

# Downtown Arena Special Event Service

**James Drake**

*Sacramento Regional Transit District*

*Principal Planner*

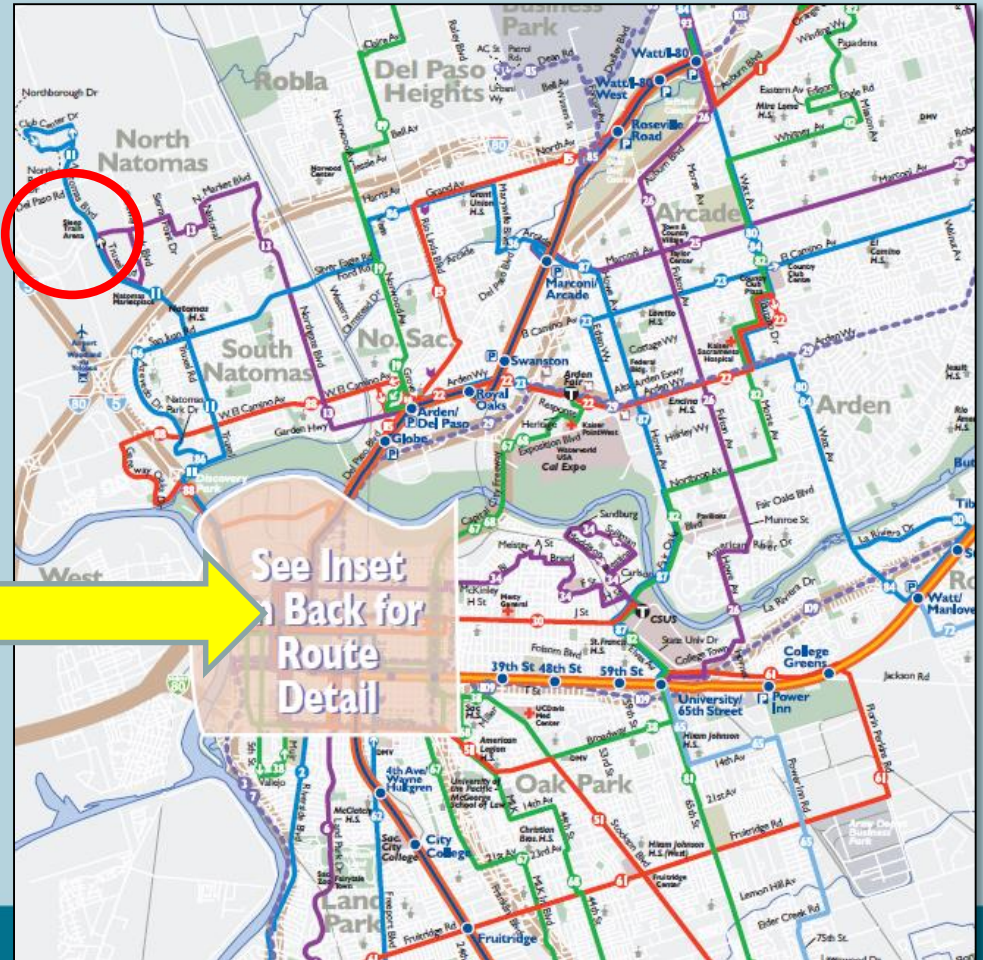
*[jdrake@sacrt.com](mailto:jdrake@sacrt.com)*

# About RT

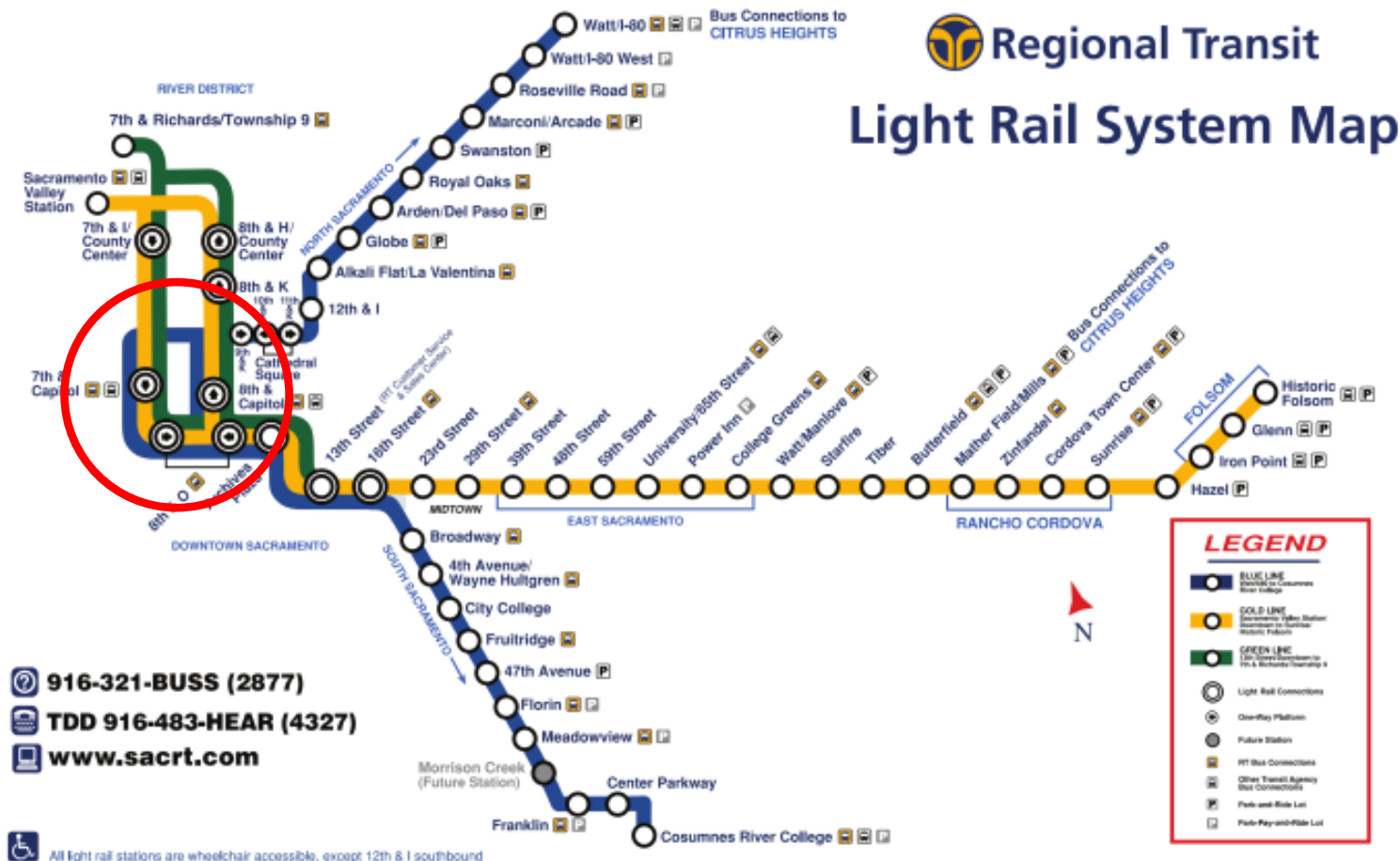
- 221 buses
- 81 light rail vehicles
- 42.9 miles of light rail
- 40 regular bus routes
- 22 million riders
- 85,000 per day

Old Kings  
Arena

New Kings  
Arena

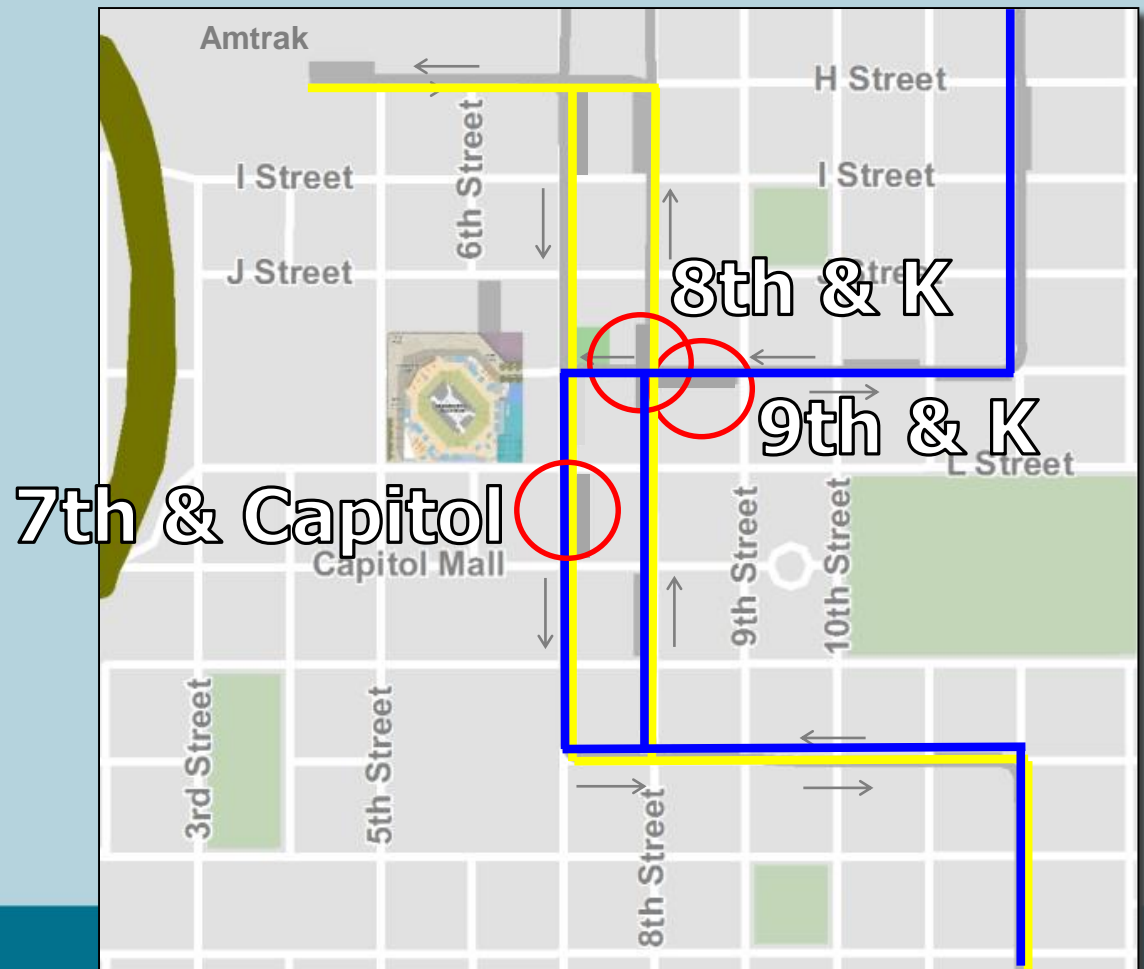


# Sacramento Light Rail



# Downtown Light Rail

- Gold Line (from east)
- Blue Line (from northeast)
- Blue Line (from south)
- Multiple stations
- One-way streets



# Comparable Arenas

- 17,500 capacity
- 1,200 transit riders (7%)
- Similar to:
  - Salt Lake City
  - Denver
  - Minneapolis
  - Phoenix
  - Portland
- Sacramento



RT Special Event Service to Republic FC  
Hughes Stadium (20,000 capacity)  
Sac City College Station  
1,000 round trips (5%)



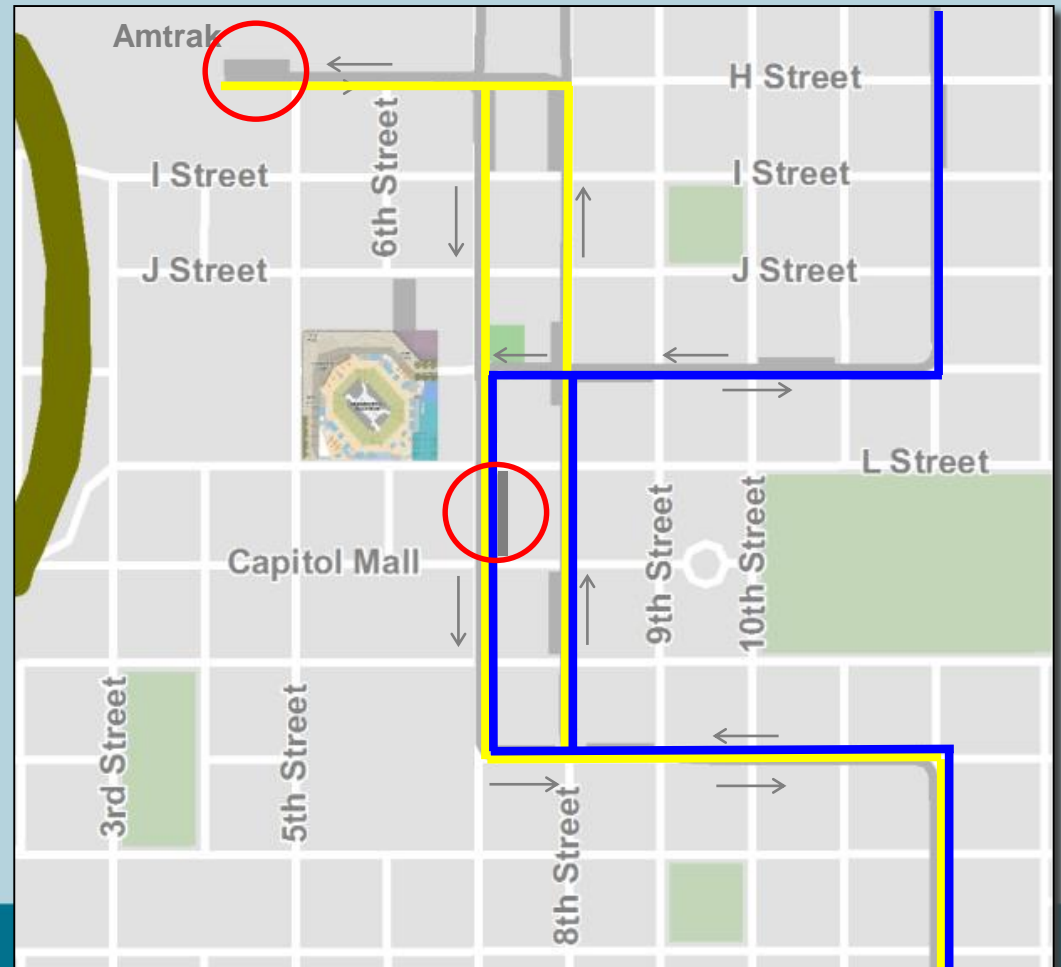
# Key Issues

- 30-min evening/weekend service
- Last train 10:49 p.m.



# Special Event Trains

- Stage at Amtrak station
- Summoned by supervisor
- Reduces wait time
- Extends hours of service



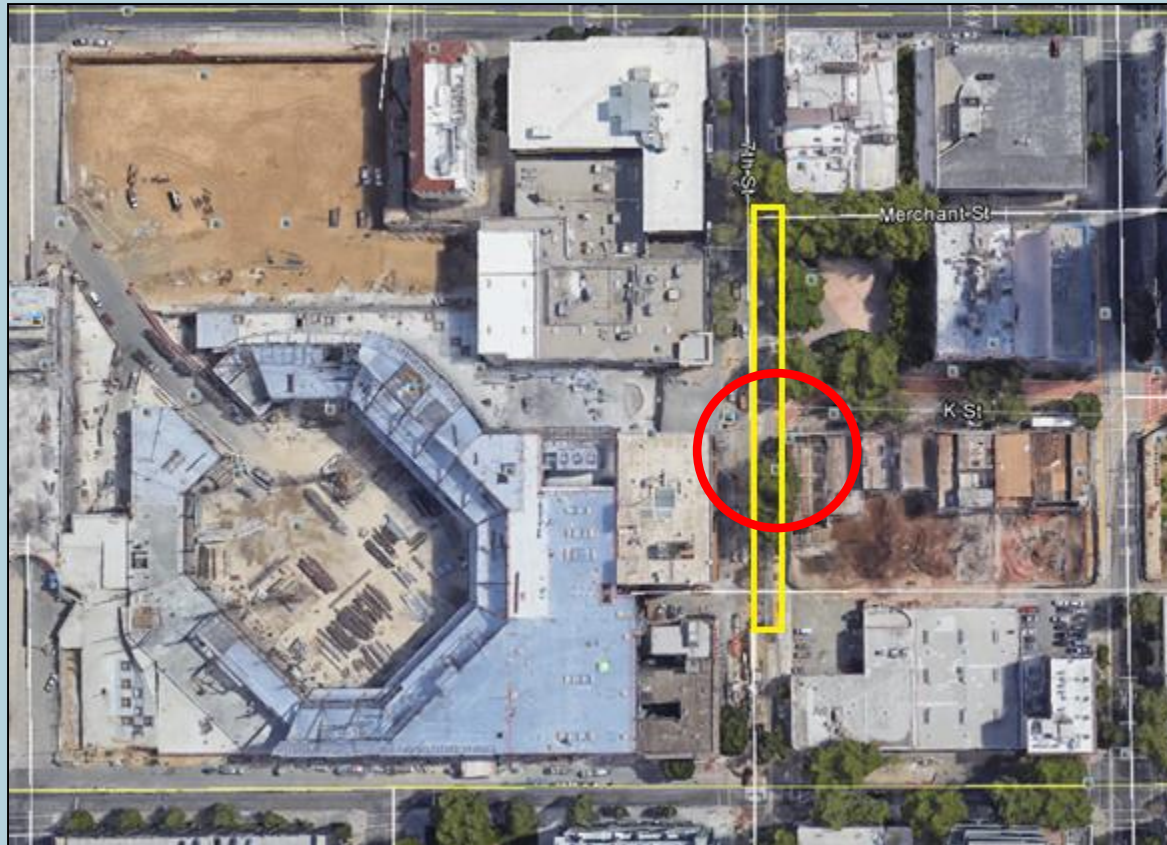
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- 30-min evening/weekend service
- Last train 10:49 p.m.
- Ped safety (7th & K)

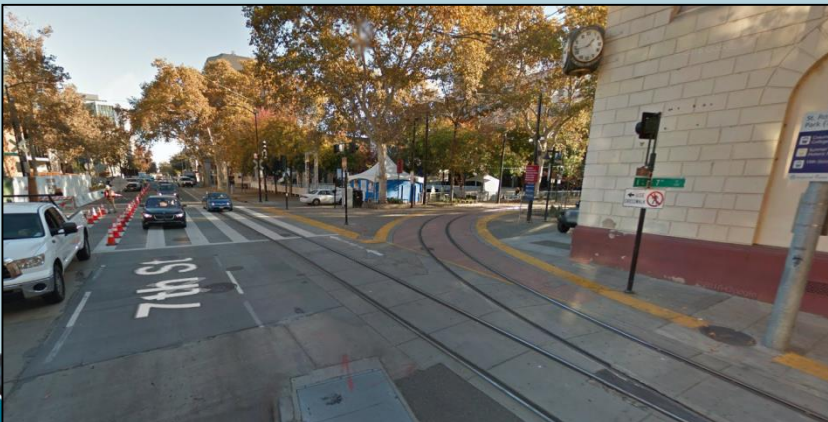
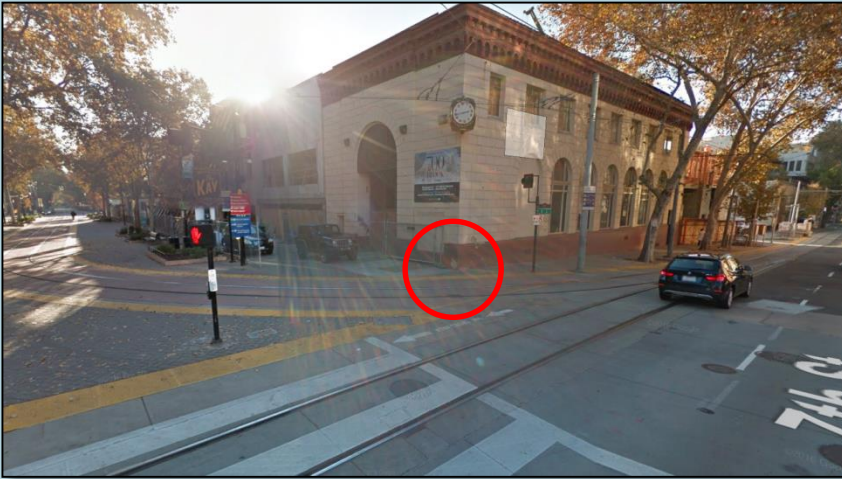




# Station Closure (7th & K)

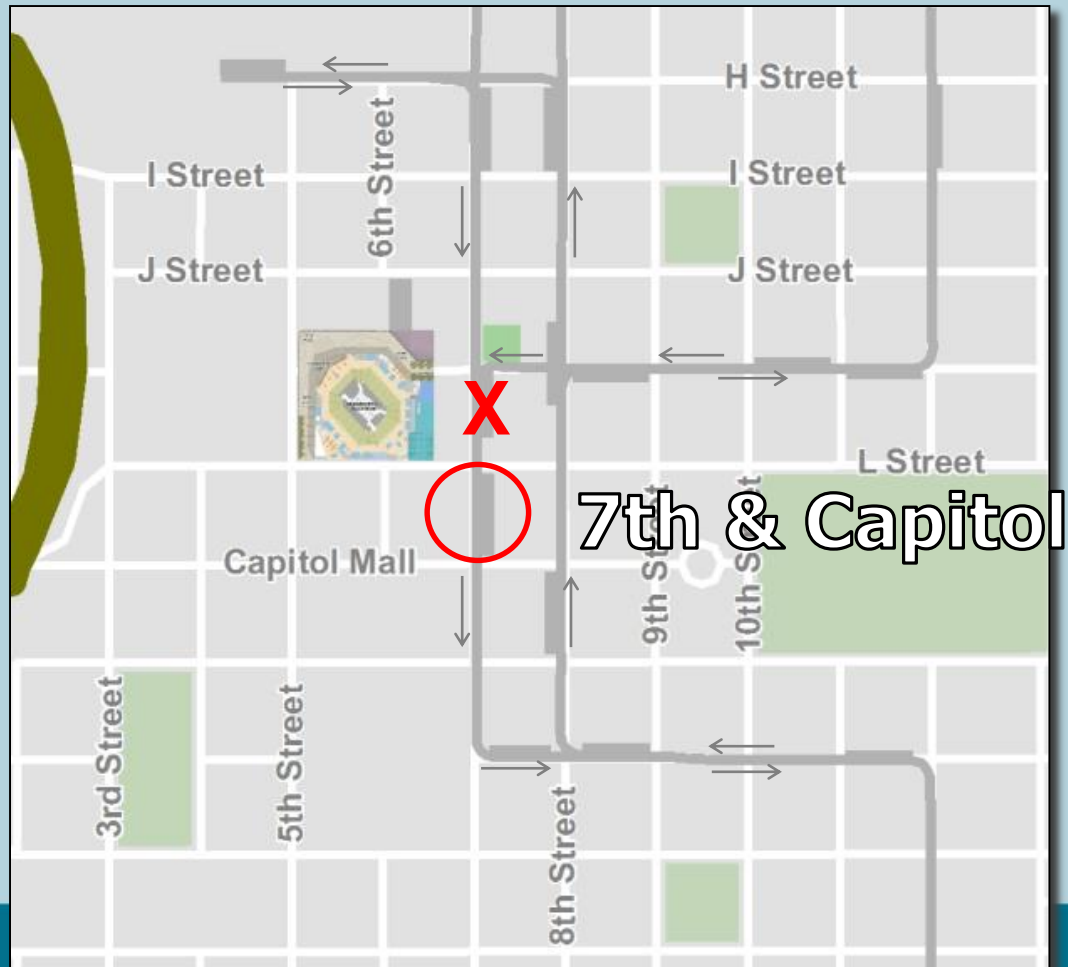


# Station Closure (7th & K)



# Station Closure (7th & K)

Station closed





# Key Issues

- 30-min evening/weekend service
- Last train 10:49 p.m.
- Ped safety (7th & K)
- Station capacity (7th & Capitol)



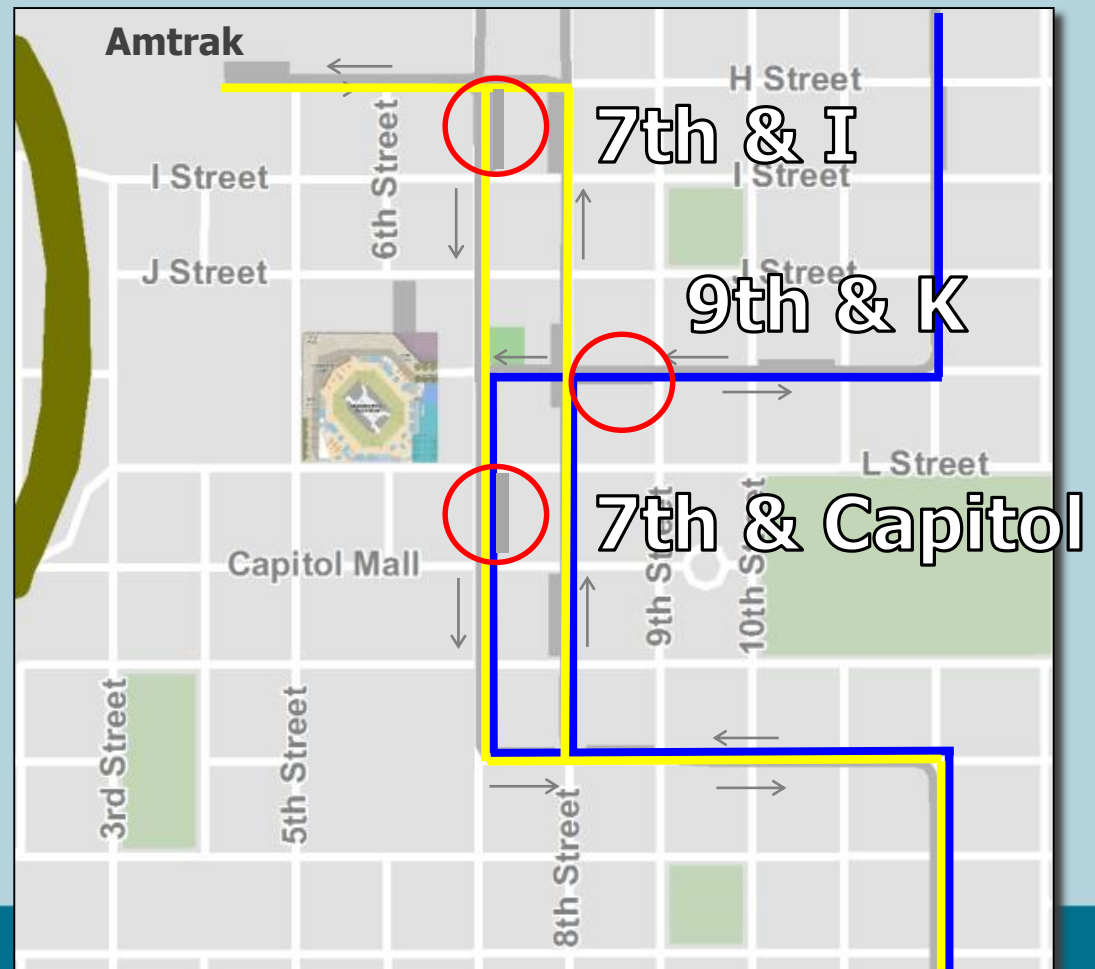
# Station Capacity (7th & Capitol)

## Post-event issues:

- Served by two lines
- 2/3 of riders (or more)
- Ticketing capacity
- Confusing for riders

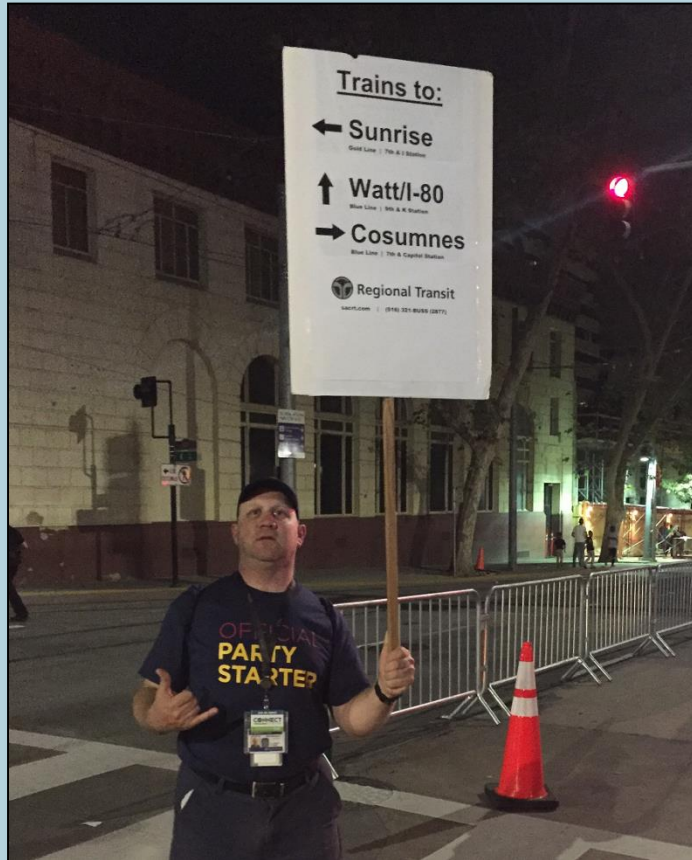
## Solution:

- Use 7th & I Station
- Split riders by line
- Three destinations, three stations





# Handheld Signs



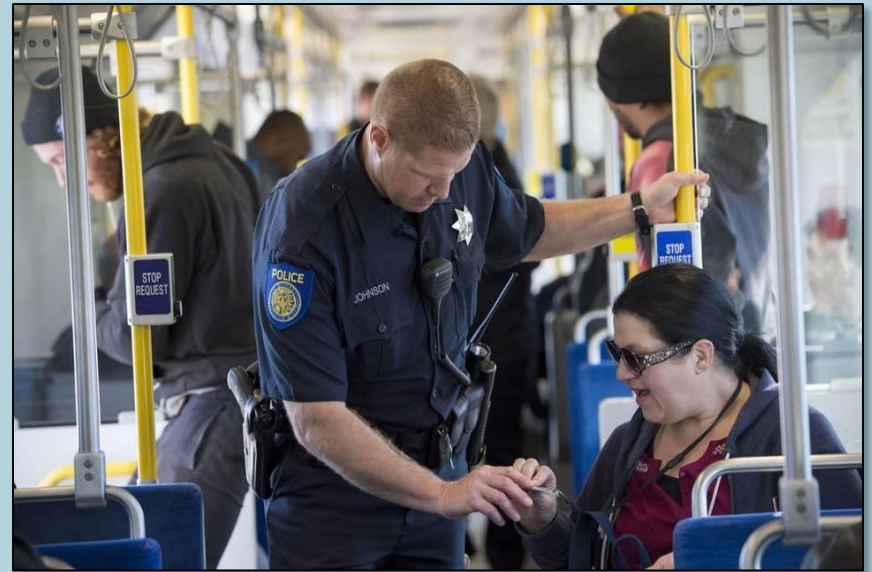
# Key Issues

- 30-min evening/weekend service
- Last train 10:49 p.m.
- Ped safety at 7th & K
- Station capacity (7th & Capitol)
- Security/cleanliness concerns



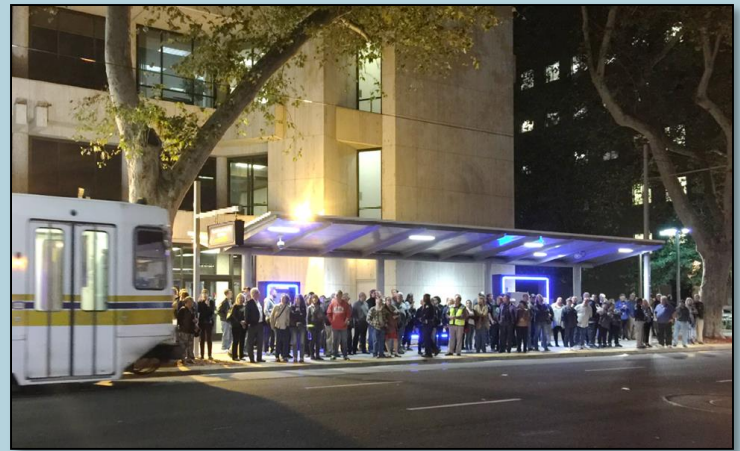
# Security

- Reorganized ticket inspection
- Increased inspections 400%
- Ridership decreased
- Fare revenue increased
- Great customer feedback



# Cleaning and Improvements

- Added LRV service workers
- Added midday vehicle cleaning
- Converted to 100% vinyl seats
- Switched to daytime station cleaning
- \$6 million station improvements





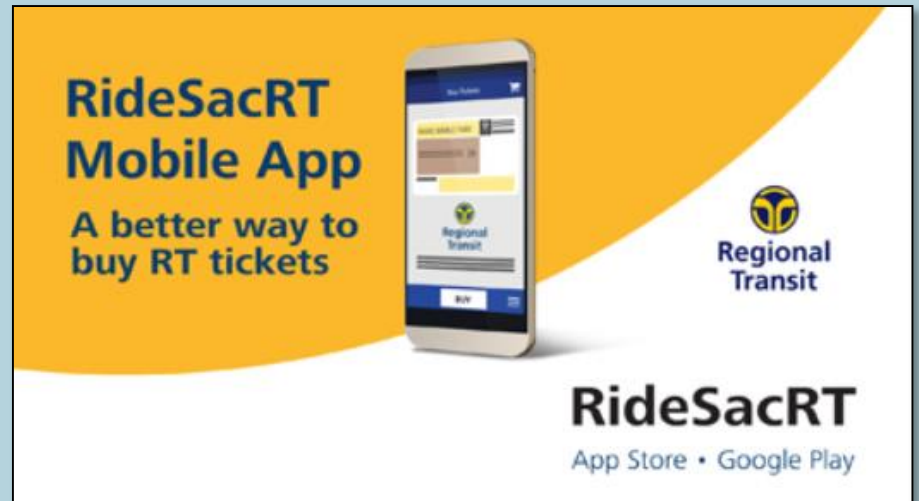
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- Security/cleanliness concerns
- Fare collection





# Fare Collection



# Results and Lessons Learned

- About 1,200 riders (7%)
- About 50% existing RT riders
- Special trains needed for span
- 7:30 p.m. start times problematic
- No special trains needed to Watt/I-80
- Don't send trains too early
- Hold trains in stations
- Ridership counting challenges



# Questions?

**James Drake**

*Sacramento Regional Transit District*

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*[jdrake@sacrt.com](mailto:jdrake@sacrt.com)*

*916-556-0505*