



Contracting to Support Revenue Recovery in University Communities

KIMBERLY FRAGOLA, MPA
ASSISTANT GENERAL MANAGER FOR OPERATIONS
CENTRE AREA TRANSPORTATION AUTHORITY
STATE COLLEGE, PA

**APTA 2018 PUBLIC TRANSPORTATION
& UNIVERSITIES CONFERENCE**
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First, a bit about CATA...

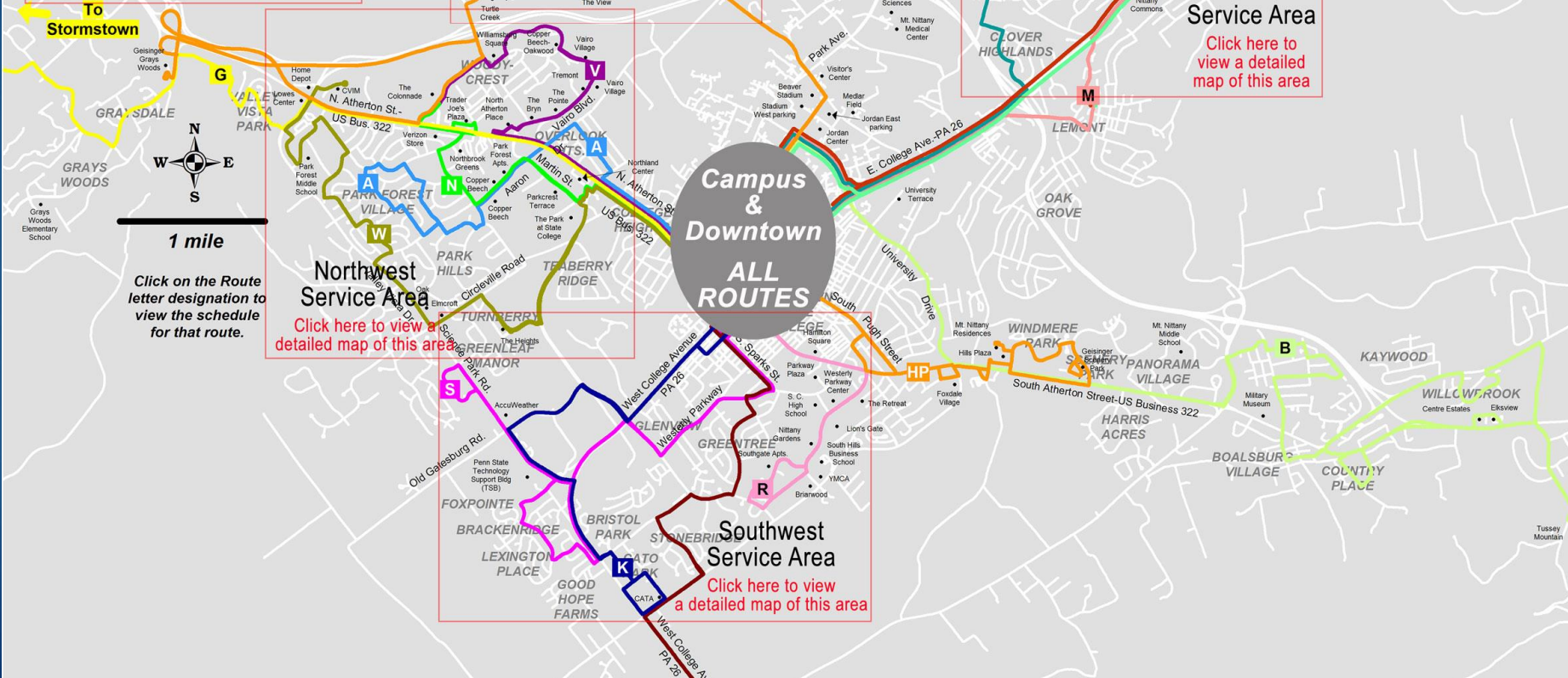


Community Service System Map

The following eight routes are not shown on this map because they overlap existing routes and operate only during Penn State Fall and Spring semesters (Full Service). They provide additional frequency during that time along the busiest portions of those existing routes.

- NE Martin St Express (N)
- NV Havershire/Martin/Vairo/Toftrees (W, N, V & HP)
- RC Waupelani/Campus (R & K)
- RP Waupelani/Downtown (R)
- UT University Terrace (B)
- VE Vairo Blvd Express (V)
- VN Toftrees/Vairo/Martin/Havershire (HP, V, N & W)
- WE Havershire Blvd Express (W)

These routes are included in the detail area maps



Click here to view a detailed Bellefonte area map [To Bellefonte](#)

Click here to view a detailed Pleasant Gap area map [To Pleasant Gap](#)

Click here to view a detailed map of this area

Click here to view a detailed map of this area

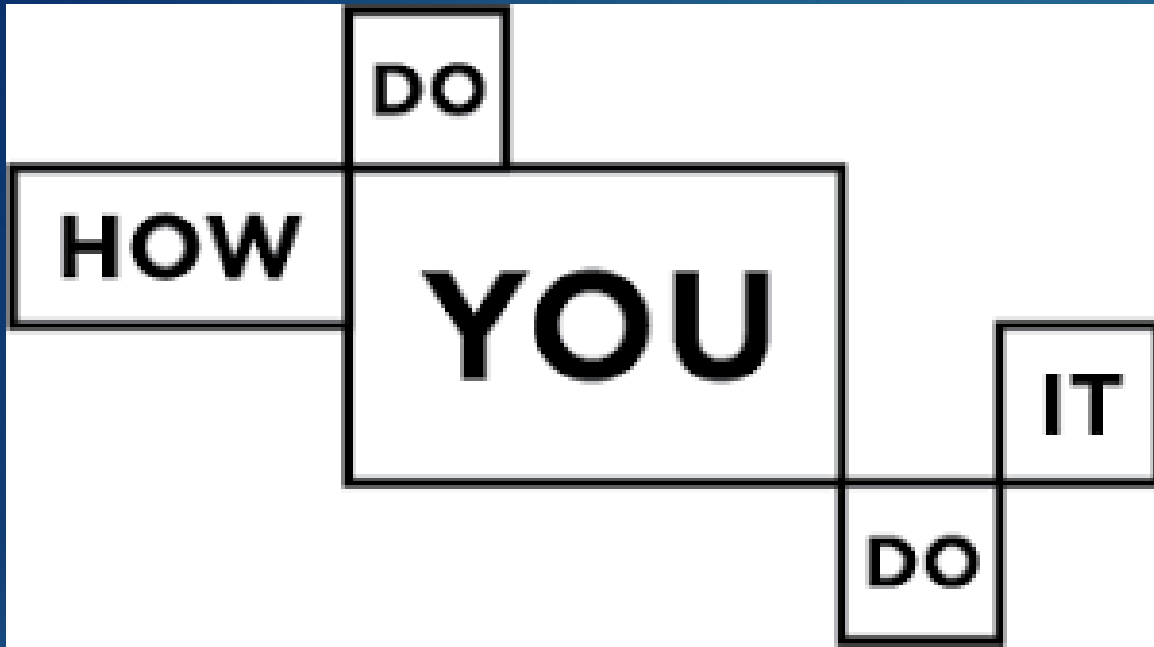
Click here to view a detailed map of this area



1 mile

Click on the Route letter designation to view the schedule for that route.

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- ▶ By ridership, 3rd largest transit agency in PA
 - ▶ Named 8th most transit-intensive urban area nationally by FiveThirtyEight.com in 2014
 - ▶ Small Transit-Intensive Communities (STIC) supplemental federal funding
 - ▶ Over 7 million trips annually
 - ▶ Roughly 45% farebox recovery ratio



▶ Through our CONTRACTS!

- ▶ Student housing complexes
- ▶ Penn State University

Apartment Pass Program

- ▶ Began over 20 years ago
- ▶ 22 complexes
- ▶ Route specific passes included in rent
- ▶ Per pass vs. per trip rate
- ▶ FY 2016/17 – generated just over \$2 million in revenue



Apartment Pass Program



- ▶ Loops and Links
 - ▶ FY 2016/17 = almost \$2.5 million
- ▶ RIDEpass Program
 - ▶ FY 2016/17 = over \$1.1 million
- ▶ Local Match Shares
- ▶ Park and Ride Program
- ▶ CATACommuter

But it's not
all roses either...



COMPLICATIONS

*Thank You
Thank You
Very Much!*

Elvis Presley

