TRANSFORMATIVE LEADERSHIP

TEAM 2



Mineta Transportation Institute

Hyperloop

Charlotte Area Rapid Transit System

PKL Services

MARTA Oracle Denver RTD

New Flyer

CJ Lake

Southwest Airlines

Long Island Railroad

Tesla

Valley Metro

Foothill Transit

Gillig

Santa Clara

Dubai Airport

Revolt TV

TransPro

Gannon Consulting BART

APTA

MTC

Harvard Business Review

Flaggstaff E

Jacksonville Transportation Authority







"Transportation is a network utility.
You need to think of it as a network.
Major highway construction ended
40 years ago in the (California)
Bay Area."

Steve Heminger – Executive Director MTC



"At DART we have a Mobile first strategy. You need a platform that allows deals to be planned and executed in rapid succession."

David Leininger – DART CFO













CONFIDENCE

Having

Believe in Your Mission even when others don't

Persevere. Don't be afraid to Fail

Earning

Protect Your Credibility

Display Trustworthiness

Keeping

Listen & Respond

Always tell the truth even when it hurts

Regaining

The Art of Apologizing

Be consistent & Follow-Thru

"Why Good Companies Go Bad"

The Bad: Harvard Business Review

"Making a Comeback"

The Good: Ford Motor Company, Uber, Yahoo

"To Big To Fail"

The Ugly: Enron

CONFIDENT vs. ARROGANT

TALKS TO POWERFUL PEOPLE

because he doesn't doubt the value of his ideas



because he doesn't doubt his intellect

APPROACHES STRANGERS

because he doesn't doubt the value of his company and conversation

> **ACTS LIKE A FOOL** WHEN FEELS LIKE IT

because he doesn't doubt his worth



TALKS TO POWERFUL PEOPLE

because he wants to be seen as one



SHOWS HE IS RIGHT

because being wrong hurts his credibility



WORKS THROUGH HIS NETWORKS

because he already knows they accept him



ACTS LIKE HE IS CONFIDENT ALL THE TIME

because otherwise people might stop taking him seriously



FOI Funders and Founders

"It's great to see that it's carrying over 43,000 people a day and the naysayers said it was a boondoggle and wouldn't carry anyone."

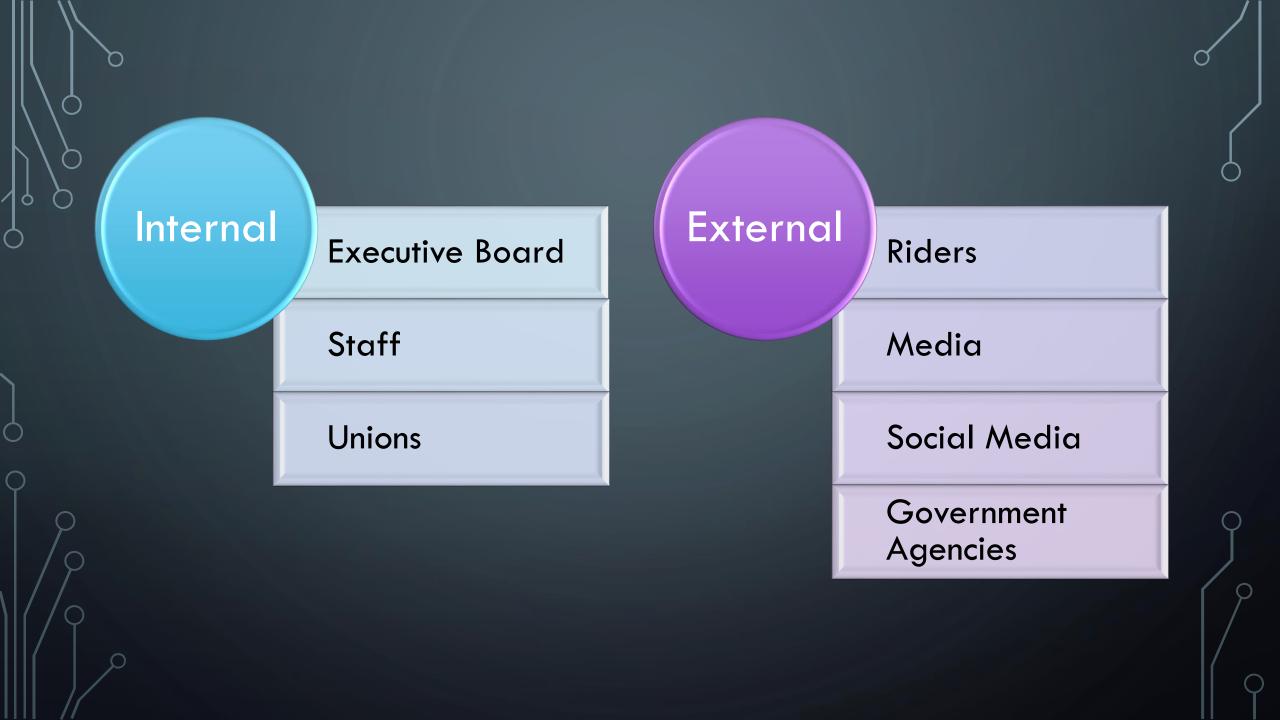
Shirley A. DeLibero – Fmr. Houston METRO Pres./CEO











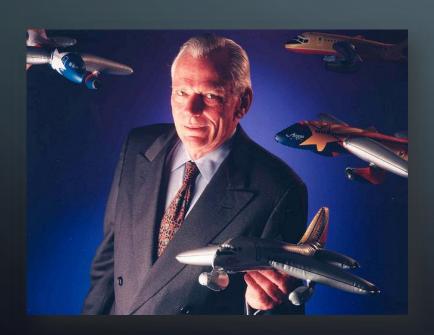
"That chair serves as a reminder of the person not in the room, the customer."

Jeff Bezos, CEO Amazon



"Leadership is not considered to exist in one person, instead it is embedded in all employees."

Herb Kelleher, Founder and former CEO, Southwest Airlines



"Millennials have the right answers. Go meet young professionals, listen and interact."

Keith Parker, General Manager and CEO, MARTA



"Create a network of people to solve problems and create projects with depth of involvement".

Lauren Skiver, General Manager & CEO, Sunline Transit



"Leaders must lead from the back."

Linda A. Hill, Author and Professor, Harvard Business School



"Innovation is a collaborative process."

Linda A. Hill, Author and Professor, Harvard Business School









"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

John Quincy Adams



Leaders like Larry Ellison from Oracle and Tony Hsieh from Zappos.com made actionable decisions to inspire their employees to do more, be more and believe more.





"...you must collaborate to build confidence with your workers and within your community."

Nathaniel P. Ford Sr. – CEO JTA





New System. New Routes. New Way.

"Meet them, before you need them."

Grace Crunican – BART General Manager





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