

AMERICAN PUBLIC TRANSPORTATION ASSOCIATION

Marketing and Communications Committee Meeting

February 26, 2017

2 – 4 p.m.

Grand Salons G - J

Tampa Marriott Waterslide * Tampa, FL

Agenda

Call to Order	Morgan Lyons, Chair
Introductions	Morgan Lyons
FTA Update	Dave Longo & Angela Gates
APTA Update	Jack Gonzalez
Media Update	Virginia Miller
Passenger Transport	Deborah Bongiorno
RCA Update	Morgan Lyons
Working with State DOTs	Amy Ford & Lloyd Brown
Ridership Discussion	Rose Sheridan
Task Force Reports	
Conference Program Planning	Amy Snyder
Social Media	Leah Harnack
Public Information Officers	Bonnie Arnold
Research	Carol Smith
Ad Revenue	Bobbie Crichton
New Business	

UPCOMING MEETINGS

May 7, 2017 – Reno, NV (in conjunction with APTA's Bus & Paratransit Conference)

July 20-21, 2017 – Portland, OR

October 8, 2017 – Atlanta, GA (in conjunction with APTA's Annual Meeting & EXPO)