Sponsorship Opportunities

Maximize Your Success at APTA's 2017 Rail Conference

You won't find a better opportunity to drive awareness, visibility, and demand directly with decision-makers!

Increase your organization's exposure and maximize revenue possibilities by becoming a sponsor of APTA's 2017 Rail Conference. The high-impact sponsorships listed below will help you stand out from your competition and connect you with the attendees you want to reach.

See for yourself the wide variety and range of available sponsorship opportunities and contact Heather Rachels at hrachels@apta.com or (202) 496-4838 to reserve your exclusive sponsorship.

Elevator Wrap

SOLD!

$15,000 (3 cars) / $10,000 (2 cars)

- Name in alpha listing of sponsors
- Sponsor to provide artwork
- Recognition on APTA conference web page and conference app

Welcome Reception (in the Product Showcase)

SOLD!

$15,000 sole sponsor / $10,000 co-sponsor with APTA

- Logo in app with event write-up
- Signage at door of event
- Tent cards on buffet and tables
- Name in alpha listing of sponsors
- Prime location in the showcase if exhibiting
- Logo on APTA conference web page

Opening General Sessions

SOLD!

$12,000

- Logo on screen
- Logo in app with event write-up
- Signage at door of event
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page

Sponsorship Opportunities

Conference App

$15,000 (banner ads—$2000 each)

- Name in alpha listing of sponsors
- Logo on APTA conference web page
- Logo on all app signage

Continental Breakfast (3)

$8,000 each

- Logo in app with event write-up
- Name in alpha listing of sponsors
- Table tent cards on buffets & seating areas
- Signage at event
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page

General Luncheon

SOLD!

$20,000 sole sponsor / $10,000 co-sponsor with APTA

- Logo on screen
- Logo in app with event write-up
- Name in alpha listing of sponsors
- Signage at door of event
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page

Closing General Session

$8,000

- Logo on screen
- Logo in app with event write-up
- Name in alpha listing of sponsors
- Signage at event
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page

Photo courtesy of Visit Baltimore

Sponsorship Opportunities

Product Showcase Luncheon

$15,000 sole sponsor / $10,000 co-sponsor with APTA

- Logo in app with event write-up
- Signage at door of event
- Tent cards on buffet and tables
- Name in alpha listing of sponsors
- Prime location in the showcase if exhibiting
- Logo on APTA conference web page

SOLD!

TECH Bar

$10,000

- Signage at event
- Name in alpha listing of sponsors
- Recognition in app with event write-up
- Logo on APTA Conference web page
- Instructor can use sponsor's web site or app in demonstrations

Photo by Thomas Reaves

Technical Sessions

$3,000 each or 3 for $7,000

- Name in alpha listing of sponsors
- Recognition under session write-up in app
  (logo under 1 session at 3 for $7,000 sponsorship level)
- Signage at event
- Company representative will open the session and introduce moderator
- Exclusive opportunity to distribute materials at event
- Recognition on APTA conference web page

Conference Giveaway

$12,000, or $6,000 and sponsor provides giveaway

- Sponsor logo & APTA logo on giveaway
- Recognition in app
- Name in alpha listing of sponsors
- Logo on APTA conference web page

SOLD!

Lanyards

$8,000

- Logo on lanyards
- Recognition in app
- Name in alpha listing of sponsors
- Logo on APTA conference web page

SOLD!

Sponsorship Opportunities

Hotel Room Keys

SOLD!

$8,000

- Logo on keys
- Name in alpha listing of sponsors
- Recognition in app
- Logo on APTA conference web page

Escalator Wrap

$8,000 each

- Name in alpha listing of sponsors on conference web page
- Sponsor to provide art work
- Name in alpha listing of sponsors on conference app

Cell Phone Charging Station

$7,000

- Logo on charging station
- Name in alpha listing of sponsors on conference web page
- Logo on APTA conference web page under write-up
- Name in alpha listing of sponsors in conference app
- Logo in app under write-up

Wi-Fi

$12,000 (includes splash page & banner ad on conference app)

$8,000 (splash page)

- Landing page (sponsor to provide art work)
- Name in alpha listing of sponsors on conference web page
- Logo on conference page
- Recognition on conference app

Columns

$5,000 each or 3 for $12,000

- Sponsor to provide art work
- Name in alpha listing of sponsors on conference web page
- Name in alpha listing of sponsors on conference app

Photo courtesy of Visit Baltimore

Sponsorship Opportunities

Hotel Front Registration Desk

$10,000

- Sponsor to provide art work
- Name in alpha listing of sponsors on conference web page
- Name in alpha listing of sponsors on conference app

General Sponsorship Fund

$1,000 minimum

- Name in app
- Name on any signage for event

Public Transit Security & Emergency Management Roundtable

$20,000 (sole sponsor)

$1,000 + minimum (multiple sponsors)

- Name in list of sponsors on conference web site
- Name in list of sponsors on conference app
- Recognition on seminar web page
- Logo on slide to be shown during the seminar & safety committee meetings
- Signage at the event
- Free banner ad on Rail Conference app ($5,000 or more)

Rail Rodeo Banquet

$10,000 sole sponsor / $5,000 co-sponsor with APTA

- Logo on screen
- Logo in app with event write-up
- Name in alpha listing of sponsors
- Signage at event
- Tent cards on tables
- 60 – 90 second video (sponsor to provide)
- Exclusive opportunity to distribute material
- Logo on APTA Rail Rodeo web page

Photo by Thomas Reaves

Rail Rodeo Breakfast (2)

$3,000 each

- Name in program
- Signage at event
- Tent cards on tables
- Exclusive opportunity to distribute material
- Name in alpha listing of sponsors
- Recognition on APTA Rail Rodeo web page

Sponsorship Opportunities

Rail Rodeo Luncheon

$5,000

- Logo in program
- Name in alpha listing of sponsors
- Signage at event
- Tent cards on buffets and tables
- Exclusive opportunity to distribute material
- Logo on APTA Rail Rodeo web page

Rail Rodeo Swap Meet

$10,000 sole sponsor / $5,000 co-sponsor with APTA

- Logo in program
- Name in alpha listing of sponsors
- Signage at event
- Tent cards on tables
- Exclusive opportunity to distribute material
- Logo on APTA Rail Rodeo web page

Sponsorships are on a first-come, first-served basis.

All sponsors are listed in the alpha listing in the front of the program.

Photo courtesy of Visit Baltimore