



Transportation Networking Companies and Transit: Resolving Legal Concerns to Foster Innovation

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Why partner with TNCs?

- Innovation and continued relevancy
- Ease & convenience of rider connections (at lower cost)
- Rider expectations
- Recent APTA study: 20+% already using TNC in some way to connect to transit
- Shared goals, like:
 - alternatives to congestion,
 - Minimizing SOVs,
 - Service to those who do not have cars,
 - Ease and affordability of transportation, and
 - Seamless options.
- Options outside of usual transit fixed route hours.
- At “sweet spot” – environmentally responsible transportation solution/partner.
- Continued first and last mile barrier to transit use.

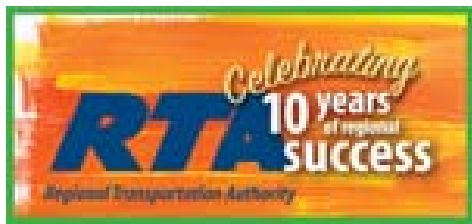


Risks to address

- **ADA; Service Animals**
- **Liability/indemnification**
- **Insurance**
- **Public records and data sharing // overall transparency**
- **Labor Unions and employment classification**
- **Public safety: background checks; vehicle inspections; business license; drugs/alcohol**
- **Title VI**
- **FTA requirements**
- **Parking/ROW sharing**
- **Signage/advertising**
- **Procurement requirements**
- **Access for non-tech/smart phone users**
- **Regional coordination (separate contracts per agency but overlapping service areas)**
- **Data breach/customer information**

...and probably more!

FTA Sandbox Grant Recipients w/ TNCs



We'll Get You There





Different Models

- **Coupons/discounts:** Using TNCs within zones and if begin/end at a stop or transit center, \$X off of trip. Associated on-demand option for paratransit. (PSTA; Denton Cty; San Diego MTS)
- **Shared or Hosted Marketing:** Advertising an official “ride share partner” w/ discounts (Chicago Metra); allowing for discounted TNC rides in exchange for advertising space on transit facilities or fleet (SEPTA)
- **App Integration:** Transit as an option on the TNC’s app/information sharing “complete trip” (DART); partnering with TNC on TransLoc Rider mobile app (Memphis ATA; Go Triangle); “Bus Detective” (SORTA)
- **Partnering with TNCs for limited services:** ERH, special event connections
- **Micro Transit** – either provided by private carrier or run on App by Transit Agency (Valley Transit; KC Transit)



Thank you

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