BETTER BUS STOPS Community Engagement



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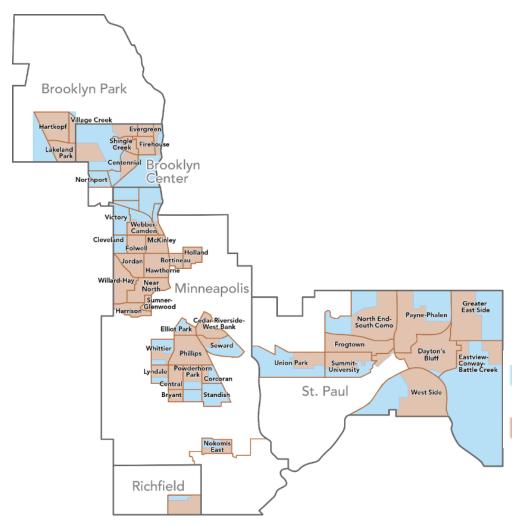
Better Bus Stops Project Goals

- Improve bus stops to enhance access to opportunity
 - 150 new shelters
 - Improve 75 existing shelters
- Community engagement
 - Center underrepresented communities
 - Equity focus
 - Policy change





Better Bus Stops Geographic Focus Areas

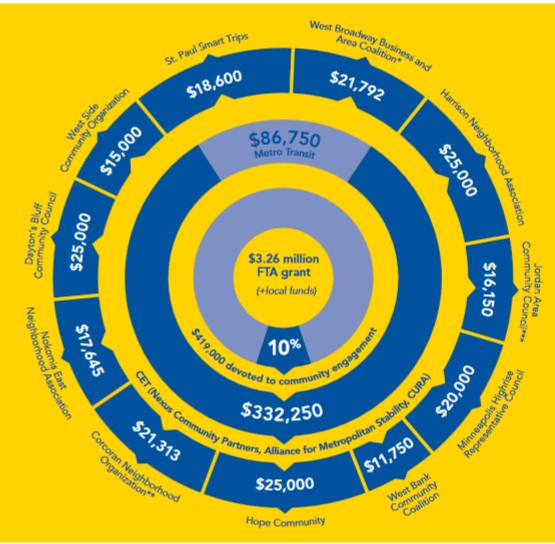




Neighborhoods being considered for bus stop improvements Specific areas within neighborhoods as priority areas for investment (ACP50)



Community Engagement Budget



\$419,000 devoted to community engagement

\$86,750

kept for Metro Transit, to do more traditional engagement and to provide engagement coverage for the entire Metro Transit service area (including a public engagement plan)

\$332,250

contracted to the CET (Nexus Community Partners, Alliance for Metropolitan Stability, CURA), with \$217,250 subcontracted out to community-based organizations

*partnered with Juxtaposition Arts

- **partnered with Central Area Neighborhood Development Organization, Lyndale Neighborhood Association, Lake Street Council
- ***partnered with Hawthorne Neighborhood Council



Community Engagement Model

Metro Transit

Survey & data analysis

Bus stop investments & \$\$

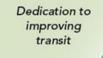
Information about agency practices

Amplified voices of under-represented communities about bus stop and transit priorities

Trusted

working

relationships



Community Organization Expertise in their own neighborhoods and constituencies

Designed and implemented unique engagement strategies



Expertise in convening community organizations & big agencies

Community Engagement / Pays

Technical assistance



Community Engagement Numbers

- 7,000 people engaged
- 2,013 Metro Transit surveys completed
- 2,230 customized surveys
- 200 community events







Better Bus Stops Video

Community Engagement metrotransit.org/better-bus-stops

BETTER **BUS** STOPS



Thanks! Questions?

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