

hop
fastpass™

What is HOP?



Contactless

- Nothing to swipe or insert

Stored value

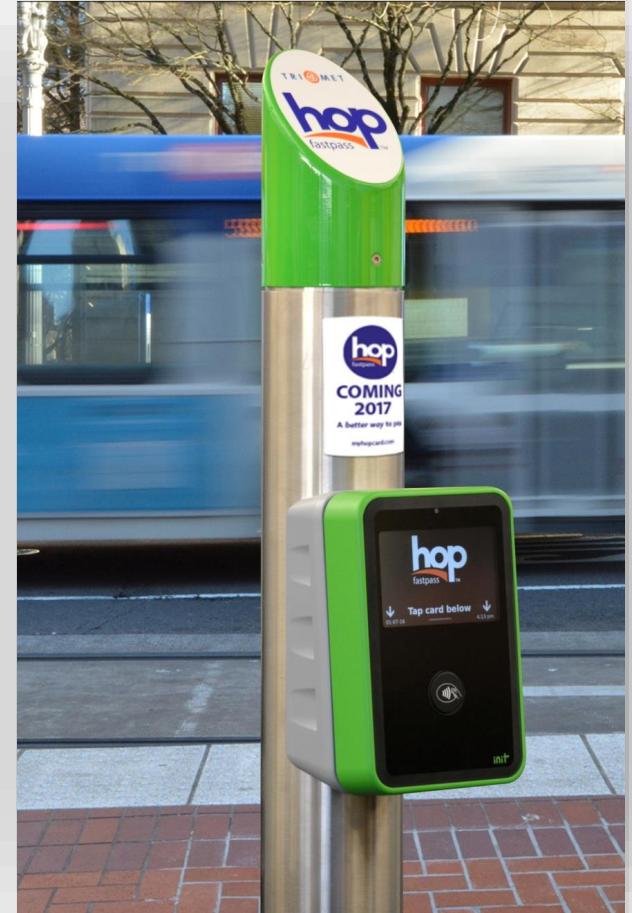
- Load value by phone, via web, at retail outlets or automatic reload

Loss protection

- Value stored in account

No bank account needed

- Expansive retail network
- Pay how you want



Tap and Go



- Tap the Hop reader every time you board.
- You can tap with your phone to buy an Adult fare (no Hop card needed!).
- Transfers are free, but you need to tap every time you board.



Save as You Ride

- Pay for two trips in one day with your Hop card or phone, and you earn a day pass.
- You won't pay more than a month pass in a month (when you use your Hop card).
- Get the savings of a pass, without the upfront cost.



Reload Just About Anywhere

- Put money on your Hop card anywhere, anytime, using the Hop website, app or phone hotline.
- Reload in the checkout lane at hundreds of local stores.

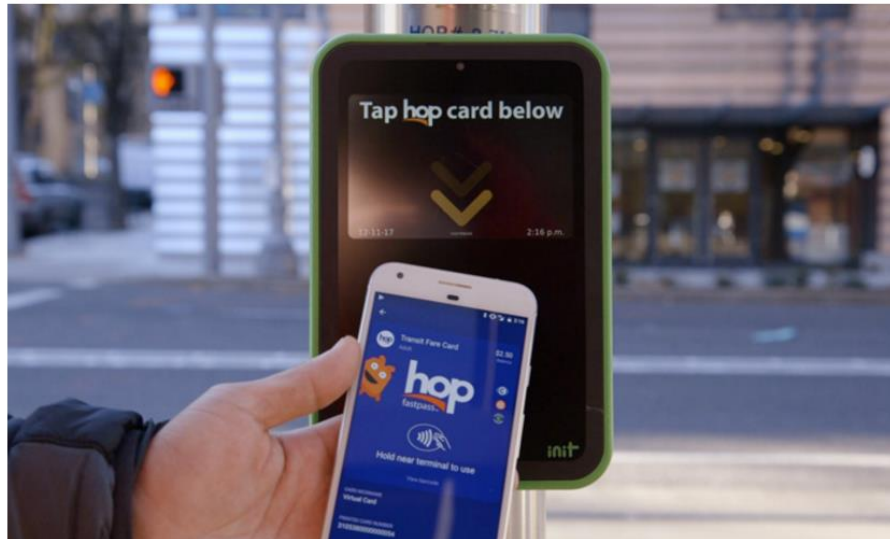
SAFEWAY  **Fred Meyer**  **plaid pantry** + many more

First virtual transit fare card available within Android Pay

Portland-Vancouver's Hop Fastpass partners with Google; marking the first mobile wallet partnership for TriMet...

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TriMet, who provide bus, light rail and commuter rail transit services in the Portland, Oregon metro area, have teamed with Google to create Hop Fastpass, the first virtual transit card available in

Associated Data Collection

Associated Legal Issues

Primary consideration: Public Records

Secondary:

- **Partner Agreements**
- **SAAS Provider**
- **Terms of Service/Privacy Policy**

Public Records Exemption

The following public records are exempt from disclosure under ORS 192.410 to 192.505 unless the public interest requires disclosure in the particular instance:

(38)(a) Personally identifiable information collected as part of an electronic fare collection system of a mass transit system.

(b) The exemption from disclosure in paragraph (a) of this subsection does not apply to public records that have attributes of anonymity that are sufficient, or that are aggregated into groupings that are broad enough, to ensure that persons cannot be identified by disclosure of the public records.

Partner Agreements

- Back-end development
- Applications
- Tokenization
- Retail network

[GET A CARD](#)[REGISTER CARD](#)[RELOAD CARD](#)[CHECK BALANCE](#)[HELP](#)[SIGN IN](#)[CREATE ACCOUNT](#)[Sign In](#)[Create Account](#)[Forgot Password](#)

Your new ticket to ride.

Hop Fastpass™ is a better way to pay your fare on TriMet, C-TRAN and Portland Streetcar.

[Learn how to use Hop](#)

[Register a Hop Card](#)[Reload Your Hop Card](#)



Let's Bounce!

Register, Reload and Manage Your Hop Cards

Sign In

Email Address

Password

Sign In

Need to [reset your password?](#)

Create a Hop Account

Need a Hop card? [Here's where to get one.](#)

Email Address

Confirm Email Address

First Name

Last Name

Choose Security Question

This helps keep your Hop account secure. Choose something you'll remember later, but something nobody else would know.

Security Question Answer

Choose Password

Your password must contain at least one uppercase letter, one lowercase letter and one number or symbol, and be at least 8 characters long.

Confirm Password

Choose a 4-Digit Account PIN



☐ I agree to the Hop Terms and Conditions and Privacy Policy and certify that I am 13 or older

☐ Sign me up for the TriMet Riders Club to get service updates, contests and surveys by email.

Create Account

Software as a Service (SAAS)

Liability and Indemnity Considerations

- Terms of Service
- Employer Agreements/IGAs

Terms of Service and Privacy Policy

- **Terms of Service (consider making them broad for future application)**
- **Privacy Policy**
 - Balance flexibility with consistency
- **Don't forget user agreement to policies**

4. How TriMet Shares Your Personal Information

Service Providers and Transportation Partners

4.1. TriMet may share personal information with service providers and transportation partners that assist TriMet in providing, improving and marketing the Services. For example, TriMet may engage an email service provider to manage our electronic newsletters, a technology company to build software or apps, or an analytics provider to study user habits. TriMet may also share your personal information with transportation partners to provide you with a service you requested through a partnership or promotional offering made by a third party or us. These third parties have limited access to your information only to perform these tasks on our behalf.

C-TRAN and Streetcar

4.2. If you use the Hop Fastpass™ system in connection with C-TRAN or Streetcar services, TriMet may share your personal information with C-TRAN or Streetcar so that C-TRAN and Streetcar may provide and improve their own services. C-TRAN or Streetcar may only use your personal information for those purposes. Information that you provide directly to C-TRAN or Streetcar is governed by their respective privacy policies.

Disclosures Required by Law or for Compliance Reasons

4.3. We may need to disclose your personal information to law enforcement agencies, but only when compelled by law, subpoena or other legal process. In addition, we may disclose certain personal information if we have a good faith belief that disclosure is reasonably necessary to:

- Enforce the Terms of Service or the [TriMet Code](#), investigate and defend ourselves against any third-party claims or allegations, or protect the security or integrity of our Services.
- Exercise or protect the rights, property or safety of TriMet personnel, users, or others.

We'll attempt to notify you about legal demands for your personal information when appropriate in our judgment, unless prohibited by law or court order or when the request is an emergency. Unless compelled by law, TriMet will not provide personal information to the U.S. Immigration and Customs Enforcement (ICE) or any similar agency for immigration enforcement purposes.

Key Takeaways

- Legal should get involved on the ground floor to understand technology and team goals, as well as identify issues early.
- Design legal framework for maximum flexibility.
- Engage outside experts as appropriate (also early in the process).