

# **Cybersecurity Resistance Why Are You Stuck?**

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2018 Rail Conference

# Why are you here today? at this session

- I'm the person responsible for Cyber
- Why would anyone hack-attack us?
- *I think computers are just a fad*
- It's DENVER – it's better than where I work
- Shhh! ... I'm hiding from my boss!
- To learn something useful (uh-oh)

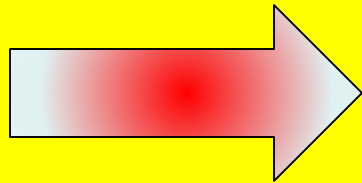


**Let's AGREE, OKAY?**

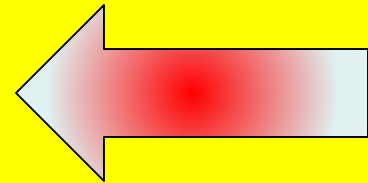
**YOU,**

**YOUR PARENTS, YOUR KIDS,**

**YOUR RIDERS,**



**YOUR AGENCY,**



**EVERYBODY WILL GET**

**HACKED!!!!!!**

# There is a SECRET Conspiracy ...

Nobody knows what to do!!



NIST has Nothing to say!

**FALSE!**

**THIS IS WELL UNDERSTOOD ...  
THERE IS NO LACK OF INFORMATION  
OH! MAYBE TOO MUCH GUIDANCE?!**

**SO...**  
**Why is your Program STALLED?**



**SO...**  
**Why is your Program STALLED?**

**You got a legal  
requirement?**

**I didn't think so!**

**Nap time!**





**SO...**  
**Why is your Program STALLED?**

**We are SO  
overworked!**



**SO...**

## **Why is your Program STALLED?**

**NIST?**

**There are 120 pubs**

**TSA?**

**GDPR?**

**ISO?**

**IEC?**

**APTA?**





**SO...**  
**Why is your Program STALLED?**

**We Can't Hire the  
Expertise!**

**Do you know what  
THEY get paid?**



# A Practitioner Speaks

*Will Anyone Listen?*

- Don't do a Penetration Test First!
- **Stop purchasing more risks!**
- **Where is the sensitive information?**
- **Make EVERYONE AWARE!**
- Reduce your exposure (DELETE STUFF)
- **Instrument | ALARM | ALERT | REACT**
  - **NIST Speak: PROTECT | DETECT | RESPOND**

# Let's GET STARTED!

- EXECUTIVE SPONSOR
- Where's Your INFO?
- Eliminate Eliminate!
- Make EVERYONE AWARE!
- COOPERATE



**GET GOING – PICK ONE (1)! THING AND GET IT DONE!**

# Many Thanks!

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