# Transparency & Accountability

APTA Emerging Leaders Program
Western Region (Rail) Group



#### **Matthew Johnson**

Sound Transit & King County Metro Rider Communications Specialist

#### **Case Study Presented**





#### Fearghal King, PhD

Translink
Senior Planner, Research & Analytics



#### Michelle McElhaney, PE

Jacobs Project Engineer



#### **Ted Rosenbaum**

Staff Consultant LTK Engineering Services



## **Definitions**

### <u>Transparent</u>

- a) free from pretense or deceit [FRANK]
- **b**) easily detected or seen through [OBVIOUS]
- c) readily understood
- **d**) characterized by visibility or accessibility of information especially concerning business practices

### <u>Accountable</u>

- **a)** subject to the obligation to report, explain, or justify something; responsible; answerable
- **b)** capable of being explained; explicable; explainable.



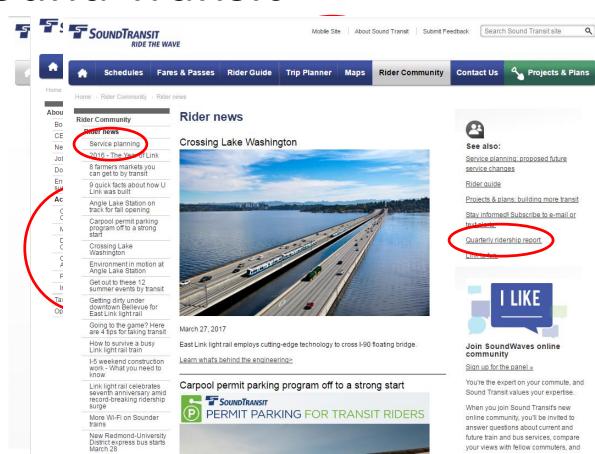


### **Accountability Pages**

Matthew Johnson

## **Sound Transit**

- No centralized hub
- Accountability page
  - Citizen Oversight
  - Diversity
  - Financial
  - Audit
  - Agency Milestones
- Ridership Page
- Service Page



## **Sound Transit**

- Ridership Report published monthly
- Ridership
- OTP or Headway Management
- Farebox Recovery
- Complaints
- Accidents
- Reliability
- Escalator and Elevator availability
- Fare Evasion

Sound Transit Operations
February 2017 Service Performance Report

#### Ridership

Total Boardings by Mode							
	Feb-16	Feb-17	% A	YTD-16	YTD-17	% A	
ST Express	1,451,138	1,373,960	-5.3%	2,884,145	2,877,294	-0.2%	
Sounder	348,403	316,603	-9.1%	686,971	681,358	-0.8%	
Tacoma Link	86,616	76,456	-11.7%	161,737	151,279	-6.5%	
Link	904,266	1,551,158	71.5%	1,812,677	3,312,072	82.7%	
Paratransit	3,630	4,425	21.9%	7,263	9,206	26.8%	
System Total	2,794,053	3,322,602	18.9%	5,552,793	7,031,209	26.6%	

Monthly ridership figures are preliminary and subject to revision on a quarterly basis

February 2016:	21 Weekdays	4 Saturdays	4 Sunday
February 2017:	20 Weekdays	4 Saturdays	4 Sunday

Sound Transit didership increased by 529K, or 18.9%, compared to February 2016. System-wide average weekday boardings increased by 23.4% during the month. One less weekday in February 2017 contributed to the decreases in ST Express, Sounder, and Tacoma Link ridership.

ST Express ridership decreased by 77K, or 5.3%. Average weekday boardings also saw a decrease during the month by 1.1%.

Sounder ridership was down 32K, or 9.1%, compared to February 2016 and average weekday boardings were down 3.0%. The decrease in indership during the morth is attituded to one less weekday, modalidides on the rolling and reduced service on the south line for three days due to construction on the Tacoma Trestle project. To accommodate the replacement of a bridge segment over D Street in Tacoma, Sounder could only operate between Puyallup and Seattle, with a bus bridge connecting Tacoma Dome, South Tacoma, and Lakewood stations.

Tacoma Link ridership decreased by 10K, or 11.7%, during the month. Similarly, average weekday boardings were down 7.1%. Ridership was impacted by the Tacoma Trestle project construction and two snow days.

Link ridership was up 647K, or 71.5%, compared to the same period last year. Average weekday boardings were up by 81.5%. The continued increase in monthly ridership and average weekday boardings is due to the Link extensions, which opened in 2016.

Paratransit services increased by 21.9% compared to February 2016. The increase in ridership is attributed to the opening of the University Link and Angle Lake extensions and additional customers requesting access to the Link system.

			Ave	rage Daily E	Boardings				
Mode	Weekday			Saturday			Sunday		
Mode	Feb-16	Feb-17	% A	Feb-16	Feb-17	% A	Feb-16	Feb-17	% A
ST Express	62,541	61,829	-1.1%	20,294	20,168	-0.6%	14,149	14,179	0.2%
Sounder	16,591	16,088	-3.0%	0	0	N/A	0	0	N/A
Tacoma Link	3,622	3,364	-7.1%	2,653	2,271	-14.4%	715	689	-3.6%
Link	35,875	65,125	81.5%	23,513	39,409	67.6%	17,300	29,184	68.7%
Paratransit	125	158	26.3%	125	158	26.3%	125	158	26.3%
System Total	118.754	146.565	23.4%		•				•

Paratransit daily boardings are assumed equal between weekdays, Saturdays, and Sundays



# King County Metro

- Centralized Accountability Center
- Reports
  - System Evaluations/Guidelines Report
  - Quarterly Performance Reports
  - Rider Surveys
  - Strategic Plan Progress Report
  - Peer Comparison Report



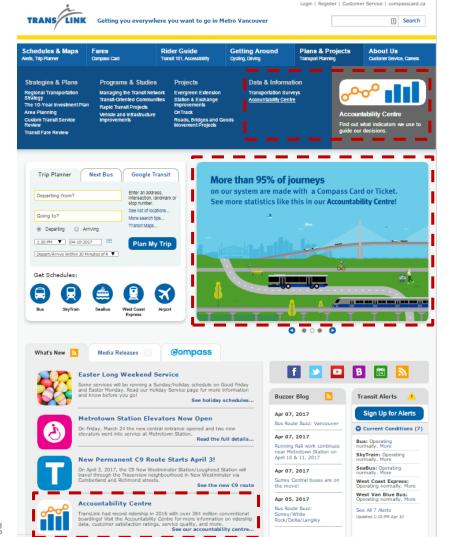




# **Accountability Centre**

Version 1.0

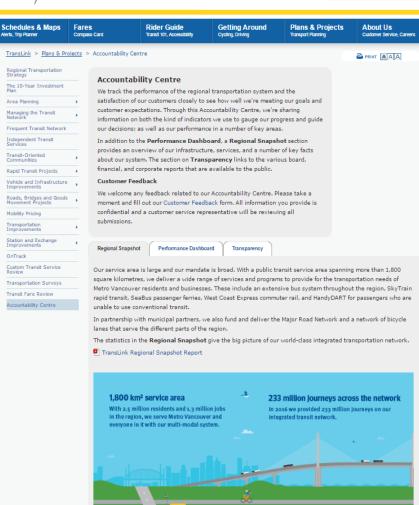
Fearghal King



www.translink.ca



Search



www.translink.ca/accountabilitycentre

#### Three key sections

- Regional Snapshot
- Performance Dashboard
- Transparency



## Performance Dashboard

Environment Efficiency Service Quality Safety & Customer Satisfaction Ridership

- Fleet GHG Emissions
- Facility Energy Consumption
- Criteria Air Contaminants
   Emissions
- Service Productivity
- Operating Cost Recovery
- Cost Efficiency

- Transit Service Provided
- On-Time Performance
- Escalator/Elevator
   Availability
- Accessibility
- Customer Injury Rate
- Employee Injury Rate
- Preventable Bus Collisions
- Crime Rate

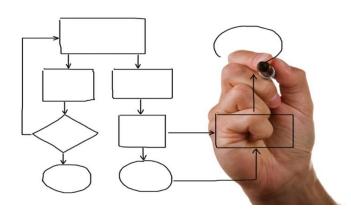
- Customer Satisfaction
   Trend
- Levels of Satisfaction
- Satisfaction by Service Type
- Customer Complaints
- Boardings & Journeys
- Boardings by Service Type
- Historical Ridership Trend



# Challenges & Limitations

1. Lack of business process and stakeholder engagement





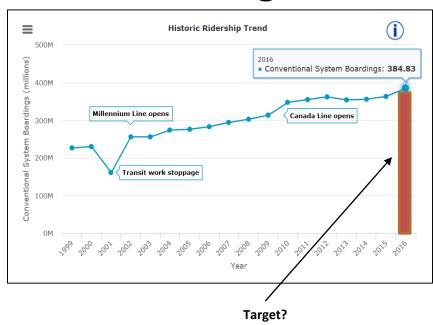
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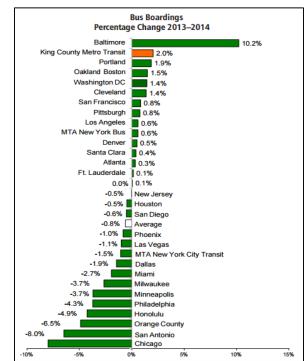
- Data flow process
- Standardisation
- Metric definitions
- Consistent calculations
- Data validation
- Sign-off process
- Site uploads
- Automation



# Challenges & Limitations

### 2. No Goals, Targets, or Peer Comparisons









### **Performance Metrics Dashboard**

Michelle McElhaney









SFMTA Weekend Transit and Traffic Advisory Updated: April 12, 4:44 pm

Leave now ▼ 10 = 34 AM ▼

Plan my Trip

This Weekend: Cherry Blossom Parade and Tax March Updated: April 12, 5:04 pm

Red Transit-Only Lanes Work: Two New Studies Show Their Benefits Updated: April 10, 10:10 am

View all news

#### GETTING AROUND



Find information and resources to help you navigate San Francisco by transit, cable cars, bike, car, and taxi.

#### SERVICES



Access the complete suite of SFMTA customer services.

#### UPCOMING EVENTS

APR | ISCOTT Meeting 1406, April 13, 2017 13 Thursday, April 13, 2017, 9:00 am

View full calendar

#### FEATURED PROJECT



L Taraval Rapid Project

View all projects

#### MAPS & GUIDES



View all maps

#### About the SFMTA

Who we are, what we do, our history, and our plans for the future.

INFORMATION & RESOURCES



#### Organization

Find a department or committee within the SFMTA.

#### Caroore

Post Incident Summaries - April 2017

2017 CAC Requests for Information

2017 CAC Recommendation Matrix

2017 CAC Requests for Information

2017 CAC Recommendation Matrix

Learn how to apply and search for jobs at SFMTA and Muni.



Search in Report Name

March 29, 2017

March 29, 2017

Reports
Any parts published by the SFMTA: budgets,

Apply

### Reports All Reports

Featured Reports 2016 Annual Report

Strategic Plan
Performance Metrics

Audit Reports Bike Reports

Budget Reports

Cab Company Changes

Central Subway Environmental

Impact Statement/Report

Central Subway FTA PMOC
Monitoring Reports

Central Subway Monthly Progress Reports

Central Subway Risk Mitigation Reports

Certified Payroll Reports

Commuter Shuttle Industry Reports

Balboa Park Station Community Advisory Committee Monthly Project Update

March 24, 2017

This is a spreadsheet describing the most recent activity of key projects taking place in the area surrounding the Balboa Park Station.

Detailed accounts of recent major system delays. We apologize if you were inconvenienced by any of these delays and thank you for riding Muni. Incidents are posted on this page no earlier than the following regular business day.

Balboa Park Station Community Advisory Committee Recommendation Matrix



### **SFMTA Website Layout**

#### **Performance Metrics**

These interactive performance dashboards track the Agency's progress in meeting the goals and objectives outlined in the SFMTA's 2013-2018 Strategic Plan. Click a link below to see how we're doing on our Key Performance Indicators for each strategic goal.



#### Goal 1: Create a safer transportation experience for everyone

View Key Performance Indicators for Goal 1, including Muni-related crimes, workplace injuries, and transit safety.



#### Goal 3: Improve the environment and quality of life in San Francisco

View Key Performance Indicators for Goal 3, including SFMTA carbon footprint, economic impacts of Muni delays, and average annual transit cost per revenue hour.



#### Goal 2: Make transit, walking, bicycling, taxi, ridesharing and carsharing the preferred means of travel

View Key Performance Indicators including customer satisfaction, on-time performance and mode share for Goal 2.

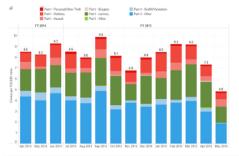


### Goal 4: Create a workplace that delivers outstanding service

View Goal 4 Key Performance Indicators including employee satisfaction, employee access to information and percentage of employees with performance plans and reviews.

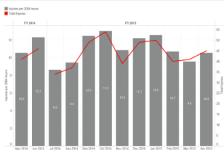


## Goal 1: Create a safer transportation experience for everyone



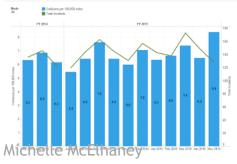
### SFPD-reported Muni-related crimes per 100,000 miles

 $\label{lem:condition} \mbox{Key Performance Indicator for Objective 1.1: Improve security for transportation system users.}$ 



#### Workplace injuries per 200,000 hours

Key Performance Indicator for Objective 1.2: Improve workplace safety and security.



#### Muni collisions per 100,000 miles

Key Performance Indicator for Objective 1.3: Improve the safety of the transportation system.

# Muni collisions per 100,000 miles

	Interactive Report		Description					
	Objective	Objective 1.3: Improve the safety of the transportation system						
	Metric	Muni collisions per 100,000 miles of Muni service						
	Purpose	To reduce collisions through effective reporting, analysis, and pre- and post-incident operator training.						
	Definition		tio of Muni vehic miles traveled.	cle collisions to every 100,000				
	Methodology	Data on Muni collisions are reported through the TransitSafe system and calculated as a ratio to every 100,000 vehicle miles traveled, as reported by the Muni asset management database.						
	Target	Achiev	e 10% reduction	n below baseline (based on FY12				

performance) during each 2-year budget cycle



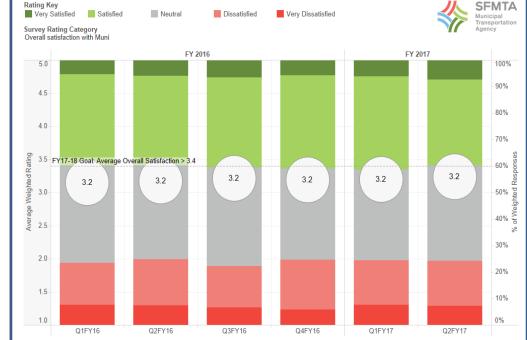
## Goal 2: Make transit, walking, bicycling, taxi, ridesharing and carsharing the preferred means of travel



Michelle McElhaney

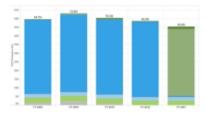
#### **SFMTA Customer Satisfaction**

**Customer Rating**: Overall Customer Satisfaction with Transit Services; scale of 1 (low) to 5 (high) **Target**: Achieve 0.5 point improvement over baseline during each two-year budget cycle.



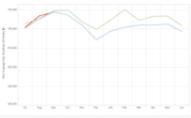


### Goal 3: Improve the environment and quality of life in San Francisco



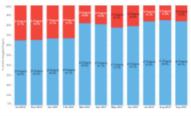
#### SFMTA carbon footprint

Key Performance Indicator for Objective 3.1: Reduce the Agency's and the transportation system's resource consumption, emissions, waste, and noise.



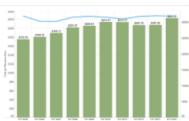
#### Muni average weekday boardings

Key Performance Indicator for Objective 3.2: Increase the transportation system's positive impact to the economy.



#### Percentage of all capital projects delivered on-budget

Key Performance Indicator for Objective 3.3: Allocate capital resources effectively.



#### Average annual transit cost per revenue

Key Performance Indicator for Objective 3.4: Deliver services efficiently.

### SFMTA carbon footprint

Interactive Report

Purpose

Definition

Description

Objective Objective 3.1: Reduce the Agency's and the transportation system's resource consumption, emissions, waste and noise

Metric SFMTA carbon footprint

To improve environmental quality through monitoring

The level of CO2e (carbon dioxide ton equivalent) emissions generated by SFMTA activity and facilities.

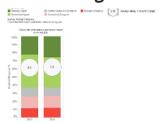
and reducing the level of CO2e emitted by the SFMTA.

Methodology Data from SFMTA fleet fuel and building energy receipts are reported as combined metric tons emitted.

Target to be established and approved by the SFMTA Board of Directors



## Goal 4: Create a workplace that delivers outstanding service



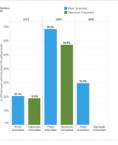
#### **Employee rating: Access to information**

 $\label{thm:condition} \mbox{Key Performance Indicator for Objective 4.1: Improve internal communications.}$ 



#### Employee rating: Overall satisfaction

Key Performance Indicator for Objective 4.2: Create a collaborative and innovative work environment.



#### Percentage of employees with performance plans and annual appraisals

Key Performance Indicator for Objective 4.3: Improve employee accountability.



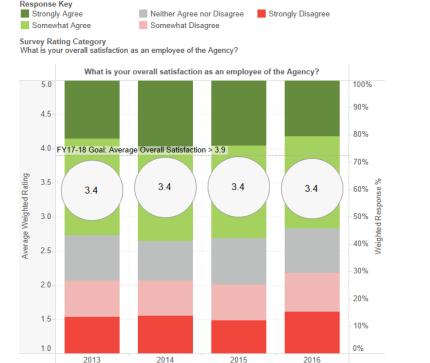
Stakeholder rating: Satisfaction with SFMTA management of transportation in San Francisco

Key Performance Indicator for Objective 4.4: Stakeholder satisfaction with SFMTA management of transportation in San Francisco.

#### **SFMTA Employee Satisfaction**

**Employee Rating**: Overall Employee Satisfaction; scale of 1 (low) to 5 (high)

**Target**: Achieve 0.5 point improvement over baseline during each two-year budget cycle.



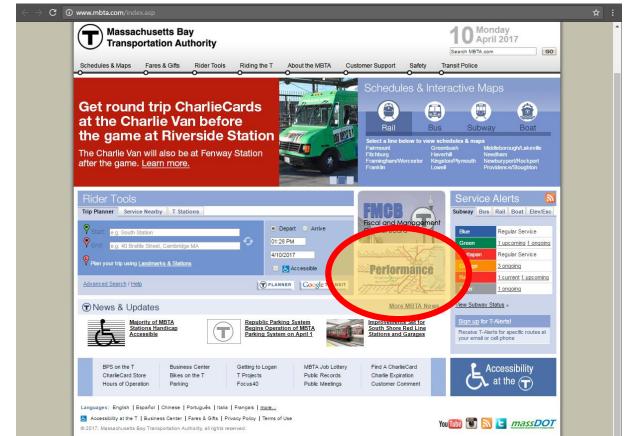


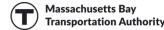


**MBTA Back on Track** 

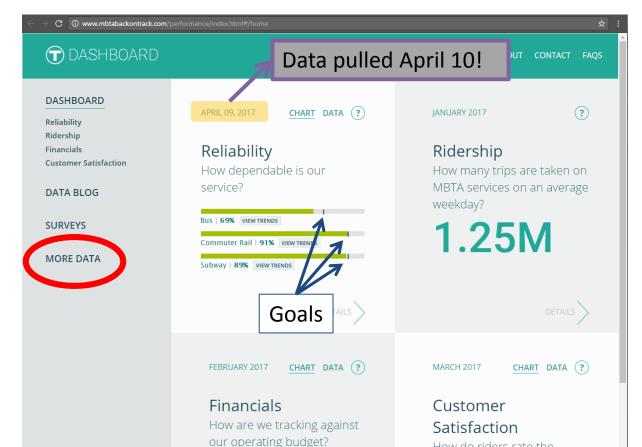
Ted Rosenbaum

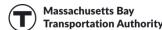
## MBTA Back on Track





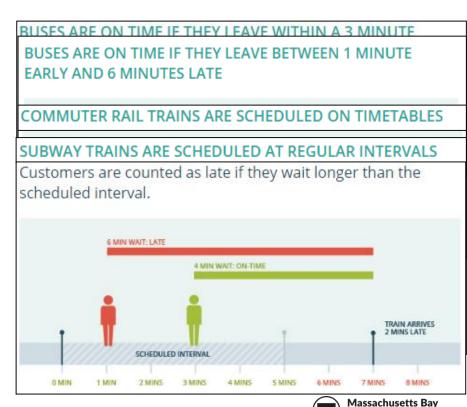
## MBTA Back on Track





# Reliability

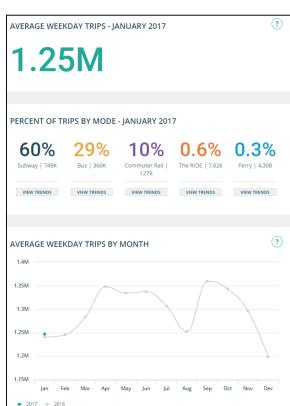
- Bus:
  - Frequent service: regular intervals at all stops
  - Infrequent service: schedule adherence at all stops
- Commuter rail: arriving at the final stop within 5 minutes of the schedule
- Subway: The percentage of people who waited the scheduled interval or less



Transportation Authority

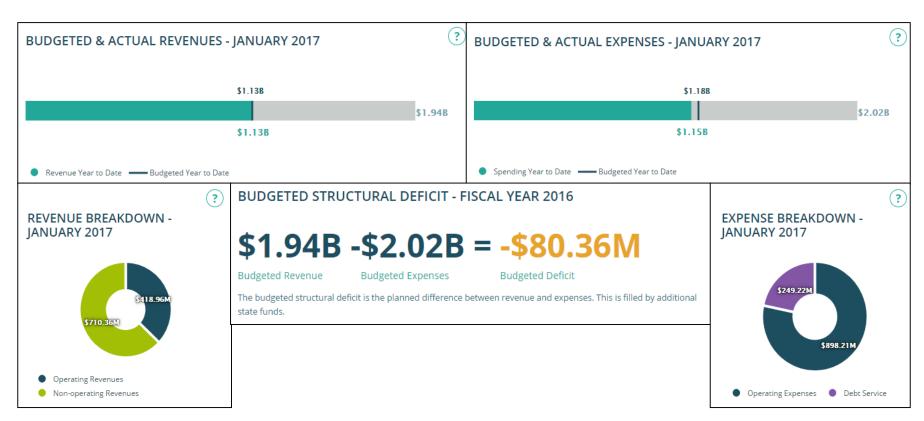
# Ridership & Customer Satisfaction

- No defined goals
- Directly measured
  - Charlie Card data + manual counts
  - Satisfaction surveys
- Adjusted
  - Farebox noninteraction
  - 7-point scale vs. 5star rating
- Longitudinal tracking





### **Financials**



# Conclusion

- What is the motivation?
  - Transparency
  - Accountability
- What is the purpose?
  - Storage
  - Portal
- What are the resources?
  - Initial
  - Ongoing