



J. Barry Barker

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Partnering for Progress

**Providing access to opportunity
and all that life has to offer**



Partnering for Progress

- A foundation of partnering
 - University of Louisville
 - 15.8 million trips, Aug. 2002-June 2017
 - Humana
 - 4.2 million trips, June 2007-June 2017
 - Louisville Metro
 - 2.4 million trips, July 2005-June 2017
 - UPS (limited:two routes/all routes)
 - 479,000 trips, July 2008-June 2017



Partnering for Progress

- Overcoming challenges/Achieving success
 - TARC, Jefferson Community Technical College (Jefferson)
 - ID as good as fare



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- **History**
 - Realization access to transportation is a significant barrier to opportunity.
 - Program in 2001 discontinued after one year due to funding restraints
 - Lack of funding for fares
 - Parking at downtown campus was free until this year

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- Need reflected in student population
 - 12,000 students, six campuses, with downtown campus largest and served by major TARC routes.
 - 75 % of students eligible for a Pell Grant, offered to low-income.

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- Pilot Program at downtown campus: Fall of 2014, Spring 2015
 - 200 students provided monthly bus passes purchased by school at reduced rate (\$30 each instead of \$50)
 - A year later, 123 had taken full advantage, picking up monthly passes for the duration of the school year

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- More than 80 percent – 91 students – who took advantage of bus passes were continuing classes or had graduated by the fall of 2015
- Only 42 percent of the 3,058 downtown campus students without bus passes were continuing classes or had graduated a year later

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“This was a game changer for me. I am glad all Jefferson students will have the same opportunity I had.”

- Student Treyvon Dingle



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- Paying it forward
 - Starting this month, all students, faculty and staff will ride fare-free, all routes at any time, with student photo ID, under Jefferson-TARC partnership for upcoming school year
 - Jefferson new parking fees to help cover costs; school also wanting to repurpose lots
 - Agreement equivalent to providing rides for 556 students at a half-price monthly pass cost of \$25 for nine months = \$125,000

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JeffersonC&TCollege @JeffersonCTC · May 17

All aboard! Jefferson students will have access 2 TARC for free & pay lowest tuition in KY jefferson.kctcs.edu/news/05172017_.... Thanks @wky @wave3news

Fare-free bus rides for students

Jefferson
Community & Technical College
HIGHER EDUCATION BEGINS HERE



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MG Wheeler

@WheelerMG

Following



Removing transportation barrier to college completion! Big step forward in Louisville!
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[@EdRedesignLab](#)



TARC @ridetarc

Fare-free bus rides for students, Aug 1. #Education
#WorkForceDevelopment #Louisville

11:38 PM - 17 May 2017

3 Retweets 9 Likes



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Thank you!

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