

Transit

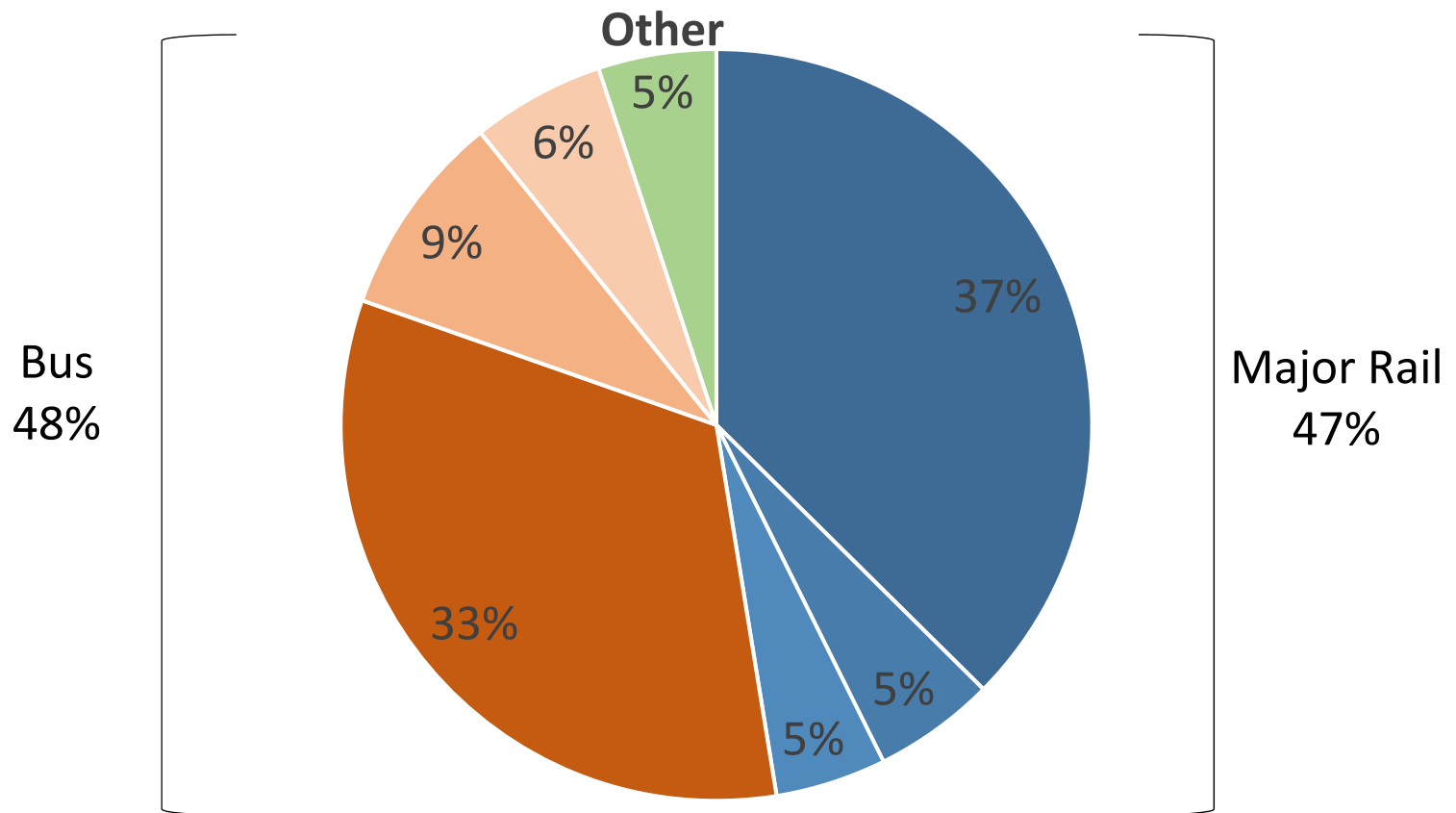
Ridership

Trends

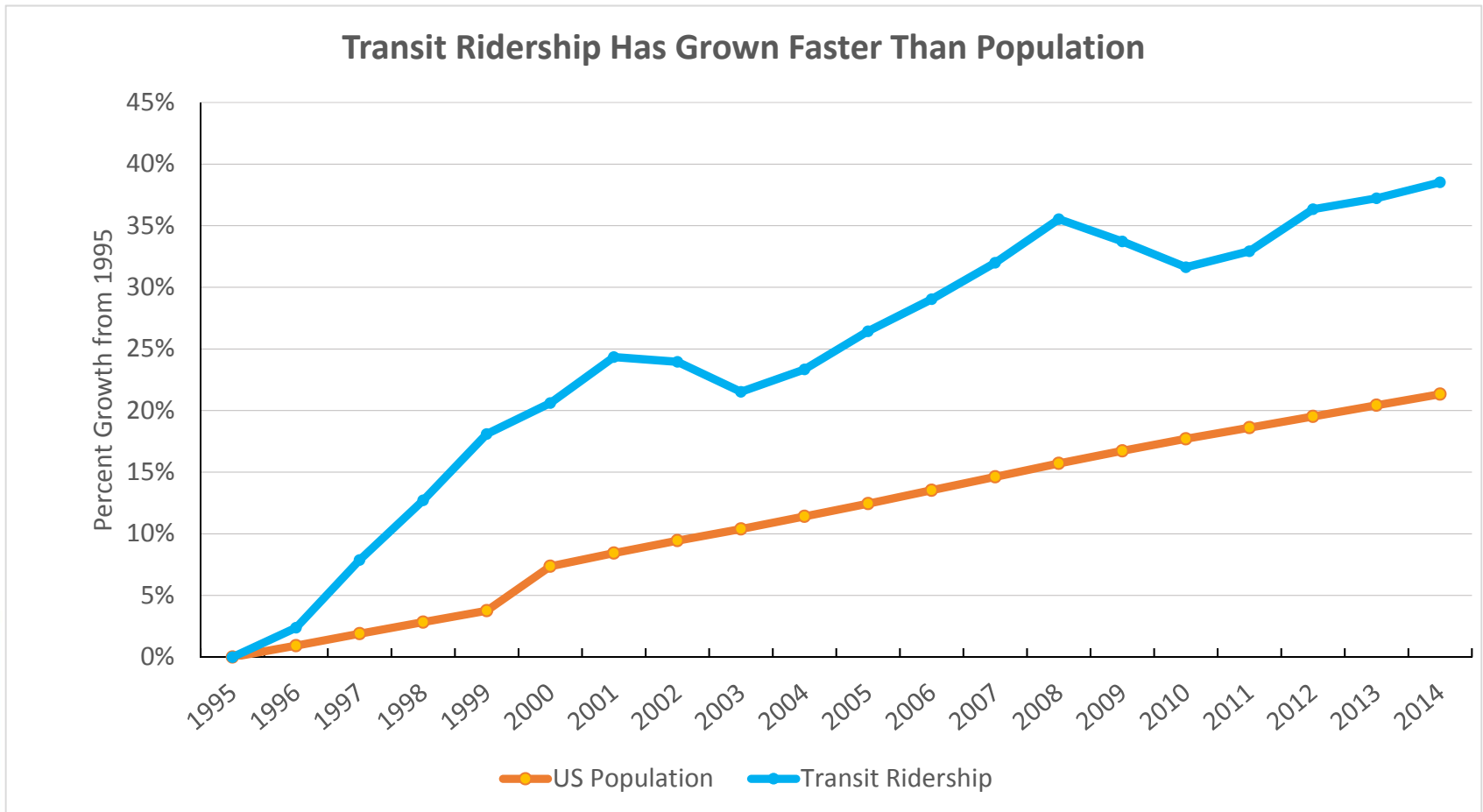




Modal Breakdown



Long-term ridership has been strong



Ridership dip in 2015 and 2016

2015 Calendar year

First Quarter: - 0.66%

Second Quarter: - 1.24%

Third Quarter: - 1.69%

Fourth Quarter: - 1.64%

2016 Calendar year

First Quarter: + 0.35% (leap year day)

Second Quarter: - 2.39%

Third Quarter: - 2.85%

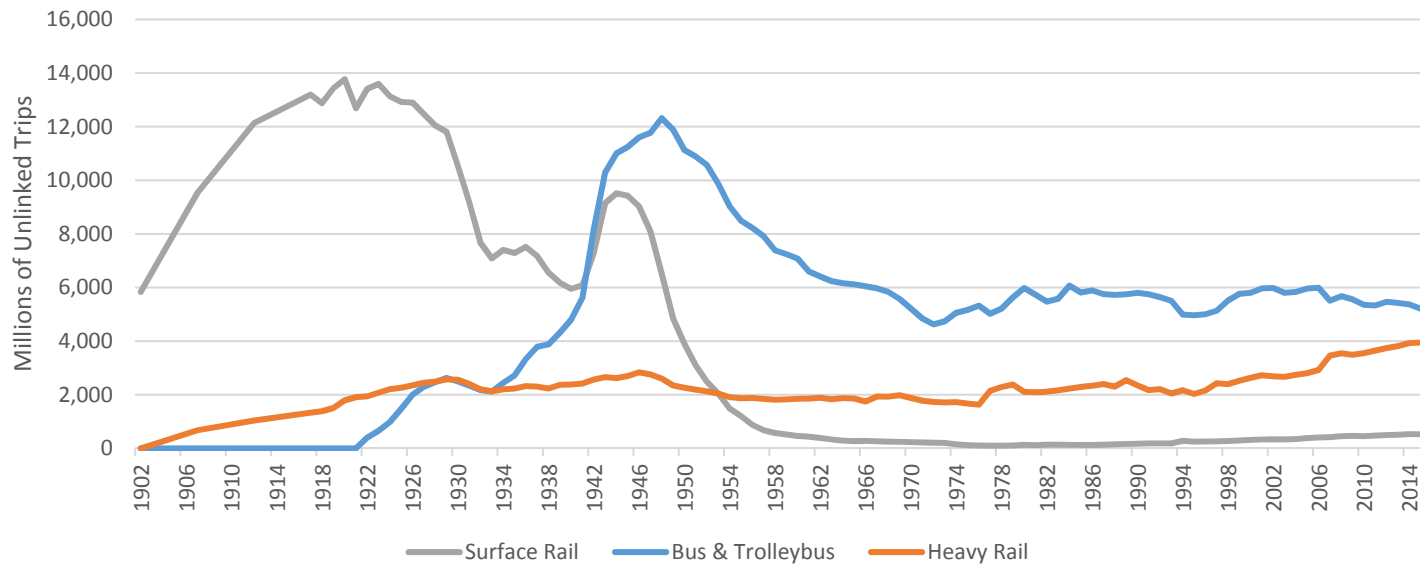


Two-year modal snapshot (9 mo. 2014 vs. 2016)



Heavy Rail	- 0%
Light Rail	+ 1.7%
Commuter Rail	+ 1.9%
Trolleybus	- 1.2%
Bus Population Group	
2,000,000 +	- 5.9%
500,000 – 1,999,999	- 9.0%
100,000 – 499,999	- 8.8%
Below 100,000	- 4.8%
Bus Total	- 6.7%
Demand Response	+ 1.1%
Other	+ 2.0%
United States Total	- 3.0%
Canada Total	- 4.9%

Ridership in Three Modes 1902 - Present



- Bus trips peaked in 1950
- Streetcar and LRT peaked in 1923
- Heavy rail highest levels ever in 2015



Prior Service Cuts Exacerbate Gas Price Impact

- Agencies in large cities have cut revenue hours by 3.5% since 2009
- Agencies in mid-sized cities have cut revenue hours by 2.7% during the same period



The “Marginal” transit trip got harder, now low gas prices encourage a shift



Factors

- Changes in the mobility ecosystem
- Sustained low gasoline prices
- Lingering impacts of the recession (service cuts)
- VMT up steadily since 2014, following seven years of flat or negative trends (VMT up 2.45% in Q3).
- Automobile purchases are up/attitudes
- Service quality issues in certain regions
- Work-at-home trends
- Vulnerability of the marginal transit trip
- Other/Combination of factors



What can APTA do?

- Launch a new ridership initiative
- Intense data analytics and market trend analysis
- Share best practices proactively
- Explore innovative service planning, to be flexible as technologies and demographics change. Work with FTA to allow for the necessary streamlining
- Possible policy prescriptions: Land Use/Parking/Reimagining Service/Strategic Partnerships
- Position for still-more-dramatic mobility dynamics in the years ahead





Luncheon Breakout Discussion

Please continue this discussion at the luncheon breakout sessions:

- What is the ridership situation in your community?
- What factors are impacting it?
- What can be done to counter any adverse trends?
- What might APTA do to support the transit industry?



Additional Topic for Luncheon Discussions

- What would be the best time of the year to schedule APTA's Transit CEO Seminar?
- For you, might April be preferable to February? Other months?



Thank you for your time and attention!

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