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Bruce M. Smith, Member, Apperson Crump PLC, Memphis TN, is General Counsel to Memphis Area Transit Authority. His transit practice includes legal aspects of projects from initial planning to opening; regulatory matters including Disadvantaged Business Enterprise (DBE), Buy America, and third party contracting compliance; representation of transit boards; and Section 13c issues. He's been recognized as a Power Player in Labor and Employment Law by the Memphis Business Journal, serves as the Ethics Officer for his firm and is a former Hearing Panel Member of the Board Of Professional Responsibility of the Supreme Court of Tennessee.

Mr. Smith has decades of experience representing transit authorities both locally and nationally, having served on and holding leadership positions on the Transportation Research Board's Transit & Intermodal Transportation Law Committee and American Public Transit Association Legal Affairs Committee. He is a sought-after speaker and author on 13(c), labor and employment issues, transit procurement, federal regulatory issues, funding and financing, ADA compliance, and safety, to name but a few.