

What We Learned in Reno

Zack Browne - Token Transit



What is Token Transit?

App to Pay for Public



RTC Passes On Your Phone



Text 'TOKEN' to 41411 for a download link



Apple and Google Engineers



What Did We Learn?



1. Let Users Contact You



2. Offer App Translations



3. Support Low-Cost

**FREE CELL
PHONE
FREE MINUTES/TEXTS**

**NO credit check,
NO contract!**

Must qualify to be eligible:

- ✓ Food Stamps
- ✓ Medicaid
- ✓ Section 8 Housing, etc

