

SPONSORSHIP OPPORTUNITIES
2018 Public Transportation & Universities Conference
June 23 - 26
Santa Cruz, CA

TAKEN EVENT

Continental Breakfast (2) - \$3,000 each

Logo in final program
Name in alpha listing of sponsors
Table tent cards on buffets & seating areas
Signage at event
Exclusive opportunity to distribute materials at event
Logo on conference web page

General Sessions (3) - \$5,000 each

Logo in final program
Name in alpha listing of sponsors
Signage at event
Opportunity to introduce moderator
Exclusive opportunity to distribute materials at event
Logo on conference web page

**Lunch - \$6,000 sole
\$3,000 co-sponsor with APTA**

Logo in final program
Name in alpha listing of sponsors
Signage at door of event
Introduce speaker (if lunch has speaker)
Special seating at event
Table tent cards
Opportunity to distribute material at event
Logo on conference web page

**Product Showcase Lunch - \$6,000 sole sponsor
\$3,000 co-sponsor w/APTA**

Logo in final program
Name in alpha listing of sponsors
Tent cards on buffet tables
Signage at event
Choice of location if you choose to exhibit
Logo on conference web page

TAKEN EVENT

Educational Sessions - \$3,000 each or 3 for \$7,000

Recognition in final program
Name in alpha listing of sponsors
Signage at event
Opportunity to introduce moderator
Exclusive opportunity to distribute materials at event
Recognition on conference web page

Orientation Coffee Break - \$1,000

Recognition in final program
Name in alpha listing of sponsors
Signage at event
Exclusive opportunity to distribute materials at event
Recognition on conference web page

General Sponsorship Fund - \$1,000 minimum

Name in final program
Name on any signage for event

Sponsorships are on a first-come, first-served basis
All sponsors are listed in the alpha listing in the front of the program.