



# 2015 APTA Legislative Conference

March 8 - 10, 2015 · Washington, DC

## Sponsorship Opportunities

### Maximize Your Success at APTA's 2015 Legislative Conference

*You won't find a better opportunity to drive awareness, visibility, and demand directly with decision-makers!*

Increase your organization's exposure and maximize revenue possibilities by becoming a sponsor of APTA's 2015 Legislative Conference. The high-impact sponsorships listed below will help you stand out from your competition and connect you with the attendees you want to reach.

See for yourself the wide variety and range of available sponsorship opportunities and contact Heather Rachels at [hrachels@apta.com](mailto:hrachels@apta.com) or (202) 496-4838 to reserve your exclusive sponsorship.

#### Welcome Reception

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##### **\$15,000 sole sponsor / \$8,000 co-sponsor with APTA**

- Logo in final program
- Signage at door of event
- Tent cards on buffet and tables
- Name in alpha listing of sponsors
- Logo on APTA conference web page

#### Opening General Sessions

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##### **\$10,000**

- Logo on screen
- Logo in final program
- Signage at door of event
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Exclusive opportunity to distribute materials at event
- Name in alpha listing of sponsors
- Logo on APTA conference web page

**SOLD!**

#### Legislative Action Center

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##### **\$6,000**

- Logo in final program
- Name in final program in alpha listing
- Signage at event and at registration
- Sponsored coffee service
- Logo on APTA conference web page

# Sponsorship Opportunities

## General Luncheon

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**\$20,000 sole sponsor / \$10,000 co-sponsor with APTA**

- Logo in final program
- Name in alpha listing
- Signage at door of event
- Speaking role
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page

## Sunday General Session

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**\$10,000**

- Logo on screen
- Logo in final program
- Name in alpha listing
- Signage at event
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page

**SOLD!**

## Farecards for Hill Reception

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**Cost of Cards**

- Recognition in final program
- Name in final program in alpha listing
- Farecards to be stuffed in sponsor farecard holders, if provided



Photo by Destination DC

## Ad in Congressional Directory

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**\$6,000**

- Full-page 4-color ad (sponsor to provide artwork)
- Name in final program in alpha list
- Recognition in final program
- Name on APTA conference web page

## Meeting Padfolios #800 padfolios

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**\$8,000, or \$3,000 and sponsor provides bags**

- Sponsor logo & APTA logo on bags
- Recognition in final program
- Name in alpha listing
- Logo on APTA conference web page

# Sponsorship Opportunities

## Lanyards

**\$6,000**

- Logo on lanyards
- Recognition in final program
- Name in final program in alpha list
- Logo on APTA conference web page

**SOLD!**

## Hotel Room Keys

**\$8,000**

- Logo on keys
- Name in final program in alpha listing
- Recognition in final program
- Logo on APTA conference web page

## Ad in Final Program

**\$10,000**

- 4 color ad inside front cover (sponsor to provide artwork)
- Name in alpha listing
- Logo on APTA conference web page

## Reception on Capitol Hill

**\$15,000 sole sponsor / \$8,000 co-sponsor with APTA**

- Logo in final program
- Name in final program in alpha listing
- Tent cards on buffets and tables
- Signage at event
- Logo on APTA conference web page

## General Sponsorship Fund

**\$1,000 minimum**

- Name in final program
- Name on any signage for event

*Sponsorships are on a first-come, first-served basis  
All sponsors are listed in the alpha listing in the app.*



Photo by Destination DC