

Tracking Bike Rack Usage on Buses with Automated Passenger Counter Technology

Tony Drollinger

Commuter Programs Specialist

Metro Transit

Minneapolis, Minnesota

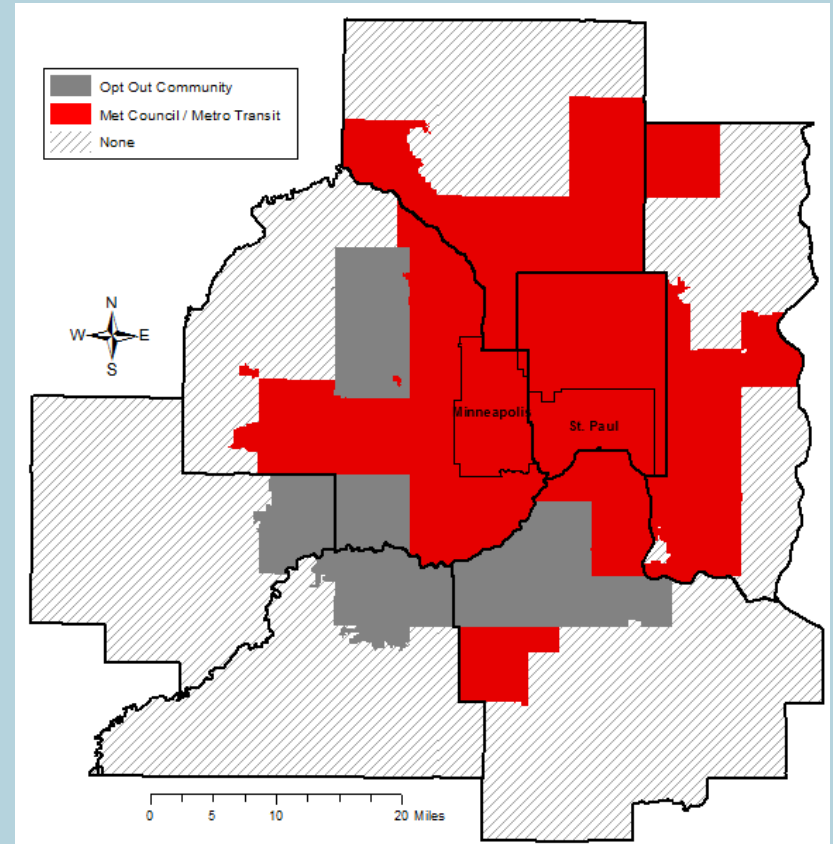


Key Presentation Take-Aways

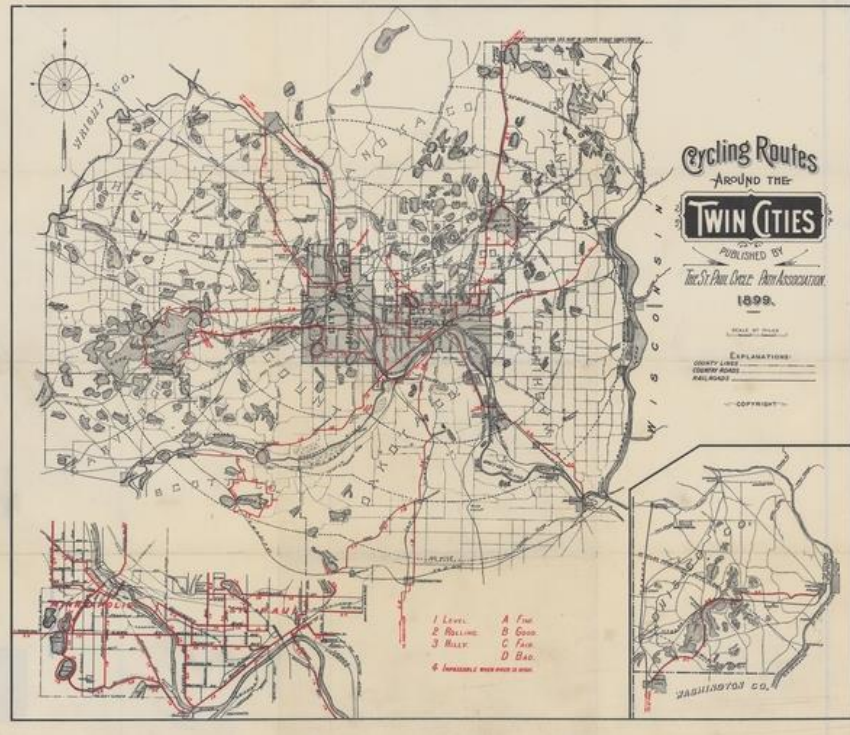
- Existing technology systems can accommodate tracking usage of bike racks on buses
- High potential for improving customer experience
- Collaboration across departments is key

Metro Transit Overview

- 131 routes (128 bus)
- 902 buses
 - All with two place bike racks
- 82.6 million rides in 2016, 71% by bus



Bicycling in the Twin Cities



- Strong bicycling culture
- Continued investment in bicycle facilities
- What weather?

Project Origin

- The need
 - Customer complaints
 - Lack of data
- The idea
 - TransLink (Vancouver, BC) attached APC sensors to its bus bike racks, but...

Pilot Details

- Worked with Trapeze on the design
- Installed on 22 buses
 - All 13 A Line (arterial BRT) vehicles
 - 9 other buses serving routes known to carry a lot of bikes
- Magnetic sensors attach to each wheel arm and tray in Sportworks two-place bike racks

Pilot Details (continued)

- Wire travels through the bumper and connects to the radio cabinet
- Data is transmitted with all other vehicle and passenger data
- Currently processed once a month for analysis

Flowchart

Actuator,
Proximity
Switch

Metal jacketed wire drilled
through bumper, routed past
driver area to radio cabinet

Wire plugs into
the CAD/AVL
Logic unit as a
discrete value

Bike on/off data is
transmitted after bus
begins moving via the
data radio.

Data is stored
on TMDailyLog

In the future, this data
can be incorporated
into real time signage
and mobile/desktop
sites alongside bus
arrival time data

Data is processed on a
monthly basis and
made available for
analysis

Photos



More Photos



More Photos



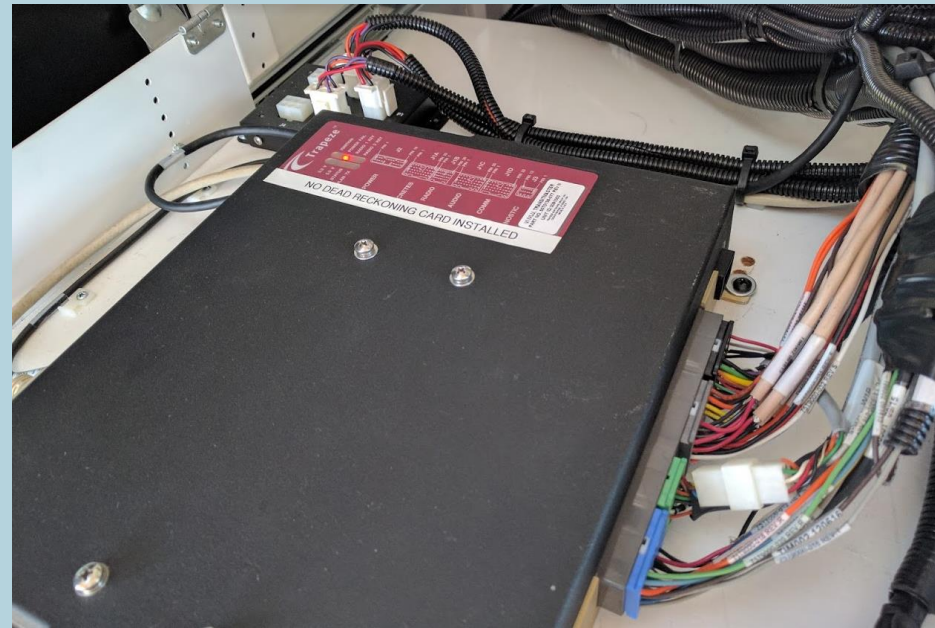
More Photos



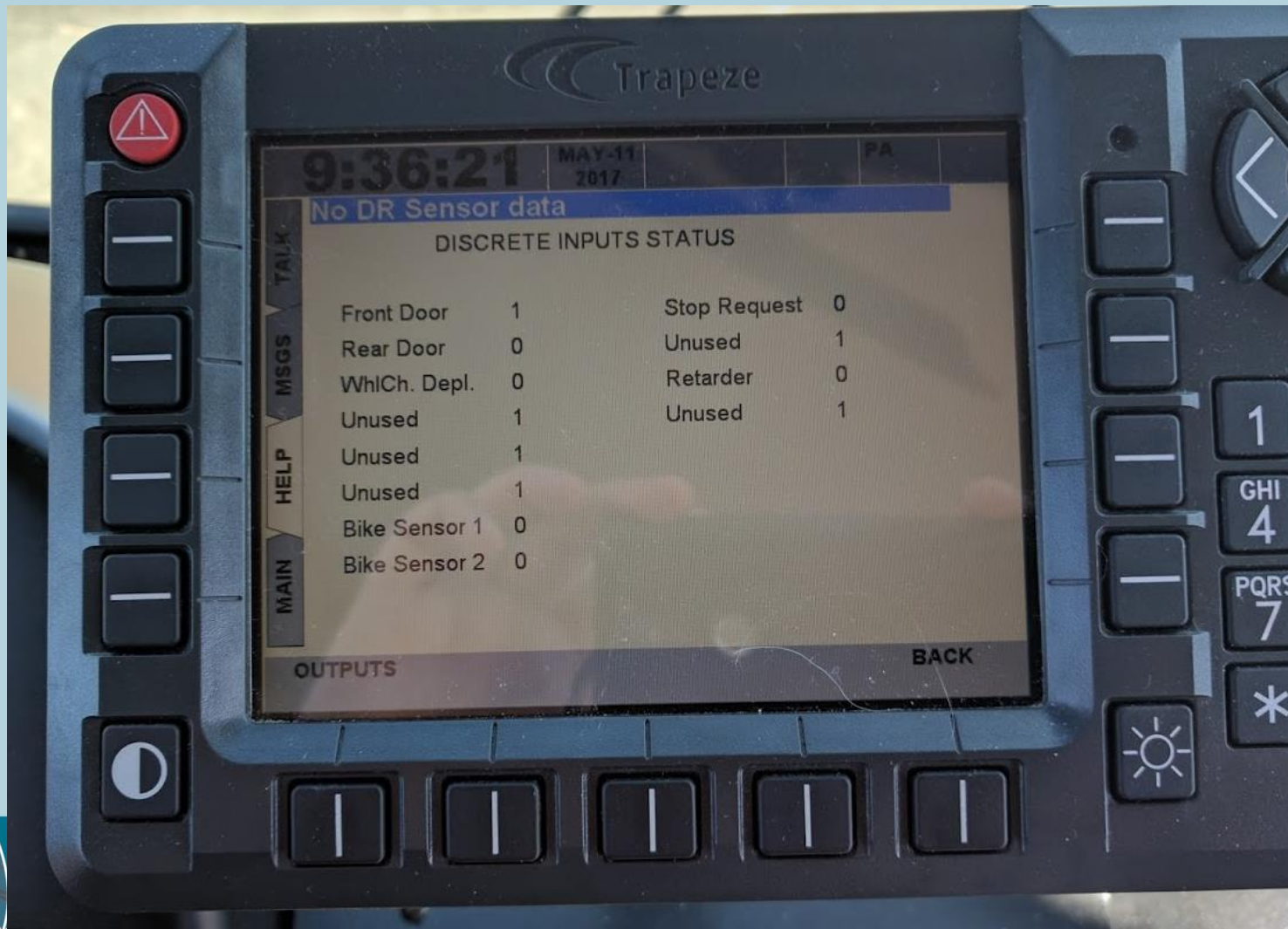
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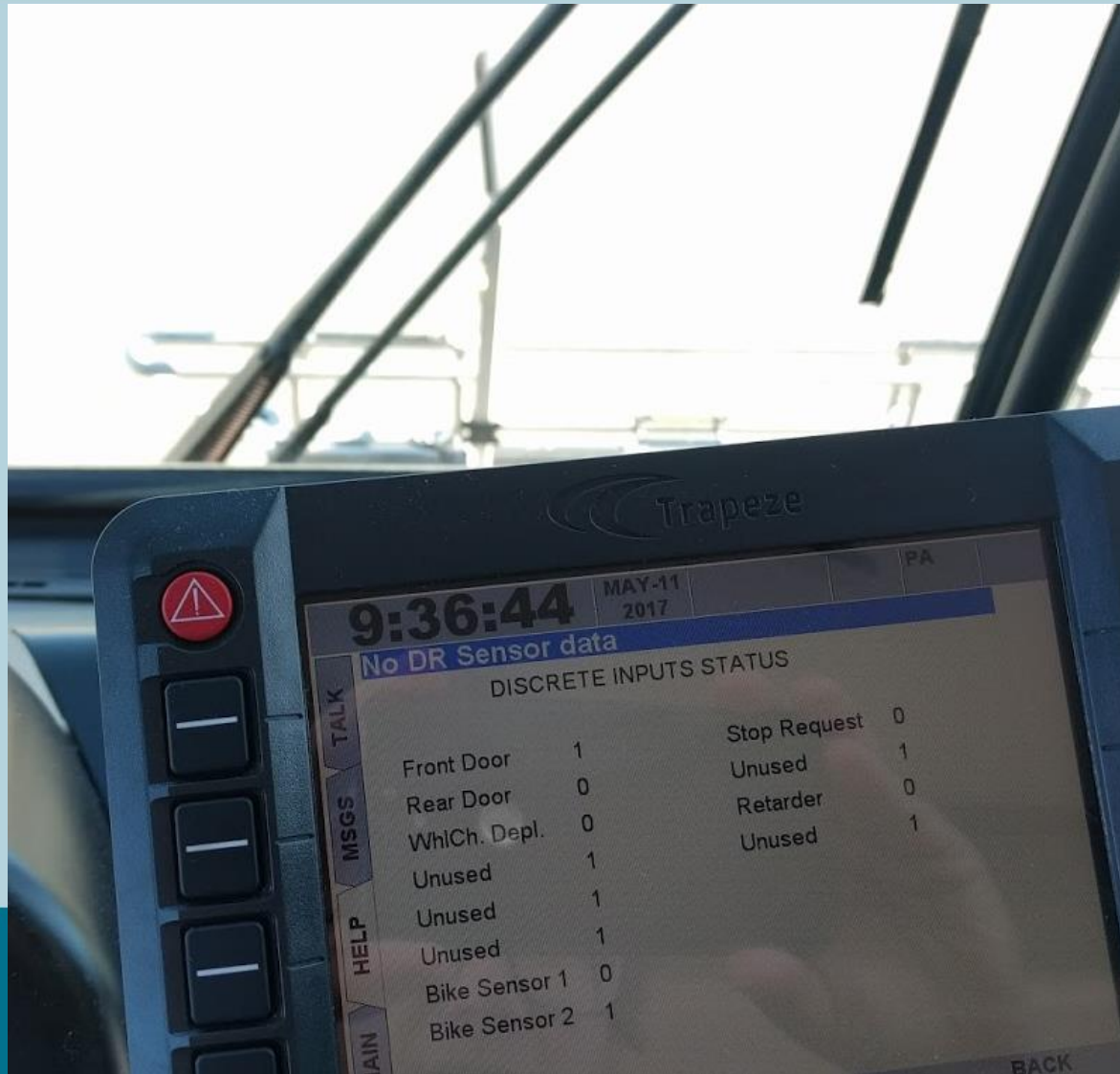
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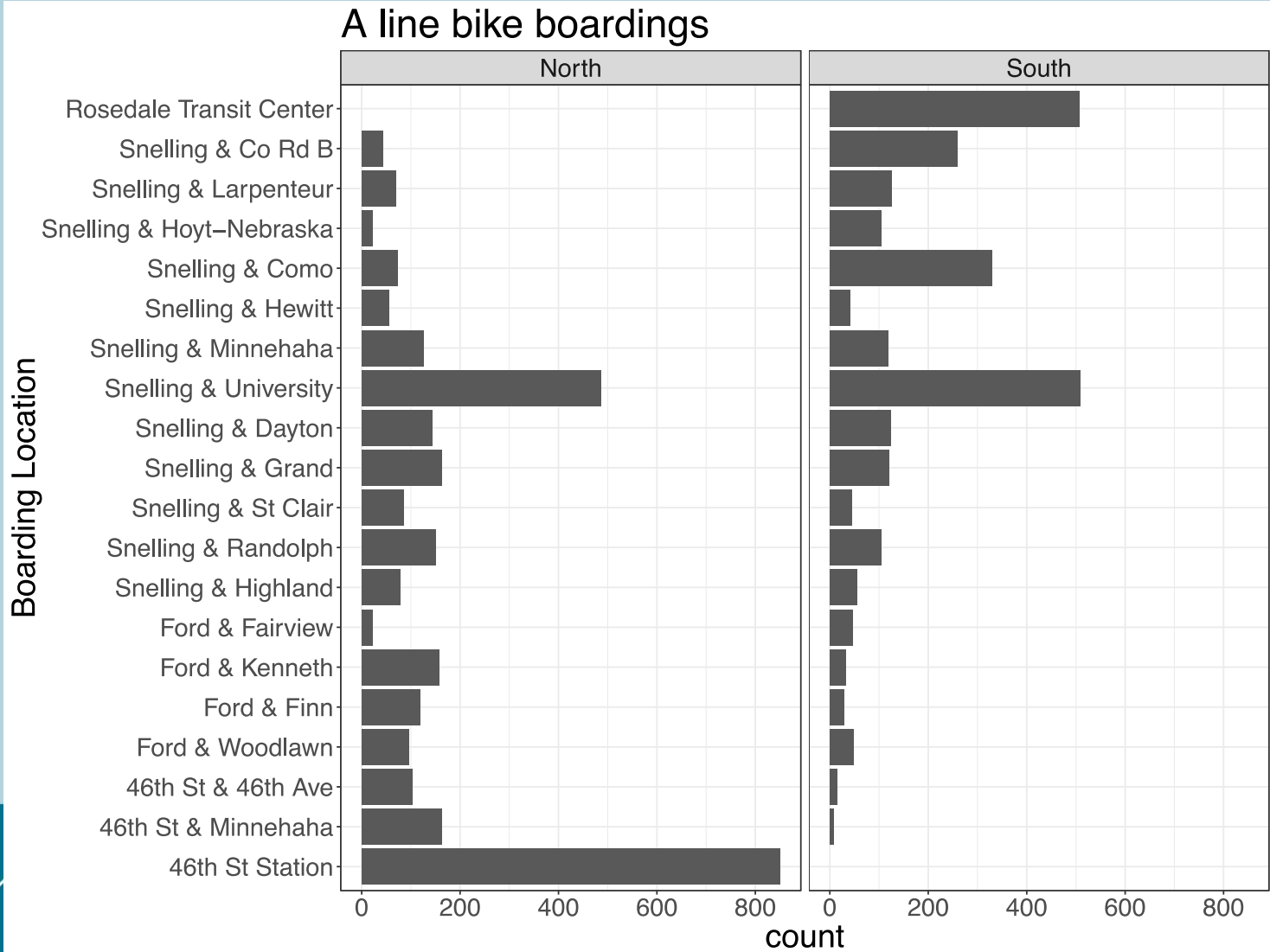
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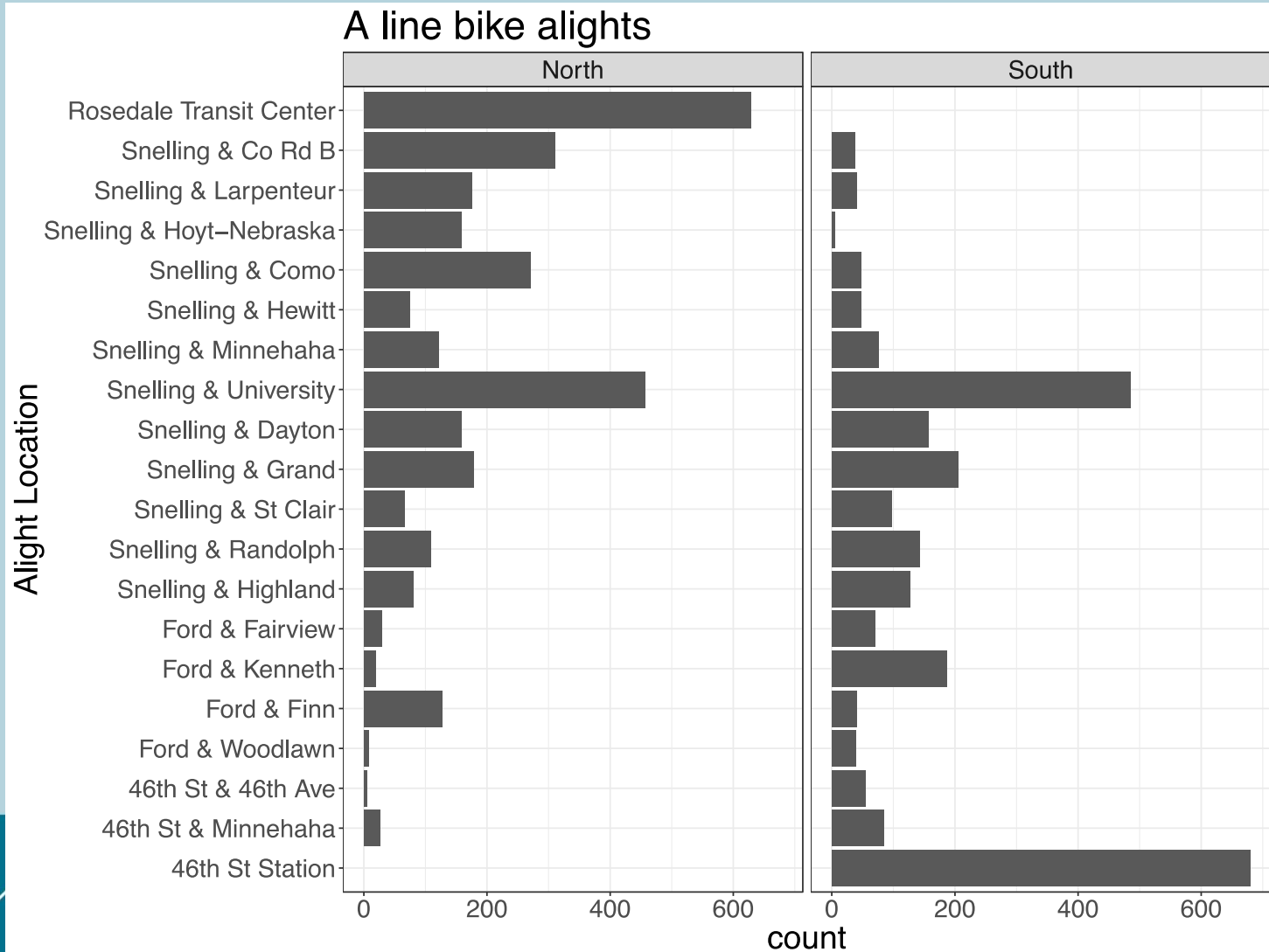
Early Results – A Line



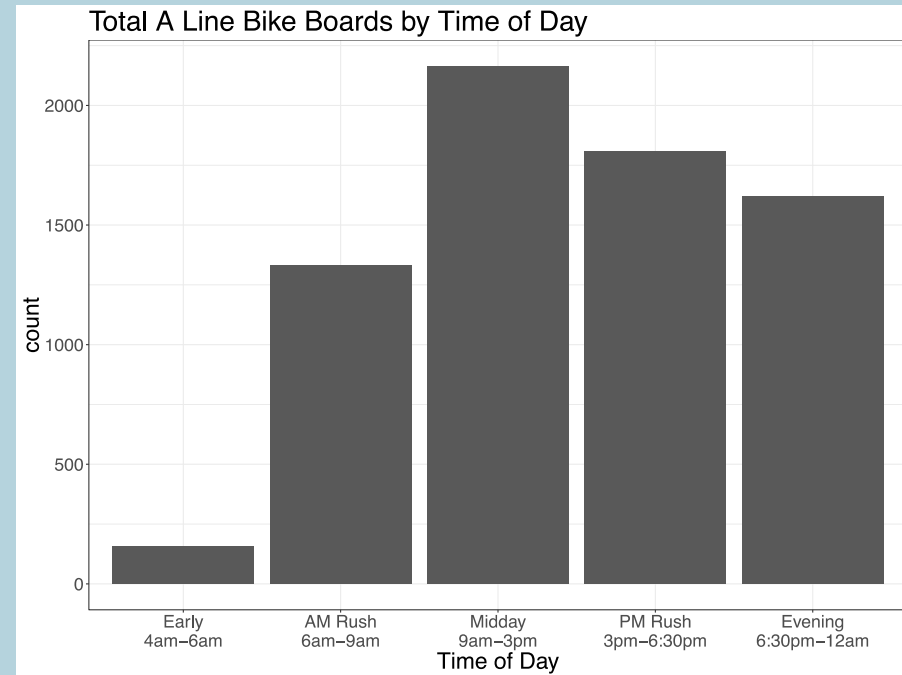
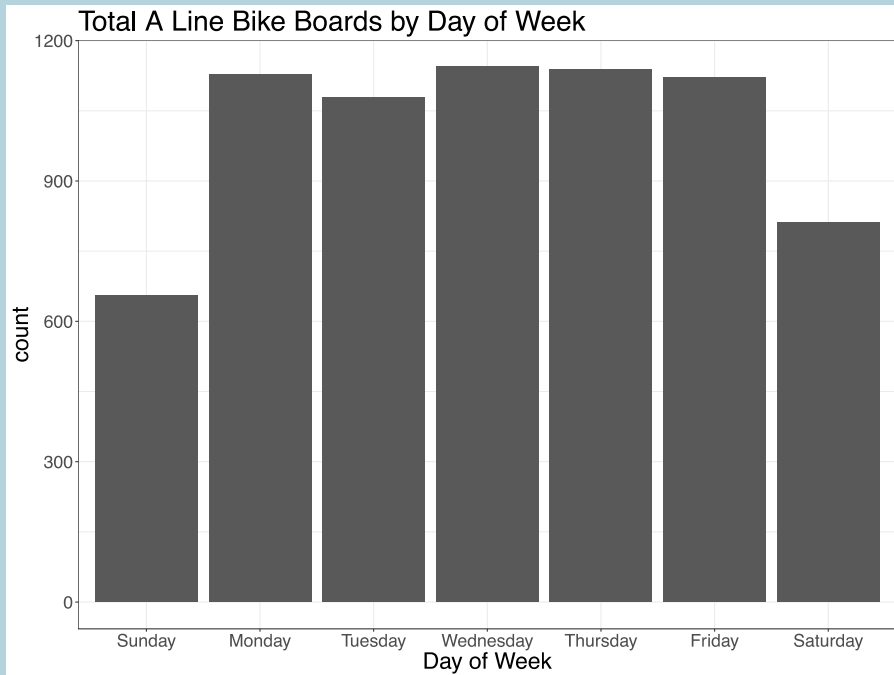
Early Results – A Line



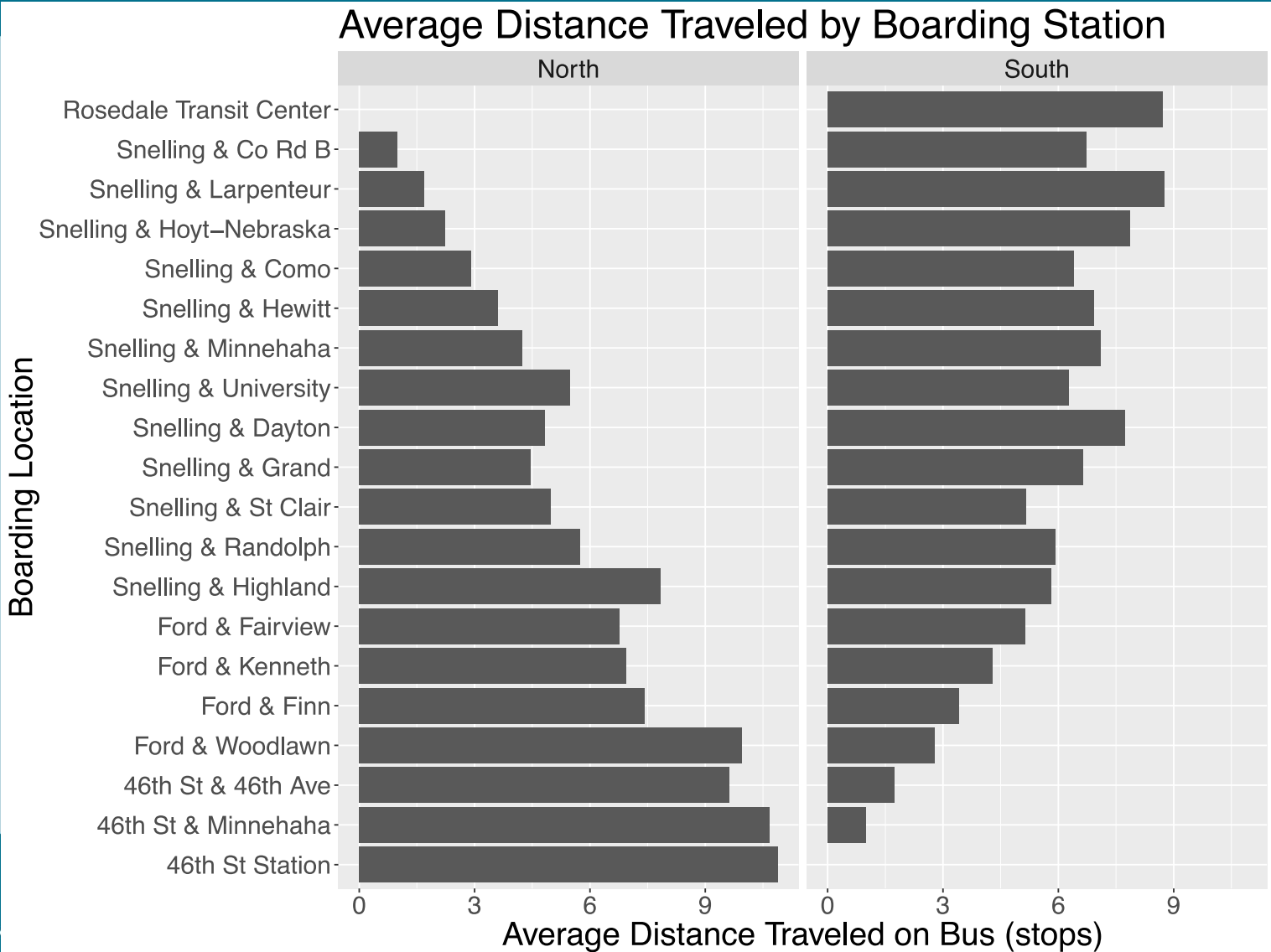
Early Results (continued)



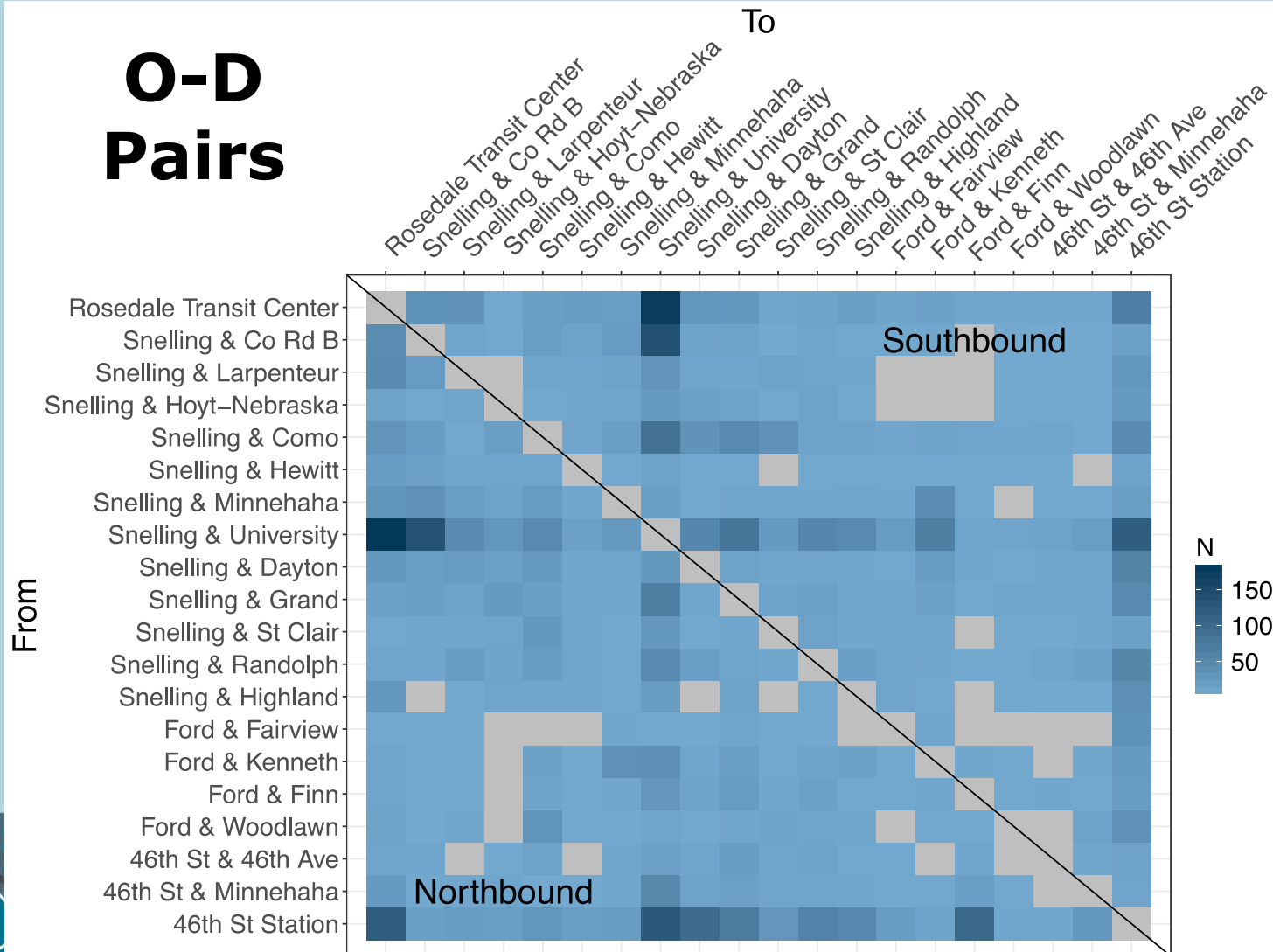
Early Results (continued)



Early Results (continued)



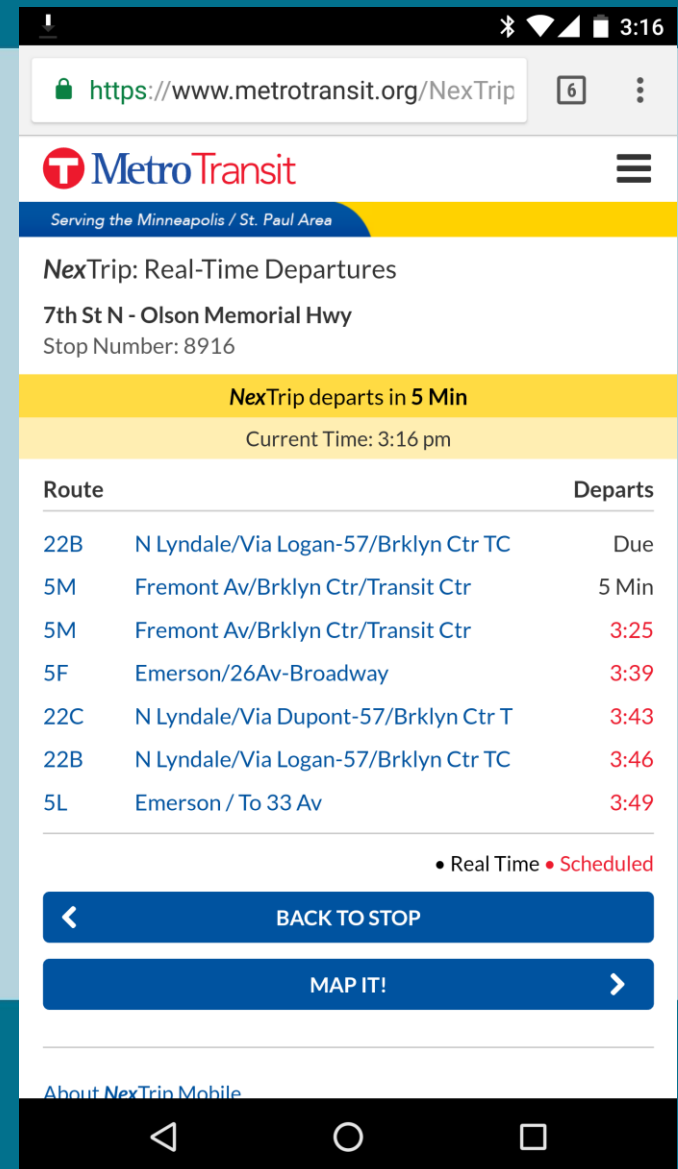
O-D Pairs



Expanding the Pilot

- Ensuring data accuracy and completeness
- Identifying funding
- A Line station real-time signs
- Mobile and desktop real-time information

Signs and Websites/Apps



Questions?

tony.drollinger@metrotransit.org

612-349-7533