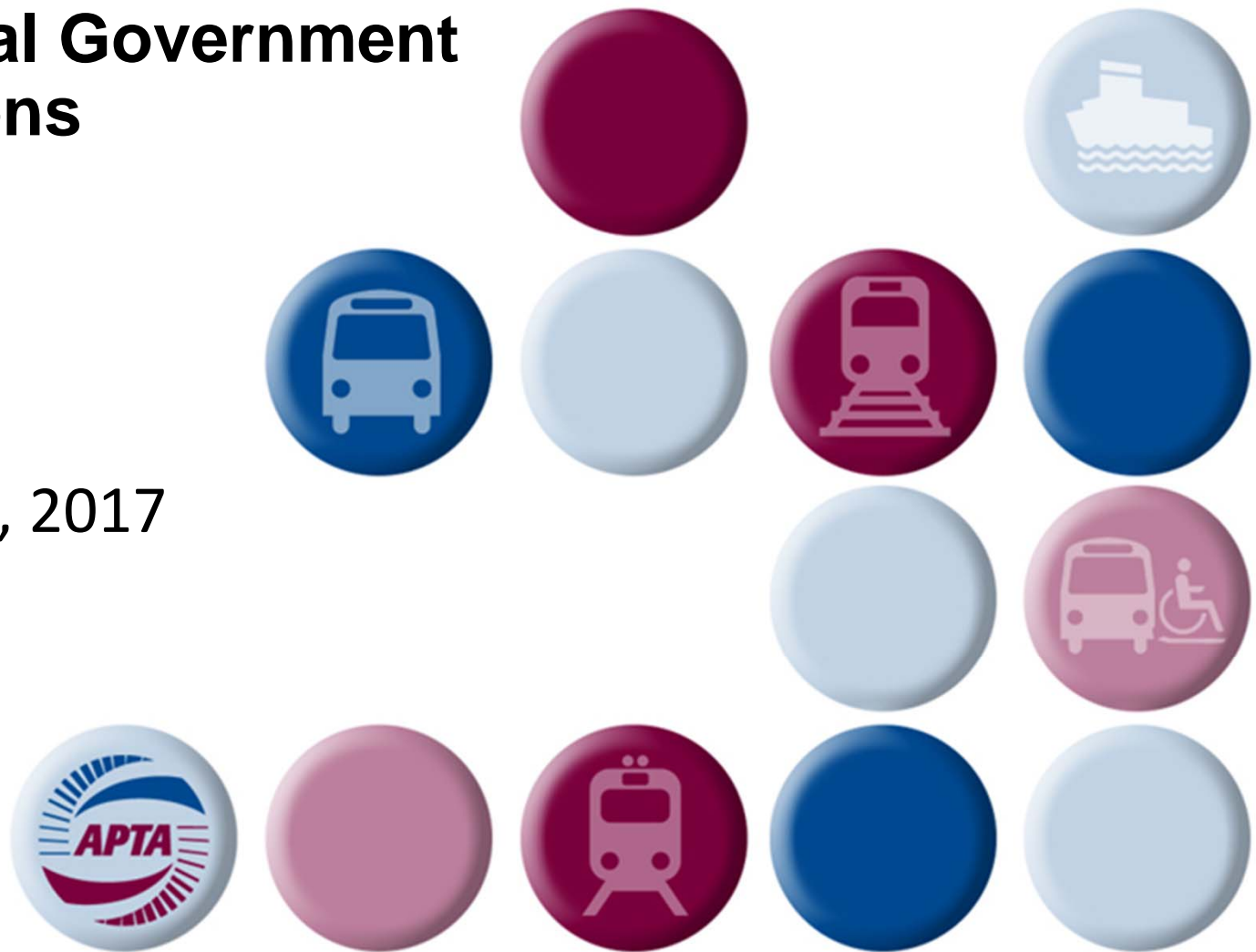


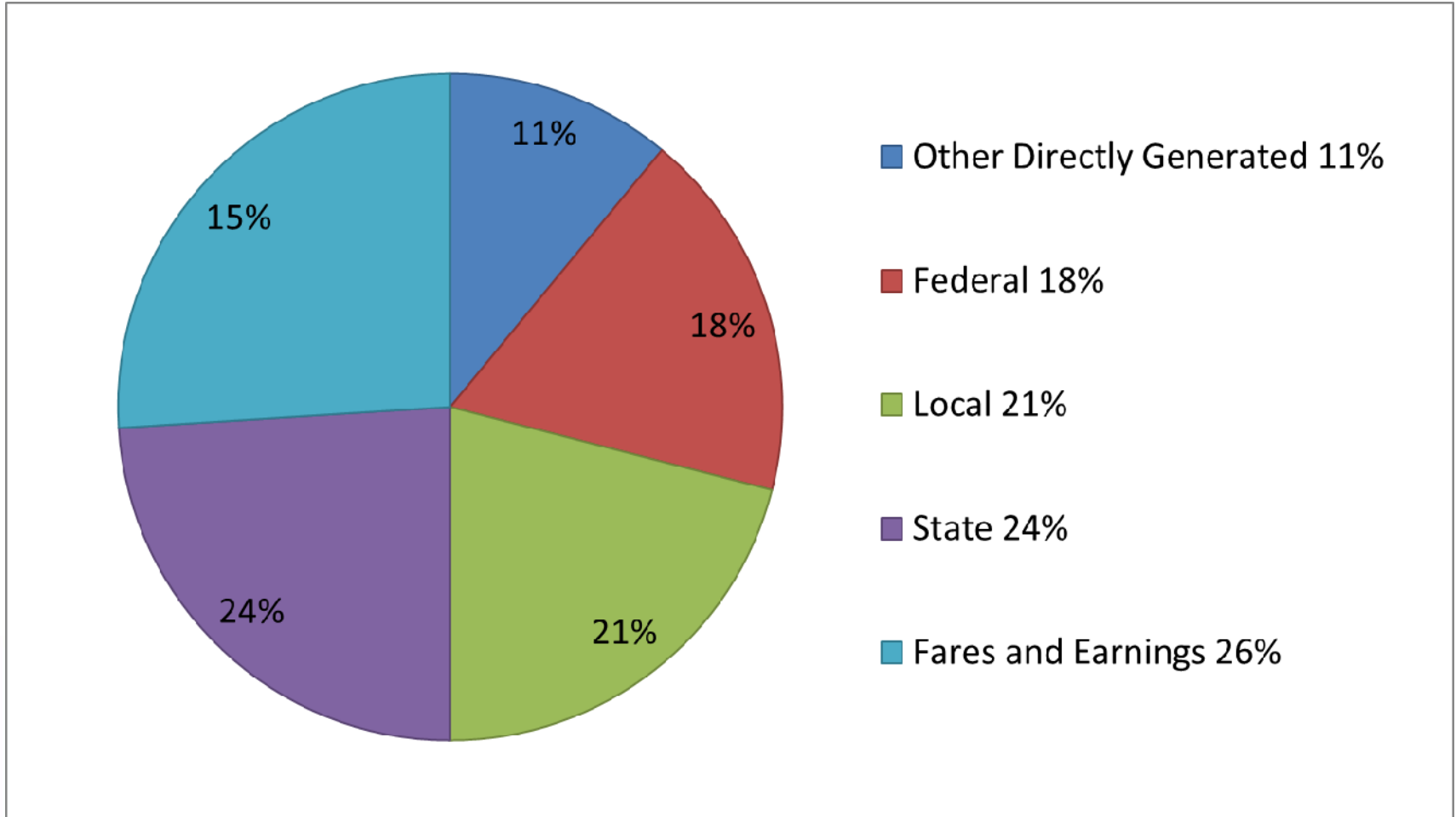
# APTA Federal Government Relations

- February 13, 2017





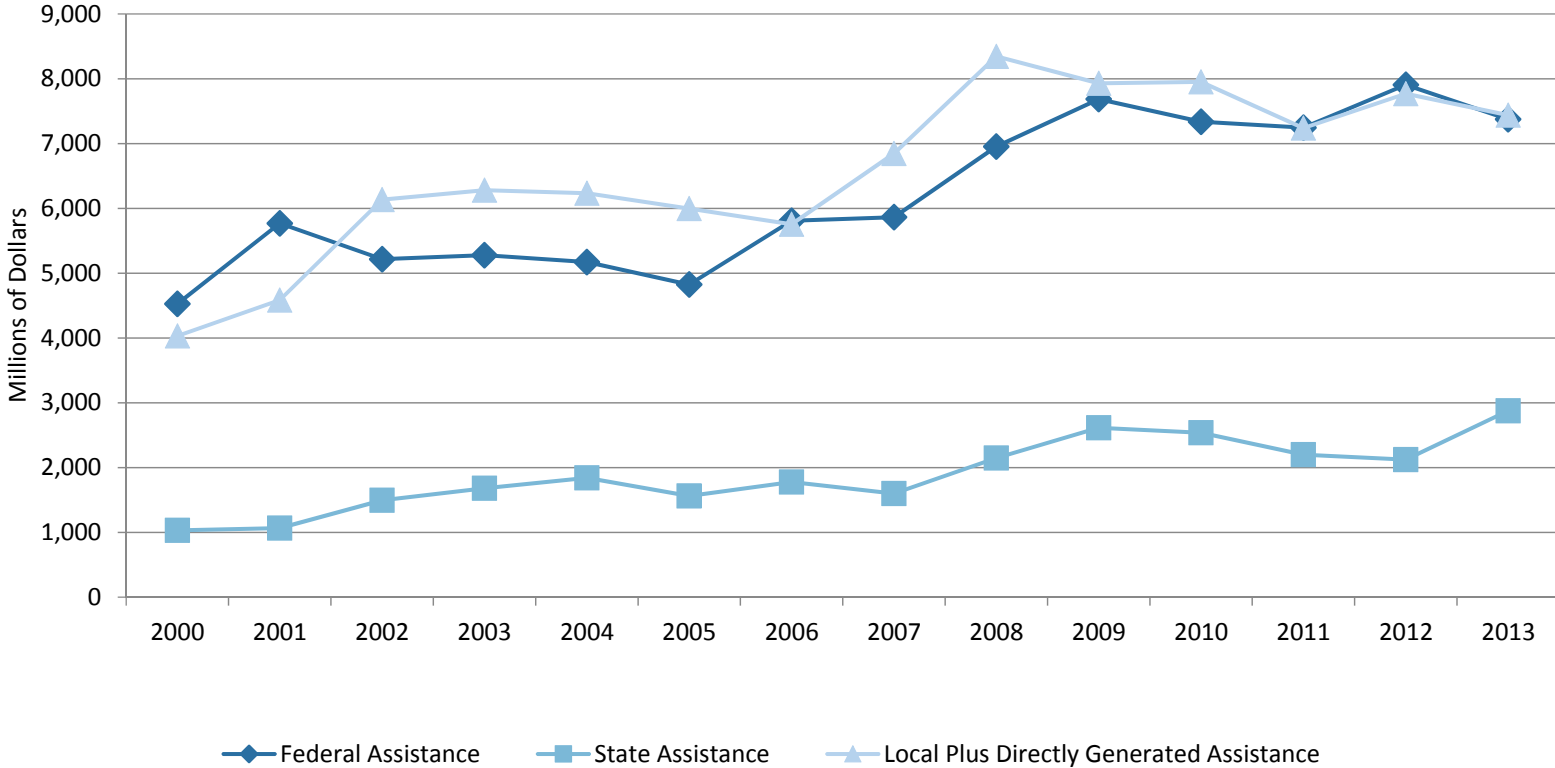
# Industry Funding Sources





# Funding Sources for Capital

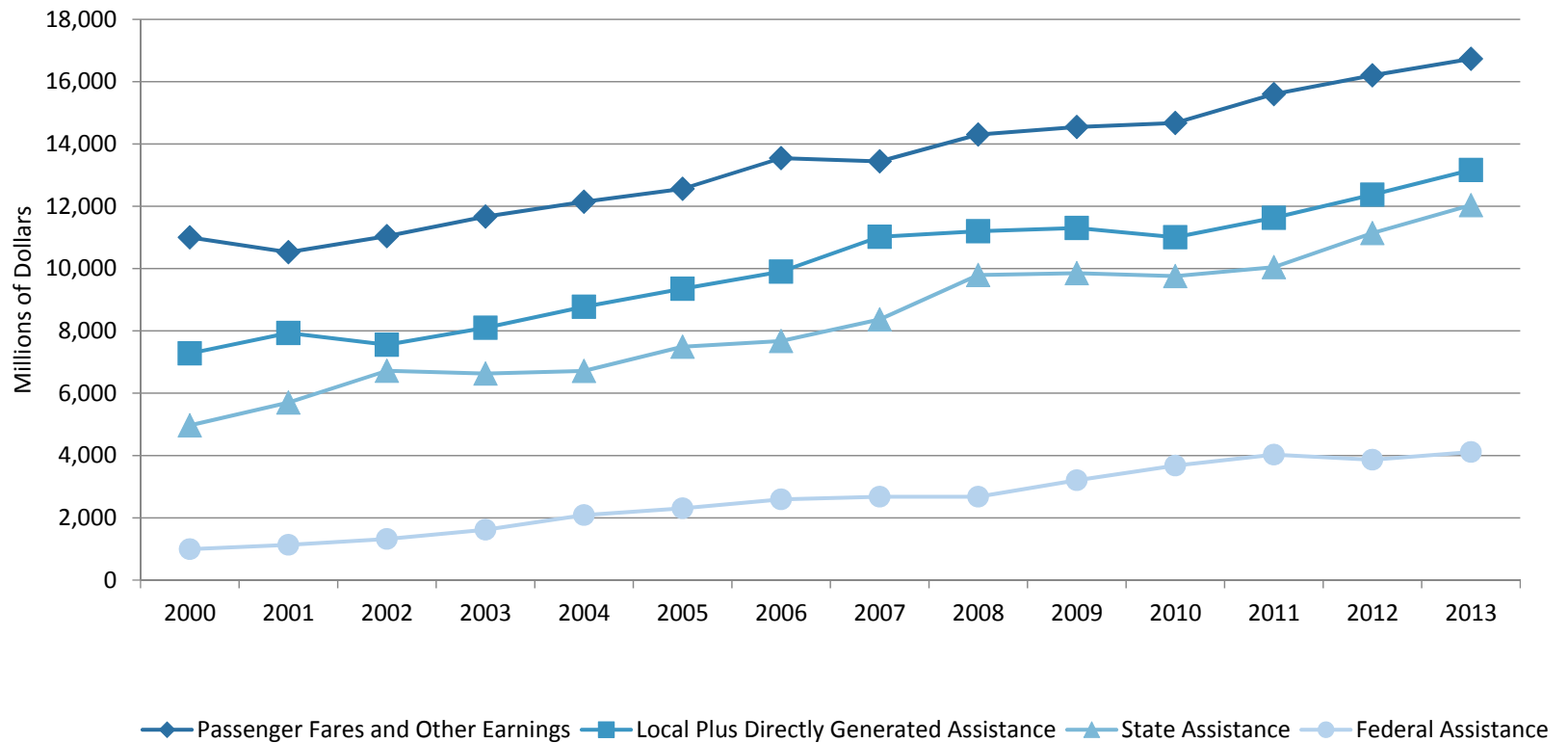
Figure 11: Growth in Capital Funding by Source, 2000-2013





# Funding Sources for Operating

Figure 12: Growth in Operating Funding by Source, 2000-2013



# APTA Priorities – Strategic Plan



- Safety/Security
- **Advocacy**
- Workforce
- Demographics
- Technology
- Association Sustainability

# APTA Advocacy

- Federal Issues Impact Public Transportation
- Focus on Priorities/Broad Industry Goals
- Legislative Issues
- Regulatory Issues
- Public Opinion
- APTA Members are Unique
- Coalition Partners



# Key Legislative Issues

- Surface Transportation Authorization
- Annual Appropriations/Budget
- Tax Bills
- Safety/Security Legislation
- Transit/Rail Issues



# Key House Committees



- Transportation & Infrastructure -- Authorizes transit, rail, highways, aviation & port programs (FAST Act, FTA, FRA)
- Appropriations (THUD/DHS Subcommittees) -- Annual appropriations for DOT/DHS
- Ways & Means Committee – Tax legislation, including taxes for HTF, alt fuels credit, commuter benefit



# Key Senate Committees

- Senate Banking -- Authorizes transit programs (FTA)
- Environment & Public Works – Authorizes highway program
- Commerce Committee – Authorizes & regulates railroad programs (FRA), including commuter rail, intercity passenger rail & freight rail
- Appropriations (THUD/DHS) – Annual appropriations for DOT/DHS
- Finance Committee – Tax policy (Ways & Means counterpart)



# Key Federal Agencies

- Office of the President
- U.S. Department of Transportation
- Federal Transit Administration
- Federal Railroad Administration
- U.S. Department of Homeland Security
- U.S. Department of Treasury
- Labor, HHS,



# APTA Advocacy

- Populist -- Advertising, Grassroots, Public Relations
- Grass tops – Constituent message
- Coalitions – Common message & goals
- Testimony, letters, industry policy & recommendations
- Association staff – Influence the process



# APTA Advocacy/Information

- APTA Legislative Committee; Board of Directors; Policy & Planning; Marketing & Communications
- Legislative Alerts/Updates
- APTA Website
- Thomas Website for Congress
- FTA Website
- Legislative Conference/Major Meetings
- Research to support agenda
- Communications – Ads, Grassroots, & PR

# Current State/Local Activities

- Industry Footprint
- National Alliance of Public Transportation Advocates (NAPTA)
- Local Transit Coalition Grants
- State Affairs Committee
- State Association Participation & Local Events
- External Validation with Reports & Testimony
- Voices for Public Transportation
- Response to Critics
- Advertising Templates
- Toolkits for Activities/Events

# 115<sup>th</sup> Congress

## Opportunities

- Infrastructure Initiative
- HTF Fix (tax reform)

## Challenges

- Pay-for
- Bill fatigue (*FAST Act*)
- Devolution
- GOP Infighting
- 2018 Midterms



# Principles for Infrastructure Initiative

- President Trump Infrastructure Investment
- Benefits of Increased Federal Investment
- Address \$90 billion SOGR backlog
- Funding needed – Finance helpful
- Use & Build on FAST Act Programs
- Provide Sustainable Funding Fix
- Consider new competitive grants
- Other programs





- Questions, Comments, Discussion