



San Francisco Municipal Transportation Agency Low-Income Fare Programs

American Public Transportation Association

Sustainability and Multimodal Planning Workshop

July 29, 2019

SFMTA: At a Glance

- Established in 1998 by Charter Amendment
- Consolidated transit, street management, and taxi functions
- \$1.2 billion operating budget
- 6,000 employees
- 720,000 rides per day



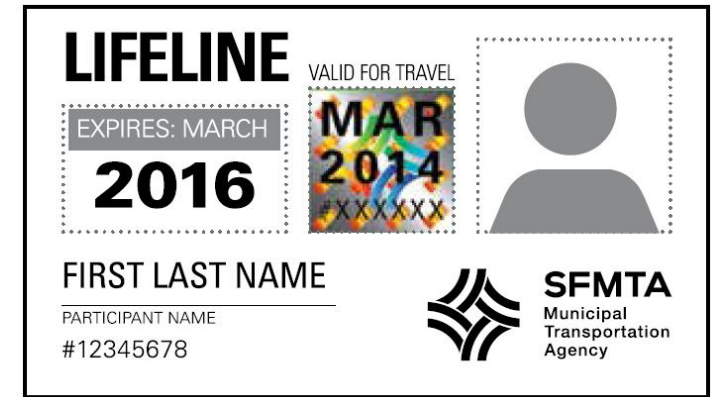
Fare Pricing Policy Goals



- Incentivize transit use
- Incentivize pre-payment
- Enhance customer convenience
- Promote equity

Lifeline Adult Monthly Pass

- 50% Discount (\$40 currently)
- San Francisco residents at or below 200% federal poverty level
- Benefit cards accepted as proof of eligibility
- County Human Services Agency manages additional verification
- 17,000 passes sold per month
- Participation rate estimated at 33% of eligible transit riders
- Annual fiscal impact approximately \$4.9 million



Free Muni Program

- Youth, Seniors, and People with Disabilities at or below 100% Bay Area median income
- Self-certification of income accepted
- Available on Clipper® (regional fare card)
- 71,000 active users
- Participation rate estimated at 83% and 69% of eligible transit riders for Youth and Seniors, respectively
- Annual fiscal impact approximately \$13.4 million



Regional Low-Income Fare Pilot Program

- Adult fare single ride discount available on Clipper
- BART, Caltrain, Golden Gate Transit and Ferry, and Muni
- Adults eligible at or below 200% of federal poverty level
- Online and by mail application only
- Administrative costs and 50% reimbursement to agencies covered through regional grant
- Program implementation estimated early 2019
(managed by the Metropolitan Transportation Commission)