

# Transforming Mobility through Advanced V2I technology

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2018 Fare Collection/Revenue Management  
& TransTech Conferences



# Transforming Mobility through Advanced V2I technology

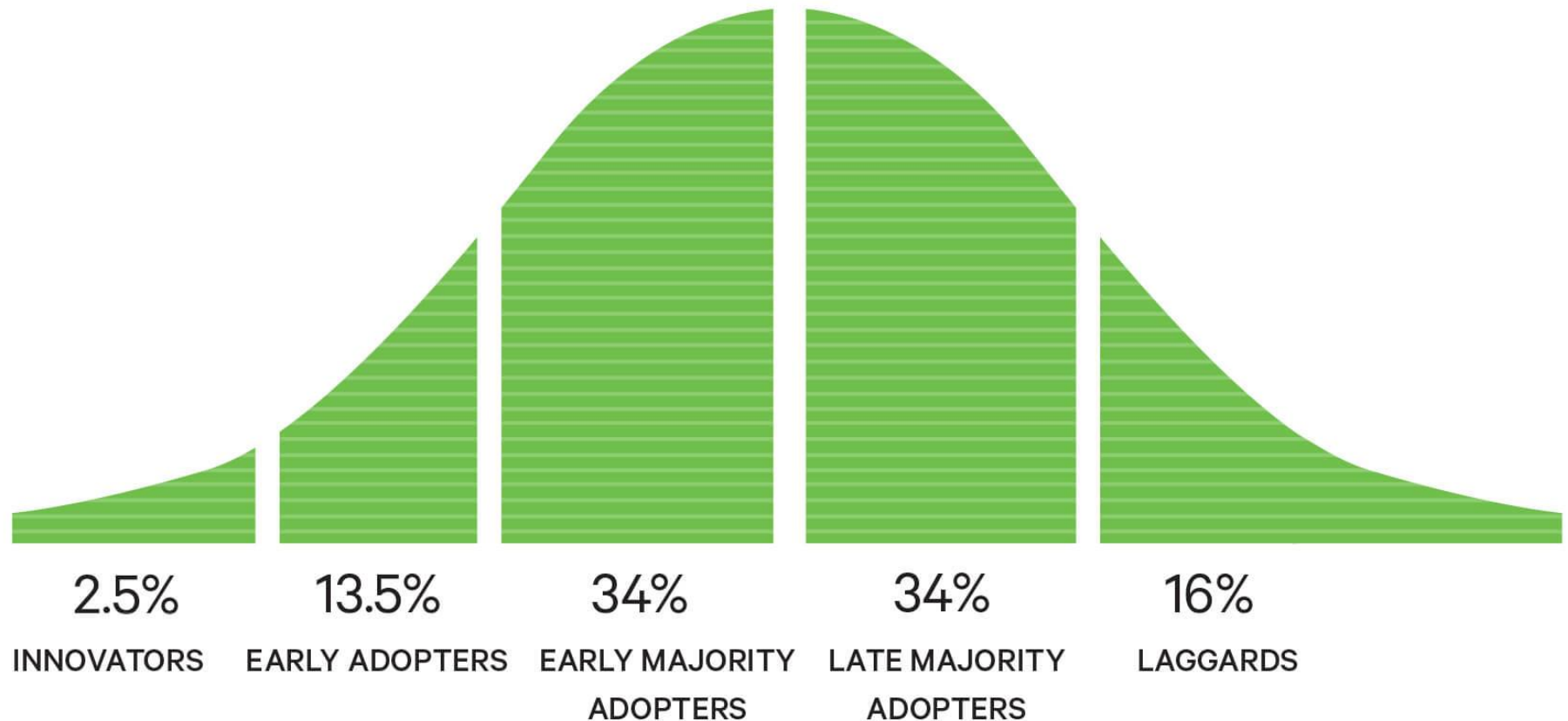
## **Connected Vehicles in Smart Cities**



**GTT changes the way your city moves with  
intelligent transportation solutions**

# Transforming Mobility through Advanced V2I technology

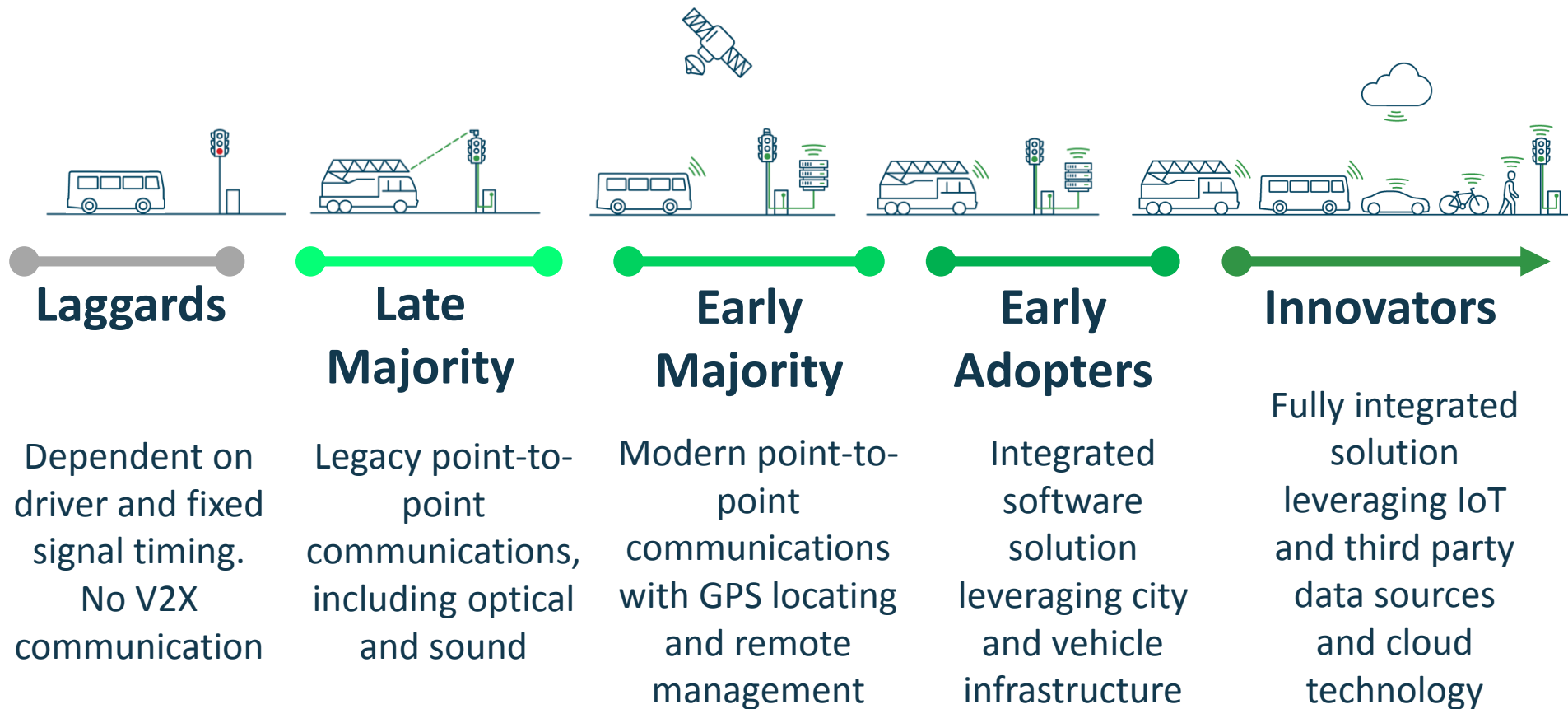
## The Intelligent Transportation Journey



**Technology Adoption Curve**  
Everett Rogers – Diffusion of Innovations, 1962

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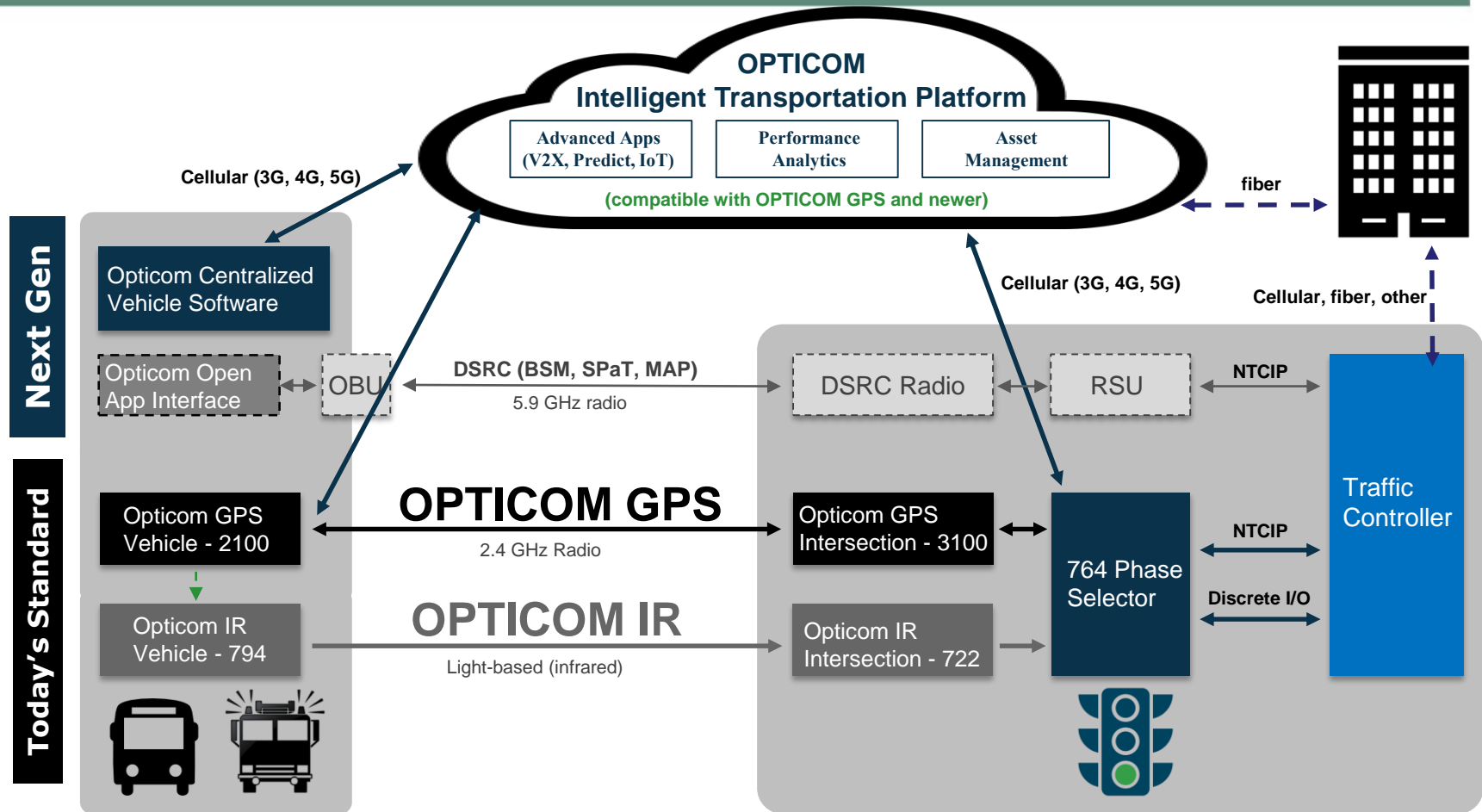
## The Intelligent Transportation Journey



**Connected Vehicle Adoption Curve**

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## The Intelligent Transportation Journey



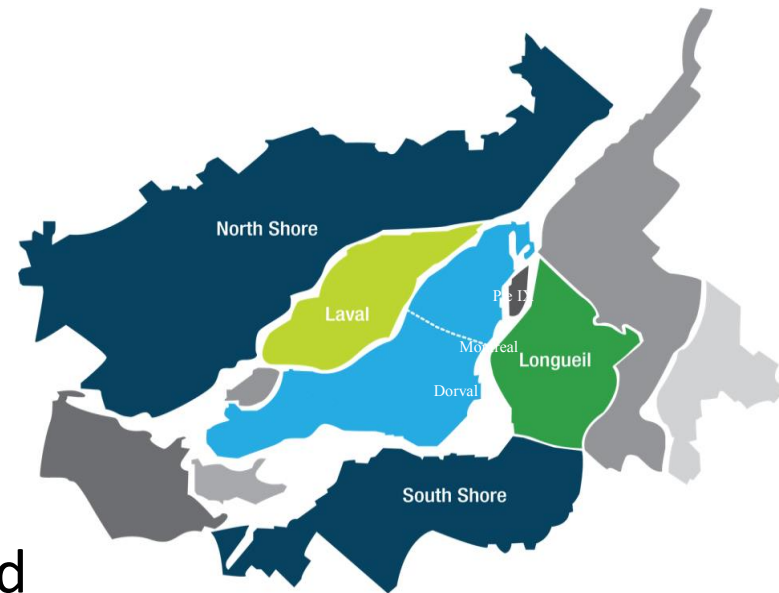


# Transforming Mobility through Advanced V2I technology

## Case Study: Laval, Quebec

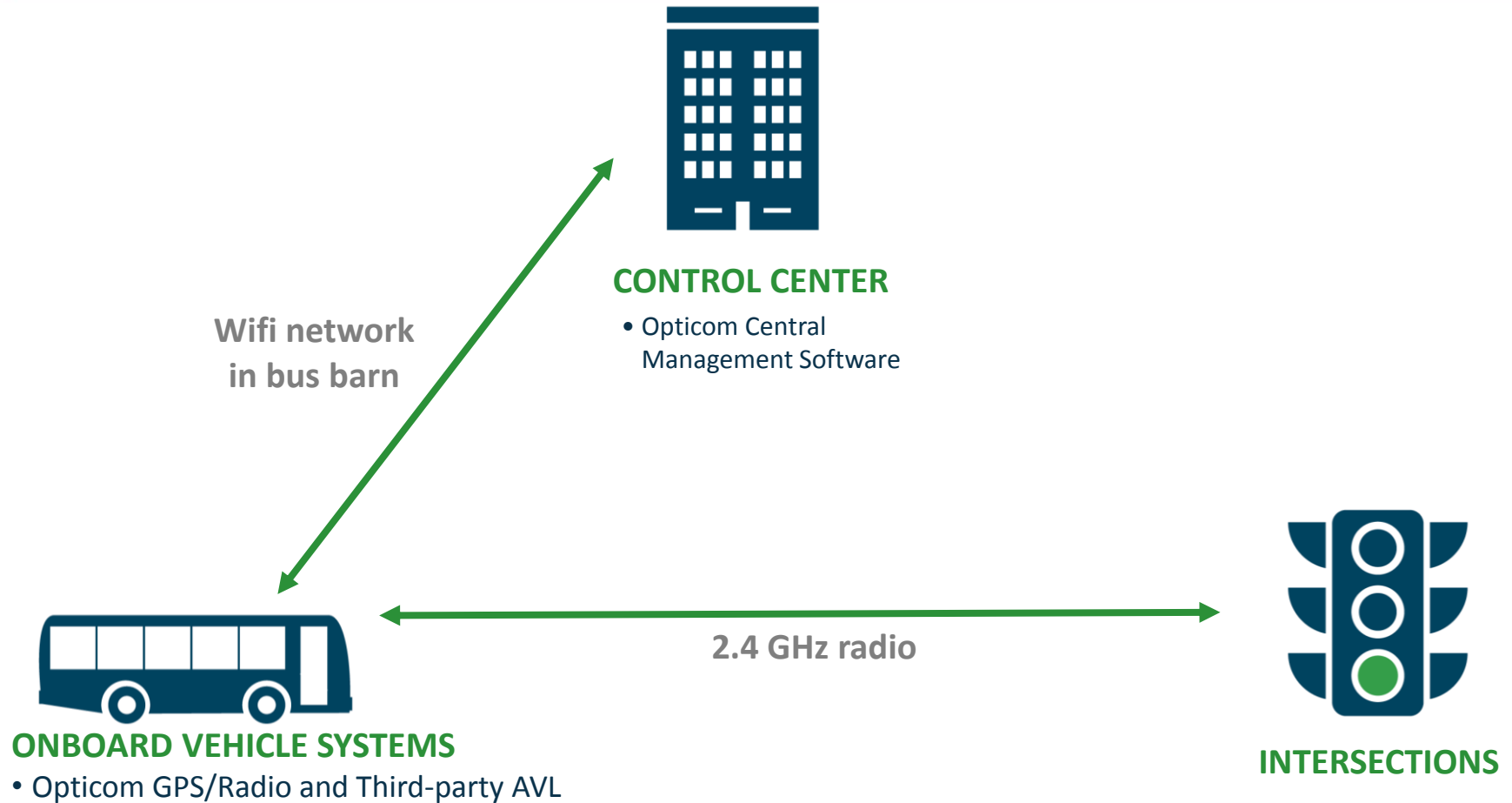
### OVERVIEW

- Goal: increase ridership by 40 percent between 2013 and 2022
- Preferential bus measures aimed at improving speed, reliability and punctuality will lead to more riders
- STL buses operate as both local and express buses as demand requires
- **Conditional** and **relative** priority based on lateness and passenger load



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## Case Study: Laval, Quebec



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## Case Study: Laval, Quebec

### RESULTS

- Lowered Bus Travel Time, **up to 10%**
- Carbon footprint expected to decreased by more than **30,000 metric tons over 10 years**

*“People need punctuality. People need good information. People need reliability. People need speed. With TSP, we addressed all of these issues. So, we’re very confident that we will be able to increase our ridership numbers.”*

**Guy Picard**

**General Manger**

**Société de transport de Laval**



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## Case Study: New York City

### OVERVIEW

- **5,700** buses operating on 2,800 miles of routes operated by MTA NYC Transit
- Streets and **13,000** traffic signals operated and maintained by NYCDOT
- **Highest passenger loads, slowest moving buses (and declining)**



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## Case Study: New York City

### SOLUTION: M15 SBS Pilot

- Wall Street Financial District
- Intermodal route
- Lots of congestion
- Coordination
- Canyon for GPS signal



Cellular data network



OPTICOM SOFTWARE



CONTROL CENTER

- Opticom Central Software
- TransCore ATMS

NYCWiN



INTERSECTIONS

# Transforming Mobility through Advanced V2I technology

## Case Study: New York City

### RESULTS

- M15 - Lowered Bus Travel Time, **up to 18%**
- Implementing TSP along additional routes through 2020



*“Since 2012, NYC DOT has worked with MTA to implement TSP on 5 corridors, with excellent results.”*

**NYC Transit Signal Priority Report –  
July 2017**

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## **The Intelligent Transportation Journey**

### **Additional Advanced Solutions**

- Schedule and Headway management
- Signal Phase and Time data – in-vehicle
- Enhanced reporting and analytics (system effectiveness, performance monitoring-historic and real-time)

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## The Intelligent Transportation Journey



### On-board Vehicle Systems

Computers, AVL, Preemption Equipment, GPS



### Intersection Equipment

Signal Controllers, Preemption Equipment



### Communication Networks

Radio, Cellular, Wi-Fi, Fiber, Ethernet



### Control Center

ATMS, Hardware and Software IT Systems

## Key Solution Strategy Questions

1. What are your primary objectives?
2. What infrastructure do you have today?
3. What infrastructure are you planning to have in the future? When?
4. What connectivity is available to vehicles, intersections, data?
5. Who are the key stakeholders, are they accessible (system mfg, IT, traffic)?

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## Summary

- Connected Vehicle technology adoption will happen over time
- Find ways to use your existing infrastructure to become more connected
- Look for partners with expertise in these areas to help lead your cities migration



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## THANK YOU

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