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Bruce M. Smith, Member, Apperson Crump PLC, Memphis TN, is General Counsel to Memphis Area Transit Authority. His transit practice includes legal aspects of projects from initial planning to opening; regulatory matters including Disadvantaged Business Enterprise (DBE), Buy America, and third party contracting compliance; representation of transit boards; and Section 13c issues. He's been recognized as a Power Player in Labor and Employment Law by the Memphis Business Journal, serves as the Ethics Officer for his firm and is a former Hearing Panel Member of the Board Of Professional Responsibility of the Supreme Court of Tennessee.