**Agenda EXPO Committee**

Tuesday, March 14, 2017 – JW Marriott Hotel

10:30 – 11:30 AM Salon II

Welcome by Joe Gibson

Reading of APTA Anti-Trust Statement

Approval of Minutes from the Atlanta Site Visit

Introductions and welcome to the new committee members

Presentation by NTP Sales and Marketing Team

* Marketing update
* Shows we will exhibit in to promote EXPO and what we will have a Bus and Rail
* Sales Update
* DBE status and outreach – including COMTO
* DBE Sponsorship Opportunities
* Website – updated it regularly
* Social media campaign –
* Sponsorships- sales and opportunities still available
* International update

Freeman Update – by NTP

* Exhibitor Deadline checklist
* Floor plan update
* Service Kit timeline and general targeted move in schedule

Host update

* Working on suit donation with charities in Atlanta
* Shuttle schedule – confirm dates and times

NEW TOPICS

* 5 K Run during the meeting
* APTA Band in lunch area outside in the crossover between halls
* Giveaways….from your booth or from APTA Center
* Other Discussions

Future meetings

Bus – Sunday, May 7 – 12:00 – 1:15 PM Crystal 5 (lunch)

Rail – Sunday, June 11 – 12:30 – 2:00 PM – Room TBD (lunch)

After EXPO = Post show debrief on Wednesday- approx. 4 PM – Room, details – TBD