

BETTER STOPS **Community Engagement**



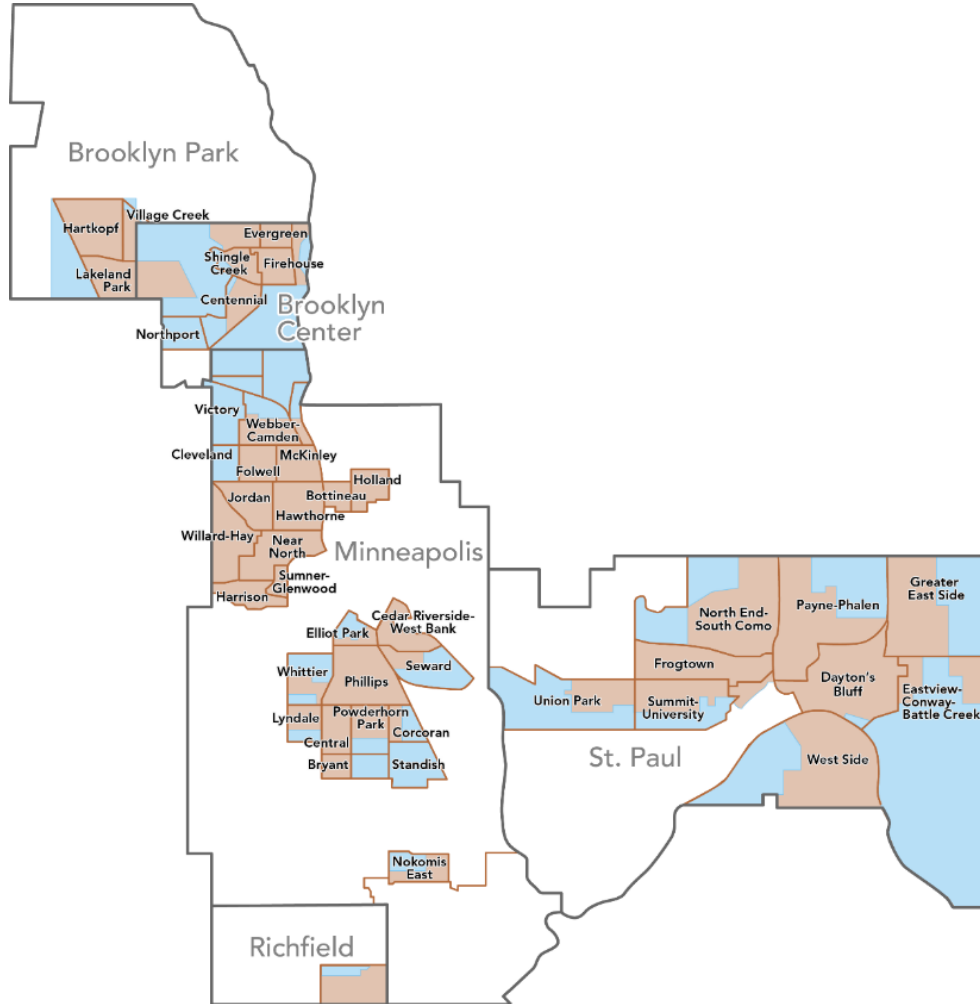
Caitlin Schwartz
Metro Transit, Community Outreach & Engagement
Minneapolis-St. Paul, MN



Better Bus Stops Project Goals

- Improve bus stops to enhance access to opportunity
 - 150 new shelters
 - Improve 75 existing shelters
- Community engagement
 - Center under-represented communities
 - Equity focus
 - Policy change

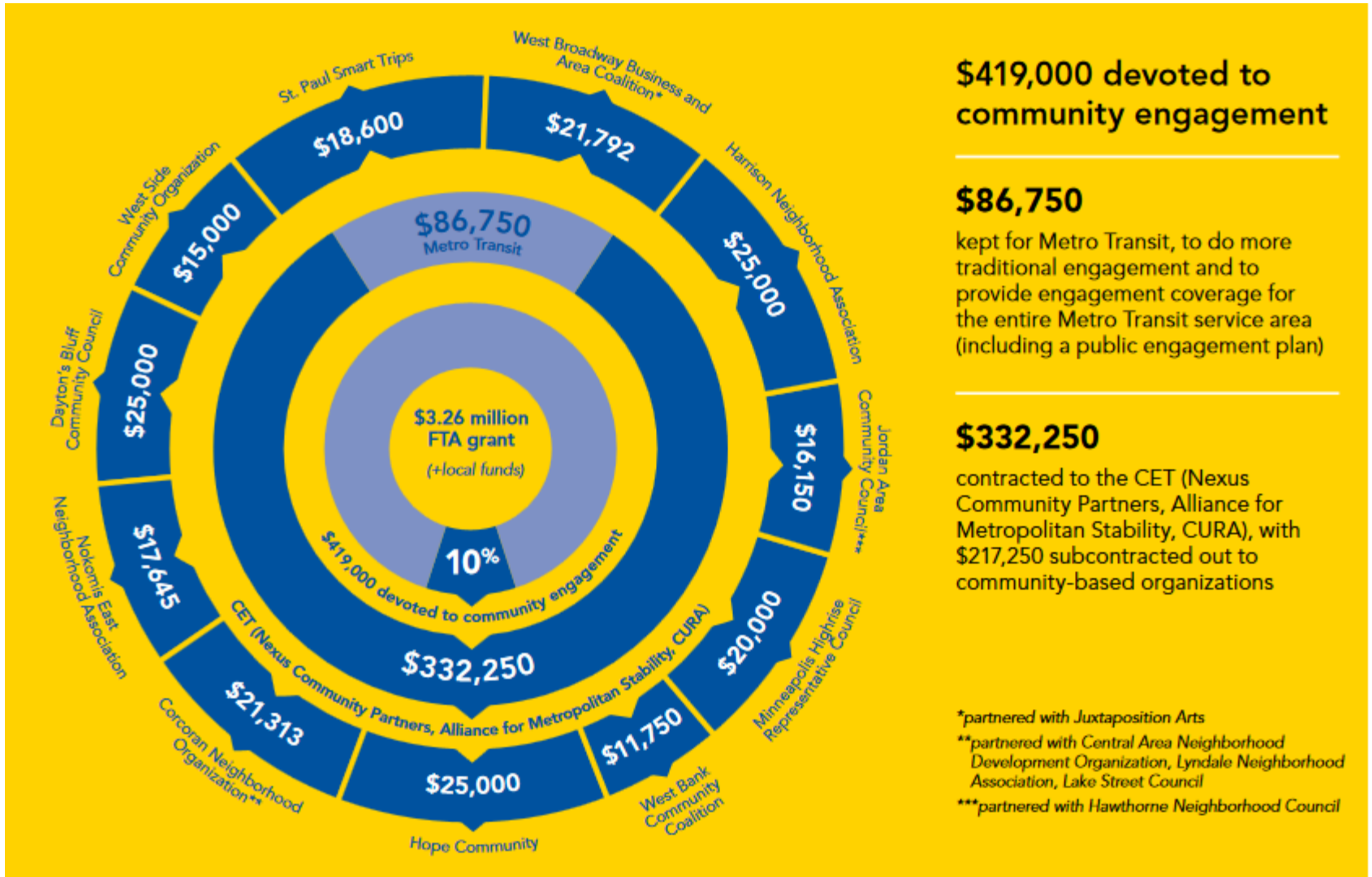


Better Bus Stops Geographic Focus Areas



-  Neighborhoods being considered for bus stop improvements
-  Specific areas within neighborhoods as priority areas for investment (ACP50)

Community Engagement Budget



\$419,000 devoted to community engagement

\$86,750

kept for Metro Transit, to do more traditional engagement and to provide engagement coverage for the entire Metro Transit service area (including a public engagement plan)

\$332,250

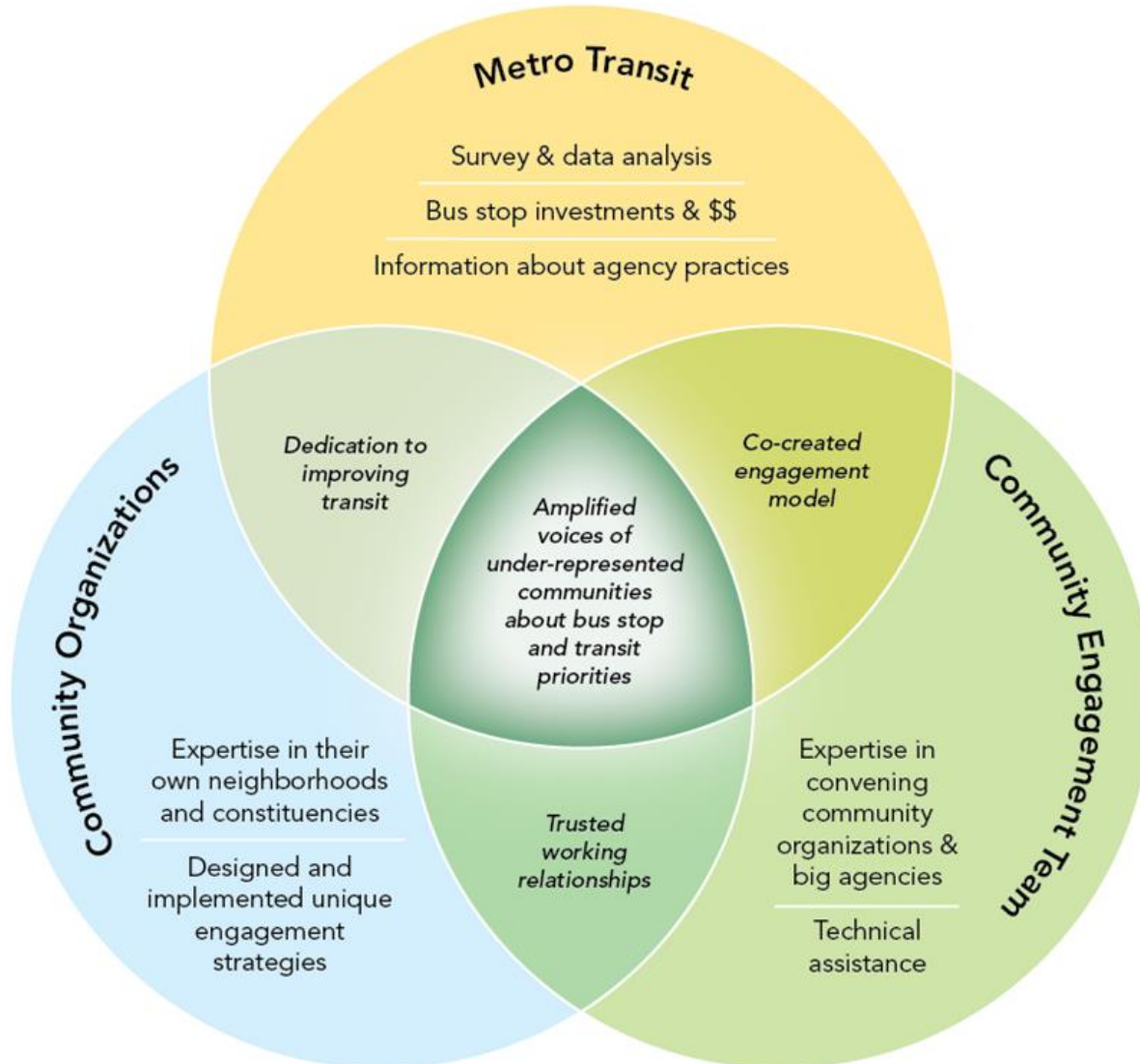
contracted to the CET (Nexus Community Partners, Alliance for Metropolitan Stability, CURA), with \$217,250 subcontracted out to community-based organizations

*partnered with Juxtaposition Arts

**partnered with Central Area Neighborhood Development Organization, Lyndale Neighborhood Association, Lake Street Council

***partnered with Hawthorne Neighborhood Council

Community Engagement Model



Community Engagement Numbers

- 7,000 people engaged
- 2,013 Metro Transit surveys completed
- 2,230 customized surveys
- 200 community events



Better Bus Stops Video

Community Engagement
metrotransit.org/better-bus-stops

BETTER  BUS STOPS

Thanks! Questions?

- Caitlin Schwartz
 - caitlin.schwartz@metrotransit.org
 - (612) 349-7395
- www.metrotransit.org/community-engagement

