

**SPONSORSHIP OPPORTUNITIES**  
**Revenue Management/Fare Collection Summit**  
**& TransITech Conference**  
**April 9 – 11, 2018**  
**Jacksonville, FL**

**TAKEN    EVENT**

**Continental Breakfast (3) - \$6,000 each**

Logo on APTA web site on conference home page  
Logo in final program  
Table tent cards on buffets & seating areas  
Signage at event  
Exclusive opportunity to distribute materials at event

**X            Reception in Showcase–**

**\$15,000 sole sponsor**

**\$10,000 co-sponsor**

Logo on APTA web site on conference home page  
Logo in final program  
Tent cards on buffet tables  
Signage at event  
Choice of location if you choose to exhibit (sole)

**Lunch in Showcase–**

**\$10,000 sole sponsor**

**\$7,000 co-sponsor**

Logo on APTA web site on conference home page  
Logo in final program  
Tent cards on buffet tables  
Signage at event  
Choice of location if you choose to exhibit (sole)

**Plated Lunch (1)**

**\$15,000 each sole**

**\$8,000 co-sponsor with APTA**

Logo on APTA web site on conference home page  
Signage at door of event  
Introduce speaker or moderator (sole)  
Special seating at event  
Table tent cards  
Opportunity to distribute material at event (sole)

**TAKEN EVENT**

**Meeting Tote Bags \$8,000**

**or #400 bags, APTA to approve bag**

Recognition in final program

Logo on bag

Logo on web site on conference page

**Technical Sessions - \$3,000 each or 3 for \$7,000**

Recognition in final program under session

If doing 3 for \$7,000 you may put your logo under one of the programs

Signage at event

Opportunity to introduce moderator

Exclusive opportunity to distribute materials at event

**X - Tues General Sessions (2) - \$5,000**

Logo in final program under session

Logo on screen

Signage at event

Opportunity to introduce moderator

Exclusive opportunity to distribute materials at event

**X Lanyards - \$5,000**

Name in Program

Logo on lanyards

**General Sponsorship Fund - \$1,000 minimum**

Name in final program

Name on any signage for event

Sponsorships are on a first-come, first-served basis

All sponsors are listed in the alpha listing in the front of the program.