# Environmental Justice Issues in Passenger Rail: The Bad with the Good

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# **Key Presentation Take-Aways**



• Access to transit is crucial for Environmental Justice (EJ) populations who tend to be more transit-dependent

TOD Benefits and Burdens



Station Area Planning

The burdens on EJ populations should be considered through the Station Area Planning process

#### What is Environmental Justice?

• Executive Order (E.O.) 12898, Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations, signed by President Clinton on February 11, 1994, requires that federal agencies identify disproportionately high and adverse effects of federal actions on minority and low-income populations, referred to as environmental justice (EJ) populations, and to avoid, minimize, or mitigate these effects where practicable

#### What is Environmental Justice?

• In May 2012, the USDOT issued an update to Order 5610.2(a), Actions to Address Environmental Justice in Minority Populations and Low-Income Populations, affirming the need to provide "meaningful opportunities for public involvement" by members of those populations during project planning and development

# What is a Disproportionately High and Adverse Effect?

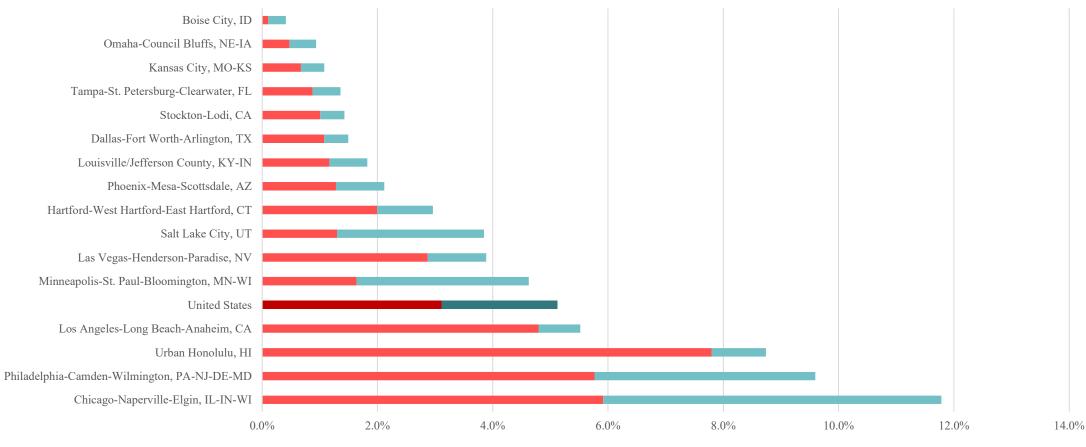
- Considers the following questions:
  - Would the project's adverse impacts (burdens) be predominantly borne by EJ populations?
  - Would burdens to EJ populations be appreciably more severe or greater in magnitude than those suffered by non-EJ populations?
- Considers the effect of the project's offsetting benefits and mitigation measures

# **EJ Populations Tend to Be More Transit-Dependent**

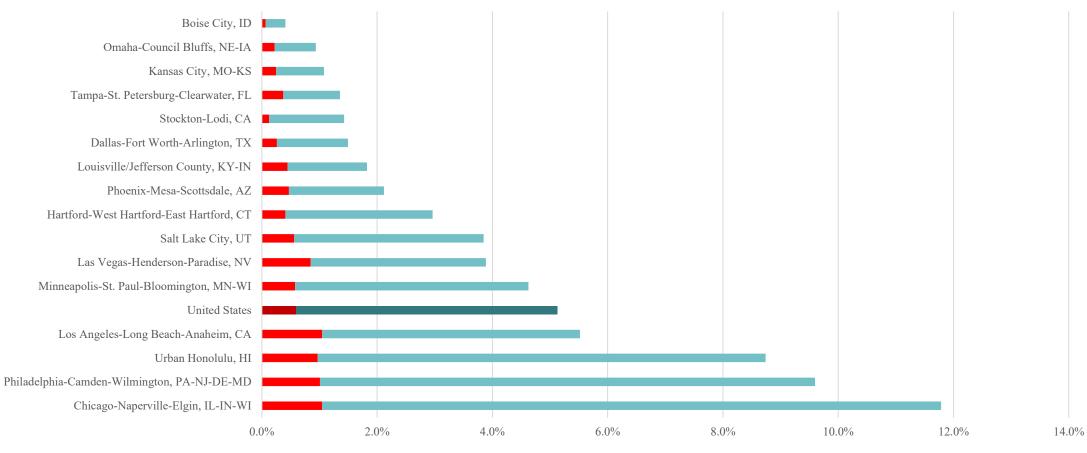
According to the 2016 American Community Survey ...

- In the U.S. as a whole,
  - 5.1% of all workers age 16 or older take transit
  - 60.8% of all transit riders identify as minority
    - Compared to 35.0% of workers regardless of commute mode
  - 11.6% of all transit riders are below the poverty level
    - Compared to 7.1% of workers regardless of commute mode
- Households <\$20,000/yr use transit more than 4 times as much as higher income groups (CHPC 2013)

# Percent of Workers who Commute by Transit, and Proportion that Identify as Minority



# Percent of Workers who Commute by Transit, and Proportion below Poverty Level



# EJ Populations Tend to Spend a Higher Percentage of Income on Transportation Costs

- On average, Average American spend 18% of income on Transportation Costs (Center for Neighborhood Technology, 2016)
- However, equivalent transportation cost means higher percentages for lower-income populations

Example	Annual Income	Annual Transportation Cost	% of Income Spent on Transportation
Household A	\$100,000	\$10,000	10%
Household B	\$40,000	\$10,000	25%

# **Transportation Costs**

Commute by Automobile	Commute by Transit
Cost to Acquire Vehicle (lease or purchase)	Transit Fare
Maintenance of Vehicle	Parking at Station *
Fuel	Vehicle ownership costs *
Parking	
Tolls	
	* note: 48.5% of transit riders do not own a car (2009 National Household Transportation Survey); therefore about half still maintain at least one vehicle in the household.

# **Transit-Oriented Development: Good for All**

- Reduces dependency on driving
- Provides access to employment, educational, health, and recreational opportunities and services
- Improves public health
- Creates more sustainable communities live/work/play
- Strengthens local economies
  - Promotes redevelopment and infill development
  - Increases property values

# **Increased Property Values Are Good, Right?**

- Yes, for owners
  - Although adjusted property taxes may result in a burden
- No, for renters
  - Market-driven rents will go up
    - Higher demand -> higher rent
- As housing costs increase, demographic composition of the area may change and low-income housing may be lost

### **EJ Populations Have Lower Home Ownership Rates**

Nationwide

• 63.6% of all households are owner-occupied

Low-Income Households

- 32.4% of all low-income households are owner-occupied
- Compared to 75.6% of households above the poverty level

Minority Households

- 45.5% of minority households own their own home
- Compared to 71.4% of all non-minorities

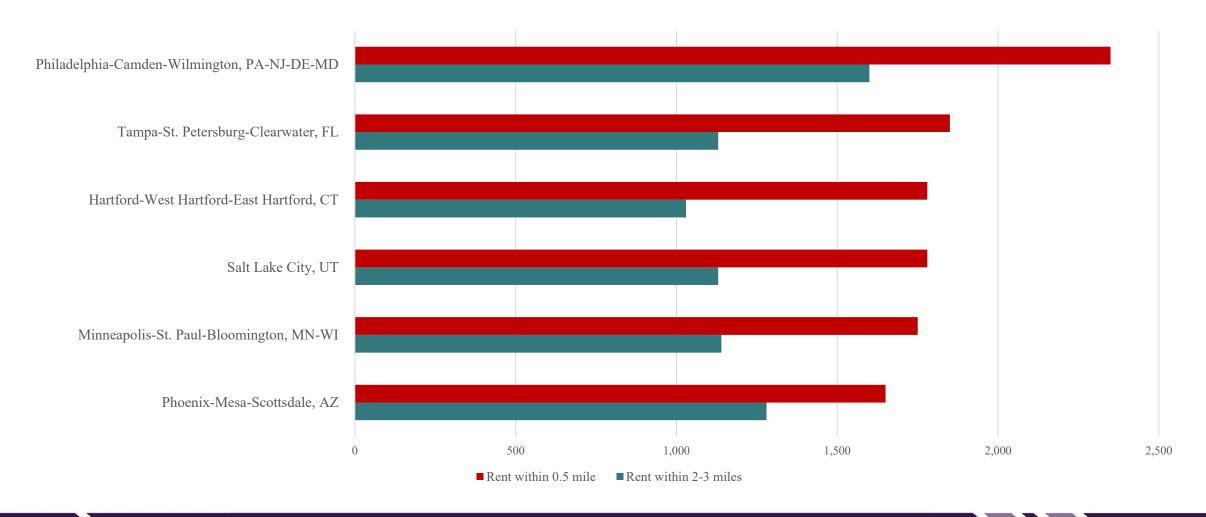
**Transit Riders** 

- 60.7% of all transit riders rent their homes
- Compared to 30.4% of drivers that rent their homes

#### **Rents Near Rail Stations**

- Rents near transit are typically 10-20% more than rents at similar buildings farther from transit (CHPC, 2013)
  - Considers all types of transit and areas with or without TOD
- Based on a sample of 6 typical rail stations with some degree of station area planning and TOD...
  - Rents within ½ mile of the rail station are about 50% higher than rents beyond the ½-mile radius but within 2 to 3 miles

#### **Rents Near Rail Stations**



#### **Concern with TOD**



- Immigrant-owned businesses or those that serve immigrant or lower-income communities may be displaced as newer businesses come in
- Effects may not happen immediately, but TOD may accelerate housing and business turnover

# **TOD Policies within Station Area Planning Can Help**

#### Provide for a mix of housing at transit stations

- E.g., affordable housing percentage goals and tax credits
- EJ populations can take advantage of the benefits

#### Plan for Sustainability

Mix of land uses for living, working, and playing to reduce carbon footprint

#### Improve access to and within the TOD area

• Bicycle, pedestrian, and transit circulation

Mixed-Income Transit-Oriented Development

BENEFITS OF TOD

- Provides Housing And Mobility Choices
- Improves Environmental Performance
- Results In Infrastructure Cost Savings
  - Helps Support Healthy Lifestyles
    - Strengthens Transit Systems
    - Creates Lasting Value
      - Reduces Greenhouse Gas Emissions

ADDITIONAL BENEFITS OF MIXED-INCOME TOD

- Offers Truly
   Affordable Housing
- Stabilizes Transit Ridership
  - Broadens Access To Opportunity
  - Relieves Gentrification Pressures

BENEFITS OF MIXED-INCOME NEIGHBORHOODS

- Provides Needed Housing
  - Helps Deconcentrate Poverty
  - Integrates Low Income Households Into Society
- Helps Workforce Stability

Source: MITOD.org

#### First and Last 2 or 3 Miles

Strategies to connect populations living farther than ½ mile away (including EJ) to transit

- For non-drivers
  - Bicycle and pedestrian network to promote active transportation
  - Bike-share programs, including electric bicycles
  - Local buses, vanpools/shuttles, and microtransit
- For drivers
  - Parking at stations

### **Moving Forward with TOD**

Start Station Area Planning Early to Consider and Avoid (or Minimize or Mitigate) the Effects of TOD on Existing Residents and Neighborhood Character

- There are a lot of benefits of TOD, but don't forget that there may be some "burdens" on EJ populations
- Involve the community in planning efforts
- Form TOD working groups for land use, transportation, and financing collaboration

#### **For More Information:**

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#### **Resources:**

- Center for Neighborhood Technology
  - CNT.org
- Mixed-Income Transit Oriented Development
  - MITOD.org
- Reconnecting America
  - reconnectingamerica.org
- California Housing Partnership
  - CHPC.net