

Texas A&M University Transformational Mobility Plan

Katherine F. Turnbull, Ph.D.

*Executive Associate Director
Texas A&M Transportation Institute*



2018 Public Transportation &
Universities Conference

Presentation Focus

Universities as Living
Laboratories
for
Transformational Technologies
& Services

Presentation Outline

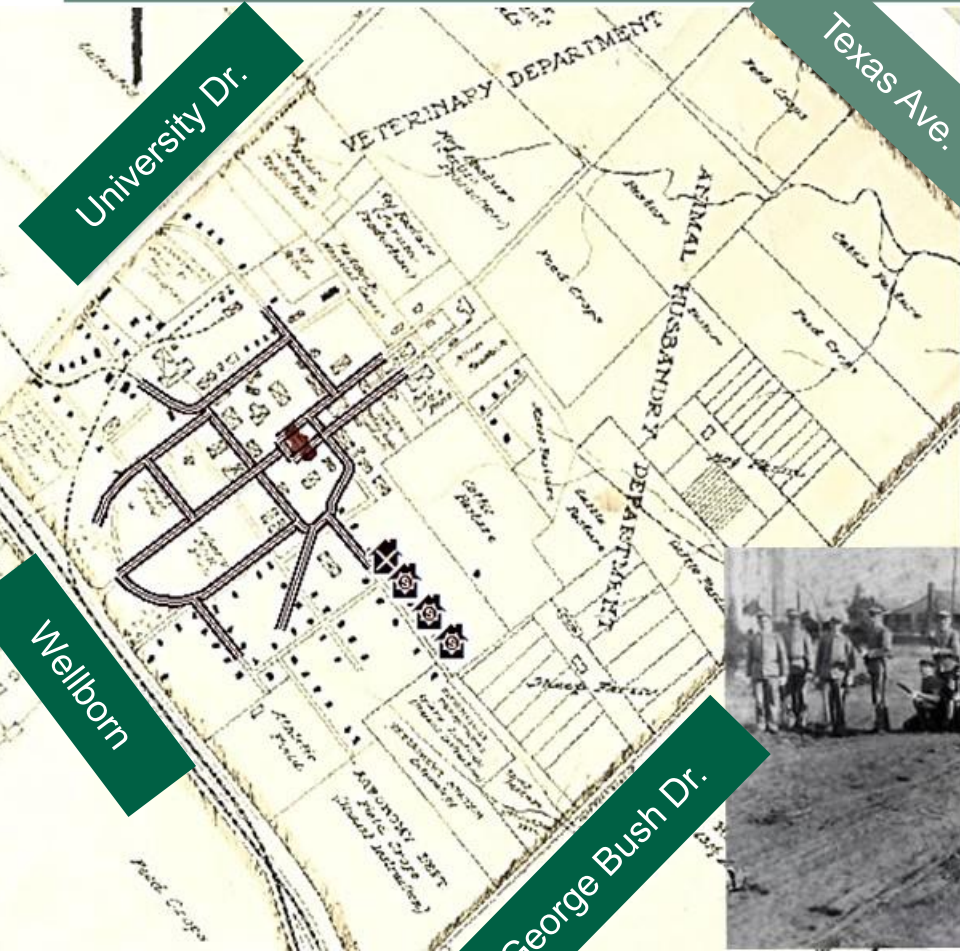
- Background
- Transformational Technologies and Services
- Scenario Planning Charrette
- Future Opportunities



Texas A&M University



Campus: 1877

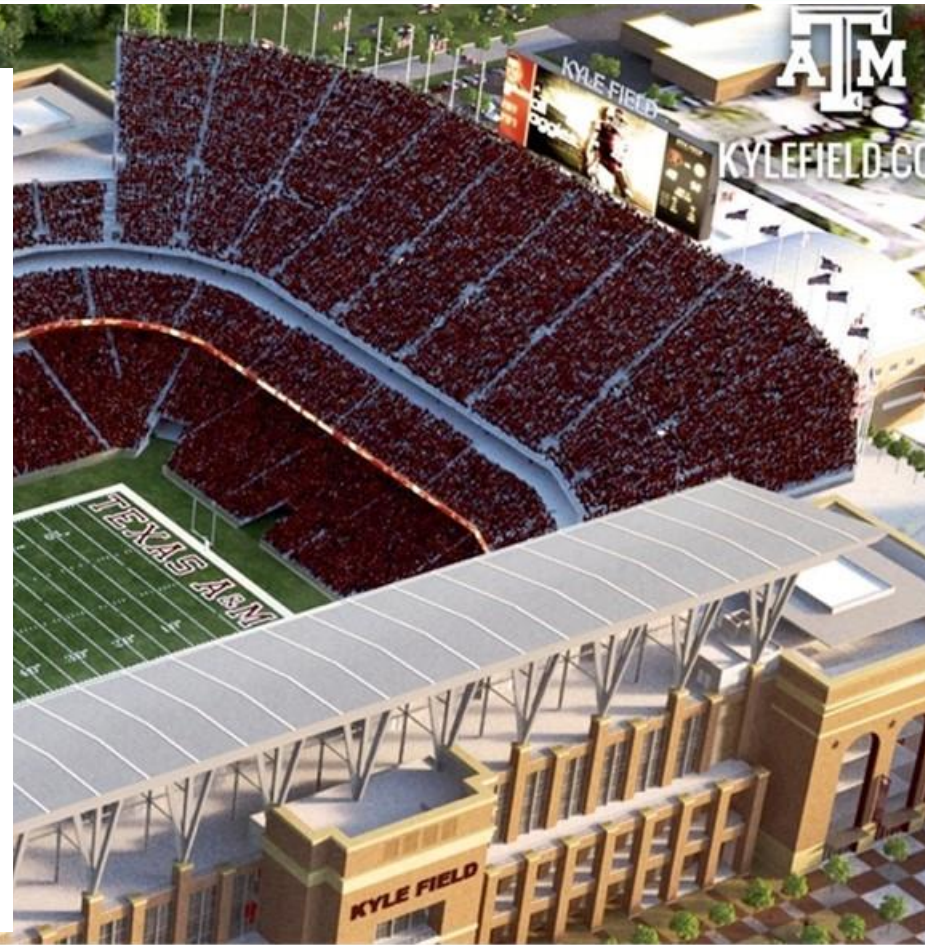


Campus 2017



Texas A&M University

- 63,000 Students
- 25,000 Faculty, Staff
- 4th Largest Downtown
- 37,000 Parking Spaces
- 97 Buses/8 Million Riders



Activities

- Campus Transformational Mobility Plan
- Campus Transportation Technology Initiative
- Campus Master Plan Update
- Game Day
- Destination Aggieland App
- TAMU Bicycle, Pedestrian Plans
- TAMU Transit
- RELLIS Campus Development
- TxDOT and Local Plans



Campus Transformational Mobility Plan

- Walkable, Connected Campus
- More Green Space
- Pedestrian, Bicycle, Transit, Car Share Options
- Innovative Technologies & Services
- Enrich Student Experience
- Living Laboratory
- Leadership in Autonomous Transportation Systems
- Collaborative, Coordinated Process



Smart Bus-Collision Avoidance System



Smart Bus-Collision Avoidance System

The screenshot displays a web browser window with the URL <https://www.ituran.com/iweb2/iweb2p.aspx#>. The main content is a map titled "Vision Zero Map Mobileye VRU hot spot locator" showing a city grid with several orange circular hot spots. The browser's address bar and tabs are visible at the top.

Below the map, there are two panels:

- MobilEye Events for the Fleet**: A control panel with the following fields:
 - Start date: 01/01/2015
 - End date: 10/03/2016
 - Event types: 4 Selected
 - Week-Days Filter: Filtered by days
 - Choose time range: Use time filter
- MobilEye events mapping**: A table listing event locations with a "Create area" button for each.

Events	Address	Area	Use large areas
67	575 Ross St, College Station, TX 77840, USA		<input type="checkbox"/>
30	Harvey R. "Bum" Bright Building, College Station, TX 77840, USA		<input type="checkbox"/>
24	456 Ross St,		<input type="checkbox"/>

Dutch Junction



Bike Share & Dockless Bikes



Texas A&M Dockless Bikes – Pilot



ofo

download.unlock.ride.

ofo is a station-free bike sharing app

\$.50/HOUR

Download & Register.
Download the app to locate the bikes nearby.



Unlock & Ride.
Tap the "unlock" button in the app & scan the QR code on the bike to automatically unlock.

Park & Lock.
When your ride is complete, park safely & legally. Manually lock the bike to end your trip.

Park your ofo bike on the Texas A&M campus.



TEXAS A&M UNIVERSITY
Transportation Services



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Texas A&M Dockless Bikes – Pilot

- 850 Bikes
- 17,000 Registered Users
- 9,000 Active Riders
- 2.2 Average Daily Trips per Person
- 82% Active Riders Rode in March



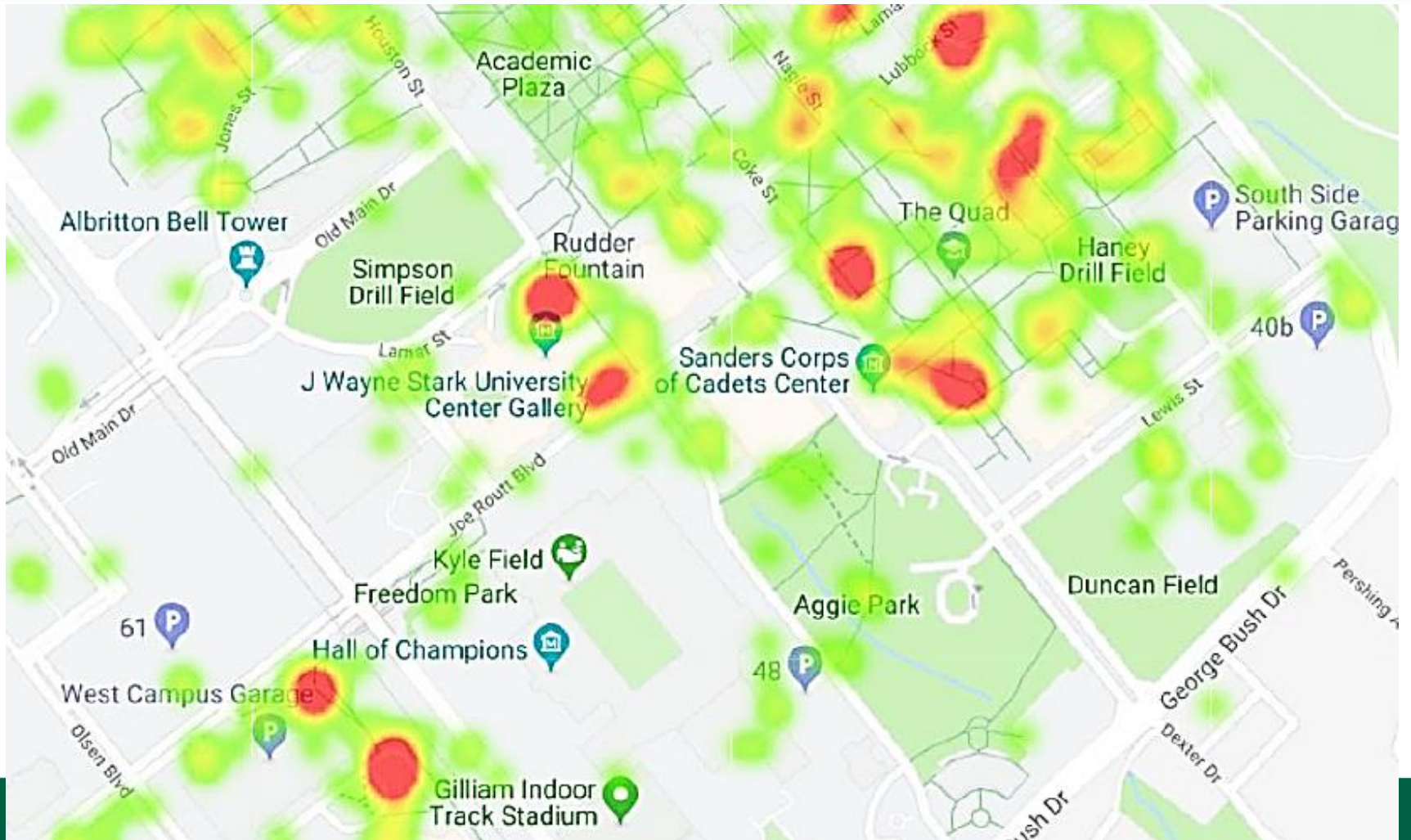
Texas A&M Dockless Bikes – Pilot

ofo Point System Promises Good Behavior

- 100 Points to Start
- Good Behavior – Points Added
- Bad Behavior – Points Subtracted
- Promotions for Use of Points



ofo Heat Map





Autonomous Shuttle Study Trial

4

**Day
Study**

124

**Riders
Ages 18 – 65+**

33

**Total Miles
Driven**



Shared Services



Parkmobile



U B E R

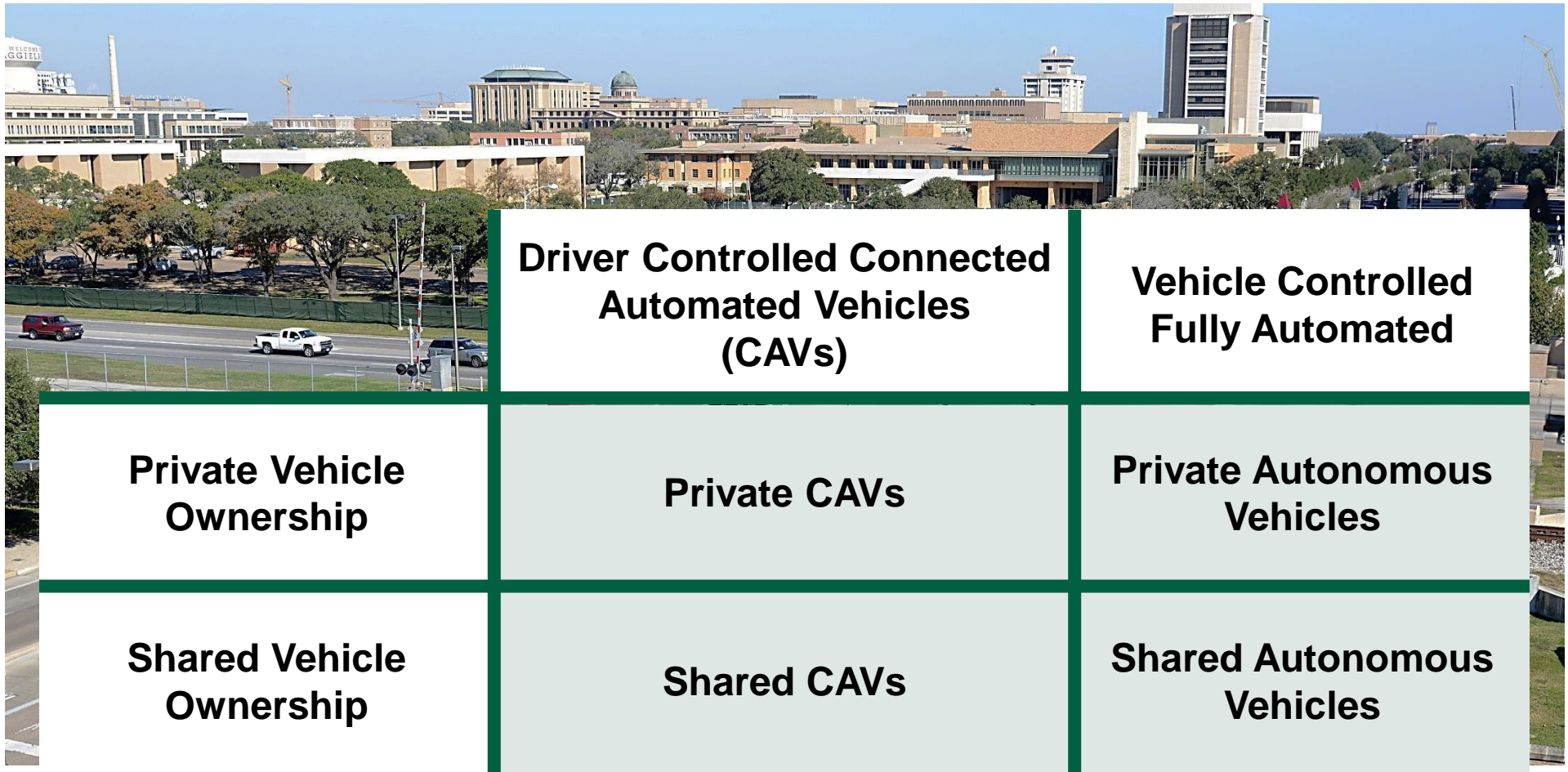
Autonomous Vehicle Charrette

Participants

- Faculty
- Students
- Staff
- Researchers
- Community Representatives



Scenarios



	Driver Controlled Connected Automated Vehicles (CAVs)	Vehicle Controlled Fully Automated
Private Vehicle Ownership	Private CAVs	Private Autonomous Vehicles
Shared Vehicle Ownership	Shared CAVs	Shared Autonomous Vehicles

Discussion Topics

- Density, Parking, Pick-up & Drop-Off Areas
- Bicycle & Pedestrian Facilities
- Green Space
- Shared Economy
- Infrastructure & Communication Technology
- Urban Freight
- Possible Unintended Consequences & Mechanisms to Avoid



Transforming Campuses and Communities

- Living Laboratories
- Harness Brain Power
- Foster Innovation
- Enrich Student and Visitor Experience
- Ongoing Collaboration



Thank You!

Katie Turnbull
k-turnbull@tti.tamu.edu

