



2014 APTA ANNUAL MEETING

OCTOBER 12-15, 2014 | HOUSTON, TX

Sponsorship Opportunities



AMERICAN
PUBLIC
TRANSPORTATION
ASSOCIATION

Maximize Your Success at APTA's 2014 Annual Meeting

You won't find a better opportunity to drive awareness, visibility, and demand directly with decision-makers!

Increase your organization's exposure and maximize revenue possibilities by becoming a sponsor of APTA's 2014 Annual Meeting. The high-impact sponsorships listed below will help you stand out from your competition and connect you with the attendees you want to reach.

See for yourself the wide variety and range of available sponsorship opportunities and contact Heather Rachels at hrachels@apta.com or (202) 496-4838 to reserve your exclusive sponsorship.

Skywalk (From Hilton to Convention Center)

\$15,000 for one floor/ \$25,000 for two floors

- Name in alpha listing
- Recognition in final program
- Sponsor to provide artwork
- Recognition on APTA conference web page and conference app

Welcome Reception

\$20,000

- Logo in final program and conference app
- Name in alpha listing
- Signage at door
- Tent cards on buffets and tables
- Logo on APTA conference web page

SOLD!

Conference App

\$ TBD

- Recognition in final program
- Name in final program in alpha listing of sponsors
- Logo on each screen of app
- Logo on APTA conference web page
- Logo on all app signage

SOLD!



Photo by Jack Opatrany; courtesy of the Greater Houston Convention and Visitors Bureau

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Sponsorship Opportunities

Opening General Session

\$20,000

- Logo on screen
- Logo in final program and conference app
- Name in alpha listing
- Signage at door of event
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page

SOLD!



Photo courtesy of Houston METRO

Continental Breakfast (1)

\$10,000 each

- Logo in final program
- Name in alpha listing and conference app
- Table tent cards on buffets & seating areas
- Signage at event
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page

APTA/WTS Breakfast

\$15,000

- Logo in final program and conference app
- Name in alpha listing
- Logo on screen
- Signage at event
- Table tent cards
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Special seating at event
- Opportunity to distribute material at event
- Logo on APTA conference web page

SOLD!

Hotel Key Cards

\$10,000

- Logo on cards
- Name in alpha listing
- Recognition in final program
- Logo on APTA conference web page

SOLD!

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Awards Breakfast

SOLD!

\$15,000 sole sponsor / \$10,000 co-sponsor with APTA

- Logo on screen
- Logo in final program and conference app
- Signage at door of event
- Special seating at event
- 60 – 90 second video (sponsor to provide)
- Table tent cards
- Exclusive opportunity to distribute material at event
- Name in alpha listing
- Logo on APTA conference web page

Education Sessions

\$3,000 each, or 3 for \$7,000

- Name in alpha listing
- Recognition under session write-up in programs and conference app
(logo under 1 session at 3 for \$7,000 sponsorship level)
- Signage at event
- Company representative will open the session and introduce moderator
- Exclusive opportunity to distribute materials at event
- Recognition on APTA conference web page

Ad in Final Program

\$10,000

- 4 color ad (front inside cover)
- Name in alpha listing
- Logo on APTA conference web page

Closing General Session

\$10,000

- Logo on screen
- Logo in final program and conference app
- Name in alpha listing
- Signage at door of event
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page



Photo courtesy of the Greater Houston Convention and Visitors Bureau

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Leadership APTA Reception

\$1,000+ minimum

- Name in alpha listing and conference app
- Name in program under write-up
- Signage at the event
- Logo on the screen during the Leadership APTA Graduation Ceremony

General Sponsorship Fund

\$1,000 minimum

- Name in alpha listing
- Name on any signage for event

Sponsorships are on a first-come, first-served basis

All sponsors are listed in the alpha listing in the front of the program.



Photo courtesy of Houston METRO