

# One Size Never Fits ALL

*Building an integrated mobility  
network of the future*

# King County Metro as a Mobility Agency

Today...Metro provides transportation to 430,000 daily riders

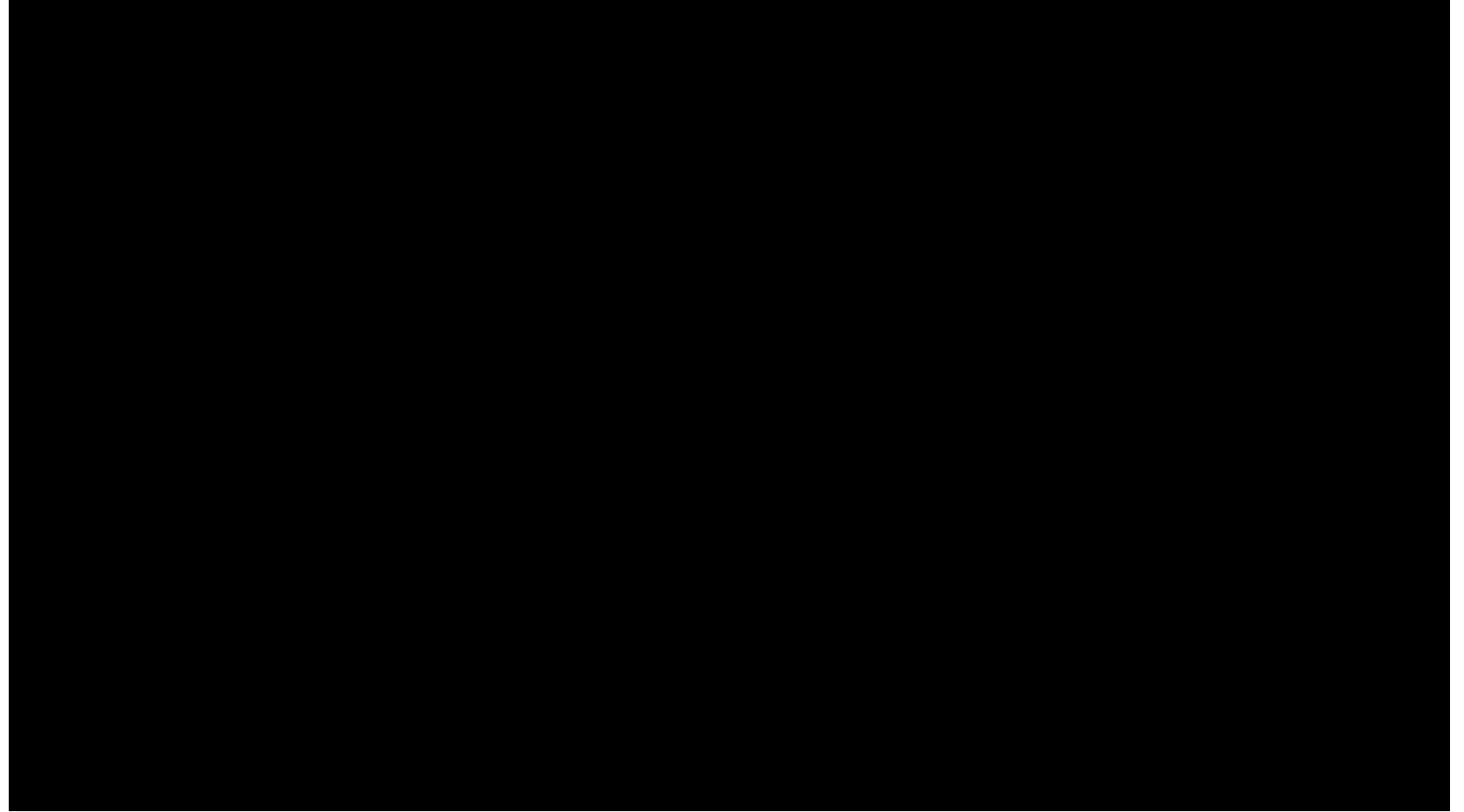


By 2040...ridership is targeted to more than double in size to serve 1 million customers daily



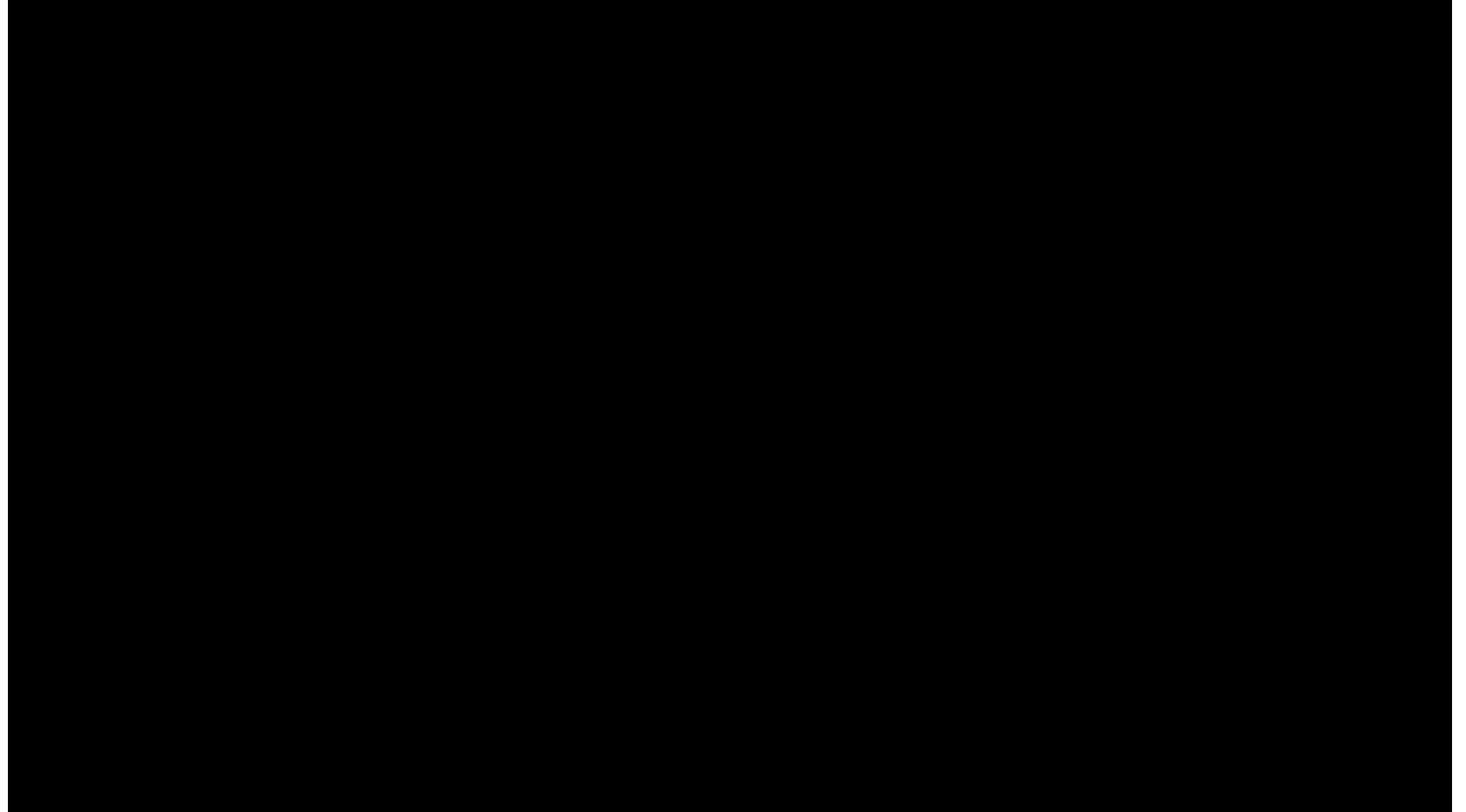
# Alternative services

Background  
on  
alternative  
mobility  
services  
development  
at Metro



# Fixed-route

- Changing landscape of fixed-route and integration
- First-last mile challenges



# First integrated restructure



# Traditional partnerships

- Staff partners
- Mobility board
- Community-based partners



# Vendor Partnerships

- Values, mission alignment
- Willing innovator
- Building a lasting relationship



# Partnerships in Technology

- Ready to adapt
- Don't be afraid to fail
- Lessons learned





# Equity

- Lead with equity
- Social Justice
- Lessons learned

優質公交系統指標	
準時 ②	●●●●●●●●
安全 ③	●●●●●●●●●●
通告資料準確 ④	●●●●●●●●●●
候車間設施 ⑤	●●●●●●●●
班次密度 ⑥	●●●●●●●●●●



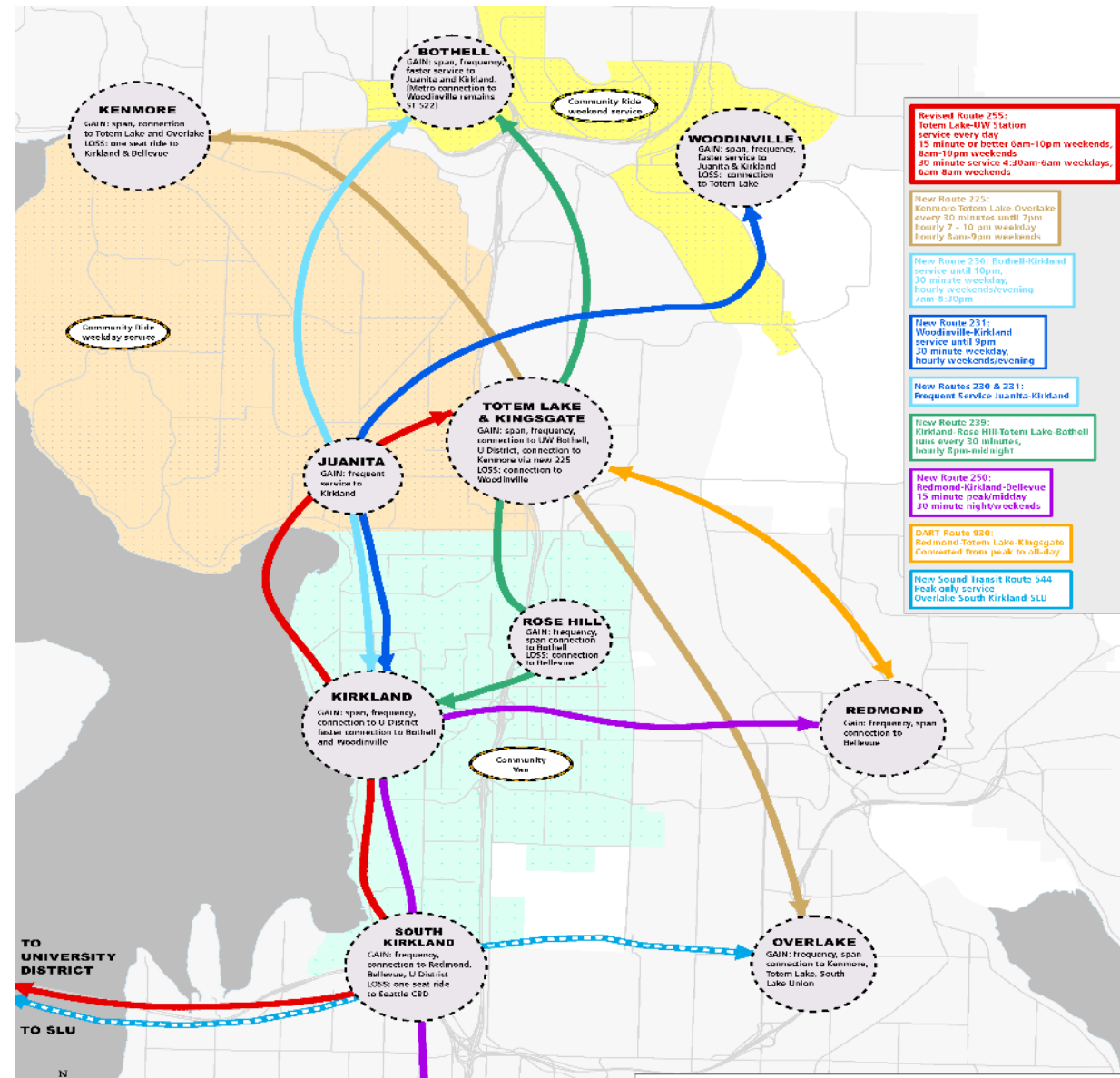
# Opportunities

- Overcoming challenges
- Closing gaps
- Complement fixed route service



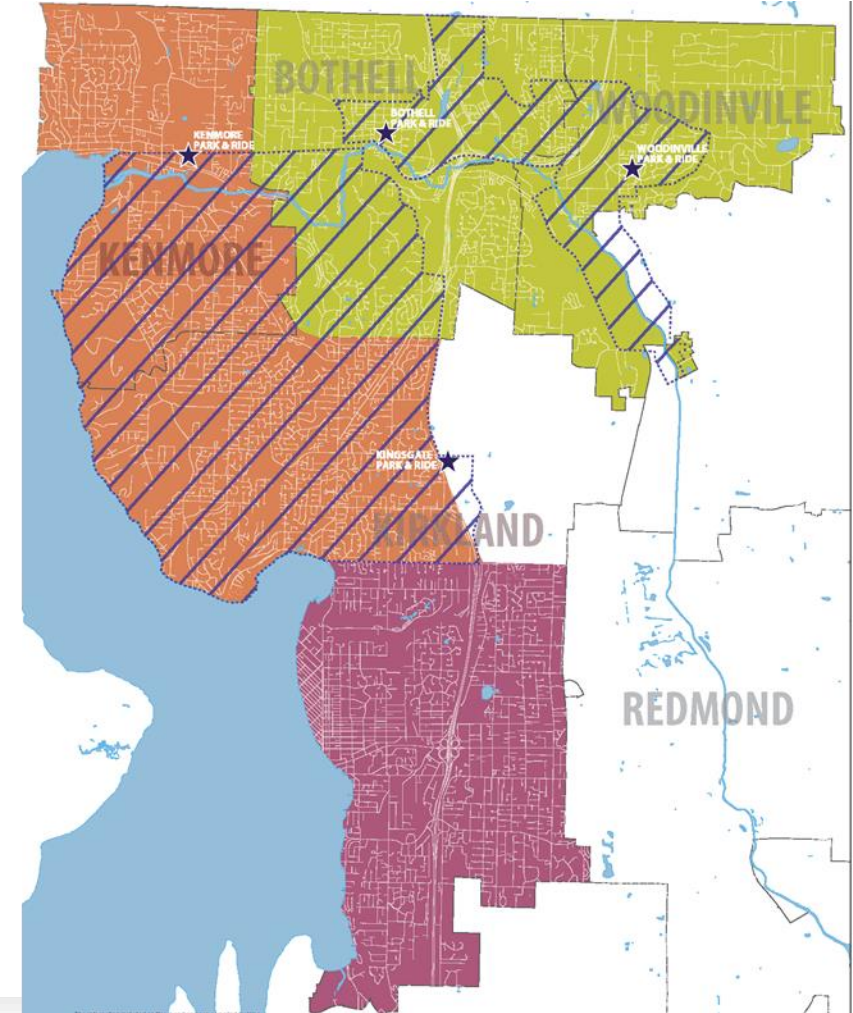
# Integration drives needed change

- Better reliability
- Faster connections to more destinations
- Service to begin earlier and last later into evening
- Service improvements for weekend travel



# Integrating Community Connections

- Expand mobility options
- Innovative, cost-efficient
- Leverage partnerships and new technology



# Community response to proposal for change

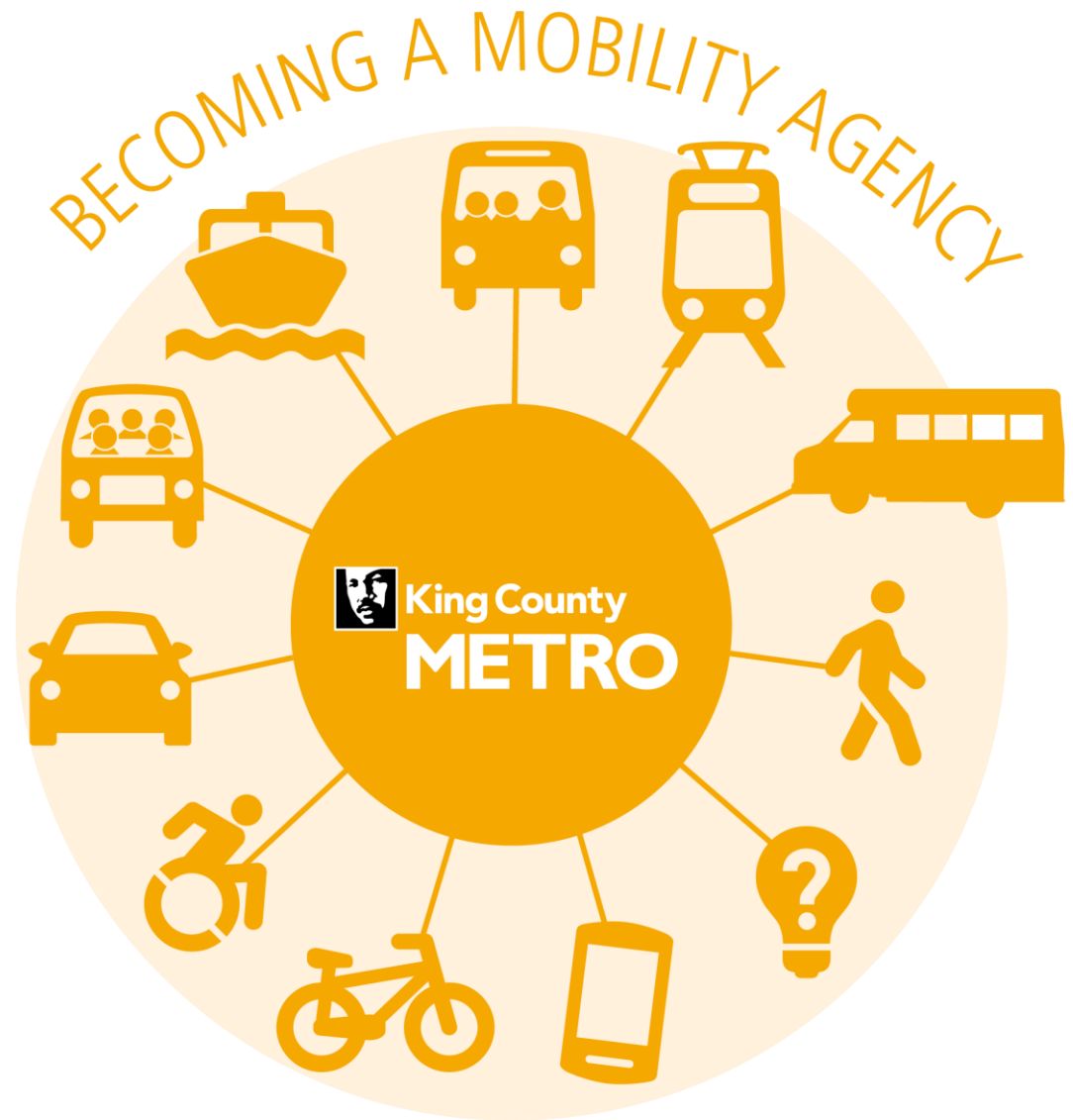


# Planning for successful implementation



## The ways to better mobility

- Meeting community needs to build healthy communities
- Supporting growth and development for a thriving economy
- Services that attract riders and support a sustainable environment
- Forging strong collaboration with partners



## Questions?

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