

**American Public Transportation Association
Business Member Business Development Committee
Wednesday, January 25, 2017 – 10-11am
Sea Salon, Opal Sands Resort - Clearwater, FL**

Agenda

1. Introductions – **Buddy Coleman**

2. APTA Anti-trust statement:

The cardinal rule in keeping an association's operations within anti-trust laws is that there should be no agreements – express or implied – which restrain the member's freedom to make independent decisions in matters that affect competition. Each member must be completely independent to set prices, establish production and sales levels, choose the markets in which he or she will operate and select his or her customers and suppliers.

3. Meeting Notes from September Meeting

Attachment 1

4. Chair's Report

Buddy Coleman

5. Subcommittee Updates

1. International Program

Petra Mollet

- APTA International Study Mission

Petra Mollet

2. Sustainability

Lolalisa King

6. Committee Work Program Updates

1. Innotrans in Berlin

Petra Mollet

2. North American Pavilion at 2017 UITP

Petra Mollet

3. Latin American & Asian transit system
presence at 2017 Rail Conference

Petra Mollet

4. EXPO 2017 recruitment efforts

3. Bi-Annual Investment Brochure topic
discussion

Darnell Grisby

7. New Business

8. Adjourn

2017 Business Member Board of Governors Meetings:

-Legislative Conference, Sunday, March 12, Washington, DC

-Bus & Paratransit Conference, Sunday, May 7, Reno, NV

-APTA Annual Conference & EXPO, Sunday, October 8, Atlanta, GA

All Business members are invited to attend and participate in BMBG meetings

Business Member Business Development Committee

September 11, 2016

Minutes

Chair Buddy Coleman called the meeting to order. The anti-trust statement was read.

The meeting was attended by Kevin Adams, Susannah Kerr Adler, Petra Mollet, Darnell Grisby, Buddy Coleman, Huelon Harrison, Tony Kellen, Lolalisa King, Reba Malone, Raquel Olivier, Richard Simonetta, Jim Srygley, Kevin Sudano, William Thomsen, David Turney, Jeff Wharton, Alan Wulkan, Roland Staib, John Kardos, John Barberis, Fran Hooper, Emmanuelle Toussaint, Sherrika Arch, Frank DiGiacomo, Jennifer McNeill, Jill Massonne, Jon Gardner, Mike Bismeyer, Mark Magaldi, and Matt Stanton.

The minutes from the June committee meeting were approved.

Mark Teschauer discussed the importance of using the sustainability commitment as a vehicle to expand awareness and noted that initiatives taking place at APTA are aligned with the business members. He thanked Susannah Kerr Adler and Jeff Wharton for championing this initiative. More information can be found on the program on the APTA website. Mark Teschauer encouraged members of the committee to offer feedback on the application process and if necessary, feedback on whether the program runs parallel to business member needs.

Buddy Coleman turned the meeting over to Lolalisa King and she recapped the 2016 Sustainability & Public Transportation Workshop. She informed the committee of a document that allows business members to track progress and identify how a business member fits within the sustainability commitment.

Kevin Sudano and Petra Mollet updated the committee on international programs. The tentative date for the trade mission to Turkey is March 13-17, 2017. U.S. Commercial Services has asked APTA to contact them if there are other global markets they are interested in pursuing. Kevin promoted Innotrans, a rail tradeshow taking place in Berlin, Germany. APTA's Dick White, Petra Mollet, and Randy Clarke are attending. He also promoted UITP, taking place in Montreal, QC. He updated the committee on projects taking place in Australia, Germany, and Russia. Petra Mollet offered more in-depth information regarding Innotrans and UITP. The APTA International Study Mission is taking place in Asia next spring. Tokyo and Hong Kong have been confirmed, while Singapore is a tentative stop on the mission. More information on registration should become available by mid-October.

Darnell Grisby recapped the success of the Annual Investment Brochure. The topic from 2016 was the FAST Act. Venture capital firms have expressed interest in the document and has been a resource for media interviews. Jeff Wharton suggested that infrastructure and its economic impact be the topic for the 2017 brochure. Alan Wulkan recommended that a comparison between domestic and international investment practices in infrastructure be included in the brochure. David Turney is concerned about the growing complexity of the document, even with its current usefulness. He encourages the committee to be mindful.

Darnell Grisby gave an update on an outline of a report that Jeff Parker has prepared for TEA-21 funding guarantees, at the request of this committee. The outline is to be distributed to the committee for review and feedback.

The deadline for feedback to the investment brochure is first week of October for a timely release before the 2017 Legislative Conference.

The meeting was opened to new business. Jeff Wharton encouraged the committee to sign up for the APTA EXPO to take place next year in Atlanta, GA.

The meeting was adjourned.