

Winning Riders Over by Raising the Bar for More Weekend Service

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Key Presentation Take-Aways

- Overview of the CCRTA
- 2015-16 Comprehensive Operational Analysis
- Effective Public Engagement Strategies
- Why Revamp Weekend Services?
- Implementation Process



CCRTA “The B” Overview

- Began January 1, 1986
- Fixed Route, Flexible, Paratransit, Vanpool Services
- Population = 324,074+
- 841 Square Miles, 9 Communities
- 5.5 Million Passenger Trips
- 5 Transfer Stations / 3 PNR

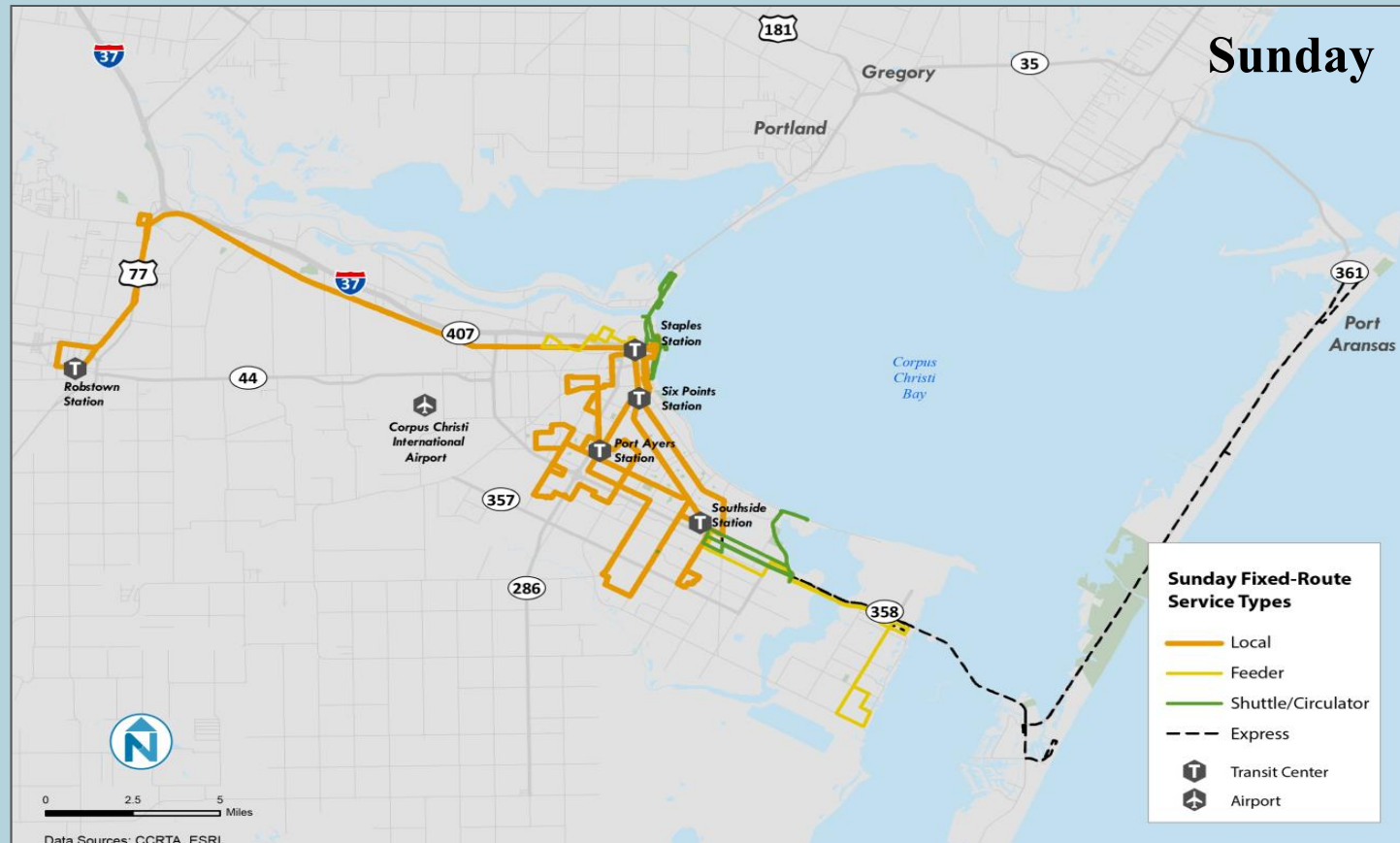


2015-16 Comprehensive Operational Analysis

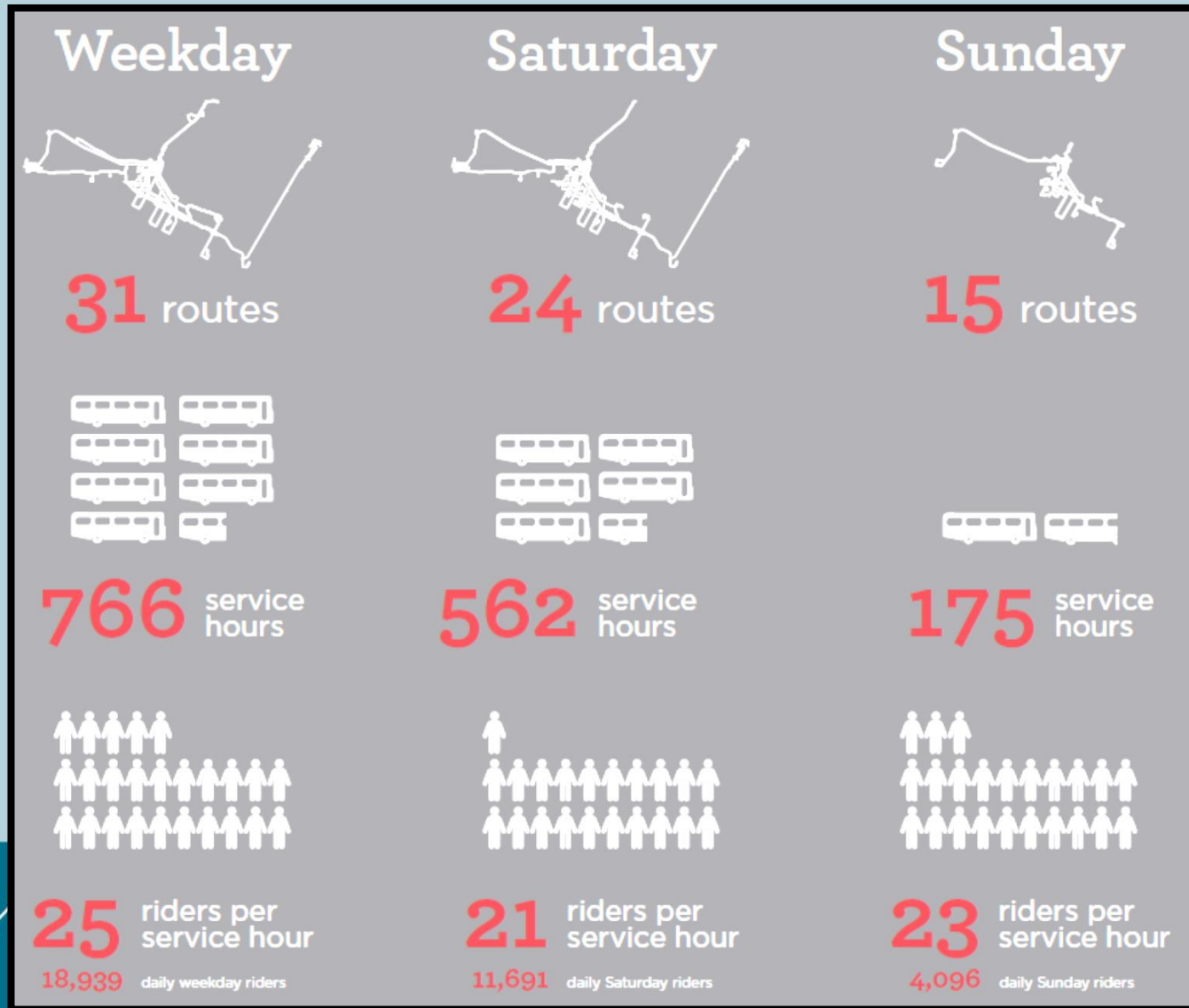
- Two Transit Systems: Monday-Saturday & Sundays
- Sundays Services began in 1991
 - Reduced Coverage
 - Limited service span, 10am-8pm, Hourly or 90-minute headways
 - Today, 8am-8pm, hourly headways



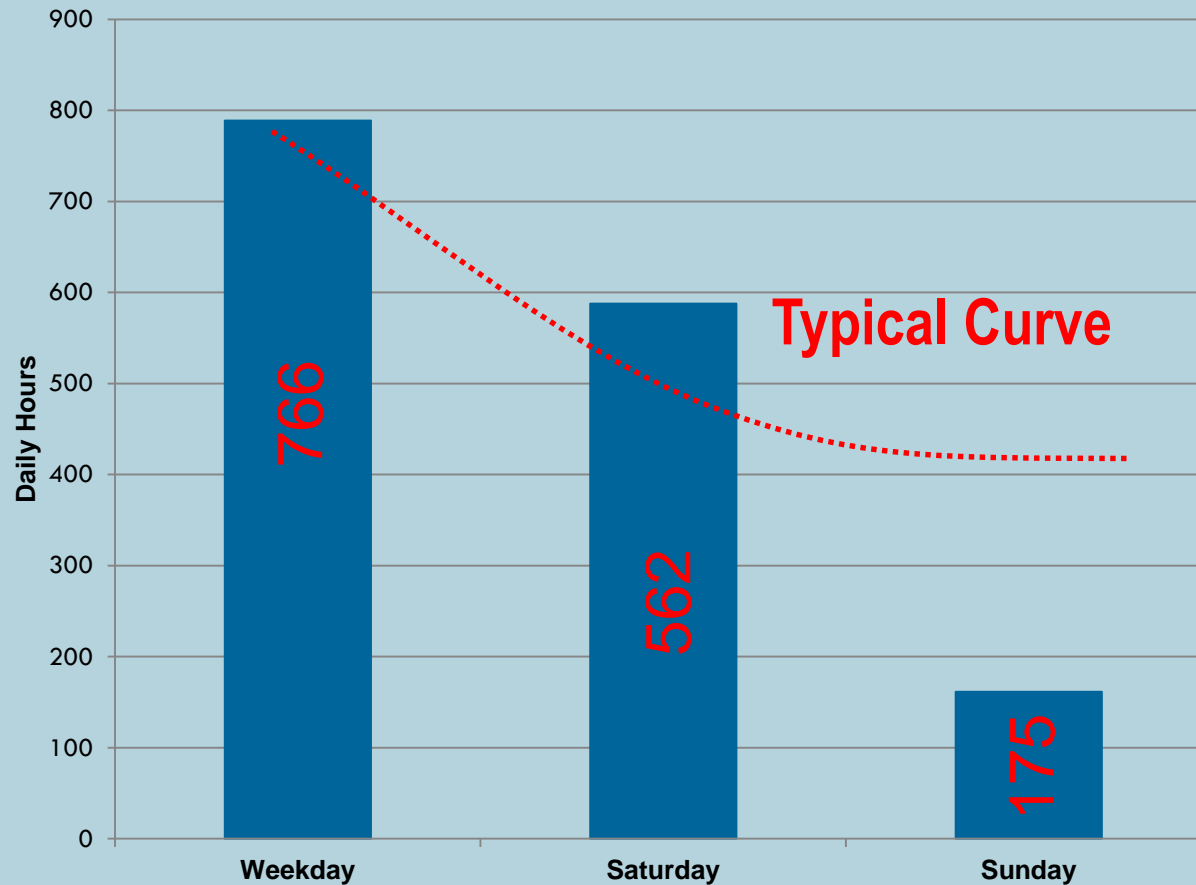
2015-16 Comprehensive Operational Analysis



2015-16 Comprehensive Operational Analysis



2015-16 Comprehensive Operational Analysis



Effective Public Engagement Strategies



**Design Your CCRTA
Bus System
...while you ride!**

<http://survey.btransitplan.com>

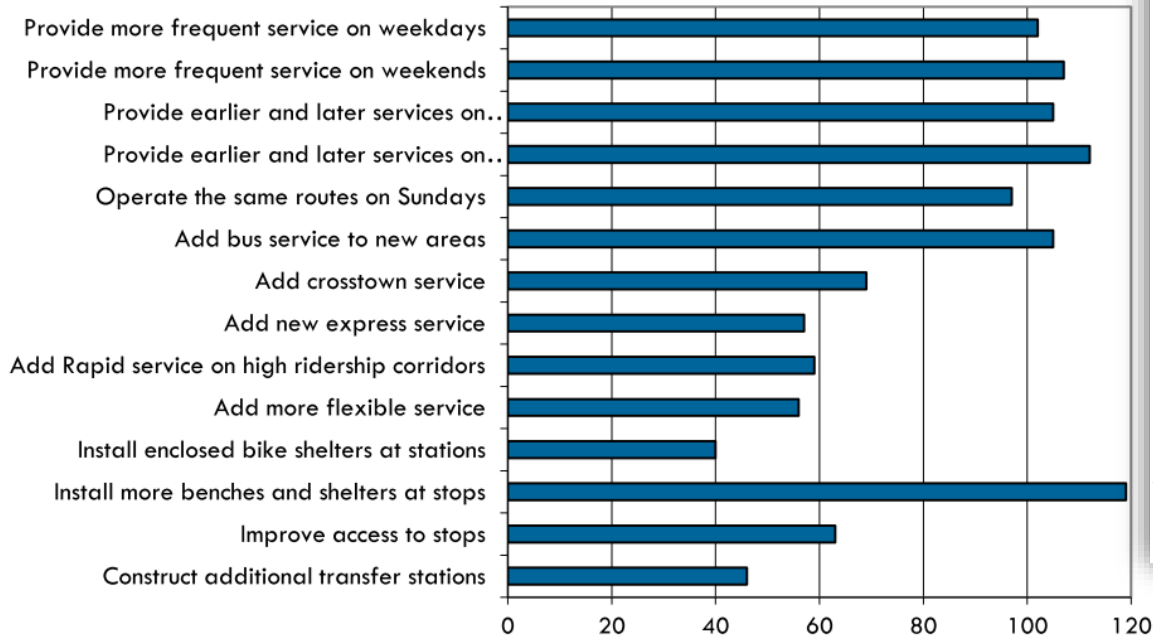


Effective Public Engagement Strategies

Online Survey Initial Results

190 responses as of 11/17/15

Design Your Bus System Results - Online Surveys



WE'RE LISTENING!

DO YOU HAVE SPECIFIC COMMENTS OR SUGGESTIONS?

DATE June 1, 2016

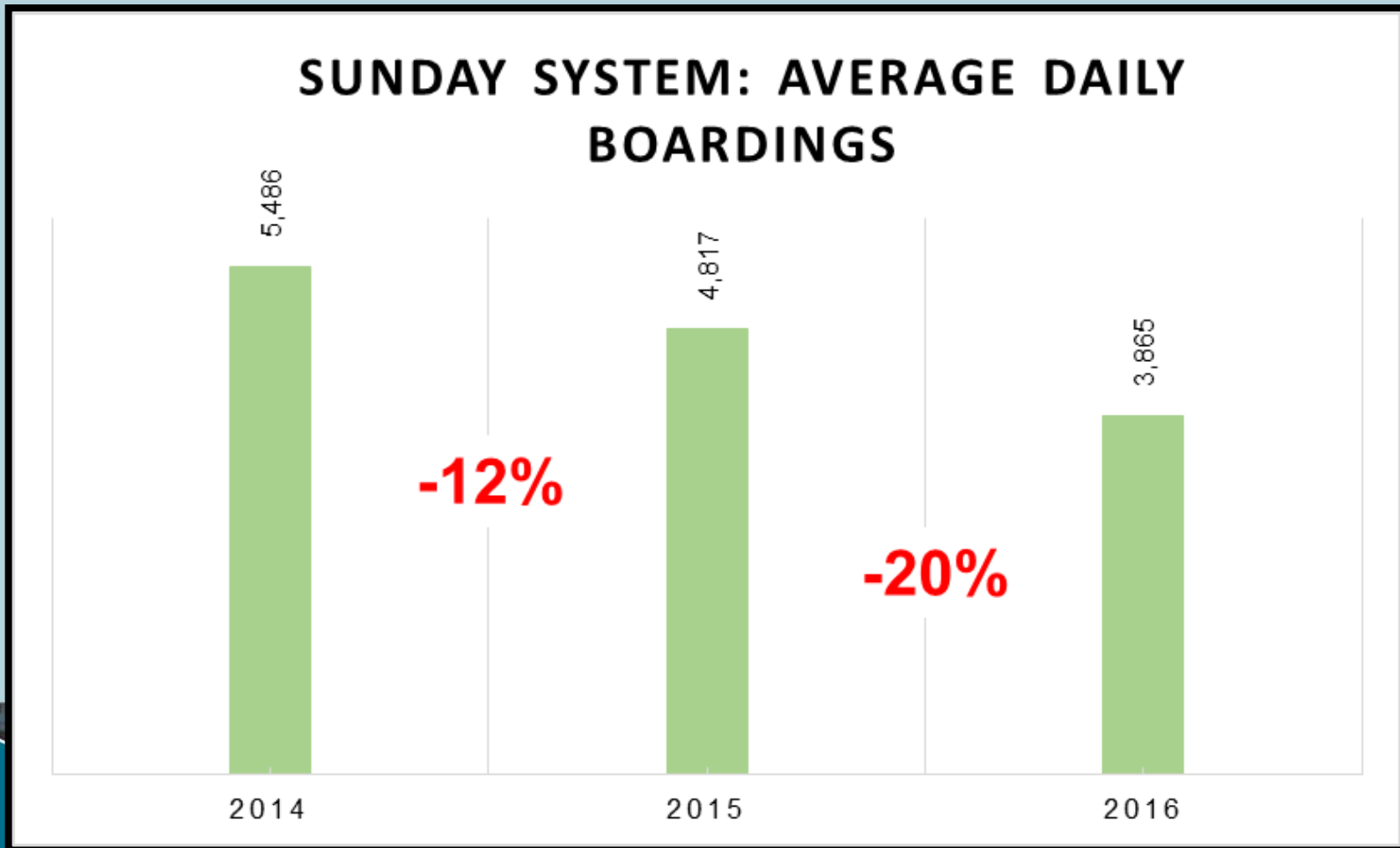
COMMENTS:

Sunday Service should run like a Saturday because people need to get to church and work on time & have a way home after working the evening shift. Not all employees will work with the bus schedule hours.




Why Revamp Weekend Services? Analysis and Public Engagement Say So!

- Ridership Loss



Implementation Process

- Shift Saturday Service Hours to Sunday
- Alter Work Hours on Sundays
- Community Engagement and Public Outreach Strategies
- Complete Title VI Equity Analysis
- Conduct Public Hearing
- Implement! 

WE'RE LISTENING!

DO YOU HAVE SPECIFIC COMMENTS OR SUGGESTIONS?

DATE JUNE 1, 2016

COMMENTS: SUNDAYS SCHEDULE

TREATED AS A SATURDAY OR WK. DAY

Schedule



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