

Redefining Public Transit Benefits for Future Generations

“The CEO’s Vision for the Future”



History of Public Transit Benefits Mid-1800s - 1990



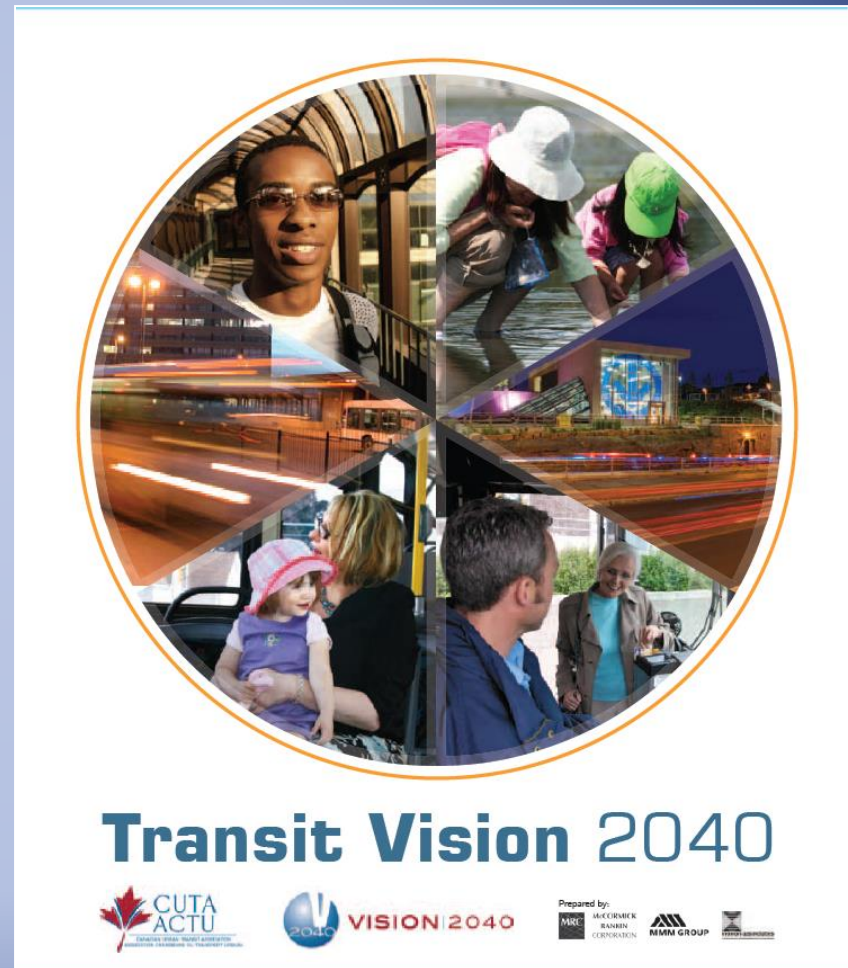
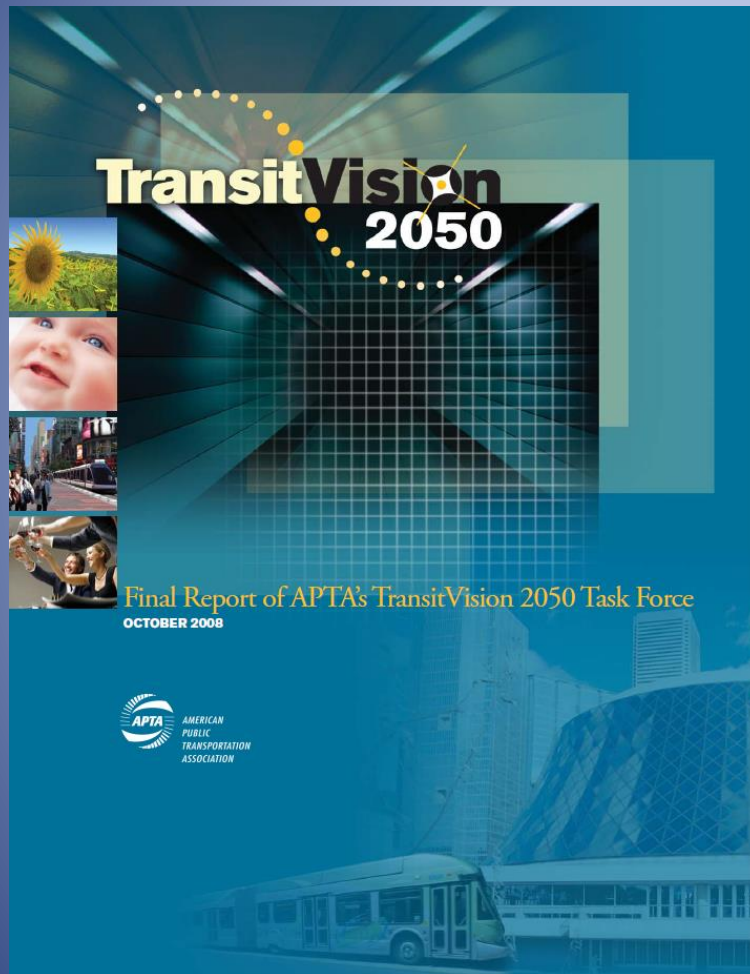
History of Public Transit Benefits 1990-2010



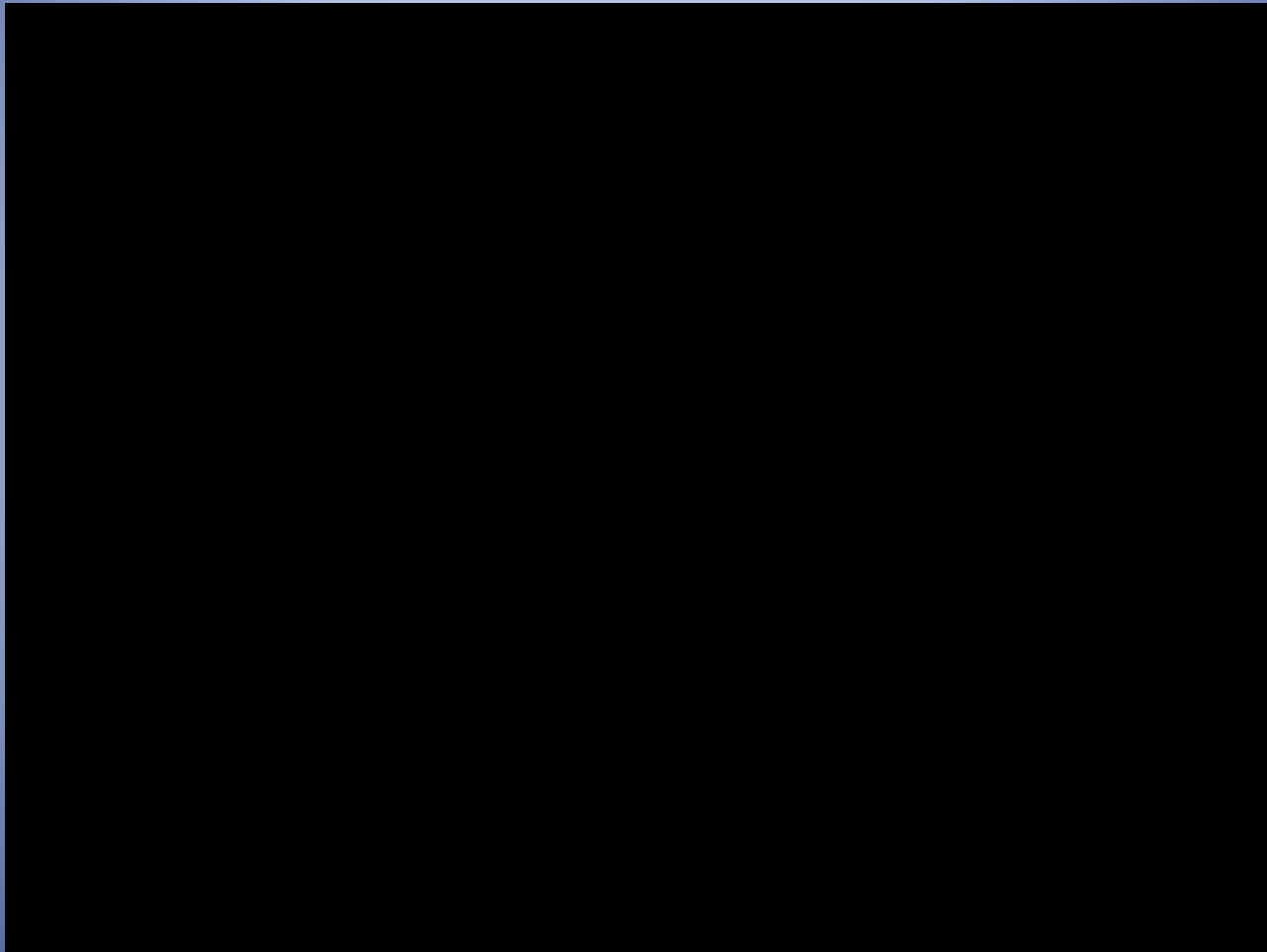
Consistent Themes

1. Higher demand for transit
2. Transit is vital for a healthy city
3. Technology impacts transit
4. Transit is a choice for all

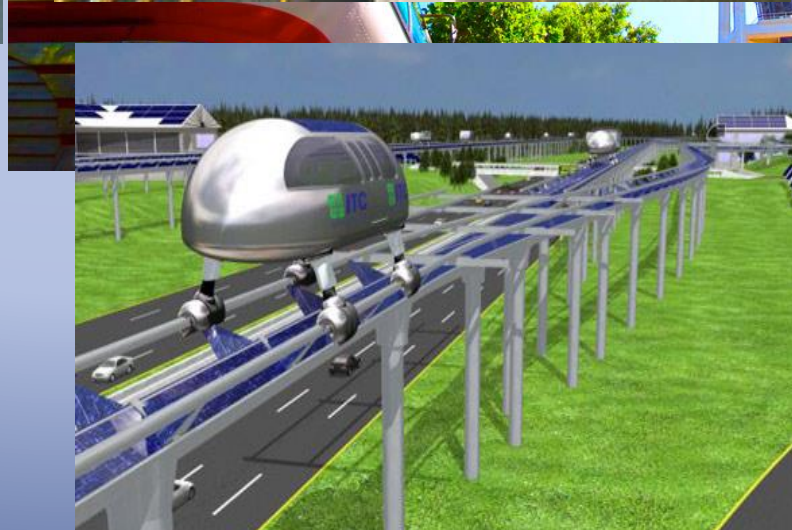
Using APTA's Transit Vision 2050 and CUTA's Transit Vision 2040 Plans as a Framework



What is the CEO's vision for transit in the future?



Will transit in the future be like the Jetsons and Tomorrowland?



Or will the Future be Full of Road Warriors...



We interviewed transit leaders to get their vision of the future for transit



Theme 1 : Higher Demand for Transit

Population growth and congestion levels demand more transit



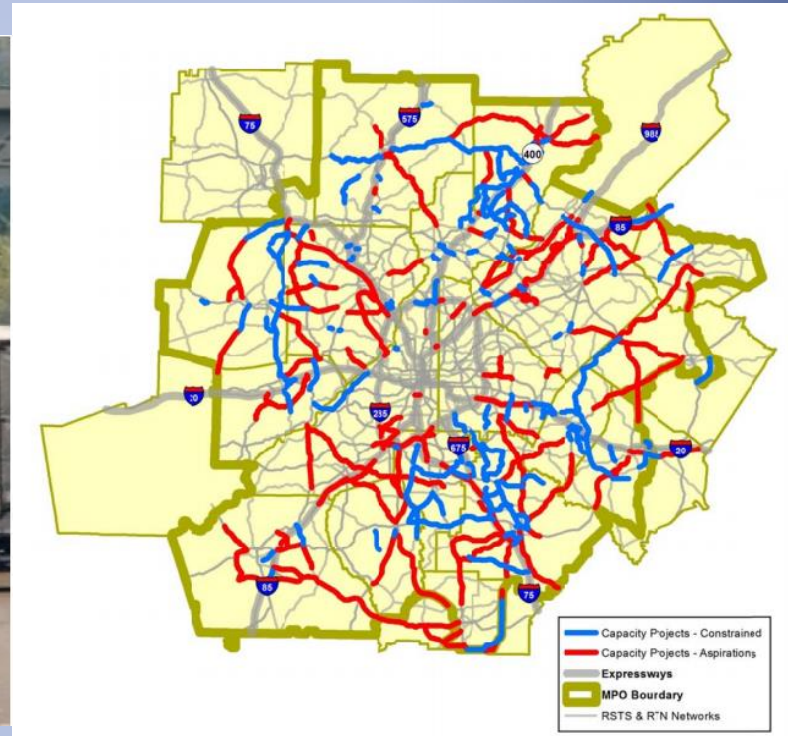
Theme 1 : Higher Demand for Transit

The cost of congestion will grow



Theme 1 : Higher Demand for Transit

Life without transit



Theme 2:

Transit is Vital for a Healthy City



Theme 2: Transit is Vital

Public transit changes lives

*“Public transit is THE
most critical
component of the city’s
future...”*

*“When people ride
transit, it gives them
freedom...”*

*Transit helps save
people money...”*

Theme 2: Transit is Vital

Public transit changes lives

*“Transit is a tool for
affordability and
quality of life”*

*“#1 attribute to an
individual getting out
of poverty”*

*“Companies want to be
near transit...”*

Theme 2: Transit is Vital

Transit Benefits Quality of Life



Theme 2: Transit is Vital

Transit Shapes a Sustainable and Healthy City

- Transit shapes the culture of a city and can re-make the region
- Focus on sustainability with cleaner vehicles
- Attracts new residents and new jobs



Theme 3:

Technology Impacts the Transit Industry



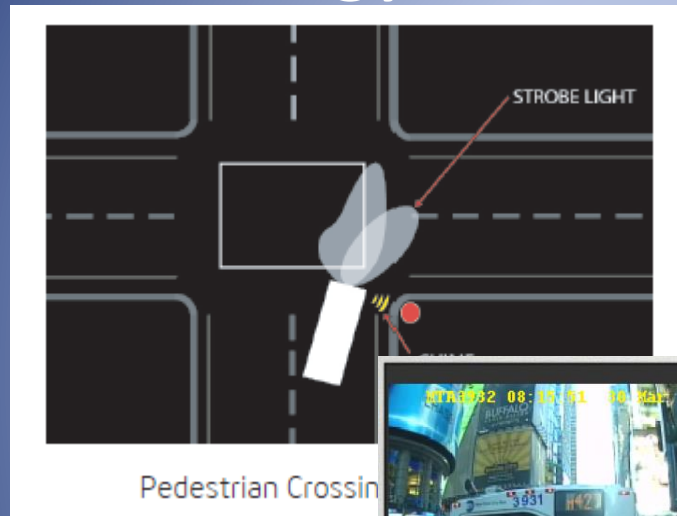
Theme 3: Technology Impacts Transit

How will transit change in the next 5-15 years?



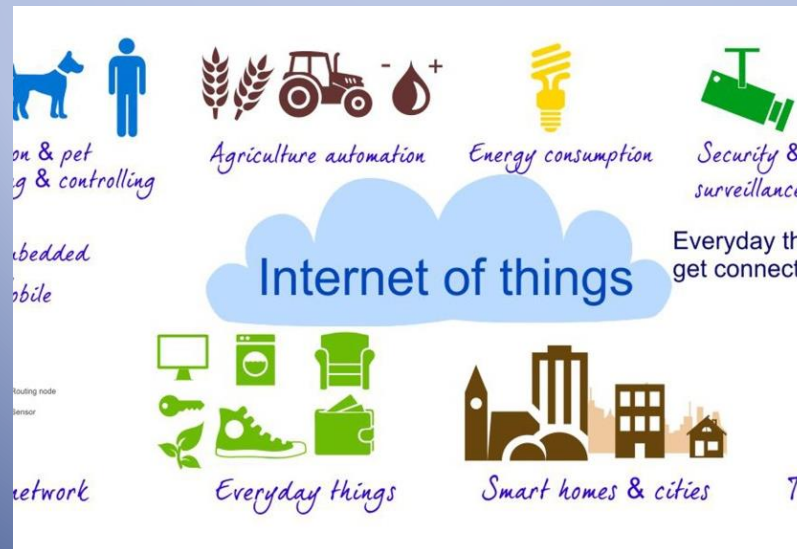
Theme 3: Technology Impacts Transit

Transit operations improve with the use of technology



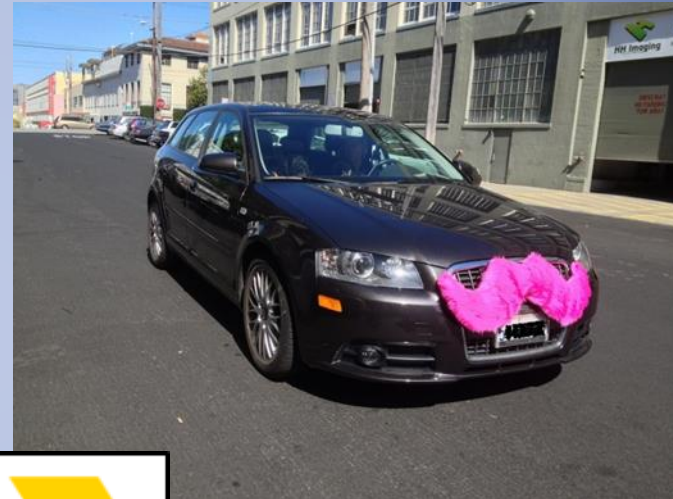
Theme 3: Technology Impacts Transit

Be a Part of the Trends



Theme 3: Technology Impacts Transit

Be a Part of the Trends



Theme 4: Transit is for all



Theme 4: Transit for All

Transit is a Choice for All



Theme 4: Transit for All

A positive impact for the next generations

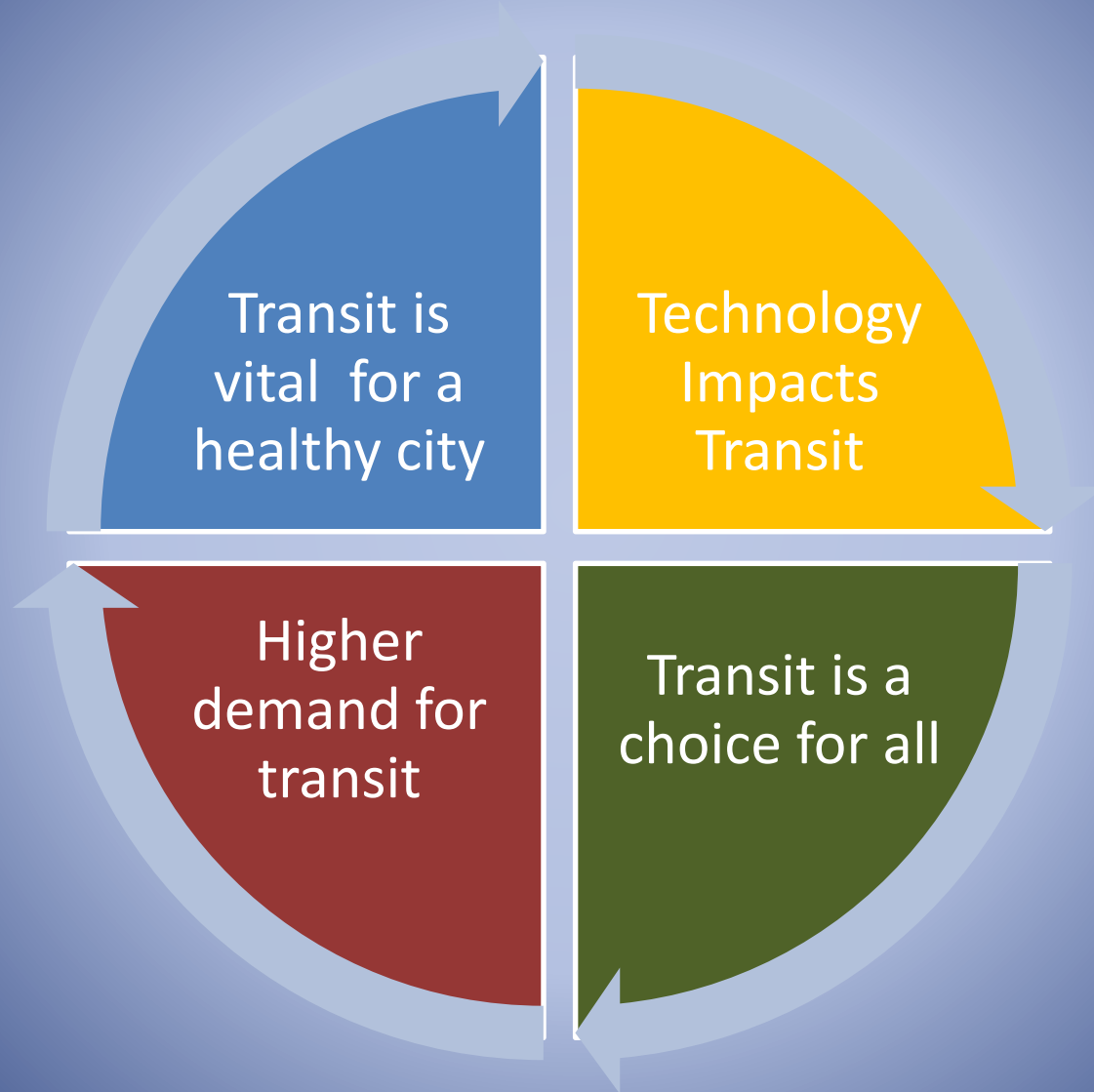


Theme 4: Transit for All

Without transit



In the future...



THE FUTURE

