



## **APTA TRANSform Conference Real Estate Subcommittee**

**Marriott Marquis Times Square  
Astor Ballroom, 7th Floor  
New York, NY**

**Sunday, October 13, 2019- 11:00 a.m.**

### **Agenda**

- I. Welcome & Member Program/Project Updates
- II. Presentation on Non-Farebox Revenue Opportunities from Cell Tower Leasing  
*Christina Hudson, Greystone Management Solutions*
  - Understanding of the different types of cell towers and pricing structures
  - On-going maintenance/access concerns for transit agencies
- III. Presentation on The Role of GIS in Real Estate  
*Rachel Goldsmith, Go Consulting Services*
  - Utilization of GIS Systems to understand and track ownership of properties
  - Utilization of GIS to strategize disposition and development initiatives
- IV. Working Group for Panel Abstracts for Future APTA Conferences
  - Understanding the True Cost of Transit-Oriented Development
  - Affordable Housing Components of TOD
  - Establish Working Group Date(s)
  - Other Topics
- V. Upcoming RES Meetings
  - June 14, 2020 (APTA Rail Conference, San Francisco, CA)
  - October 11, 2020 (APTA Annual Meeting & EXPO, Anaheim, CA)

#### **Featured Real Estate Panel at 2019 APTA TRANSform Conference:**

The Role of the Modern Transit Agency in Real Estate  
Tuesday, October 15, 2019 - 3:00-5:00 p.m.  
*Location TBA*