

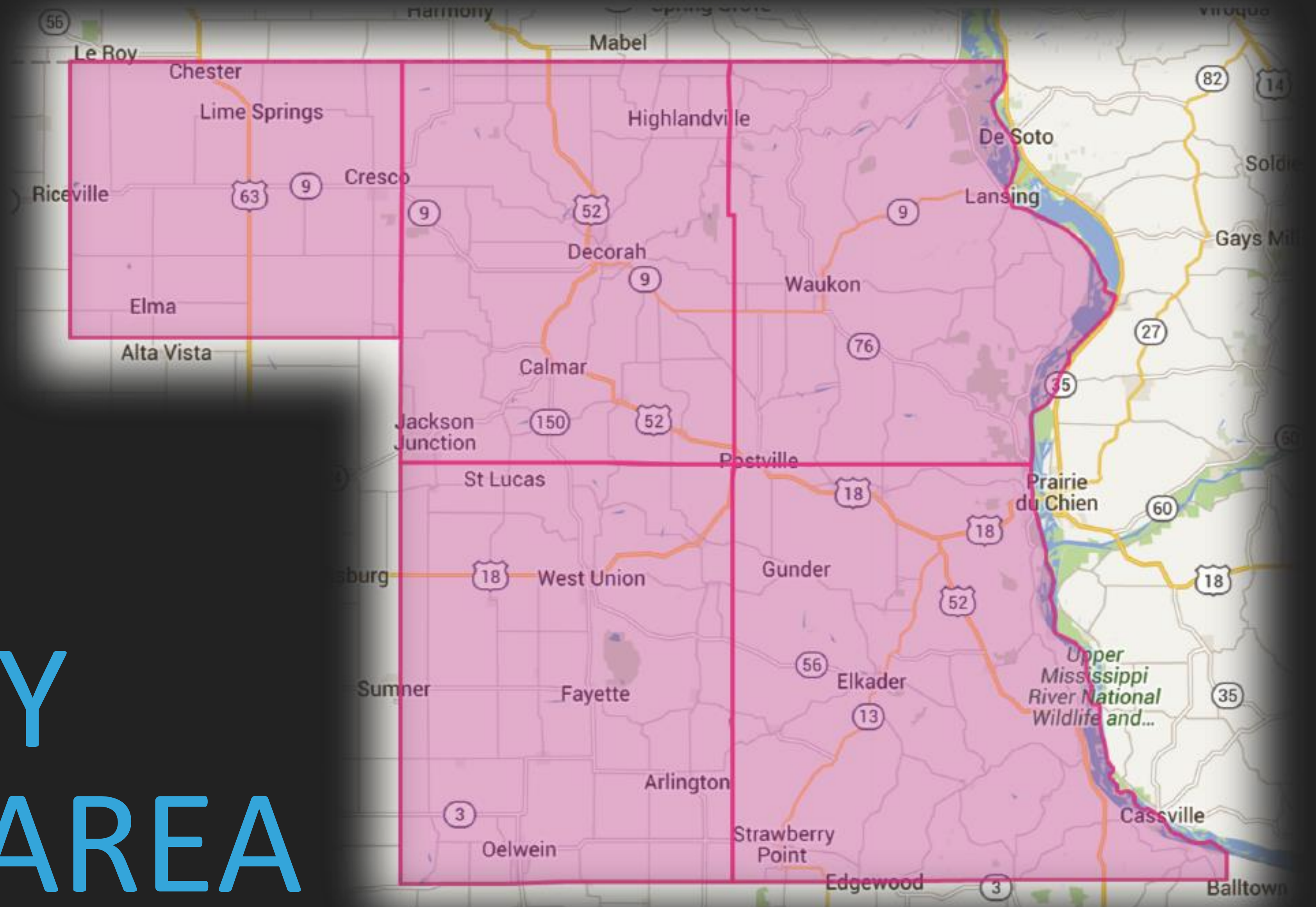


EARL
PUBLIC TRANSIT

**NORTHEAST IOWA
COMMUNITY ACTION CORPORATION**

- ▶ ALLAMAKEE
- ▶ CLAYTON
- ▶ FAYETTE
- ▶ HOWARD
- ▶ WINNESHIEK

5 COUNTY SERVICE AREA







COMMUNITY OUTREACH

Parades



COMMUNITY OUTREACH

St. Patrick's Day Safe Ride Shuttle



COMMUNITY OUTREACH

Free Event Shuttles



COMMUNITY OUTREACH

Quality of Life Services

Postville to Decorah Free Clinic Shuttle

\$5 round-trip

IT'S OKAY TO FAIL



It keeps you humble.



After School Rides

Can't pick up your child?

- Stuck at work late?
- Car broke down?
- Detention?
- Missed the bus?
- Play/band/etc. practice running late?

For only \$2 per child, our trained, friendly and professional transit drivers will pick them up at school and deliver them safely to your door at any Decorah/Freeport in-town location between 4-5 p.m.

Early registration is under way now!

(see reverse side for more info)



**COMMUNITY
OUTREACH**
Quality of Life
Services

Post Details
X

EARL Public Transit is 😊 feeling excited.



Published by Samuel Castro [?] · June 7 · 🌐

⋮

SUMMER IS HERE. SCHOOL IS OUT! Why waste it inside?!? Get a ride to a parks and rec. activity or open swim!

THE POOL IS CALLING YOU!! GO TO THE POOL! IT WILL BE SOOOO MUCH FUN!

The Summer Fun Bus is just \$2 each way in Decorah from 7am to 4:30pm and in Cresco from 7am to 3:30pm, weather permitting. Consult [Decorah Parks and Recreation](#) or [Cresco Parks & Recreation Dept](#) for activities and hours! ... See More

👍 **Get More Likes, Comments and Shares**

Boost this post for \$20 to reach up to 12,000 people.

👤 **3,941 people** reached

Elizabeth E Bruening, Malinda Schwade and 13 others 1 Comment 32 Shares

Boost Post

Performance for Your Post

3,941 People Reached		
89 Reactions, Comments & Shares ⓘ		
47 Like	15 On Post	32 On Shares
4 Love	0 On Post	4 On Shares
6 Comments	1 On Post	5 On Shares
32 Shares	32 On Post	0 On Shares
416 Post Clicks		
152 Photo Views	0 Link Clicks	264 Other Clicks ⓘ
NEGATIVE FEEDBACK		
1 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Reported stats may be delayed from what appears on posts

COMMUNITY OUTREACH

Goofy Free Stuff, Advertising, and Social Media



COMMUNITY OUTREACH

Goofy Free Stuff, Advertising, and Social Media



Call 1-866-382-4259



**NORTHEAST IOWA
COMMUNITY ACTION CORPORATION**

**In-town rides
starting at \$2
AND**

**we pick you up at
your door!**

**Serving Allamakee, Clayton,
Fayette, Howard and
Winneshiek counties**



**I just like transit!
Public transit's
my favorite!**

**Make transit your
favorite too!**

Give the gift of mobility this season!



**NORTHEAST IOWA
COMMUNITY ACTION CORPORATION**

**Buy 1 book of in-town tickets,
get the second 25% off!**

Call 1-866-382-4259

COMMUNITY OUTREACH

Goofy Free Stuff, Advertising, and Social Media

Did you know a hippo can outrun a human?
But an EARL bus is even faster (and safer)?


10-15 MPH 19 MPH 55 MPH



 **EARL**
PUBLIC TRANSIT
NORTHEAST IOWA
COMMUNITY ACTION CORPORATION

Don't ride your hippo!
Ride EARL instead!



 **EARL Public Transit**
Published by Samuel Castro [?]
Page Liked · May 9 · 🌐


Googled Coolest Dog Ever and was not disappointed! You know who else is cool? Iowa Rotocast Plastics is! Their generous sponsorship supports the Pooch Scooch 5k, (which is THIS SATURDAY, BTW), and helps provide crisis transportation in times of need. Thanks IRP!!
#PoochScooch #rideEARL

📍 Tag Photo 📍 Add Location ✎ Edit

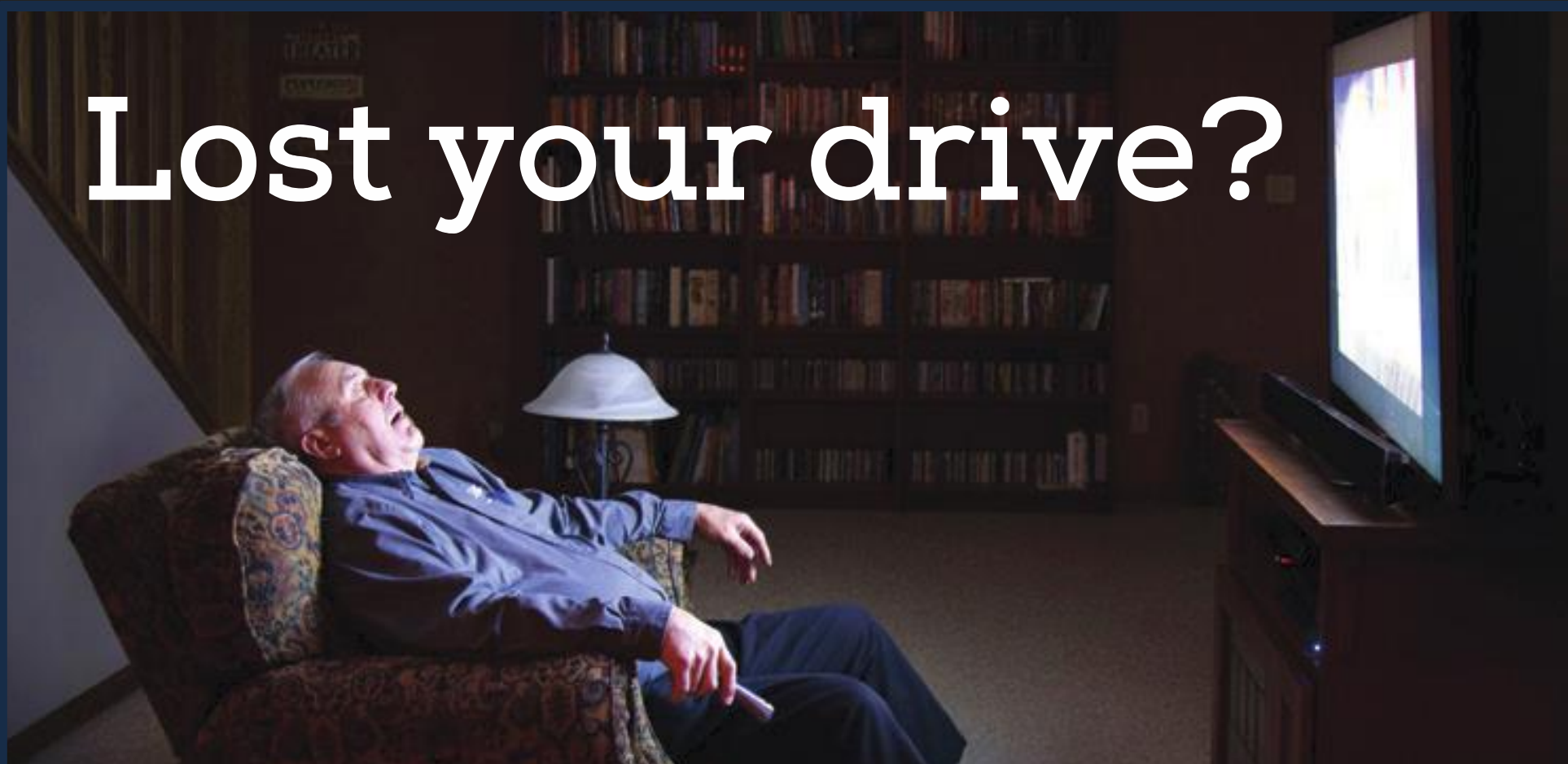
👤 247 people reached Boost Post

👍 Like 💬 Comment ➦ Share ⓘ

👤 Rose Hansen, Janelle Holty Halverson and 9 others

 Write a comment... 😊 📷 GIF 🗨️

Lost your drive?



Grab the wheel!

**Transit drivers get
to meet lots of fun
people, help others
and IPERS benefits!**

E.O.E. (Drug/work screen req'd.)



EARL
PUBLIC TRANSIT

NORTHEAST IOWA
COMMUNITY ACTION CORPORATION



**Call Monica at 563-382-8436 or go to
www.neicac.org/employment**

Farmed out?



REVIVE YOUR DRIVE!

**Transit drivers get
to meet lots of fun
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and IPERS benefits!**

E.O.E. (Drug/work screen req'd.)



EARL
PUBLIC TRANSIT

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OUTCOMES

- Ridership is rising – Averaging 50 new riders/month
- More people are talking about EARL
- New partnerships are strengthening community
- Getting referrals from people who never gave us a second thought before
- We have 15% more drivers in the past year

QUESTIONS?

Save until
everyone is
done
presenting!

