

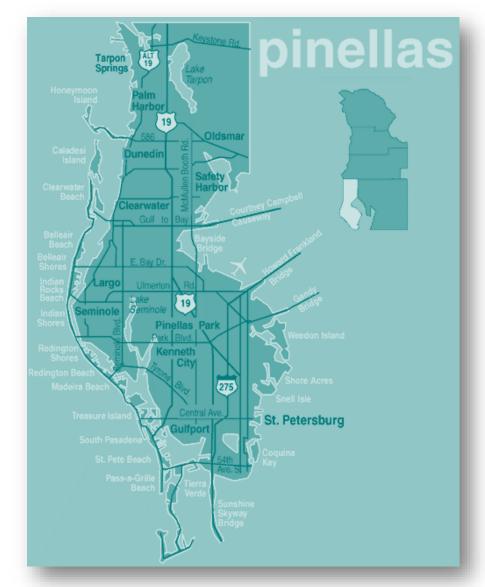
#### **Transit Contribution to a Resilient Region**

Amna Parson Transit Planner

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida



#### **PSTA and Pinellas County**



Population of 970,637 Median age of 48 24 municipalities – 22 served by PSTA Health, manufacturing, and financial services 44 bus routes 12 million trips



## **Tampa Bay**

Grassroots Referendum Housing Issues

Traffic Congestion

Population Increase



Transportation Alternatives



Environmental Awareness

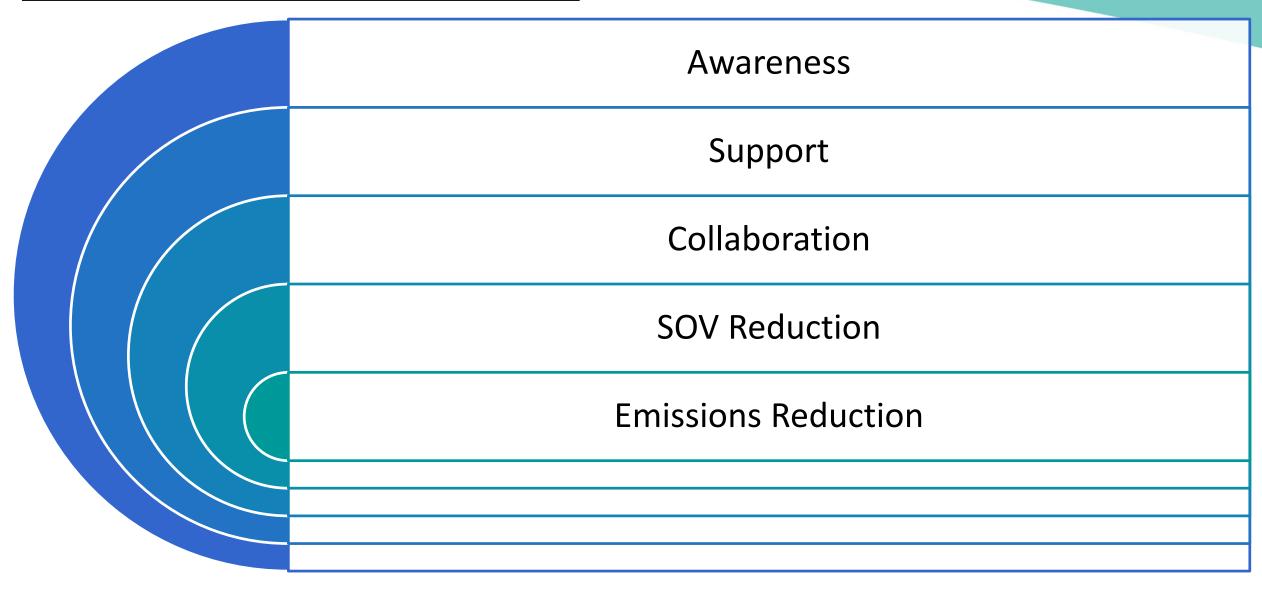


How can we contribute,

## TO MAKING A RESILIENT TAMPA BAY?



#### **How Does Transit Tie Into This?**





## **Sustainability Plan Development**

#### **Review**

identifying current incentives; linked it to scorecard and APTA

#### Framework

public facing document; departmental meetings

#### **Finalization**

Finalize plan; assign champion; link to scorecard 2020

#### **Implementation**

initiation of tracking and initiatives



#### **Sustainability Plan Approach**

# Environment

- Emissions
- Natural Resources

# Social

- Healthy Workforce
- Employee Development
- Community Involvement

# Economic

- Savings
- Expenses



#### **Reduce Emissions**

Electric and hybrid-electric buses

Bus stop consolidation: Less idling and dwelling

Reduce the promotion travel demands

More efficient trips with mobility programs

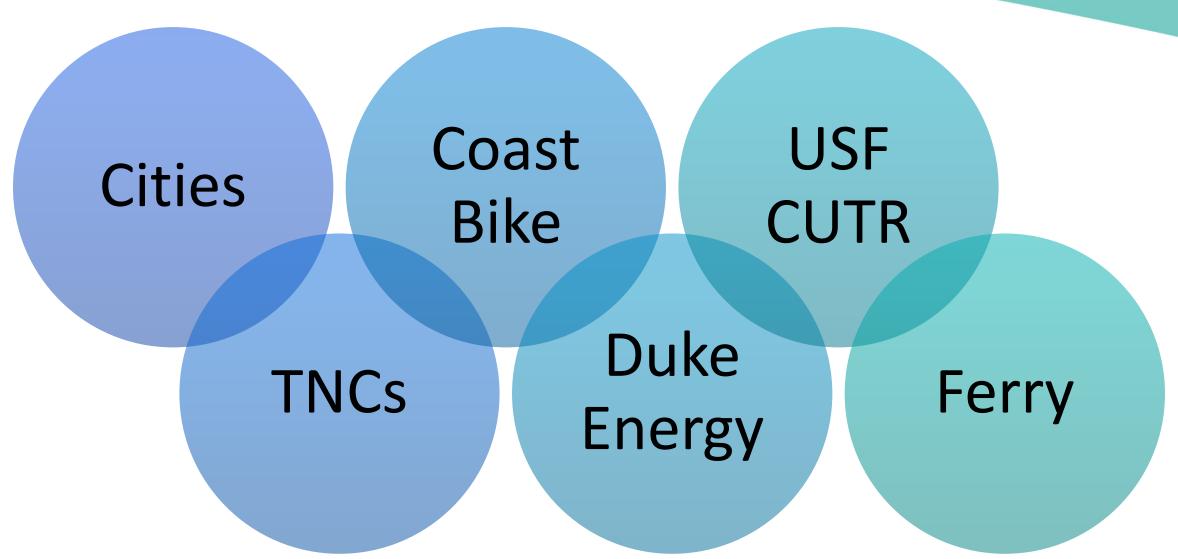


**Boost Economy** 





## **Partnerships**





#### Where is the Money?

# Lean Operation

We do not have a Sustainability position

Tracking and reporting is housed in Planning

The Goal

Departmental Champions for each initiative

Committees for tracking and identifying new initiatives



#### **Shared Mobility Campaign**



Coast Bike

30 stations; ideal for short one-way trips

Downtown Looper

Free and first electric bus to attractions every 15 minutes

**PSTA** 

Connects St Pete to Pinellas County via Transit app

Cross Bay Ferry

Trips from downtown St Pete to downtown Tampa







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