

AMERICAN PUBLIC TRANSPORTATION ASSOCIATION

Mobility Management Committee Meeting

Monday, September 12, 2016

5:45 PM – 7:15 PM

Platinum Ballroom Salons F&G, 2nd floor, Ballroom side
JW Marriott Los Angeles - L.A. LIVE
Los Angeles, CA
Conference Call: 1-866-951-1151 Room: 127-394-119

Minutes

Attendees: Jameson Auten, Lisa Bacot, Marc Belanger, Ehren Bingaman, Cassandra Borchers, Maggie Brooks, Greg Cameron, Bill Carpenter, Paula Carvajal, Marlene Connor, Kimberly Dunham, Kali Fogel, Pete Gould, Donald Gray, Nevin Grinnell, Jeff Hamm, Norman Hickling, Tom Hicks, Bonnie Hitch, Jim Hunter, Joe Iacobucci, Henry Ikwut-Ukwa, Kristen Joyner, Christian Kent, Brad Miller, Jim McLaughlin, Jacklyn Montgomery, Aaron Moore, Hugh Mose, Rani Narula-Woods, Michael Naughton, Oswaldo Perez, Delphine Picard, Arun Prem, Rick Ramacier, Zachary Smith, Jordan Snow, Judy Shanley, Robert Stanley, Mark Teschauer, Donnie Thompson, Arjan van Andel, Amy van Doren, Amanda Wanke, Rich Weaver, Cain Williamson

Welcome and Introductions

Marlene Connor, chair; welcomed committee members and guests which was followed by a round of introductions.

Review and approval of minutes

The committee approved the minutes from the previous mobility management committee meeting at the 2016 APTA Bus & Paratransit Conference in Charlotte, NC.

Recent and Upcoming Activities

The Chair gave a few remarks on recent and upcoming activities around mobility management. The Chair noted that there was a lot of discussion around mobility and as an area of interest at the APTA Board of Directors meeting. There was also an NCMM event to chat about mobility and where the industry can take this idea of mobility management and that the world is evolving and disrupting what has been public transportation space.

A few agencies also met with Uber privately to discuss some of the issues that arose during the NCMM event and others.

Updates from the Federal Transit Administration

Bruce Robinson, Deputy Associate Administrator, Office of Program Management, briefed the committee on FTA's mobility management efforts. Robinson mentioned continued funding of the National Center for Mobility Management and highlighted the Rides to Wellness events held in various FTA regions around the country in the summer.

Robinson also updated the committee on the Coordinating Council on Access and Mobility (CCAM) and the development of a strategic plan to strengthen interagency coordination. FTA Administrator Carolyn Flowers convened a meeting on July 21 and formed three working groups to facilitate development of a strategic plan.

Robinson also mentioned that the recipients of the Rides to Wellness Demonstration Grants were recently announced and that he expects his colleagues in the Office of Research, Demonstration and Innovation should announce the recipients of the Mobility on Demand Sandbox grants before October 1.

Update on National Center for Mobility Management Initiatives

Judy Shanley and Rich Weaver, Co-Directors of the National Center for Mobility Management, updated the Committee on the center. Shanley mentioned NCMM's Year 4 scope of work with FTA and that the Center can provide hands-on problem solving technical assistance for mobility management issues and will be doing a lot to support the new Rides to Wellness Demonstration grantees.

Rich Weaver gave an overview of APTA's task to conduct peer exchanges with transit agencies on the governance and institutional models needed when engaging TNCs. NCMM held a forum over the weekend to discuss what information will be useful to transit agencies and will hold two additional forums within the next year. APTA wants to collect examples and possibly set up a template or checklist on best practices that agencies could use when beginning conversations about partnering with TNCs.

Presentation from Leadership APTA Team on Models for Partnership and Innovation: Collaborating with Transportation Network Companies

Michael Naughton (AECOM) and Henry Ikwut-Ukwa (Atlanta Beltline, Inc.) presented a summary of their Leadership APTA team project. The team also includes Cain Williamson (Atlanta Regional Commission, Atlanta, GA); Greg Cameron (LTK Engineering Services) and Kim Dunham (Greater New Haven Transit District). A copy of the PowerPoint is available on the Leadership APTA page of APTA.com.

APTA Member Projects of Note

Joe Iacobucci (Sam Schwartz Engineering) briefed the committee on a project that he is working on for the City of Seattle.

Roundtable Discussion:

- KCATA – The agency is wrapping up an evaluation on their Bridj project with UC Berkeley. They're also doing a number of surveys with riders and non-riders, and hope to have a report done by the fall.
- FACT SD – The organization continues to provide transportation to medical service providers. Arun mentioned that there is a perception that hospitals don't transport people, but they do. FACT also received a Rides to Wellness Demonstration grant.
- DART – Focusing on on-call and on-demand markets to replace their on-call van. The agency began a pilot project to use TNCs in lieu of their on-call van, but had to expand it from one zone to three because they didn't have as many riders as they would've wanted to participate. However, those who did participate in the pilot have found it very exciting.
- PSTA – The agency is working on three programs with Uber: 1) First-mile/Last-mile solution that is available to anyone (e.g. if you take an Uber ride to a transit stop, you get a \$3 discount. 2) Late night program after the buses stop running (e.g. This option provides low-income riders an option to get home when there is no service. The program is capped and constructed so that you can't use it as a means to get to/from a bar.) 3) Paratransit customers (e.g. Shifting some riders from paratransit to the TNC when it makes sense. However, a lot of riders don't know how to use it or feel comfortable using it)
- Rochester – There is a mobility manager on staff. The agency is working with the city on an anti-poverty initiative as well as an initiative to transport low-income residents to medical services to reduce the amount of emergency room visits.
- GIRO – Working on improvements to service-planning.
- AVTA – Working on a partnership with Kaiser and LA Care on mobility services for customers.
- Monterrey-Salinas Transit – The agency is training taxi drivers to be aware of obligations under ADA and better understand why some drivers might find it difficult to serve people with disabilities.
- NCMM – Making a push to populate the Mobility Management Information Practices Database.
- DART – Delaware – Uber and Lyft have arrived in the state, but there still is a thriving taxi industry. New state law requires all public carriers to be licensed, and the agency is overseeing the licensing of public carriers.
- ARC – Helped develop partnerships with MARTA and interested to hear about the work being done with hospitals.
- Shared Mobility Strategies – The company is currently working with Uber and US DOT on mobility projects.
- Transloc – Working on first-last mile solutions and seamless transportation options for riders.

- Victor valley transit authority – San Bernardino County – Developed an initiative to help residents that are low income go across county lines to get access to medical care and groceries.
- SWTA – Hosted a R2W Forum at their conference in Denver. NCMM presented a webinar on you with disabilities. Also featured Liberty, a TNC that is being used in rural areas.
- FPTA– FL currently has a mobility manager in every county and the Legislature is currently doing a study to look at funding formulas. FPTA will host their annual meeting with the Florida Commission for the Transportation Disadvantaged in December.

APTA Committee Business

- Marlene Connor, Chair, was recognized for her leadership as the Chair of the Committee. Rich Weaver then presented her with a gift for her service.
- Election of Vice Chair
 - Candidates for Vice Chair gave 2 minute remarks on why they are seeking the nomination. The candidates were:
 - Jameson Auten, Chief, Regional Service Delivery & Innovations, Kansas City Area Transportation Authority, Kansas City, MO
 - Norm Hickling, Chief Administrative Officer, Antelope Valley Transit Authority, Lancaster, CA
 - Arun Prem, Executive Director, Full Access and Coordinated Transportation, Inc., Oceanside, CA
 - Committee members voted and selected Jameson Auten as the next Vice Chair of the APTA Mobility Management Committee.

Adjourn