



# Change Your World: Transit Funding and the Grand Community Vision

Leadership APTA 2014  
Team One



Imagine.... No buses



No trains



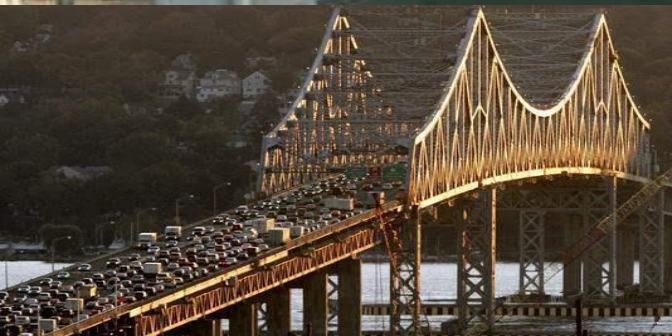
No method of  
transportation...







Life without transit

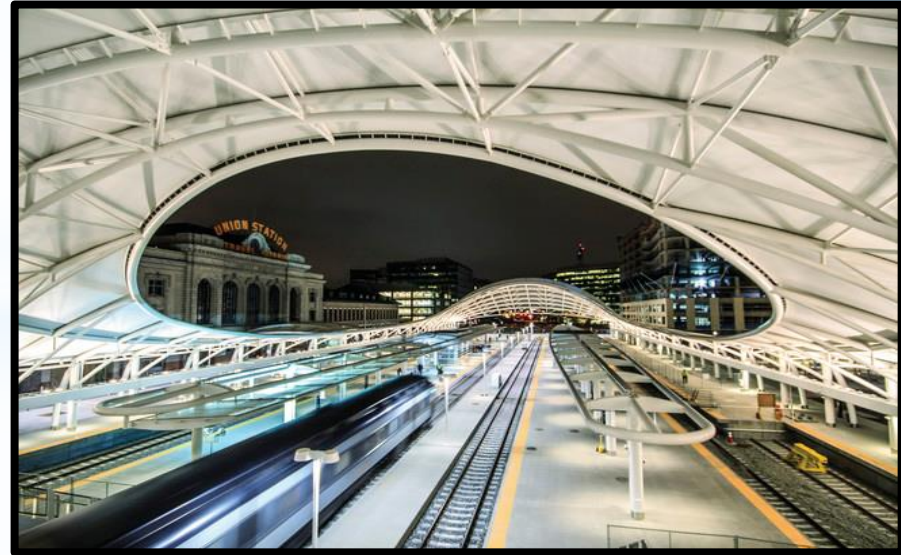






**Development  
Oriented  
Transit**

**Transit  
Oriented  
Development**



# Change Your World



# Understand Community Needs...

- Urban population
- Seniors
- Millennials
- Lifeline services
- Ladders of opportunity
- Jobs, Jobs, Jobs!

**“Transit and transportation are a community decision.” State Senator, Georgia District 21**



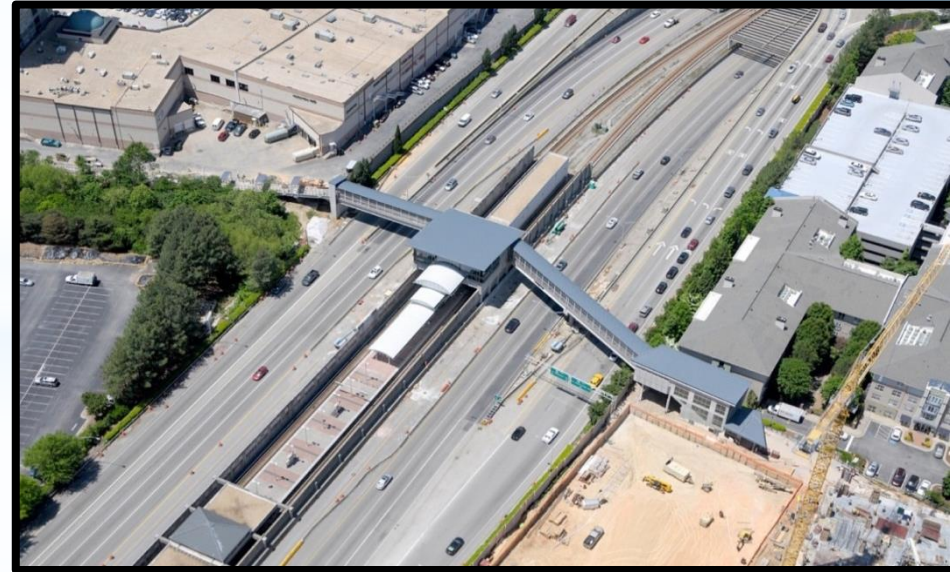
You can't pave  
your way out of it!





# Building Bridges

Connecting  
Communities





**“There is no substitute for an authentic relationship based upon mutual respect.”**

Jason Segedy, MPO Director, Akron, Ohio

Turn this relationship...





...into this



# Not all Champions Look Alike



Government



Transit Boards



Institutions



Business



Advocacy



# Politicians are Special People

**B4**

*anyone asks for money, do your homework...*

- Community support
- Financial house in order
- Rock solid plan
- Credibility
- Signals
- Elections



**B**lock  
**C**onsent  
**S**upport

# Right Size Your Funding





# Fill the Gap



“Transit agencies have had to become innovators out of necessity on financing.”

Phil Washington, General Manager RTD Denver

# Utah Transit Authority



**Gain Credibility**



**Find a Champion**

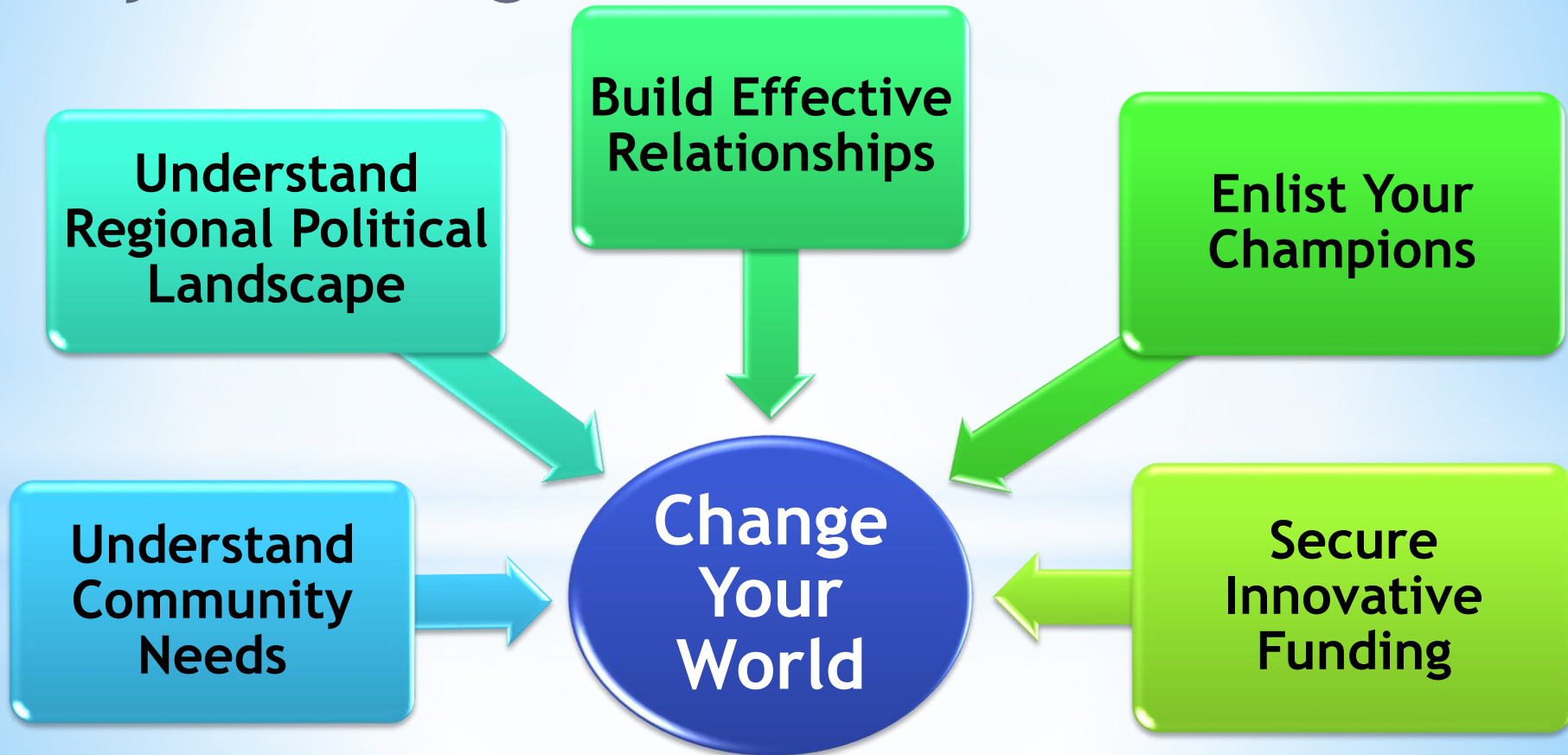


**Continue the Success**

Have a **Goal** - "...transit within 1 mile of every household with service every 15 minutes" - Mike Allegra, General Manager



# Key Learnings



# What Can You Do To Change Your World?



WHERE PUBLIC TRANSPORTATION GOES  
**COMMUNITY GROWS**