for the San Francisco Bay Area Rapid Transit District and legislative director to a member of the House Transportation and Infrastructure Committee.

Mel Sears has been named Northwest Pacific district manager and Seattle office area manager. A WSP senior vice president who joined the firm in 2010, Sears most recently served as business development director for its West region. He has more than 30 years experience with architecture and engineering organizations including Portland's Tri-County Metropolitan Transportation District of Oregon.

CHICAGO—Jayne K. Deno has joined Metra as its chief human resources officer. She has 20 years of human resources experience, most recently as vice president of human resources, Americas, for Oerlikon Fairfield in Lafayette, IN. Earlier she worked for Schneider Electric, Ivy Tech Community College's Corporate College and General Motors/Delphi Electronics and Safety.

CHICAGO—Quandel Consultants has welcomed **James R. Push**, chief transportation engineer; **James LeVan**, senior transportation engineer; and **Dean Smith**, senior structural engineer. Push, who was a senior project manager of infrastructure at AECOM for 25 years and earlier worked for Wisconsin

DOT, will lead the firm in development of studies and construction documents for roadway improvement and site development projects.

LeVan joins Quandel Consultants with more than 27 years of civil engineering experience, specifically roadway design and management. He formerly was a project manager at AECOM and its legacy company URS and a senior project engineer at AECOM legacy company CTE Engineers.

Smith is a senior bridge engineer and bridge inspection team leader with more than 16 years experience. Prior to joining Quandel, he was a senior structural engineer at AECOM and its legacy company URS.

BUFFALO, NY—The Niagara Frontier Transportation Authority (NFTA) announced the appointments of **Helen Tederous** as director, public affairs, and **Lyle Death** (pronounced Deeth) as director, health, safety and environmental quality.

Tederous joined NFTA after 12 years as vice president, corporate communications, for a bank. Earlier she was an anchor, reporter and producer for a Buffalo television station.

Death was formerly chief operating officer of a fuel transport company. He was also director, safety, health and environment services with an industrial gases company, managing national environmental and health services support resources nationwide.

KANSAS CITY, MO—HNTB Corporation recently created a new operating division—the Mid-Atlantic Division, headed by **Diana Mendes**—and appointed new presidents of two other divisions: **Phil Brake**, Northeast, and **Charlie Herndon**, Southeast. The company also named **Michael Sweeney** president of the East Region, overseeing the Northwest, Mid-Atlantic and Southeast divisions, and **Michael Inabinet** president of the West Region, overseeing the Great Lakes, Central and West divisions.

Since joining HNTB, Mendes has served as transit market sector leader, a post she will continue to hold. She is a member of the APTA Board of Directors and numerous committees, including vice chair of the Legislative Committee.

Brake has been with HNTB for 15 years, formerly serving as Massachusetts office leader and most recently as New England district leader.

Herndon was Florida district leader since joining HNTB in 2014 and earlier served in many leadership roles at another engineering consulting firm.

Sweeney has served as New York office leader and Northeast Division president since he joined the firm in 2012. He has 30 years of experience with transit, transportation and construction design and management programs.

Inabinet joined HNTB in 2005 as a project manager in Austin, TX, and served most recently as Southeast Division president.

Also, **Dale McDaniel** has joined HNTB's Atlanta office as senior project director and vice president. He has more than 35 years of industry experience, including project and program management and design services for airport, transit, highway and bridge projects across the southern U.S.

Darlene Gee, HNTB Northern California district leader, recently was honored as "Woman of the Year" by the San Francisco

chapter of Women's Transportation Seminar (WTS). Gee, a former president of the WTS chapter, has worked in transportation for more than 35 years and oversees four of the company's offices.

CHICAGO—Transdev North America has named **Jennifer A. Coyne** executive vice president and general counsel following the retirement of the company's first general counsel, **Alan B. Moldawer**, after 13 years. Coyne previously worked for United Airlines for almost two decades.

FORT WORTH, TX—RATP Dev North America and McDonald Transit Associates announced the appointment of **Mike Anderson** as vice president of safety and security. He has extensive experience in the airline industry, working specifically on safety and security issues.

CLASSIFIEDS

FOR SALE

SEVEN WELL-MAINTAINED 2009 ELDORADO CNG EZ-RIDER II BUSES FOR SALE

PAUL REVERE TRANSPORTATION, CHELSEA, MASSACHUSETTS

\$80,000 USD

Price: \$80,000 per Bus
VIN: Upon Request
Status: Used
Fuel Type: ISL-G CNG engine
Length: 35-foot
Engine: Cummins ISL G 250 HP with (4) tank CNG Pod
Capacity: 32 passengers with two wheelchair positions
Transmission: Allison B300R 5-speed

Description:
Seven well-maintained, 2009 Eldorado EZ-Rider

II 35-foot low floor CNG ADA-accessible transit buses are for sale by Paul Revere Transportation of Chelsea, MA. This EZ-Rider II bus design for CNG engines has successfully completed Altoona-testing. These buses were manufactured with all quality systems including Cummins ISLG 250 HP Engine; Allison B300R, 5-spped electronic transmission; Thermo King A/C system, Webasto DBW 2020 heating system; ABS brake system with S-cam Air brakes; complete ADA package, including Q-Straint QRT Deluxe securement with lap belt and shoulder harness, kneeling front suspension, ramp and PA system with four speakers and gooseneck microphone; Twin Vision Destination signs (100% amber LED); and all the standard features of a traditional public transit bus. The average mileage per bus is approximately 190,000.

Complete specifications and maintenance histories are available upon request. Interested buyers may contact Richard Daley of Paul Revere Transportation at (617) 224-2615.

Three 2016 New Flyer Xcelsior 40-foot, low floor CNG Buses for Sale
Paul Revere Transportation, Chelsea, Massachusetts
\$475,000 USD
Never Been In Service

Price: \$475,000	VIN: Upon Request
Status: New	Fuel Type: ISL-G CNG engine
Length: 40.00 ft	Engine: Cummins ISL G CNG
Capacity: 39 Seated up to 43 Standees	Transmission: Allison B400R (with retarder)

Description:

Three brand new, NEVER USED IN SERVICE, 2016 New Flyer Xcelsior 40-foot, low floor, CNG, ADA-accessible, heavy-duty transit buses are for sale by Paul Revere Transportation of Chelsea, MA. These buses were manufactured by New Flyer in 2016 with all the quality standard features the New Flyer Xcelsior is known for – Cummins engine, Allison transmission, Knorr brakes, Thermo King A/C compressor and Grayson Thermal systems – plus a few notable upgrades that will improve your passenger's experience namely:

- Digital LED destination signs at the front, side and rear of the bus, with the appropriate hardware/software for programming the signs
- Clever Devices Automatic Stop Announcement (ASA) system
- A front bicycle rack with capacity for at least two bicycles
- On-board USB charging outlets
- On-board Wi-Fi internet access for passenger use
- Fishwire and conduit for AVL GPS-based bus tracking and monitoring system

Complete specifications are available upon request. Interested buyers may contact Richard Daley of Paul Revere Transportation at (617) 224-2615.

CLASSIFIEDS

FOR SALE

NOTICE OF SALE OF SURPLUS EQUIPMENT

The **Western Reserve Transit Authority** will be selling surplus equipment by means of public online auction. Equipment will be advertised and sold through Auctions BYGOV Online Auction Services website auctionsbygov.com. Auctions BYGOV rules and bidding policies apply to all bidders. All equipment will be sold on an "as is and with all faults" basis. No warranty or mechanical condition of fitness for a particular purpose or otherwise shall be given.

The online auction of seven model year 2008/2009 Ford Light Transit Vehicles, ten model year 2000/2001 Gillig 35' Transit Buses, three Modified Dodge Caravans, one model year 2000 Chevrolet 2500 Truck and miscellaneous obsolete parts and equipment **will begin on Wednesday, August 9, 2017**. Additional information can be found at auctionsbygov.com or by contacting Matthew Kotanchek at (330) 941-5762 Monday through Friday between 8:00 a.m. and 3:30 p.m.

NOTICES

KAWASAKI RAIL CAR, INC. DBE GOAL FOR FFY2018

Kawasaki, in accordance with regulations of the U.S. Department of Transportation, 49 CFR Part 26, announces its DBE goal for FFY 2018 is 6.92%, for the period beginning October 1, 2017 and ending September 30, 2018. The goal is for DBE participation on contracts assisted by the Federal Transit Administration (FTA).

The proposed goal and its rationale are available for public review for 45 days from the date of this notice. Hours of operation are Monday through Friday from 8:30 a.m. to 5:30 p.m.

Comments should be sent to:

Kawasaki Rail Car Inc.
29 Wells Ave., Building No. 4
Yonkers, NY 10701
TEL: 914.376.4700
DBE@kawasakirailcar.com

BIDS/PROPOSALS

REQUEST FOR PROPOSALS

MARTA will accept Bids for **IFB B31586 Track Renovation Phase IV Running Rail, Switch Steel, Tie and Fastener Replacement**. Pre-Bid Conference July 12, 2017 at 9:00 a.m. MARTA Headquarters. Site Visit July 13, 2017 at 9:00 a.m. MARTA Headquarters. **Proposal Submittal August 14, 2017 from 9:00 a.m. to 2:00 p.m.**, MARTA Annex at 2400 Piedmont Road, N.E., Atlanta, GA 30324. For more information, contact Myron Easley at (404) 848-4101 or measley@itsmarta.com.

DISCLAIMER: Details posted on MARTA's website supersede ALL details posted or published to this media outlet. To download documents and view details, visit us at: <http://martabid.itsmarta.com/ProductsBid.aspx>. Please contact MARTA's Contract Control Branch at (404) 848-4193/5580 if assistance is required.

HELP WANTED

TRIMET

DIRECTOR, POLICY & PLANNING

Opening Date: 07/14/2017

Closing Date: Continuous

Position Summary:

Direct a department of professional staff in the planning of capital projects, strategic and annual service planning, access to transit, policy development and community engagement. Coordinate those activities within TriMet and among jurisdictional partner agencies within the region. Monitor project status, provide for community input and manage compliance with pertinent legal, permit, and contractual requirements. Supervise employees and consultants. Ensure a commitment to safety through effective leadership, role modeling and implementing practices that demonstrate safety is a fundamental value and a priority in all aspects of work. Perform related duties as required.

Position Requirements:

Master's degree in Urban Planning, Engineering, Architecture, Construction Management, or related field.

A minimum of 10 years experience in transportation planning with emphasis on transit planning, preparation of transportation corridor studies and preliminary design of large-scale public works proj-

ects or programs. Experience in the management of capital construction projects is desirable. Five years of supervisory experience.

Or any equivalent combination of training and experience.

Salary Range:

Minimum: \$97,671.00

Midpoint: \$139,530.00

Maximum: \$181,389.00

To learn more and apply, please go to: <https://trimet.org/careers>

If you are a qualified veteran and would like to apply for veterans' preference points, you will need to reflect your status on the application and attach supporting documentation at the time of application submission.

TriMet is an equal opportunity employer, committed to developing an organization that is reflective of and sensitive to the needs of the diverse community we serve, including veterans, the elderly, and individuals with disabilities.

SENIOR SIGNAL ENGINEER

The **Aviation Department of the Port Authority of NY & NJ** seeks an experienced **Senior Signal Engineer, JFK Air Train with direct CBTC experience**; if you have SCADA systems experience, we want to speak with YOU! Apply here: <http://bit.ly/2ogU8X7>

This position will be the expert on technical specifications, engineering calculations, test procedures, analysis of equipment and system performance data in reference to Automatic Train Control (ATC) signaling system, electrified track, JungleMUX systems (JMUX), Supervisory Control and Data Acquisition (SCADA), network, and communication equipment and system design, software and hardware. You will provide technical expertise/assistance to staff including but not limited to the planning, scheduling, auditing and oversight of daily preventative maintenance, corrective maintenance to include all areas of track & signals, communication and supporting computer networks.

Qualifications:

- Bachelor's in Engineering
 - Experience with rapid transit signal system design, related computer programming/networking applications
 - Minimum of 7 years CBTC systems and railroad signaling experience
 - Valid driver's license
- Desired:
- Bachelor's in Electrical or Mechanical Engineering
 - Familiarity with C++ Visual BASIC, C, Boolean logic, CAAPE, Wonderware; and operating systems: Unix, Linux or Windows Server
 - Experience with:
 - Custom software applications such as SELTRAC train control
 - Positive train control systems
 - Supervisory Control and Data Acquisition (SCADA) systems

EXECUTIVE DIRECTOR

The **San Miguel (Colorado) Authority for Regional Transportation (SMART)** composed of member jurisdictions of San Miguel County and the Towns of Telluride and Mountain Village, Colorado seeks the first Executive Director of the newly created Transportation Authority.

Required Qualifications

- Bachelor's degree in public policy, business, transportation, planning or related field.
- Five years of increasingly responsible experience in one of the following areas:
- Professional public administration management/executive experience.
- Public works management experience.
- Transportation management experience.
- Successful management in a general municipal organization, public works department, or transportation agency and the desire to implement innovative approaches to services.
- Strong strategic skills.
- A collaborative, consensus-building, visionary, and approachable personal style.
- A Master's degree in public administration, business administration, engineering, planning, or transportation is desired and may be substituted for one year of experience.

Starting salary of \$100,000-115,000 DOQ. Excellent benefit package. Housing assistance to be negotiated. Apply at once online to www.govhrusa.com/current-positions/recruitment with resume, cover letter, and contact information for five professional references **by August 15, 2017** to Cristi Musser Tel: 847-380-3240.

GEORGIA DEPARTMENT OF TRANSPORTATION – OFFICE OF INTERMODAL

RAIL AND SAFETY OVERSIGHT PROGRAM ADMINISTRATOR

JOB SPECIFIC DUTIES: Under broad supervision of the Assistant Division Director in the Division of Intermodal, this position manages a professional staff and is accountable for establishing and implementing policies; strategic and operating plans; and objectives which supports the Department's overall mission and goals. Directs a staff of professionals in the accomplishment of these objectives; reviews and evaluates program performance metrics; ensures compliance with all federal and state regulations to include Department's oversight for fixed-guideway rail of the Atlanta Streetcar and MARTA rail operations; ensures appropriate administration of lease agreements and improvement projects for more than 500 miles of Department-owned Short line Railroad; guides and directs development and updates of statewide plans for freight and passenger rail; Leads the process to development annual budgets for the program; ensures development and update of internal standardized operating procedures to guide staff in delivering the rail programs; annually develops and initiate action plans, as needed, to address internal and external audits. Responsible for representing the Department's interest and position on rail issues at the federal, state, and local government levels and with the private sector.

For additional information and to apply please click the link below: https://ga.taleo.net/careersection/ga_external/jobdetail.ftl?job=TRA00UH

SHORT LINE & FREIGHT RAIL DEVELOPMENT MANAGER

JOB SPECIFIC DUTIES: Under broad supervision of Rail & Safety Oversight Program Manager serves as the Department's primary point of contact for all Short Line & Freight Rail Development activities and works with considerable independence to perform complex assignments while demonstrating a high-level of initiative and judgement. This position is responsible for supervising a professional staff and managing all activities including but not limited to: development, oversight and FRA compliance of 540 miles of state-owned short line railroad leases; development, contracting and implementation of railroad and bridge rehabilitation projects; development of annual capital needs assessments; and other projects to strengthen Georgia's position in freight rail transportation.

For additional information and to apply please click the link below: https://ga.taleo.net/careersection/ga_external/jobdetail.ftl?job=TRA00UG

DIRECTOR OF PLANNING

San Mateo County Transit District is seeking a Director of Planning who will report to the Chief Officer, Planning, Grants, and Transportation Authority (TA) and is responsible for planning, organizing, directing and administering transportation planning activities in support of the San Mateo County Transit District (District). For a complete view of the job description and to apply online, please visit our website at: www.smctd.com/jobs.html.

ST. CLOUD METROPOLITAN TRANSIT COMMISSION (METRO BUS)

CHIEF OPERATIONS OFFICER

Metro Bus is located in St. Cloud, MN. We are a multiple award winning Transit Authority, created by the State of Minnesota in 1969, currently serving a four-city metropolitan area. Our 160+ employees provide seven day a week Fixed Route, Dial-a-Ride, and University transportation services along with commuter bus service. St. Cloud is located on the Mississippi River just one hour northwest of Minneapolis/St. Paul and one hour from the beautiful lakes area of Minnesota.

The salary range for this position is \$80,084 - \$118,093 plus a comprehensive benefit package including employer paid health, dental, vision insurance, and vacation, holiday, sick leave, and retirement benefits. Relocation assistance available.

The Chief Operations Officer is responsible for directing all transit operational departments including bus and maintenance operations, mobility training/community outreach, planning and training. The position plans and directs development of operational policies, goals and objectives; manages changes and ensures compliance with applicable laws and regulations. The Chief Operations Officer is a member of the Executive Committee and may act on behalf of the Chief Executive Officer in his/her absence.

Requirements include a Bachelor's degree in business, public administration, transportation or an appropriately related field. Master's degree preferred. Minimum six years senior management operations and supervisory experience. Demonstrated background in transit operations and personnel management or any equivalent combination of education and experience which provides the necessary knowledge, abilities and skills.

Applications will be accepted **until 4:00 p.m. on Monday, August 14, 2017**.

For more information regarding this position and how to apply, please visit our website at <http://www.ridemetrobus.com/home/employment>.

AMERICAN PUBLIC TRANSPORTATION ASSOCIATION President & CEO



The American Public Transportation Association (APTA), headquartered in Washington, DC, is seeking a dynamic and experienced transportation executive who has proven leadership, management and advocacy skills to serve as its President & Chief Executive Officer (CEO). APTA is a non-profit organization that serves 1,500 members, including both public and private sector organizations across North America. APTA's mission is to strengthen and improve public transportation and serve and lead its diverse membership through advocacy, innovation and information sharing.

This position serves as the Chief Executive for the Association and is the face of the public transportation industry. The President & CEO reports to a 104-member Board of Directors, manages approximately 86 employees and oversees an operating budget of \$25 million.

The President & CEO must be a strong communicator, have a high degree of integrity, be open and transparent and capable of unifying a large and diverse community with varying needs and interests. While addressing member needs, the President & CEO must be the industry's voice and have a strong and visible presence at the U.S. DOT, Congress and other federal agencies. The President & CEO must manage the needs of both public and private sector members, including those of large legacy systems, midsize urban and rural systems and small transit properties. Additionally, the President & CEO must be a good manager who is capable of delegating, empowering, motivating and encouraging the success of all APTA employees.

Interested candidates should have a minimum of 10 years of senior and executive management experience in a public or private transportation related business, organization, association or otherwise. Candidates with experience reporting directly to a Board of Directors or working regularly with a Board of Directors in their executive capacity is a plus. Additionally, candidates should have extensive government relations experience and possess a proven ability to lead advocacy efforts nationally. Interested candidates must be able to travel extensively both nationally and internationally.

To obtain additional information or to submit a resume, please contact Gregg A. Moser at gmoser@krauthamerinc.com.

HELP WANTED

SOUND TRANSIT

CONSTRUCTION MANAGER – TRANSIT SYSTEMS

JOB #17-01015

SALARY: \$94,482.00 - \$118,103.00 Annually

OPENING DATE: 04/05/17

CLOSING DATE: Continous

GENERAL PURPOSE:

Under general direction, manages, supervises, and coordinates the activities and operations of the construction management team and/or other professional services contracts assigned to Sound Transit systems projects that include a series of inter-related contracts of significant complexity; manages the assigned systems construction contracts in accordance with established procedures; responsible to deliver assignments within the applicable scope, schedule, and budget; prepares and reports status of project, costs, and schedule; identifies and resolves project issues including those that may impact other areas of work; ensures quality and safety of work; coordinates assigned activities and projects with other entities, disciplines and departments, and provides administrative support as requested.

Note: This posting may be used to fill multiple positions.

MINIMUM QUALIFICATIONS:

Education and Experience:

Bachelors Degree in engineering, construction management, or closely related field and six years of systems construction management experience that includes integrated transit systems (signaling, traction power, communications and rail vehicles), buildings, underground facilities, contract administration, estimating, negotiations, project and design management, including two years of supervisory, budgetary, and management responsibility, in a transit/transportation related environment; OR an equivalent combination of education and experience.

For more job details and to apply go to <http://agency.governmentjobs.com/soundtransit/default.cfm>

CHIEF EXECUTIVE OFFICER

RHODE ISLAND PUBLIC TRANSIT AUTHORITY

PROVIDENCE, RHODE ISLAND

How would you like to be an agent of change for a transit authority that is poised for growth and success? How would you like to lead an organization that offers an invested Board, a supportive business community, a constructive labor relationship, and vibrant and engaged communities? How would you like to live and work in a beautiful and culturally diverse New England city that in recent decades has enjoyed a profound and sustained renaissance? KL2 Connects LLC has been retained by The Rhode Island Public Transit Authority (RIPTA) to recruit its next Chief Executive Officer. With an eight-member Board of Directors, an annual budget of about \$120 million, and approximately 800 employees, RIPTA provides mass transit and paratransit services throughout the State of Rhode Island. Subject to the direction of the Board, RIPTA's new CEO will be responsible for transit operations and implementation of the authority's mission, goals, and policies.

RIPTA seeks a bold visionary who will see beyond the day-to-day challenges to conceptualize a strategic vision and to make that vision a reality. Delivering RIPTA's bright future will require a dynamic, entrepreneurial, confident, and highly effective executive with a bias for action, a willingness to explore new ways of working, the ability to define priorities, and the confidence to make difficult decisions. This is an outstanding opportunity to shape the future of RIPTA and to play a key role in the region through the application of strategic leadership, sound judgment, and the highest ethical standards. At a minimum, candidates should have an accredited Bachelor's Degree (Master's preferred) in business, transportation, public administration, or a related field, plus 10 years of transit-related managerial (or comparable) administrative experience.

RIPTA offers an attractive compensation and benefits package, relocation allowance, and equal opportunity. Diversity at all levels of RIPTA's workforce is valued — women and minorities are encouraged to apply. While exceptional candidates outside of public transit will be considered, related experience will be highly regarded.

To be considered, please go to <https://jobs.kl2connects.com/recruit/Portal.na>, select the RIPTA CEO listing, and upload your letter of interest, resume, 4-5 professional references, and salary history. If you have additional questions please contact Paul Muldoon directly at paul@kl2connects.com.

SANTA CRUZ METRO – SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

SANTA CRUZ, CALIFORNIA

HUMAN RESOURCES MANAGER

Salary Range: \$108,647 - \$138,689, depending upon qualifications and experience.

Excellent benefits and relocation assistance with authorization of CEO/General Manager

Santa Cruz METRO was formed in 1969 as the sole public transit operator for Santa Cruz County. It is a medium-size transit agency that links its communities to employment, schools, activity centers and tourism destinations. Santa Cruz METRO provides safe, reliable transit services to over 262,000 citizens within a geographic area encompassing 441 square miles.

JOB SUMMARY

The Human Resources Manager (HRM) is appointed by and reports directly to the Chief Executive Officer/General Manager and serves as a key member of the executive team. Santa Cruz METRO has approximately 300 employees and the HRM is responsible for the agency's personnel system and assists the CEO with employee/labor relations, training, insurance and benefit programs, EEO/affirmative action, recruitment and examination and classification and compensation policies/studies, among other duties. The position oversees the work of four staff members and an Assistant HRM position has been allocated for selection by the new HRM.

QUALIFICATIONS

The successful candidate must possess an undergraduate degree from an accredited college or university with a major in human resources, public/business administration or a related field, plus at least six (6) years of progressively responsible experience in human resource administration or a related field that includes at least two years of supervisory experience. Previous experience within a public sector/government agency is required and previous experience with a public transit operator is considered a plus. A post-graduate degree from an accredited college or university is desirable.

TO APPLY

Electronic submissions required. For more detailed information and submission instruction, applicants are encouraged to view and download a comprehensive brochure at www.mercergroupinc.com. Please submit your cover letter explaining why you believe you are a good "fit" for the position, resume, salary history, and four professional references no later than September 4, 2017 to:

Clark Wurzbberger

The Mercer Group, Inc.

cwurzbberger@mercergroupinc.com

Tel.: (530) 637-4559; Fax: (650) 240-3933

Santa Cruz METRO is an Equal Opportunity Employer and values diversity at all level of its workforce.

MIAMI-DADE COUNTY

EXECUTIVE DIRECTOR, CITIZENS' INDEPENDENT TRANSPORTATION TRUST

Salary to be determined

The Citizens' Independent Transportation Trust ("Trust") and Miami-Dade County are seeking a visionary professional to serve as the Executive Director of the Trust. The Trust is a 15-member body created to oversee the People's Transportation Plan. The Trust currently oversees a \$250 million annual budget which funds major transportation and transit infrastructure projects such as the purchase of a new fleet of Metrorail vehicles and the Tri-Rail Downtown Miami Link. The Trust also funds 34 municipalities within Miami-Dade County including 27 municipal shuttle systems. The Trust is also a major partner in the Strategic Miami Rapid Transit (SMART) Plan and is currently funding Project Development and Environmental Studies as well as developing the financial strategies for the implementation of the SMART Plan.

The Executive Director reports to the Trust Board of Directors and oversees the staff and activities of the CITT. This includes strategic and financial planning, development of a Five-Year Plan, contract review, municipal coordination, audit and financial management, and community outreach and education.

MINIMUM QUALIFICATIONS:

A Bachelor's degree is required, an advanced degree is preferred. A minimum of eight years of progressively responsible professional administrative experience in transit/transportation planning and management, business/public administration, fiscal management, or economic development. Significant experience in dealing with a broad range of elected officials, governmental entities and the public is highly desirable.

Miami-Dade County offers fringe benefits that include full medical, dental, vision and disability insurance; an optional 457 pre-tax savings plan, optional flexible spending accounts, 13 paid holidays;

vacation and sick leave; and employee contributory membership in the Florida Retirement System.

Resumes and other information submitted in response to this advertisement are public records pursuant to Chapter 119 Florida Statutes. Hiring decisions are contingent upon results of a background check and pre-employment physical with alcohol/drug testing.

Apply online to JO # 45765 by **September 8, 2017** at www.miamidade.gov/jobs and send resumes to Lee-Ann Dizon, Human Resources, 111 NW First Street, 21st Floor, Miami, FL 33128 or e-mail at ldizon@miamidade.gov

For additional information, please contact Ms. Dizon at (305) 375-3031 or via e-mail at ldizon@miamidade.gov.

BRAZOS TRANSIT DISTRICT

CHIEF FINANCIAL OFFICER

1759 N. EARL RUDDER FWY BRYAN, TX 77803 Salary DOQ

Brazos Transit District seeks to hire a qualified CFO to head the accounting department of our political subdivision. This position reports directly to the Executive Vice President/Vice President for Administration. This position is responsible for the Accounting Office functions; maintaining accurate financial records and internal controls in accordance with generally accepted accounting principles. The CFO will ensure that BTD has the systems and procedures in place to support effective program implementation and conduct flawless audits. The CFO will work closely with senior leadership team and their staff, not only to educate them regarding finance and accounting procedures but also to explore how the finance function can support program operations. Must have personal qualities of integrity, credibility and unwavering commitment to BTD's mission; to provide affordable and convenient transportation services and infrastructure to allow the general public access to goods and services, as well as to provide public transportation as a high quality, attractive, convenient, and efficient alternative to the automobile.

Essential Functions

- Routinely prepare and present financial forecasts on the agency regarding future financial status, agency financial health and opportunities to leverage funds in both the public and private sectors for agency projects.
 - Serve as chief liaison between the agency's bank and other financial institutions to include bonding authorities and other financing entities.
 - Guides financial decisions by establishing, monitoring recommended and enforcing policies and procedures.
 - Protects assets by establishing, monitoring and enforcing internal controls.
 - Monitors and confirms financial condition by conducting audits; providing information to external auditors.
 - Supervises the Accounting Office staff by coaching, counseling and disciplining employees; planning, monitoring, and apprising job results; rotation of job functions with staff.
 - Maintain financial system integrity.
 - Protects operations by keeping financial information and plans confidential.
 - Prepare and present the budget to Executive Vice President/Vice President for Administration with preparation of final budget for presentation to the Board of Directors.
 - Meeting all statutory, regulatory and financial requirements.
 - Allocate costs among various funding sources.
 - Supervise and submit monthly reimbursement requests and monthly and quarterly reports to funding sources by required date.
 - Inform Executive Vice President/Vice President for Administration of all budgetary and financial matters.
 - Assist in completing various proposals submitted to funding sources.
 - Maintain record of fixed assets; inventory equipment.
 - Meet with elected officials and community leaders, as requested by Executive Vice President/Vice President for Administration.
 - Inform Executive Vice President/Vice President for Administration of all matters associated with job duties or anything that could jeopardize the integrity of BTD.
 - Continue professional development by participating in job related training such as CPA CEU's seminars, workshops, and conferences.
 - Perform related duties as assigned by supervisor.
 - Maintain compliance with all company policies and procedures.
 - Ensure that DBE program operates efficiently.
- Must have a Bachelor's degree in Accounting, Business or related field. Apply online at www.btd.org

GENERAL MANAGER

TWIN TRANSIT CENTRALIA, WASHINGTON

Salary: \$70,000 - \$87,420

For a complete position profile and to apply online, visit Prothman at <http://www.prothman.com/> and click on "Current Searches." For questions, please call 206-368-0050.

The Lewis Public Transportation Benefit Area, also known as Twin Transit, is located in Lewis County, Washington, halfway between Seattle and Portland, Oregon. Twin Transit provides transit services in the cities of Centralia and Chehalis, and operates four fixed bus routes, along with complementary paratransit service for persons with disabilities. The agency employs a staff of 28 and has a 2017 operating budget of \$2,251,637.

Appointed by and serving at the pleasure of the Board of Directors, the General Manager is responsible for the overall administration of Twin Transit, supports and evaluates the performance of supervisory personnel, and performs other related work as needed, including Human Resources, Accounting, Procurement, Grant Management and Clerk of the Board duties.

A bachelor's degree in Public Administration, Human Resources, Urban Planning, Accounting, Finance, or Business Management, and a minimum of four years of experience as a local government manager or supervisor is required. A master's degree in Public Administration or Business Administration, and demonstrated experience in public transit is highly preferred.

First review: August 27, 2017 (open until filled).

NORWALK TRANSIT DISTRICT (NTD)

NORWALK, CT

CHIEF FINANCE AND ADMINISTRATION OFFICER, DBE OFFICER

Chief Finance and Administration Officer is responsible for the activities related to maintaining all accounting and financial records including but not limited to budgets, audits, grants and procurement administration. The responsibilities are focused primarily on monitoring, administration, audits, and financial analysis. Manage the internal and external financial or grant-related audits and reviews of the District's capital, grant, fixed asset, inventory or other related programs.

- A minimum of 8 years of experience in public accounting
- A bachelor's degree in accounting. A CPA is a plus
- Exp. in government sector accounting including Federal and State grant accounting
- Exp. with federal and state single audit requirements

DIRECTOR OF MAINTENANCE AND FACILITIES

Director of Maintenance and Facilities is responsible for the overall management of Maintenance and Facilities Department. Develops policies, procedures, programs, and initiatives to ensure safe, cost effective and efficient management of NTD's revenue and non-revenue fleet and facilities and related equipment. Manages the department's capital and operating budgets; manages the warranty program of new equipment, systems, and contractual services to maintain equipment and facilities. Plans, directs and coordinates workload and establish priorities in the maintenance, repair, overhaul, and cleaning of mass transit vehicles and facilities.

- Bachelor's degree in a related field
- 10 or more years of experience with large fleets
- 5 or more years of staff supervisory experience.
- Fully knowledgeable of the occupational hazards and safety precautions

MANAGER OF PLANNING AND MARKETING

Manager of Planning and Marketing is responsible for all aspects of fixed-route and paratransit planning and marketing initiatives of the Norwalk Transit District. Direct and oversee implementation of plans, projects and initiatives in support of delivering high-quality fixed-route and paratransit services. It is additionally responsible for District's response to all customer service inquiries for all modes. The position also serves as a member of NTD's executive management team.

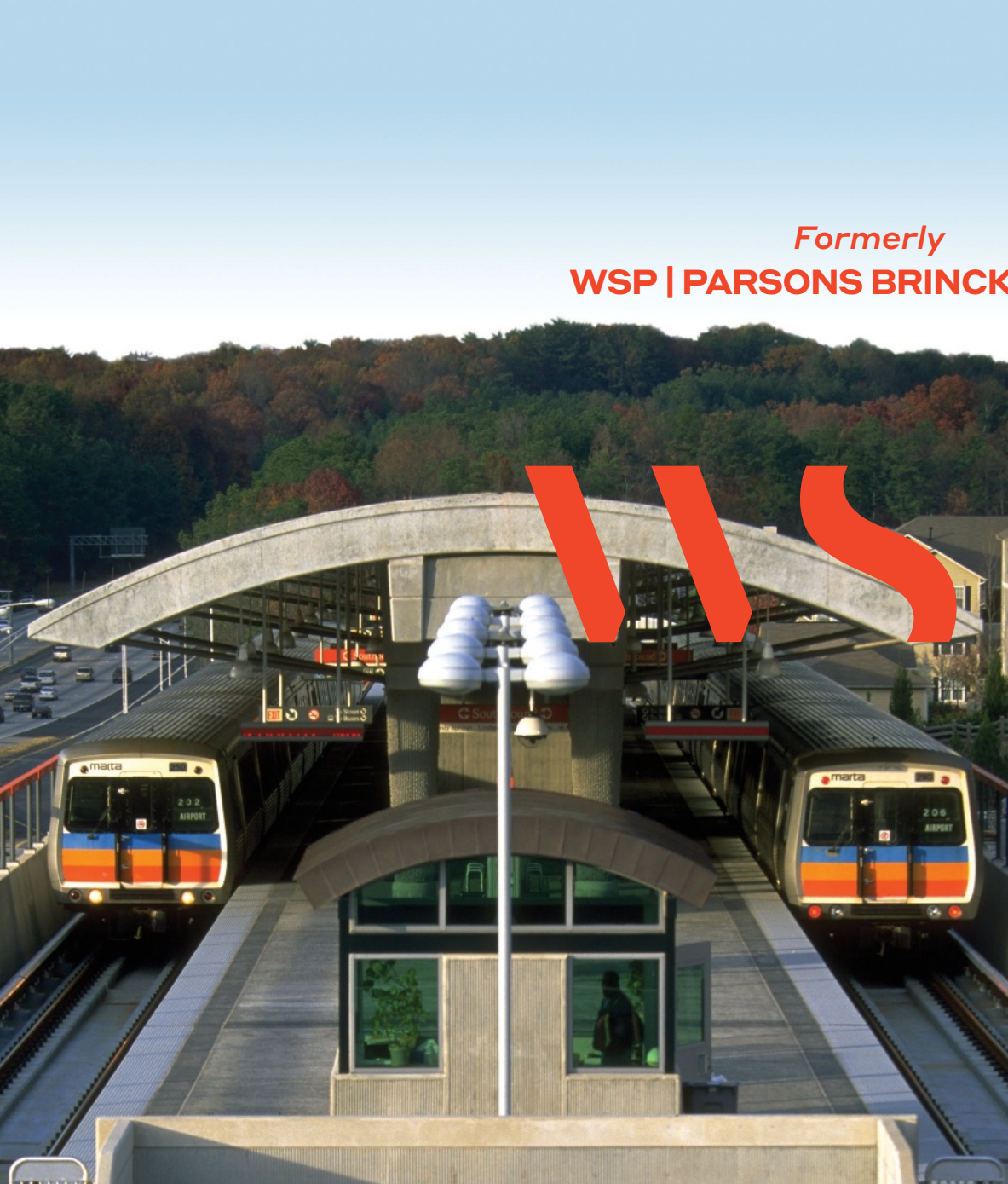
Requirements:

- Bachelor's degree in a related field
- 6 years of progressive experience in a related field
- Knowledge in modern transit system operating principles and practices
- Excellent interpersonal and communication skills

For a complete job description and to apply please visit <http://www.norwalktransit.com/employment>

The Norwalk Transit District is an Equal Employment Opportunity Employer.

Formerly
WSP | PARSONS BRINCKERHOFF



Question the ordinary
Imagine the extraordinary
Create the enduring

We've designed transit systems from coast to coast.

We are WSP USA.

Find out what we can do for you.

wsp.com/usa

We're hiring! Visit our website for job listings.