



# Closing the Sustainability Loop with

# **Equitable Transit-Oriented Development**

APTA Sustainability & Multimodal Planning Workshop Westin Boston Waterfront July 29, 2019

John Hersey, AICP, LEED AP ND Sr. Assoc. for Transit-Oriented Development Regional Transportation District







































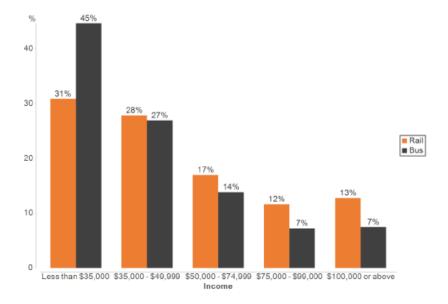
## **eTOD Benefits**





#### **eTOD Benefits**

• Business Case: keep your riders close







## **eTOD Benefits**

• Socio-Economic Case: for love and money









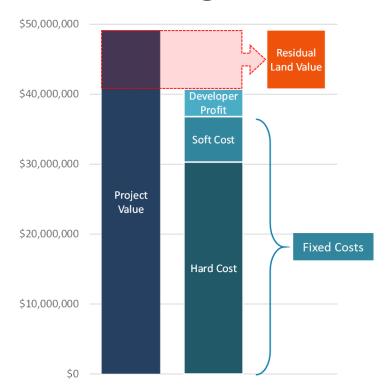






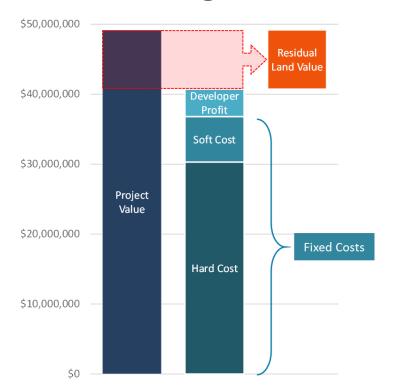


















# So Why eTOD?





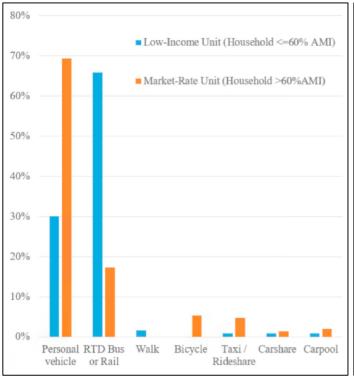
# So Why eTOD?

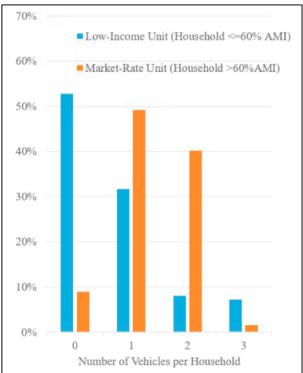






## So Why eTOD?









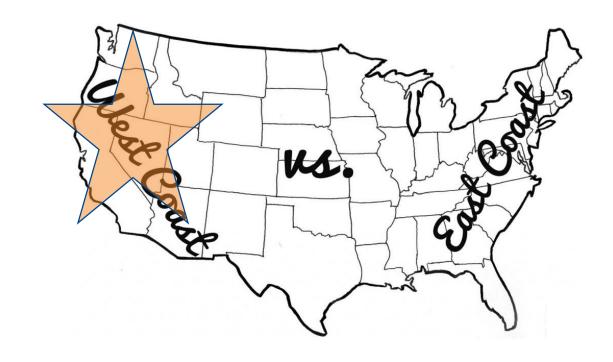
















- Sound Transit
  - 80-80-80 Program
  - REDI Fund
  - HALA
  - Parking Max







- BART
  - 35% Goal
  - TOAH Fund
  - CA Cap & Trade







- LA Metro
  - 35% Goal
  - 30% Discount
  - MATCH Fund
  - CA Cap & Trade



















• Create and publicize a transparent eTOD process



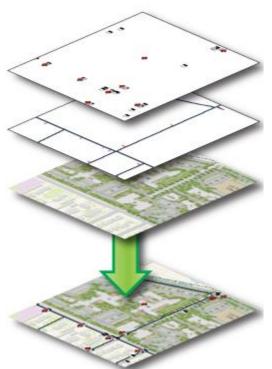






Coordinate eTOD resources and regulations

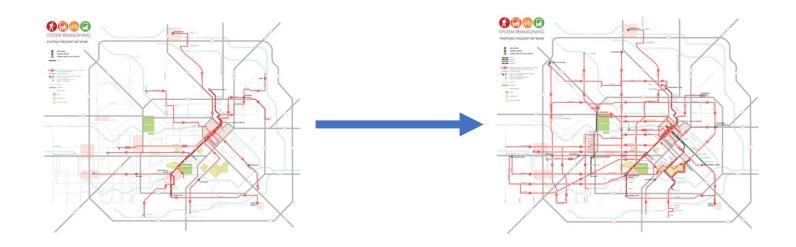








Adjust transit service to maximize impact

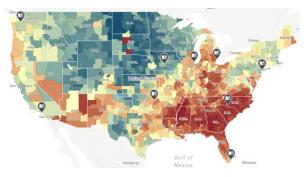






- Utilize economic research
  - Center for Neighborhood Technology: H+T Index
  - Opportunity Insights: Opportunity Atlas









#### **Thank YOU!**

John Hersey, AICP, LEED AP ND Sr. Assoc. for TOD, RTD John.Hersey@RTD-Denver.com