APTA Legal Affairs

DART Mobility Initiatives

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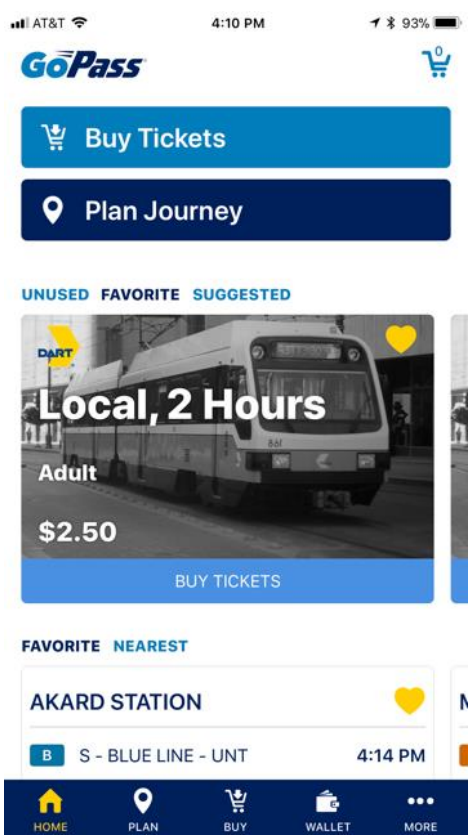
DART let's go.

Mobility on Demand

- Federal “Sandbox” grant, envisioning integration of public and third-party mobility providers
- Zones will be designated for the trial of new approaches to “first mile” and ”last mile” access to/from other DART services and internal circulation
- Branded services anticipated
  - GoLink –supplemented by taxi/TNC service to reduce customer travel and wait time
  - GoPool –App based dynamic carpooling
- Upgrade of GoPass app to schedule GoLink trips
  - Dedicated phone access remains available to arrange trips



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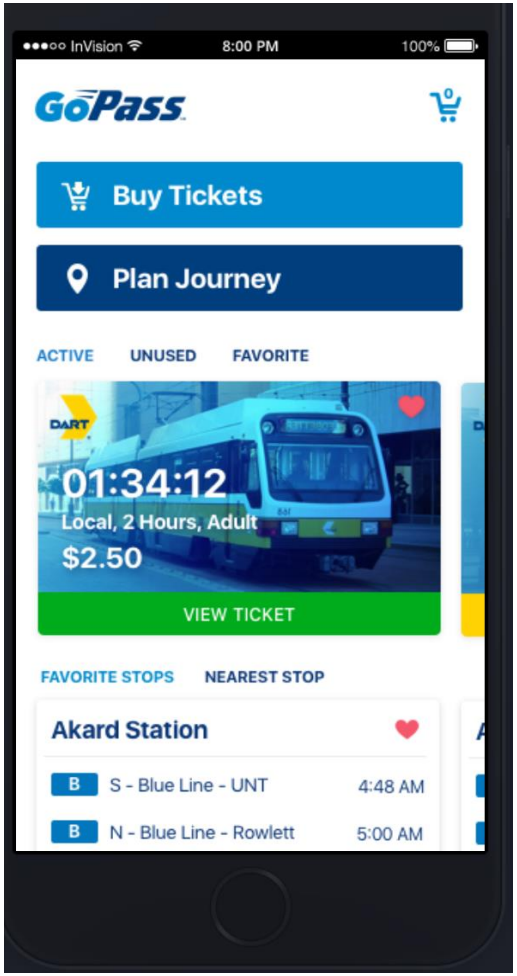
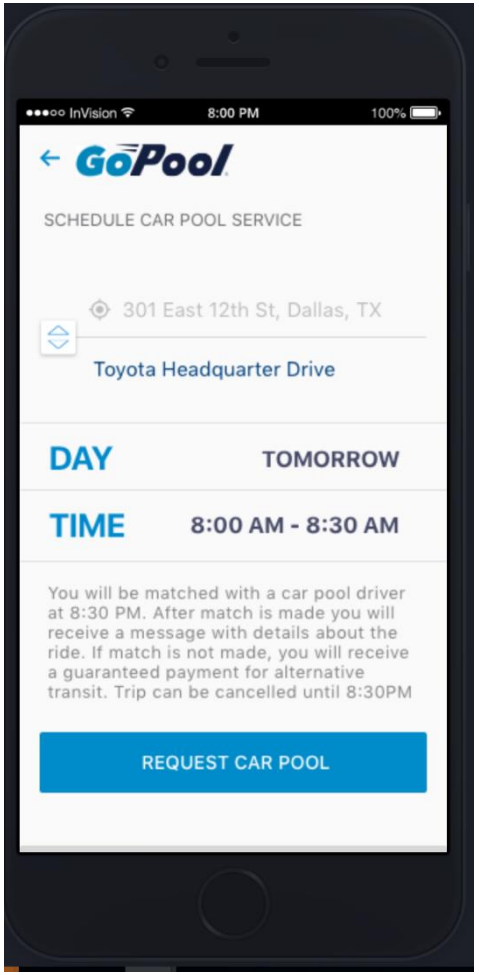
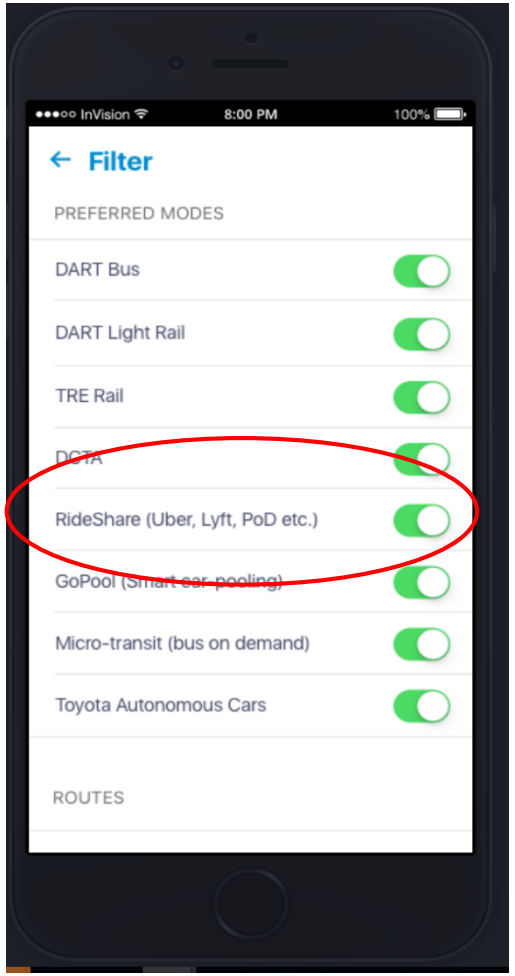
GoPass

A Simple Idea:
Integrate Ticketing & Payment In One Account







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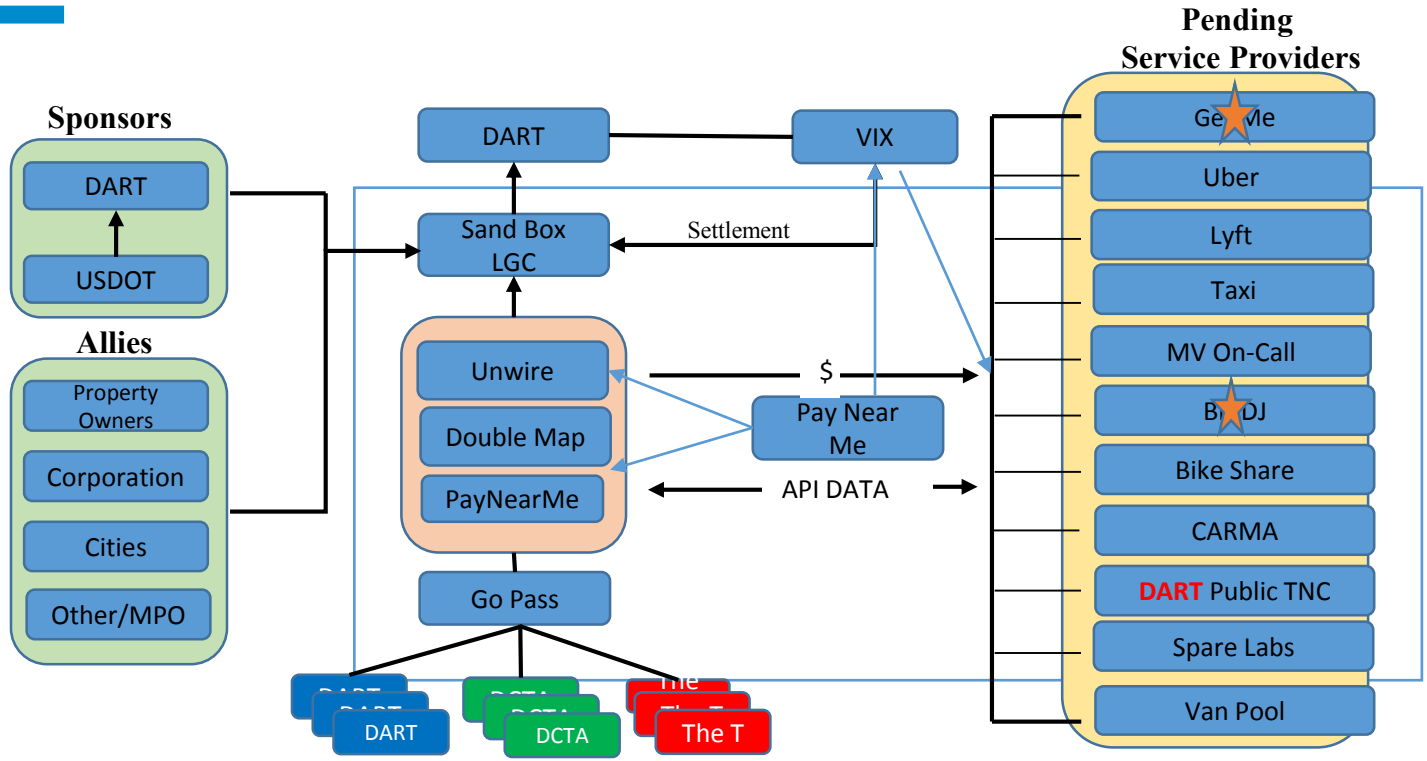
But…Many Systems to Integrate



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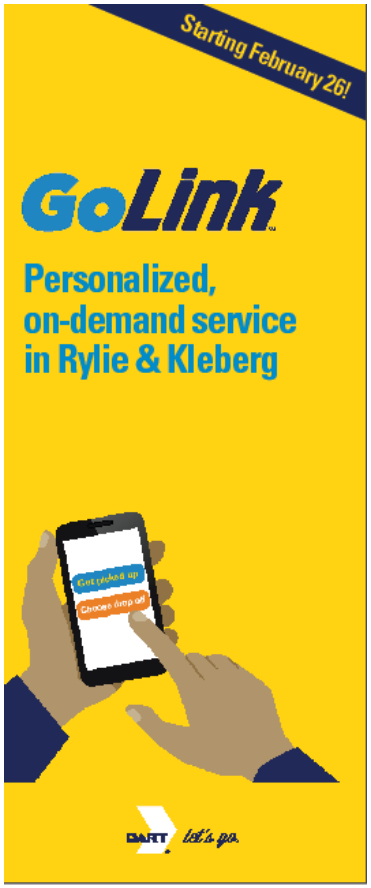
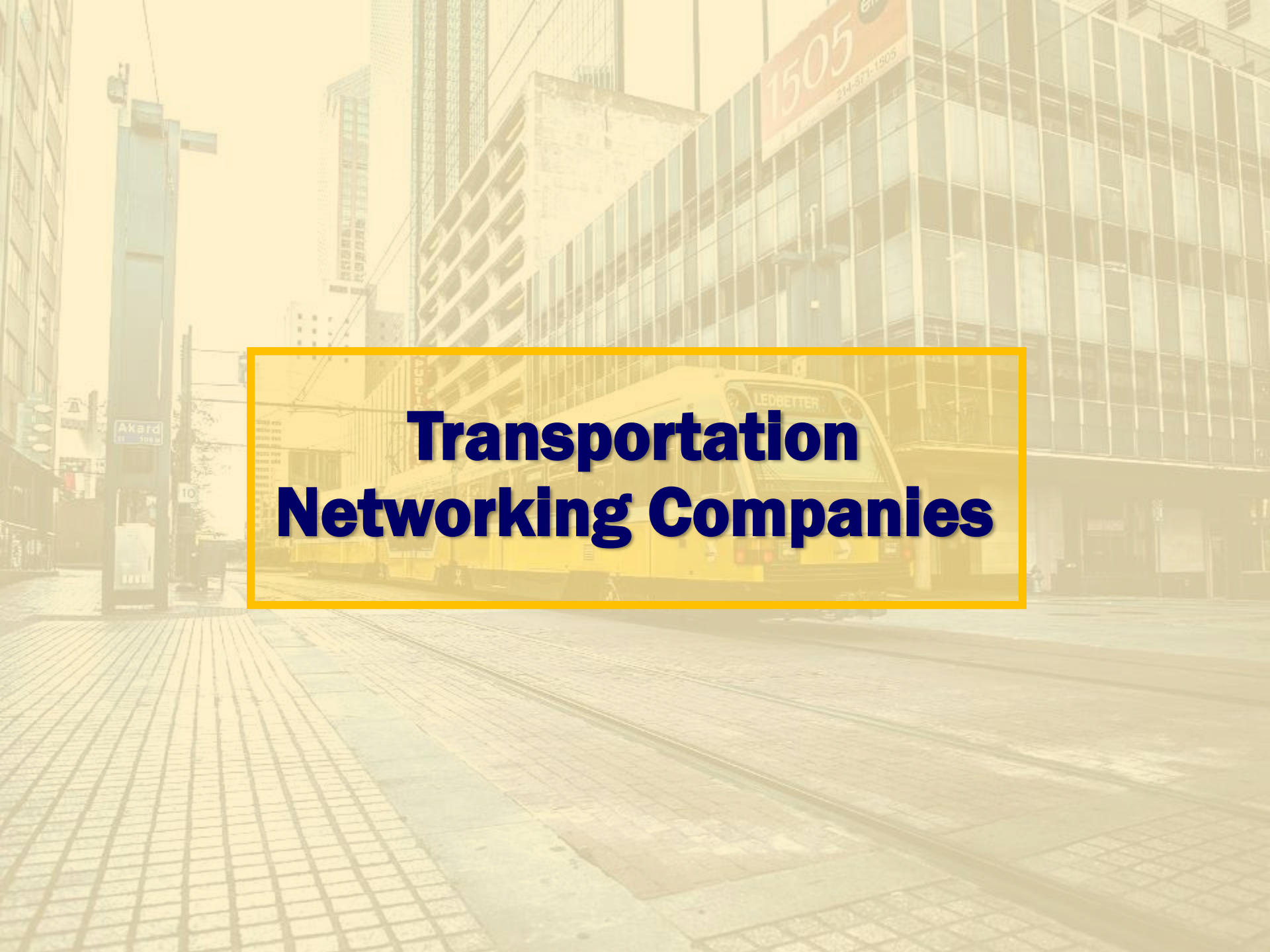
GoLink

GoLink



- First mile/last mile microtransit service within a 6 square mile zone
- Customer schedules service in real time through the GoLink app
- How is service delivered?
  - DART vehicles - 6 to 14 passengers
  - Supplemented by privately operated TNC's like Lyft, Via or Uber to increase vehicle availability and reduce wait time
- Short trip distance 1 to 3.5 miles
- Lower cost than low performing fixed bus routes

DART let's go.



Transportation Networking Companies

Limited TNC Trials

- Trial 1: Uber used for travel within two On Call zones for first mile/last mile trips DART rail stations
  - DART paid for service in the test
  - Trial 1 cancelled
- Trial 2: Lyft provides ADA paratransit service for selected ADA eligible persons in specific area under contract with DART's private ADA contractor – MV Transportation
  - Trial ongoing

Link to Uber/Lyft websites on current version of DART GoPass app

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No TNC Service Agreements….Yet

- Issues that must be addressed
  - Data sharing of TNC trips on behalf of DART
  - FTA requirement regarding shared ride services
  - Other NTD non-financial data reporting requirements
  - Coverage in lower income areas
  - Accessibility
  - Payment processing

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MOD Shared Mobility Options Planned in Dallas

- DART GoLink On Demand Microtransit
- GoConnect (Uber/Lyft/Taxi and Via)
- Bikeshare
- DART GoPool

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