

Partnering for Passenger Enhancements

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New Way of Business

- Simple way of G.S.D. (get stuff done)
- 50/50 Partnership is simple to understand
- Results empower community pride
- Ladders of opportunity created
- Para-transit and operational savings

What we want



New Way of Business

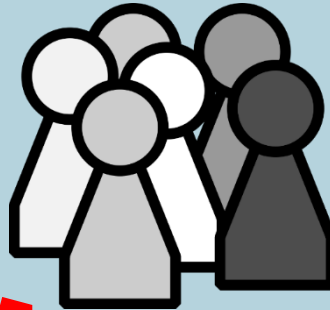
Survey



Design



Funding



Construction



Amenities

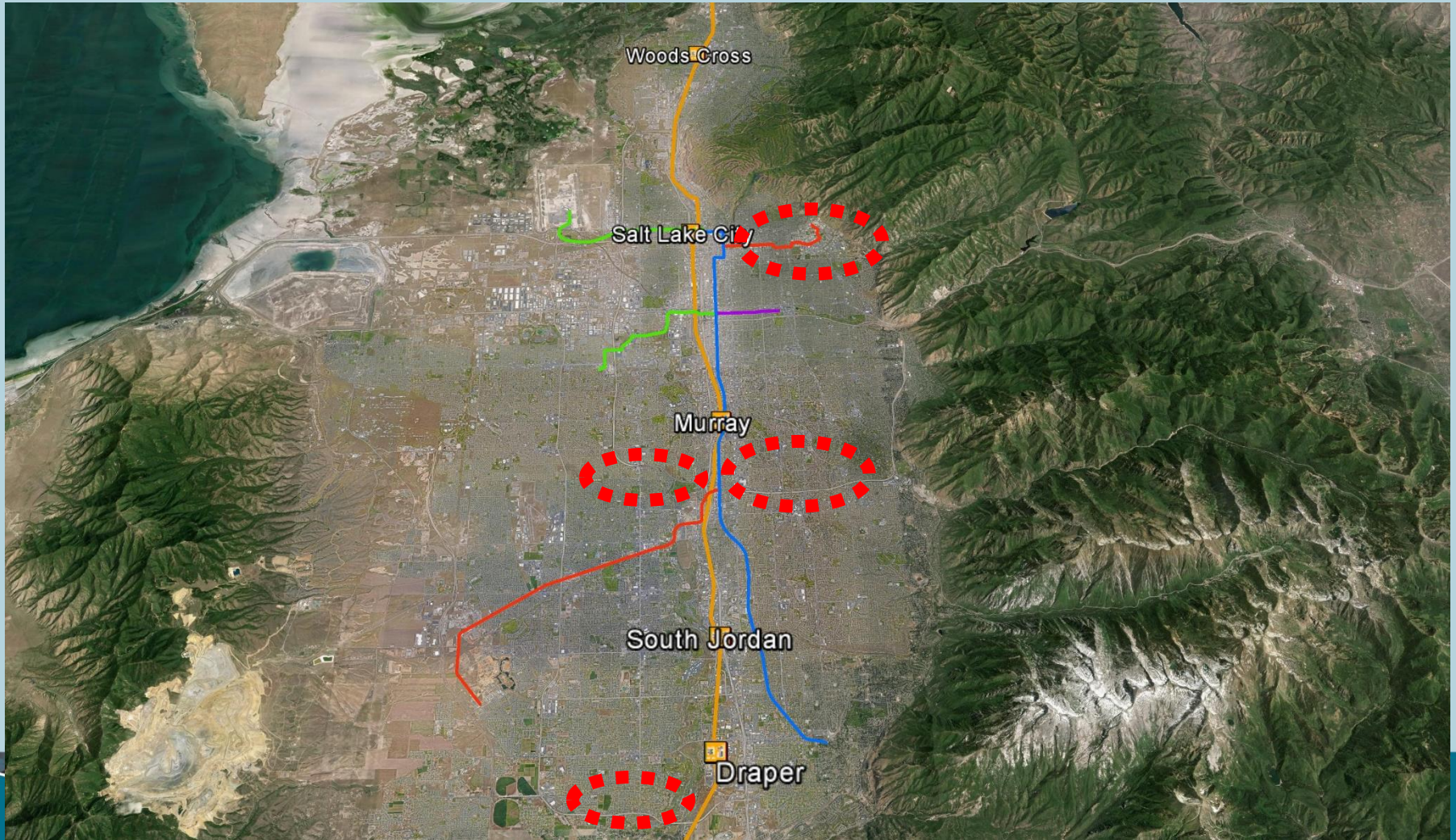


**50% Match for
Projects**

Partnerships Cultivate Motivation

- Cities & Counties
- Bike advocate groups
- Ski Resorts
- Business
- Universities
- And more

Bike Lanes to Stations



Bike Lanes to Bus Stops



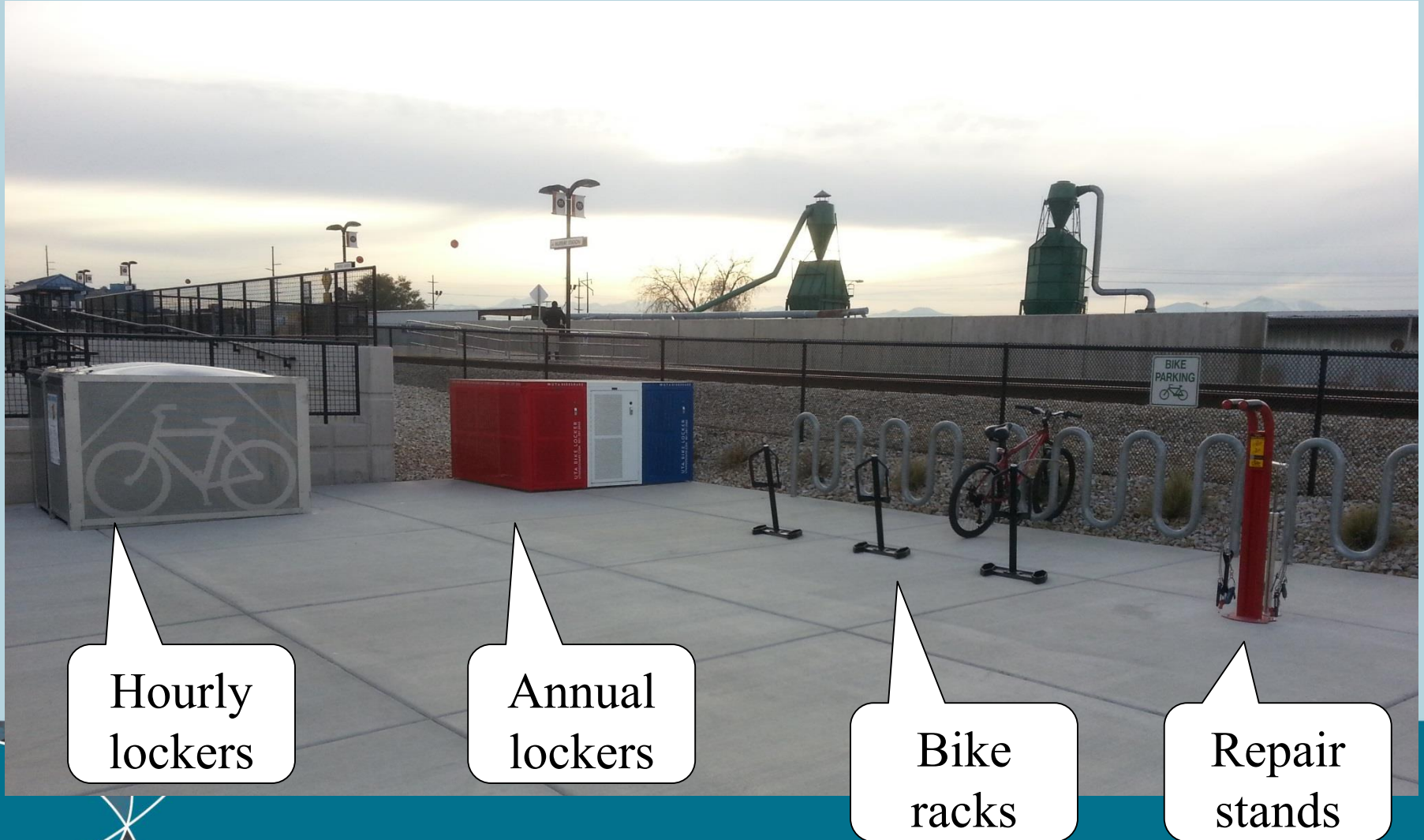
Bike Lanes to Rail Stations



Bike Lanes to Rail Stations



Bike Amenities @ Stations



Bike Share @ Stations



Sidewalks to Schools



Sidewalks to Schools



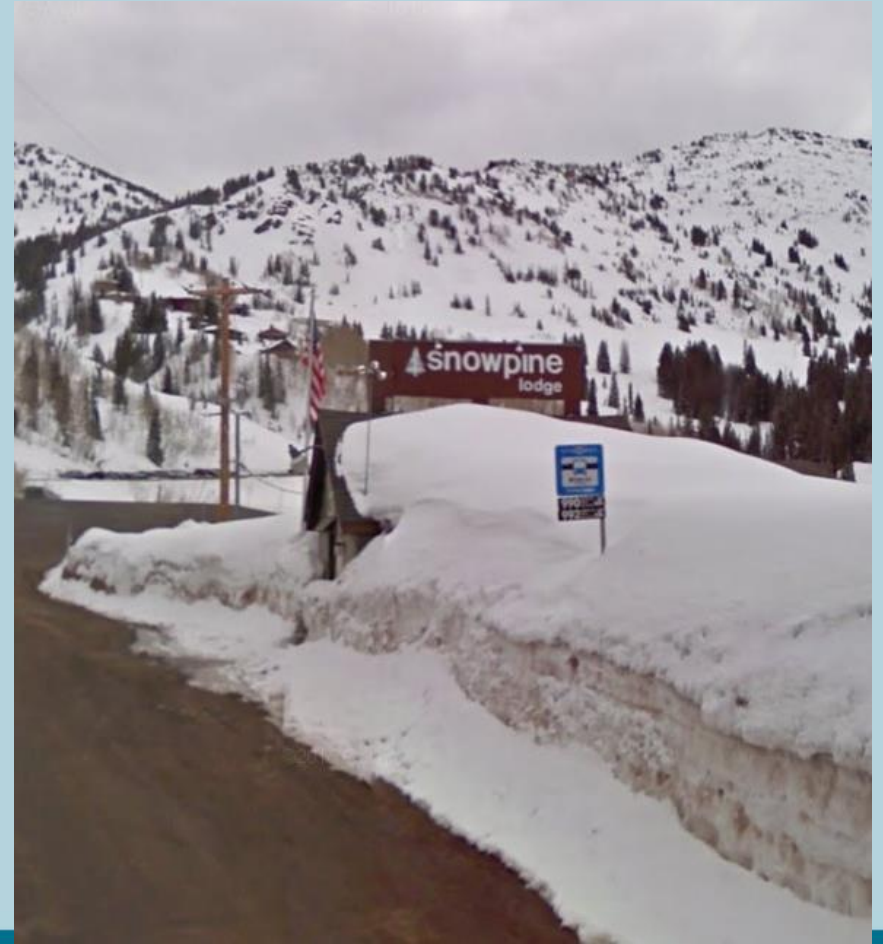
Completing Connections



Completing Connections



Ski Resorts in Style



Ski Resorts in Style



Ski Resorts in Style



Ski Resorts in Style



Ski Resorts in Style



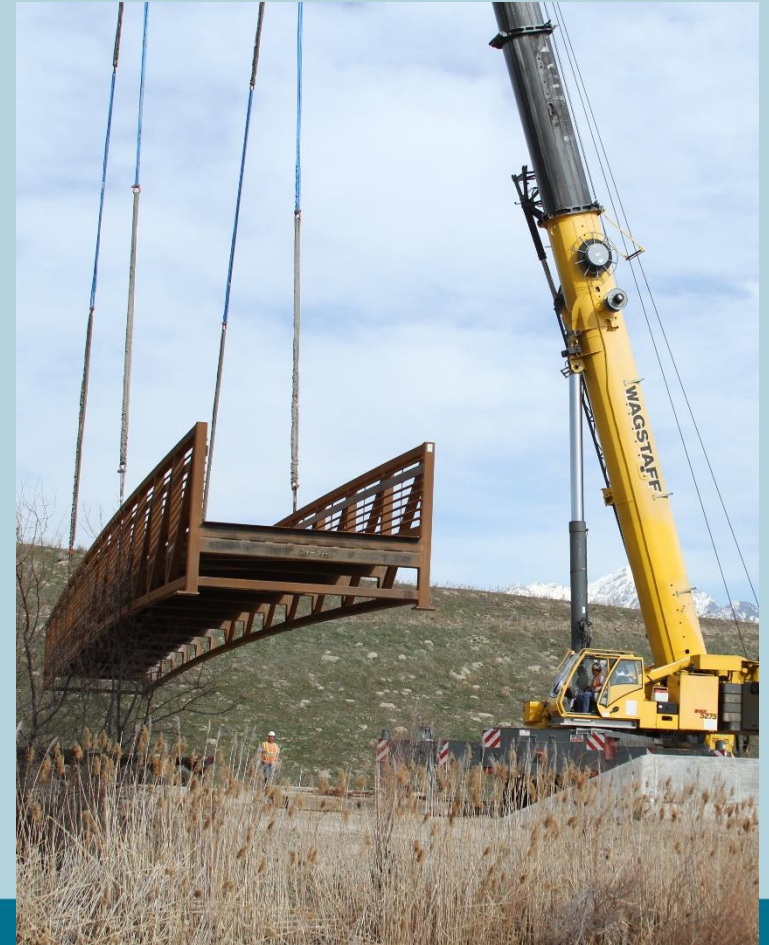
Ski Resorts in Style



Ski Resorts in Style



Private Business & Bridges



Private Business & Bridges



Custom Corridors for Cities



Custom Corridors for Cities



Custom Corridors for Cities



LRT Station Improvements



LRT Station Improvements



LRT Station Improvements



Keep it Simple

Project Kick-Off Form

PASSENGER ENHANCEMENTS – DETAIL SHEET FOR MURRAY BIKE LANES

Name: Bike lanes connecting Murray City, Jordan River Parkway Trail, and the Fashion Place West TRAX Station.

Address: Vine Street from State to 700 East
&
Winchester Street from 1300 West to State Street

Category: Bus Amenities Sidewalk Connections Trail Connections
 Bike Lanes Bike Amenities Other

Narrative: UTA will design and install bike lanes along Winchester Street from 1300 West to Fashion Place TRAX Station as contribution to the project. In exchange Murray City will design and install bike lanes along Vine Street from State Street to 700 East as contribution to the project

Contribution Breakdown

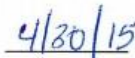
Source	Contribution	Description
Murray City	\$39,887	Murray City will design and install bike lanes along Vine street from State Street to 700 East
UTA	\$15,010	UTA will designs and install bike lanes along Winchester Street from 1300 West to Fashion Place West TRAX
Total Project Cost	\$54,897	
Cost to UTA	\$15,010	
Savings to UTA	\$39,887	

City Project Manager's approval

Date



UTA Project Manager's approval



Date

Keep it Simple

Legal Forms

15 0201

BICYCLE LANE COOPERATION AGREEMENT
between
MURRAY CITY and UTAH TRANSIT AUTHORITY
for the design, installation and maintenance of bicycle lanes on Winchester Street


3. City shall not be bound by the obligation to maintain the lanes and markings should it determine at any time, in its sole discretion, to move, change or discontinue use of the bicycle lanes. In no event shall the obligations under this Agreement run longer than ten (10) years after the effective date of this Agreement.



4. No agent or employee of the City or UTA is or shall be deemed to be an employee or agent of the other Parties. The City and UTA shall each be solely and entirely responsible for its

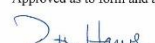
subject matter hereof, and no statements, promises, or inducements made by any Party or agents for any Party that are not contained in this written contract shall be binding or valid and this Agreement may not be enlarged, modified, or altered except in writing, and signed by the Parties.


9. It is understood and agreed by the Parties hereto that this Agreement shall be governed by the laws of the State of Utah, the Ordinances of Salt Lake County, and the Murray City Municipal Code, both as to interpretation and performance.


IN WITNESS WHEREOF, the Parties execute this Agreement on this 23 day of FEBRUARY, 2015.

Finance Approved


By: 
Its: Janelle Robertson, PM, UTA
By: 
Its: CHIEF DEVELOPMENT OFFICER

Approved as to form and applicable law:

Utah Transit Authority General Counsel's Office

MURRAY CITY
By: 
David Ted Eyre, Mayor

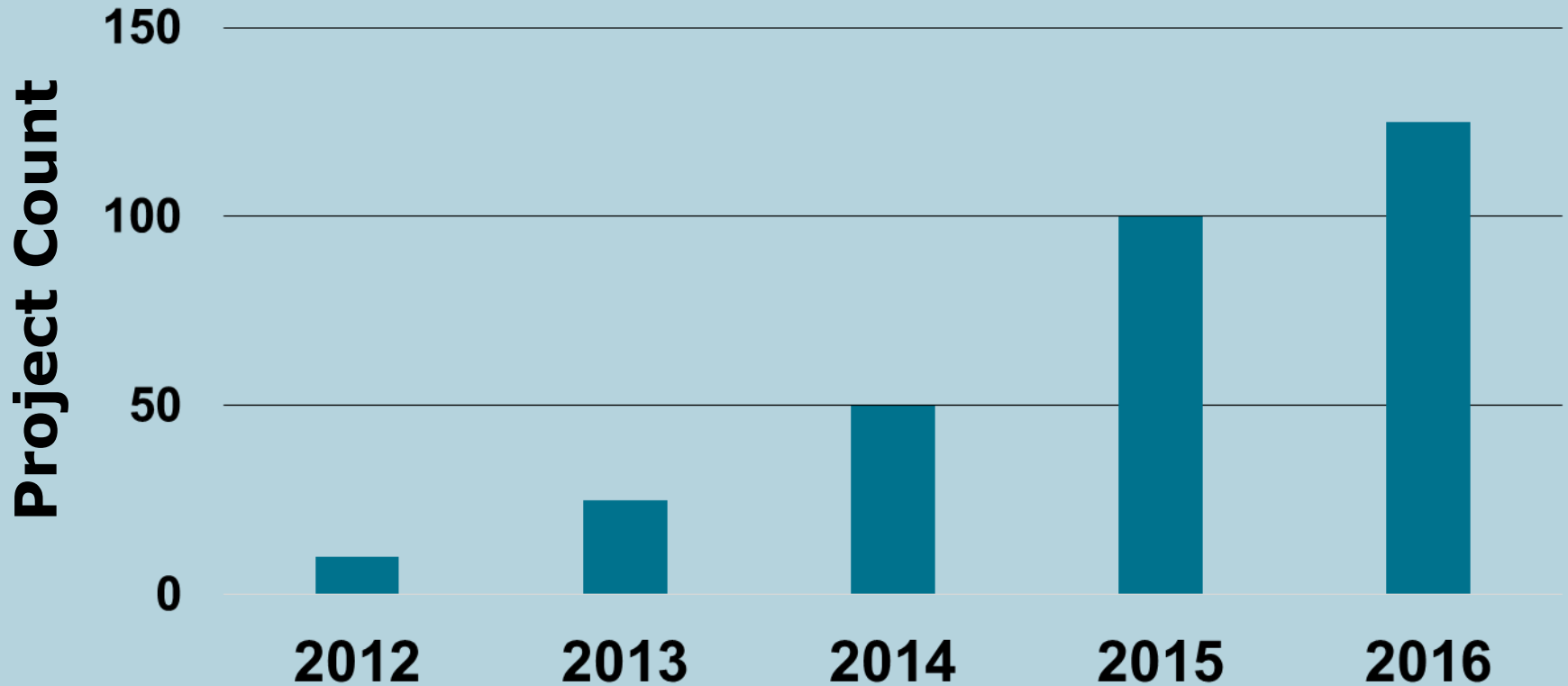


City, a Utah municipal
ity ("UTA"), a public transit
design, install and
n Place West TRAX
he Project") to serve the
the terms, conditions
performance of this Agreement.
y extent be determined to be invalid
plication of such term or provision
invalid or unenforceable, shall not
itted by law. To the extent
rovision of law which would render
ernmental Immunity Act of Utah,
, consistent with the terms of the
e for any wrongful or negligent acts
ials, or employees. The Parties do
ble under the Act or any other
and other rights granted by the Act
under this Agreement without
en the Parties with respect to the

Results Empower Community Pride

- Project momentum gains
- Positive media releases
- Ladders of opportunity created
- Paratransit cost-savings realized

Project Momentum



Positive Media Releases (75+)

- **UTA upgrades 100 bus stops**
- **UTA making all bus Stops on 200 South ADA compliant**
- **New shelters at bus stops a big hit with Utah skiers**
- **Ski service ridership highest in ten years**
- **UTA adding bike locker and amenities at stations**
- **UTA provides new accommodations for cyclists**

Benefits and Opportunity

- Customer experience improved
- Entire corridor completed
- Community & destination focus
- Paratransit cost-savings

Customer Experience



Customer Experience



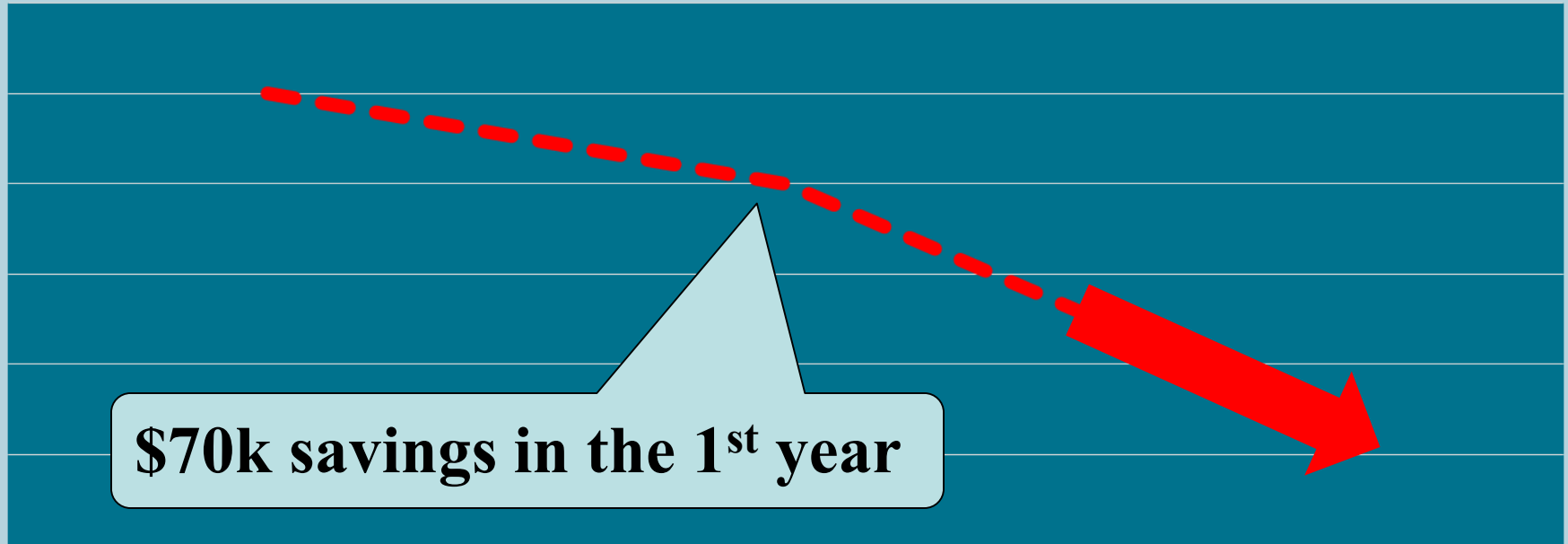
Customer Experience



Paratransit Cost-Savings



Paratransit Cost-Savings



2013

2014

2015

\$70k savings in the 1st year

Final Thoughts

- Simple way of G.S.D.
- Partnerships encourage motivation
- Results empower community pride
- Ladders of opportunity