

RAIL TRANSIT CEOS' COMMITTEE MEETING

PAUL JABLONSKI, PRESIDING

SUNDAY, OCTOBER 12, 2014 LANIER GRAND BALLROOM F HILTON AMERICAS, HOUSTON, TX

12:30 -2PM

(LUNCH PROVIDED)

AGENDA

- 1. Welcome & Introductions Paul Jablonski, committee chair
- 2. Report from the APTA Chair Phil Washington
- 3. Conversation with FTA Therese McMillan, acting administrator
- 4. Conversation with TSA Sonya Proctor, director, Surface Division
- 5. Rail SMS Roll Out Lynn Spencer, FTA office of safety
- 6. APTA Legislative Update Rob Healy, APTA
- 7. APTA Regulatory Update Jim LaRusch, APTA
- 8. Report from the Rail Transit Subcommittee Martin Schroeder, APTA
- 9. Leadership APTA/Team 3 Presentation on "Building Collaborative Partnerships"

Project team: Brent Boyd, team coordinator (San Diego Metropolitan Transit System); Jameson Auten (Kansas City Area Transportation Authority); Marie Benton (Dallas Area Rapid Transit); Benjamin Limmer (Valley Metro); Joseph Raquel (Foothill Transit).

Synopsis: This project highlights the impacts of unique collaborative efforts in public transportation and provides a framework to advance the industry through emerging partnerships. With an increasingly competitive environment for scarce resources, transit leaders are continually seeking allies to diversify funding streams, increase ridership, and build the brand of transit. Many transit leaders partner with various groups and stakeholders to expand the effectiveness and efficiency of services provided in their communities, and while most leaders can easily identify many common key partnerships, some opportunities exist that may not be readily identifiable. Borrowing examples from the public and private sectors, this project highlights the advantages of being able to identify and develop potential collaborative opportunities.

- 10. Presentation from Cell Phones for Soldiers, an MBTA partner charity
- 11. Administrative Items
 - a. Review of the Minutes (attachment)
 - b. Next meeting Saturday, February 7, 2015 in Phoenix



Cell Phones For Soldiers Provide a Lifeline For America's Bravest

<u>Cell Phones For Soldiers</u> is a national nonprofit serving troops and veterans with free communication services and emergency funding. Founded in 2004 by Robbie and Brittany Bergquist, then 12 and 13 years old, Cell Phones For Soldiers relies on generous cash contributions and donations of gently-used cell phones to provide a lifeline for America's bravest.

By The Numbers:

- Cell Phones For Soldiers has two programs:
 - <u>Minutes That Matter</u> provides free calling cards to active-duty military members to connect with loved ones.
 - <u>Helping Heroes Homes</u> assists veterans with emergency funds to alleviate communication challenges as well as physical, emotional and assimilation hardships.
- Since 2004, Cell Phones For Soldiers has provided U.S. troops with more than 210 million "Minutes That Matter" and distributed more than 3 million prepaid international calling cards.
- Mails approximately 3,200 calling cards each week.
- Since July 2012, Helping Heroes Home has assisted more than 2,500 veterans and their families with emergency funding.
- There are more than 3,400 public cell phone collection points across the nation.



• Since 2004, more than 11.3 million cell phones have been recycled, reducing the impact on landfills.

Cell Phones For Soldiers and Massachusetts Bay Transportation Authority

- Since 2012, MBTA has supported Cell Phones For Soldiers donating more than 4,000 cell phones and providing more than 120,000 minutes of talk time for military members to connect with loved ones.
- Donated more than 2,500 department issued devices.
- Organized employee cell phone drive.
- In 2014, constructed and installed locked wooden cell phone collection box in North Station, a commuter rail and subway. Averaging 50 phones every two weeks.
- Preparing to expand to South Station, a commuter rail and subway.
- Donates lost and found mobile devices and tablets.
- In 2012, awarded Cell Phones For Soldiers Co-Founder, Brittany Bergquist with a special community recognition award.

For more information, please visit <u>www.cellphonesforsoldiers.com</u>, <u>Facebook</u>, <u>Twitter</u>, <u>Google+</u> and <u>Pinterest</u> pages.

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